



# *Santa Cruz Recycles!* Poster Contest

## About the contest:

The City of Santa Cruz is holding the Annual *Santa Cruz Recycles!* Poster Contest. Contest participants are asked to create a poster that effectively and clearly highlights the importance of recycling in the City of Santa Cruz. This contest is an opportunity for students to creatively express their understanding of recycling and waste reduction in our community and to spread that message to the residents of Santa Cruz. In addition to winning some great prizes, **the winners will have their artwork enlarged and displayed on the sides of the City Refuse and Recycling Trucks!**

## Eligibility:

All students in Santa Cruz City public and private schools (including home schooled students), grades K-12, are eligible.

## Theme:

*Santa Cruz Recycles!* - Posters should clearly highlight the importance of recycling issues in the City of Santa Cruz. This theme can include issues such as recycling, *Greencycle!*, bottles and cans, and litter. Use your imagination and get creative!

## Poster Requirements:

- ▶ Students must create their own **original** artwork- no copyrighted clip art, computer generated graphics, or copyrighted characters.
- ▶ Posters must reflect the theme of the contest: *Santa Cruz Recycles!*
- ▶ All entries must be submitted on quality paper or poster board.
- ▶ Look on the next page for a template of the correct dimensions.
- ▶ All entries must be 2-dimensional; no glued on pieces will be accepted.
- ▶ Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable, but remember that bright solid colors will reproduce better!
- ▶ Students may only submit one entry.
- ▶ Each poster must have an entry form firmly attached to the back of the poster.
- ▶ Entries must be mailed or delivered to the City of Santa Cruz Public Works office  
809 Center St, Room 201 by **May 31st. Office hours are: 7am to noon and 1 pm to 3 pm. Mon-Thurs**

## Contest Reminders:

- ▶ All entries will become the property of the City of Santa Cruz. The City reserves the right to reproduce the posters, use the names of the winners in public announcements about the contest, and display winning posters on the sides of City Refuse and Recycling Trucks.
- ▶ Entries will be disqualified if the poster requirements are not met.
- ▶ Late entries will not be accepted!
- ▶ Posters will be returned upon request.

## Judging:

- ▶ Entries will be judged by a City of Santa Cruz Public Works Committee.
- ▶ Winners will have their artwork enlarged and displayed on a City Refuse and Recycling Truck, receive a prize pack, and be invited to an unveiling party in September.
- ▶ Winners will be notified by August 1.

## Judging Criteria:

1. Clear message communicated by the text and artwork.
2. The theme, *Santa Cruz Recycles!*, is addressed.
3. Creativity, originality, and artistic quality
4. Visual clarity- is it easy to read?
5. Bright and colorful

## Examples of past winners:



## YOUR POSTER HERE!!

Your poster can be any size, but it must have these same dimensions:

**It must be twice as long as it is high.**

Your poster should be in landscape format (horizontal).

For example, 14 in. x 7 in. OR 20 in. x 10 in.



**OFFICIAL ENTRY FORM**  
*Santa Cruz Recycles!*  
**Poster Contest**

**Please print or type.**  
**All entries must be mailed or delivered by May 31st.**

Participant name	
Participant address & phone #	
Participant grade level	
Sponsoring teacher	
School name	
Parent or guardian name	

I hereby certify that this poster was created entirely by the student above and is the student's original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of the City of Santa Cruz and may be reproduced. The only information that will be released is the student's name and grade.

Student Signature \_\_\_\_\_

Parent/ Guardian Signature \_\_\_\_\_

**This form must be securely attached to the back of every entry submitted. Please return completed posters and entry forms to:**

Mary Simmons  
Public Works Department  
809 Center Street, Room 201  
Santa Cruz, CA 95060  
Questions: please call 420-5449