# Santa Cruz Teen Earth Day Environmental Film Competition

## Grand Prize: GoPro Video Camera
## Win Cash Prizes! $25 - $100
### Are you passionate about an environmental issue?

Go behind the lens of a video camera or use your cell phone, tablet or computer to bring your environmental film idea to the big screen.

**What? The First Santa Cruz Earth Day Teen Environmental Film Competition!**
**Two film categories to choose from:**

Public Service Announcement style film (30 - 60 seconds in length)
Short Feature Film (One - five minutes)

**Who? Open to all City and County of Santa Cruz teens in grades 6-12**

**When? Deadline to submit a film is March 28, 2014.**

Films will be shown during Earth Day Santa Cruz on April 19, 2014. The Public will vote for a "People's Choice Award". There will be a big screen gala and awards presentation at the Downtown Public Library, in the upstairs meeting room on Sunday, April 27th.

**Where? Make the film anywhere, or any environmental topic or issue. Try to offer solutions or ways to take action to address the environmental issue.**

**Participants:**

1. All short films must be written, directed, and edited by **teens in grades 6-12**. Students may receive lessons and advice from an adult however the majority of the creative work must be done by the student or students.
2. Student filmmakers must be associated with a middle or high school in the City or County of Santa Cruz.
3. Student films must be suitable for a school and/or general public audience.
4. The student can, but does not have to produce the film as a school class or after school activity.
5. Students may work individually or as a group to produce the film.

**Work:**

1 Submitted films must be created within the past two years.

2 The film may be on any environmental topic, and must be G or PG-rated in language and subject matter or it will be disqualified. Films will be previewed for content.
3 Film may be live action, narrative fiction, documentary or animation.
4 All editing must be done prior to submitting the film.
5 A title page and credits should be included and may exceed the five minute time limit.
6 Two Film Categories: the Public Service Announcement Category (30 seconds to 60 seconds in length) or the Short Feature Film Category (one to five minutes in length).

**Films must be submitted on You Tube as an 'Unlisted Video'. For more information go to: https://support.google.com/youtube/answer/157177?hl=en. Student must submit the URL link to their film on the entry form. As an Unlisted Video, the only people who may view the film are people that you, the filmmaker give the link to. After the film festival is over you may change the film to a 'Public Video' on You Tube if you wish. Please do not submit your film on a media device or CD.**

7 Each student filmmaker or group may submit no more than one film per category.
8 Students must sign a photo release form or agreement on entry form. Students under 18 years of age must also have a parent sign the release form.
9 No persons may appear in the film unknowingly. Student filmmakers must respect the privacy of individuals or groups. Individuals appearing in the film must sign a media release form.
10 Original or public domain music, graphics and stock footage may be used. Copyrighted material is not allowed without permission. Obtaining permission in a timely manner can be challenging, especially when dealing with a large publishing company like Sony. Therefore, we suggest that you create your own music, find a local musician who will provide permission or visit copyright-free, public domain, trade-friendly, or creative commons copyright free music sources on the internet.

**Submission:**

- Filmmaker must complete and submit one entry form and a photo release per film.
- Each film must be entered as an 'Unlisted Video' on You Tube with the complete link. Note: Do not send your film on a media device or CD. The City of Santa Cruz and the Earth Day committee cannot be held responsible for any lost or damaged films.
- Find entry form and photo release, guidelines at: www.cityofsantacruz.com/earthday
- Mail, fax or deliver entry form and photo/media release forms to:
  809 Center Street, Room 202, Santa Cruz, CA 95060
  **All submissions must be submitted by Friday, March 28, 2014**

Questions: Please contact Mary Simmons

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