ORDINANCE NO. 2012-21

AN ORDINANCE OF THE CITY OF SANTA CRUZ AMENDING SECTION 3.28.030 OF THE SANTA CRUZ MUNICIPAL CODE PERTAINING TO THE TRANSIENT OCCUPANCY TAX RATE

THE PEOPLE OF THE CITY OF SANTA CRUZ, CALIFORNIA DO ORDAIN AS FOLLOWS:

<u>Section 1</u>. Section 3.28.030 of the Santa Cruz Municipal Code is hereby amended to read as follows:

"3.28.030 Tax Imposed

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in an amount of nine and one-half percent of the rent charged by the operator. Effective October 1, 1991 such tax shall be at the rate of ten percent of the rent charged by the operator. Effective July 1, 2013 such tax shall be at the rate of eleven percent of the rent charged by the operator. The tax constitutes a debt owed by the transient to the city which is extinguished only by payment by the operator to the city. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due upon the transient's ceasing to occupy space in the hotel. If for any reason the tax is not paid to the operator of the hotel, the director of finance may require that such tax shall be paid directly to the director of finance."

<u>Section 2.</u> Execution. The Mayor is hereby authorized to attest to the adoption of this Ordinance by the voters of the City by signing where indicated below.

PASSED AND ADOPTED by a majority vote of the electorate of the City of Santa Cruz at the November 6, 2012 Election.

	APPROVED: <u>/ss/ Don Lane, Mayor</u>	
ATTEST:	/ss/ Bren Lehr, City Clerk Administrator	