

# City Manager's Weekly Update

## August 19, 2016

### WATER

Last Friday, Chris Berry (Watershed Compliance Manager) and I traveled to Santa Rosa to meet with fisheries agencies on the City's Habitat Conservation Plan (HCP) for steelhead and coho salmon. I'm happy to report that the meetings with the agencies went well and it appears that we are close to coming to an agreement on fish flows. Having the flows finally resolved will allow us to move forward much more confidently with our water supply planning. Stay tuned.



Local Steelhead Trout

This week we also met with UCSC to go over our proposed rate changes with them. In particular they wanted to understand more about the Cost of Service study and the Financial Plan that is driving rate increases and we had a good discussion about the analytical methods we use and the financial drivers. UCSC has been a good steward of their water and a good partner in conservation, so we are always pleased to work closely with them to help them save water and money however they can.

Last Monday, a number of water agency representatives and other interested parties convened in Sacramento in the first meeting of a new State Urban Water Advisory Group that includes Santa Cruz's Toby Goddard. The charge of this group is to assist the Brown administration in addressing several directives contained in a May 2016 executive order. A major emphasis of this group's work will be to advise the State Department of Water Resources on a new framework that will take the place of the existing law requiring water utilities to reduce their water use 20% by 2020, with new targets for water supplier to meet. There will be a two-day workshop in September to review specific proposals.

Last, I thought you might be interested in how our water use this summer, sans rationing, compares to last year's gross daily water consumption (mgd):

For week ending 08/17/16:	8.39
Same week last year:	7.7

## INFORMATION TECHNOLOGY

**Information Technology's Annual Report.** We are happy to share IT's fiscal year 2015-16 annual report: <http://tinyurl.com/COSCITAnnualReport2015-16>

We had a great FY2015-16 and delivered a wide range of achievements spanning the community, internal departments, infrastructure and applications. We look forward to a FY2016-17 full of quality services and easy-to-use technology solutions.

## ECONOMIC DEVELOPMENT



***In Depth: Gary Griggs, Director, Institute of Marine Sciences, UCSC***

As a city bound by the mountains and the sea, the Monterey Bay means so much to the work and culture of our community.

This month, we dive deep into the Marine industry with Gary Griggs, Director of the Institute of Marine Sciences at UC Santa Cruz and discover how it fits into the diverse economy of Santa Cruz.

View more: <http://choosesantacruz.com/journal/2016/in-depth-gary-griggs>

Video produced in partnership with the very talented Design by Cosmic.

## **CITY ARTS UPDATES**

A lot has happened over the summer with City Arts. Here are just a few highlights!

### **Beach Flats Mural**

Painting has commenced and the project is on schedule! A celebration and dedication will be held in September – date to be determined soon.

You can check out the progress on the (volunteer-run) [Beach Flats Mural website](#)! We particularly liked this picture of George Ow (below). The new Beach Flats mural includes some of the Chinese history in the area and the artist used a photo of George (father) and William (son) as models!



### **SCRAP – Santa Cruz Recycled Art Program**

The Santa Cruz Recycled Art Program (SCRAP) has started! Seven artists with wide ranging styles, preferred mediums, and visions were selected to participate. [Tra Bouscaren](#), [Tauna Coulson](#), [Leslie Morgan](#), [Danielle Peters](#), [Dustin Raphael](#), [Lauren Ringelman](#), and Janet Silverglate have access to the waste stream at the City's Resource Recovery Facility (**thanks, Public Works!**) plus free access to tools and equipment at [Idea FabLabs Santa Cruz](#), in order to make art from gleaned refuse and recycled materials!



School tours and public open houses will be scheduled in order to educate the community about the realities of our consumption practices and a final gallery show will feature the works of art. Save the date Friday, December 2, 2016 – SCRAP Art Show at [R. Blitzer Gallery](#).

Follow the **City Arts Instagram** for photos and bios of the artists, along with many other City Arts projects! Search for "SantaCruzCityArts" while using the Instagram app to follow us.



### **Coast Rail Trail Public Art Opportunity Master Plan**

City Arts and the Arts Commission held a [workshop on August 11, 2016](#) to gather input and ideas from local artists and those interested in the Rail Trail to identify opportunities and themes for public art along the trail. A first draft of the Arts Opportunity Master Plan will be unveiled at [the Open Streets event on October 9](#) and this will also be an opportunity for the broader public to weigh in.

At this time, about 16 opportunity sites have identified and will be further explored in the Arts Opportunity Master Plan. As funding allows, one or more calls for proposals will follow – asking artists to respond with more concrete and detailed proposals. The final Public Art Opportunity Master Plan will be approved by the Arts Commission and will provide guidance and a vision in order secure sources of funding.

The City of Santa Cruz is planning for many types of art along the 3.7 miles section of trail that is within the City, though at this time, only the 2.1 mile segment between Natural Bridges Drive and Pacific Avenue (Santa Cruz Wharf) is fully funded and anticipated to be built in 2018. Grants are being sought for an additional 1.6 miles to connect between the Boardwalk to 17<sup>th</sup> Avenue - in coordination with the County of Santa Cruz.

### **Coming soon! Restored mural at Louden Nelson Center**

In collaboration between City Arts staff, Louden Nelson staff and the Parks Department, the mural on the backside of Louden Nelson is getting a facelift by [Arturo Thomae](#). The mural was first installed in 1983. The architecture was painted by Jeff Oberdorfer and the figures by Julie Heffernan. Featured is staff at Louden Nelson or visitors to the park. Over the years, the mural had lost its vibrancy and 3-D quality. Arturo is adding shading to the domes, columns and other architectural features and freshening the figures. He is also adding a landscaping scene to the blank building below to help mitigate graffiti.

## PARKS AND RECREATION

### RECREATION DIVISION

#### CIVIC AUDITORIUM

The Civic is putting away the last items from another successful Cabrillo Festival!

#### ***Derby Girls Season Winding Down with Lots of Action!***

We are prepping for the Santa Cruz Derby Girls charity bout benefiting Haven of Hope this Saturday August 20<sup>th</sup> at 6:30pm. Derby only has two more bouts this season, so come and cheer on our local Derby Girls for a great cause. Get your tickets online at [www.santacruztickets.com](http://www.santacruztickets.com)



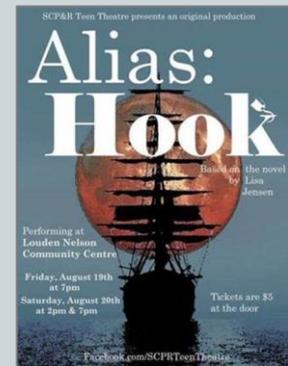
#### Louden Nelson Community Center



#### ***Zorro and Hook and the Children's Theater***

Parks and Recreation's Children's Theater presented **Zorro** last weekend, August 12<sup>th</sup> and 13<sup>th</sup>. Kids ages 6 – 12 impressed the audience with their theatrical talent and energetic performance. Next up is Parks and Recreation's Teen Theater presenting 'Alias Hook.'

Based on the play by Santa Cruz author, Lisa Jensen, this remake of Peter Pan includes some famous Santa Cruz legends. Show times are Friday, August 19<sup>th</sup> at 7:00 pm and Saturday, August 20<sup>th</sup> at 2:00 pm at the Louden Nelson Community Center



### PARKS DIVISION

#### ***Nearby Lagoon Walkway Accessible, Safe, and New!***

New walkway was installed last week at Neary Lagoon. In fact, approximately 66' of walkway and guardrail was installed. The walkway material used was 'Ttech Docksider' cedar composite decking and rails, which was replacing aged and decaying wood deck and rails. There are successive phases needed but at present unfunded. Good partnership between City departments. Public Works has provided the funds for the last 2 phases and there is hope that funds will be available in the future.



## PUBLIC WORKS

### Community Outreach

Santa Cruz residents have begun securing reservations for our upcoming Public Works Trolley Tours in celebration of the City's 150<sup>th</sup> anniversary. Each Wednesday in September our 1:30 p.m. trolley tours will travel up the coast to the City's recycling center, the Resource Recovery Facility. Participants will see what happens to the 30 to 50 tons of material placed into Santa Cruz blue recycle bins each day. (Duration 90 mins.)

3 p.m. and 4 p.m. tours visit the award-winning Wastewater Treatment Facility for a look at the quality of life service provided to Santa Cruz citizens who generate about 7 million gallons of wastewater daily. (Duration 60 mins.) Space is limited for these free tours; reservations are recommended: [JBisgaard@cityofsantacruz.com](mailto:JBisgaard@cityofsantacruz.com).



**150**  
Years of  
Creating  
Community

1866 - 2016

**PUBLIC WORKS  
TROLLEY TOURS**

Wednesdays at 1:30, 3, 4 p.m.  
September 7, 14, 21, 28  
Board at Cedar & Lincoln streets

Reserve: [jbisgaard@cityofsantacruz.com](mailto:jbisgaard@cityofsantacruz.com)

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Space is limited, reservations are recommended. Free of charge!

We posted our 15<sup>th</sup> story on our Santa Cruz Waves City Beat column: [DRINKING WATER SOURCE PROTECTION AT LOCH LOMOND](#).

We are working with PD on back to school traffic safety messaging to be delivered via Santa Cruz Waves live feed of our staged crossing tips at school street location with Tyler Fox, Santa Cruz surfing legend, one of our traffic crossing guards and police officer and Santa Cruz youth. Live Feed is planned for the week of Aug. 22.

One press release was distributed: King Street to Be Paved on Monday, Aug. 22.

**Operations Division - Administration:**

The annual vegetation removal work continues at the San Lorenzo River basin. This work is important flood mitigation work in preparation for winter storms allowing the river to move more easily through the channel.

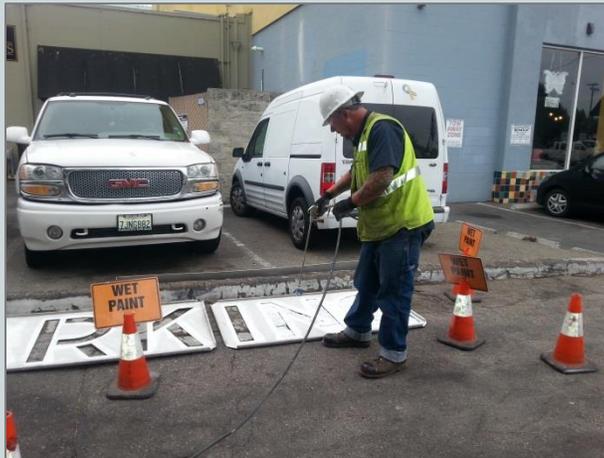


**Operations Division – Streets and Traffic:**

Streets and Traffic crews repaired the concrete street on Anthony near Colorado Street.



The finish painting work at Parking Lot 7 (Cathcart & Font Streets) was completed.



### **Operations – Facilities Maintenance**

Last week the Facilities Division closed out 126 Work Orders, of these 108 were planned events and 18 were unplanned from requesters.

### **Resource Recovery - Engineering**

Staff submitted the landfill's Semi-Annual Report to the Monterey Bay Air Pollution Control District last week as it was due August 15, 2016.

Last week, there was a detection of elevated methane at a landfill perimeter gas well 19G-M. Landfill Staff was notified, as well as the appropriate agencies, and entrance to the area blocked off. However, during the monitoring event and subsequent re-monitoring, staff noticed that the well casing was moving and the well may not be functioning properly and may be broken (thus methane readings may be invalid). Staff will investigate the well's condition and, if necessary, begin the process of drilling a replacement gas well. The most recent monitoring of Well 19G-M on 8/15/16 did not indicate elevated methane levels.

### **Resource Recovery - Facility and Processing**

Recycling processing has shipped out two loads of plastic this week, approximately 40,000 lbs. of mixed rigid plastic and approximately 42,000lbs of PET plastic along with our weekly shipments of glass, mixed paper and cardboard.

Excavation is continuing on our future cell 3. All of the contractor's equipment is mobilized and they have started processing mudstone through a rock crusher to a 1" minus for the operations layer.



### **Resource Recovery - Waste Reduction**

Waste Reduction staff attended the 40th annual California Resource Recovery Association conference last week in Sacramento. It was a fantastic conference with the latest information on everything from handling food waste to problem plastics in the recycling.

Waste Reduction staff hosted a tour of the recycling center last week for docents and volunteers from UCSC Seymore Center. Visitors learned all about recycling in the City of Santa Cruz. Staff will host the final public tour of the summer season this Friday, August 19th.

### **Resource Recovery - Green Business**

The Green Business Mixer flyer design is complete. The event will be postponed until October due to the Think Local First "Indie Biz Expo" which is scheduled for September 15th from 4:30-7:30pm at the Coconut Grove.

The Green Business program certified Santa Cruz Core Fitness this week and is very close to completion certifying Distinct Property Management.

Audits are in-process for Santa Cruz Community Credit Union, The Buttery, The Engine Room, and Rosie McCann's. Cruzio was re-certified this week, bringing the total to 23 re-certifications completed in 2016.

### **Wastewater Treatment - Laboratory & Environmental Compliance**

Environmental Compliance Inspectors commissioned a new continuous monitoring device (YSI<sup>®</sup> sonde) in San Lorenzo River at Tait Street this week as part of the ambient monitoring obligations of the plant's NPDES. This new equipment replaces the Hydrolab<sup>®</sup> unit that was first deployed at the City in 2003. It is currently configured to collect and transmit data for pH; DO (Dissolved Oxygen), Turbidity (NTU) in the river, during the next 30 days of dry weather monitoring for trace organic compounds through another technology (integrative sampling techniques). Together the data will be analyzed for information as to the sources and types of

pollutants that may make it to the nearshore as well as providing measurements for the effectiveness of our storm water and source control programs.

Pictures below show an Environmental Compliance Inspector calibrating the equipment.



A UCSC class on Freshwater Policy visited the WWTF and stopped by the Laboratory for a brief discussion on analyses of water this week. The class of about a dozen students asked questions about treatment science and strategies and showed keen interest in the challenges to producing various levels of reclaimed water by California Title 22 standards. Pictures below show segments of the student tour group interacting with the QA/QC Chemist and with the Environmental Microbiologist II respectively.

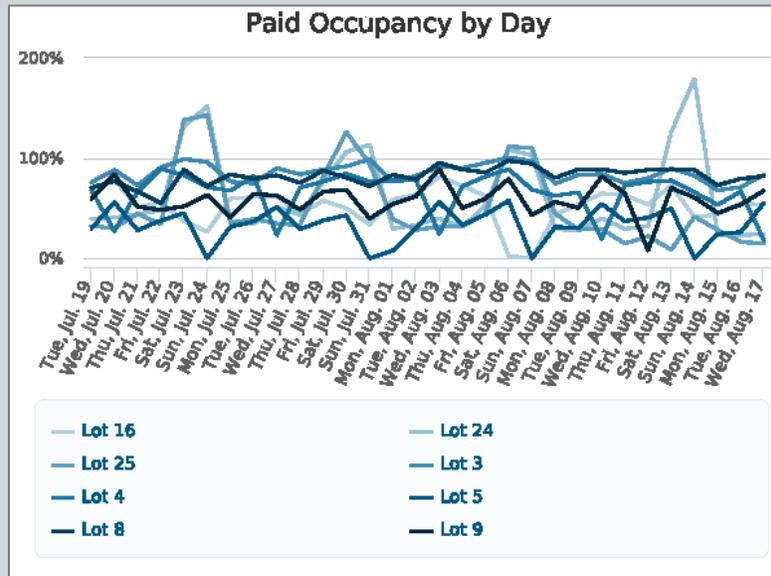


### **Parking Services**

Occupancies at the Locust Garage ranged between 94% and 99% between noon and 4pm this last week with weekend occupancies between 45% and 63%. Permit holders account for 60% of parked vehicles weekdays between noon and 4pm and 15% of parked vehicles on weekends. We have 214 persons on the waitlist wanting 320 permits. The waitlist is 12 months long. Occupancies at the Soquel/Front Garage ranged between 90% and 93% between noon and 4pm this last week with weekend occupancies between 74% and 79%. Permit holders account for 49% to 55% of parked vehicles weekdays between noon and 4pm and 27% of parked vehicles

on weekends. We have 192 persons on the waitlist wanting 354 permits. The waitlist is 16 months long.

Occupancies at the River Front Garage ranged between 88% and 92% between noon and 4pm this last week with weekend occupancies between 69% and 82%. Permit holders account for 53% to 60% of parked vehicles weekdays between noon and 4pm and 45% to 50% of parked vehicles on weekends. We have 139 persons on the waitlist wanting 555 permits. The waitlist is 7 months long.



Average Paid Occupancies in Pay-by-Space Lots for the week of August 11 – August 17, 2016

Lot 3	78%	Lot 4	61%
Lot 5	39%	Lot 8	83%
Lot 9	53%	Lot 16	55%
Lot 24	62%	Lot 25	21%

**Storm Water**

Storm water staff has worked with Save Our Shores and several San Jose, San Francisco, and Monterey Bay radio stations in order to produce radio PSAs with an anti-litter/clean beaches message in order to reach both tourists and locals coming to the beach this summer. These radio PSAs began running on weekends in August and will continue until early or mid-September. These paid announcements are running on the following radio stations: KWAV, KPIG, THE BEACH, and KEZR/THE MIX. In addition, KFOX (broadcasting throughout the SF/SJ Bay Area) is running our 15 second PSA for free. Additional radio PSAs may be produced with KDON and other stations in order to expand public outreach for the Labor Day weekend.

## HUMAN RESOURCES

On August 16<sup>th</sup>, the Human Resources department held a booth at the Fair Chance Job Fair in Aptos where roughly 25+ Santa Cruz employers were present. The Fair Chance event provided free services, resources, and tools to assist both job seekers and employers with the entire job search process as well as hiring and employment needs. Human Resources Director Lisa Murphy was accompanied by HR Technician Diana Martinez and Administrative Assistant II Nico Megevand. “This was a great opportunity for our City to showcase the variety of positions available to our brilliant local talent. We look forward to attending other local job fairs in the future” (Nico). This event was a success as we were able to generate new candidate leads and innovative strategies for harder to fill positions.

