

City Manager's Weekly Update

October 28, 2016

POLICE

News from SCPD PATROL

This week Sergeant Karina Ceceña officially took command of her patrol team.

Sgt. Ceceña manages a 5 member team. With the additional responsibilities of roll call updates; inspection of personnel and equipment; reviews and approves various types of reports; responds to crime scenes; in progress felony calls; keeps the Lieutenants informed of issues of concern to them; trains and supervises patrol team officers.

Q & A's for Sgt Ceceña

Q: What are your biggest challenges in law enforcement, and have they changed over the years?

A: I think the challenge is basically the same: safety. The current challenges deal with current issues in society. As the issues change we have to adapt, but our basic job is public safety. Today there is a bigger community component. We realize we have to do our jobs with partnerships. There aren't police problems, they're community problems, and we have to work together.

Q: You probably helped a lot of people. How do you feel about that?

A: People remember. It doesn't happen all the time, but sometimes I'll be in a neighborhood and someone will come up and thank me. A self-described gangster once wrote a letter thanking me for treating him with respect during the many contacts we had over the years. It gives me a good feeling.

Q: People are looking at police differently these days. In light of this, what does SCPD do to prepare their officers for being under the microscope so often?

A: I always stress professionalism. The last few years the focus has been on a variety of sensitivity trainings. This is a busy city with a lot of issues, and we have to be proactive in dealing with those issues.

Q: What do you do away from the office?

A: It's all about spending quality time with my family.



Q: What advice would you share with other officers?

A: I have advice I give to the all of the officers in the department. You should always look for opportunities and take those opportunities when they come. And, don't be afraid of stepping out of your comfort zone.

Sergeant Karina Ceceña is a 16 year veteran of the police department. Throughout her career, Sergeant Ceceña has worked in patrol, investigations, K-9 and has been a member of the Emergency Services Unit Tactical Team. Sergeant Ceceña most recently served as a Field Training Officer instructing and training new patrol officers.

SCPD Ready for Halloween



Getting ready for Halloween? So are we. SCPD preparations for Halloween weekend are ready to go. We have enacted the Safety Enhancement Zone in the City of Santa Cruz to help keep everyone safe.

The Safety Enhancement Zone begins at 12:00 a.m. on Saturday October 29th and runs through 3:00 a.m. on Tuesday November 1st.

Annually, Halloween draws large crowds to the downtown during the evening and late night. The department will utilize over 100 uniformed police officers

from the Santa Cruz Police Department and neighboring agencies to staff the event. Officers will be using a proactive strategy to minimize problems and reduce the opportunity for alcohol fueled problems and inappropriate behavior throughout the night.



The Safety Enhancement Zone includes TRIPLE FINES for certain Municipal Code violations committed in the zone during the designated times. In addition to the Triple Fines, the Safety Enhancement Zone will also dictate road closures and No Parking zones.

Click for details on SCPD

Blog <https://goo.gl/zGD6FG> Halloween Safety Enhancement Zone and Road Closures

Part 2 in SCPD's Community-Oriented Policing Series

Next week SCPD will continue to present the second installment of the 5-part series of articles exploring the department's longstanding commitment to Community-Oriented Policing. The articles will be shared with the community in press release to the media, SCPD website, SCPD Blog and social media. We will discuss the department's ongoing efforts to be responsive and relevant to the community it serves, including new and expanded programs that are in the works.

The installments will delve into the strategies and practices SCPD officers utilize to engage and collaborate with residents and business owners to reduce and prevent crime, build trust, and create mutual respect. Read Part 1 on SCPD Blog <https://goo.gl/jZerZx>

PLANNING AND COMMUNITY DEVELOPMENT



1930 Ocean Street Extension Condominiums. A couple weeks ago, we reported this proposed 40-unit condominium project, was back on track after several years of litigation. Planning staff is currently working with an environmental consultant on preparation of an Environmental Impact Report (EIR) for the project. On Wednesday night (10/26) a public scoping meeting was held, giving interested parties an opportunity to suggest potential environmental impacts to be analyzed in the EIR. Although the

public scoping meeting is an optional step under the California Environmental Quality Act, planning staff included the step in the process to maximize public involvement in evaluation of the project. Approximately 15 residents representing the Jewell Street, Tanner Heights and unincorporated Ocean Street Extension Street neighborhoods were in attendance. While there was certainly a lot of concern with the project, attendees expressed appreciation that there was an opportunity to participate early on in the environmental review process. A draft EIR is expected to be completed over the next couple of months followed by a 45-day public review period. Comments received during the review period will be addressed and a Final EIR will be completed. Public hearings will then be held by the Planning Commission and City Council after the Final EIR is completed. Ryan Bane is the planner working on the application.

Coast View Inn, 301 Beach – B16-0186: A building permit has been approved and issued for the Coast View Inn, an existing two story motel located at Beach and Westbrook Streets. When completed, the hotel will have five additional rooms, two new floors, and a remodel to the exterior.

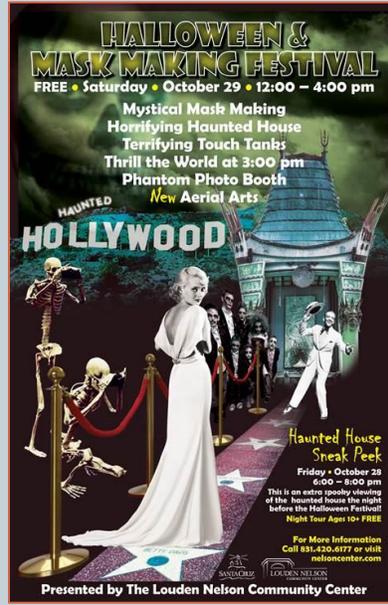
Aldo's, 790 Mariner Park Way – B16-0376. The first inspections were conducted this week for Aldo's food trailer and outdoor dining area located at the Harbor, 790 Mariner Way. This is a temporary solution while repairs are being considered for the seawall for the



existing Aldo's building. The main restaurant had to be vacated due to erosion of a compromised seawall that supports the structure. Aldo's is pleased to get going and welcome customers back soon.

PARKS AND RECREATION

Louden Nelson Community Center



Kick off Halloween weekend with the annual **Halloween and Mask Making Festival Saturday, October 29th 12:00 – 4:00 pm** at the Loudon Nelson Community Center! This year's theme is Haunted Hollywood. Walk the "blood" red carpet as you pose for the bone rattling paparazzi. Spend afternoon creating decorative masks with your family or make gooey discoveries in our mystery touch tanks. Plus! Aerial artists float through the park at 1:00 pm while zombies invade to dance Michael Jackson's Thriller at 3:00 pm. There's something for everyone! This annual event is a great way to get in the Halloween spirit. FREE! PLUS get a sneak peek of the Haunted House on Friday, October 28th 6:00 – 8:00 pm.

Civic

Santa Cruz Derby Girls: Saturday Oct 29, 4:30 & 6:30

This is the final bout of the 2016 season and it's a double header! Come cheer on the groms, Bumper Scars vs. Sugar Skulls at 4:30pm and the championship home team at 6:30. Two bouts for the price of one. The theme is super heroes & villains so come dressed as your favorite hero or villain!

[Tickets available at santacruztickets.com](http://santacruztickets.com)

Annual Good Neighbor Open

Per City Council's direction, the DeLaveaga Golf Course has been working with the Disc Golf Club to attract varied uses. In coordination with the Club, staff oversaw installation of 18 disc

golf basket sleeves along the first 9 holes of the ball course creating a new disc golf course up at DeLaveaga Park. The sleeves are contained in junction boxes to protect them year round, but are accessed during tournament play. This annual disc golf tournament has become extremely popular with disc golf players and has sold out each year. This year saw 80 participants (\$25/round) who utilized 40 golf carts (\$10/cart).



Safety Netting at Golf Course

In order to ensure safety to the Prospect Heights neighborhood, staff completed installation oversight of safety netting adjacent to the 17th tee at DeLaveaga Golf Course. The netting only minimally impacts the spectacular view from the tee box.



Dedication of 3rd Art Bench by Bookshop Santa Cruz

The third Artful Reading Bench which was donated by Bookshop Santa Cruz in commemoration of their 50th anniversary was dedicated on Tuesday 10/25. The project which included installation of Artful Reading Benches at Grant Park, Garfield Park and San Lorenzo Park, has been a collaborative effort between Bookshop Santa Cruz, Ralston Concrete, local artists, Economic Development's Public Art Program and Parks and Recreation.



PUBLIC WORKS

Wastewater Collections & Flood Control

A large amount of rock and debris had to be removed from a 36" storm line on the Westside. The removal required Confined Space entry and use of our Vac-con cleaning machine.



Crews prepared for the next round of heavy rains. Cowell Beach was prepared and Neary Lagoon was pumped to open the gravity outlet on 10-27 thus preventing the lagoon from possible flooding. [KION reported on this.](#)



Green Business

We held a successful Green Business Mixer Thursday evening at Rosie McCann's with about 50 participants.

Guest speakers included representatives from County of Santa Cruz Economic Development, PG&E Solar Choice Program and Ecology Action Energy Watch. There were presentations from the event's Certified Green Business sponsors Water Star Motors, Rosie McCann's and Gino's Carco Santa Cruz.

McCann's was certified on 10/19 bringing our total to about 160 Green Businesses certified citywide. The Buttery and Engine Room are very near completion as well. We are also working with the PAMF main clinic, Upper Crust Pizza, and Day One Solar on new certifications. Charlie Hong Kong was re-certified and staff is working to recertify Santa Cruz Bicycles in their new location.



Waste Reduction

Students From Monarch Elementary and Coastanoa High School got their day off to a “rockin” start with a little help from the [Banana Slug String Band](#). The Waste Reduction and Storm Water Management programs pooled resources to sponsor a musical assembly at the Branciforte Small Schools Campus. Local favorites, “Airy Larry” and “Doug Dirt” entertained and educated students with songs like, “Storm Drain Blues,” “Reduce, Reuse, Recycle,” “Compost Cake,” “Water Cycle Boogie” and more.



Waste Reduction staff has been working with Santa Cruz County Recycles to update the information on our City/County motor oil recycling programs. The up-to-date list of participating stores is now available on our website www.cityofsantacruz.com/recycleright. Used motor oil and filters are accepted at participating drop-off sites free of charge. Curbside pickup is also available.



Collection

Resource Recovery worked the NOLO clean-up with Code Compliance and neighbors collecting 30 yd. / 1.26 tons of divertible items and 30 yd. / 1.78 of refuse. Grey bears participated by taking 5 yd. of reusable items like furniture, toys and clothes.



Laboratory & Environmental Compliance

An initial meeting of local pharmacies, the City as well as the cities of Scotts Valley and Capitola and the County convened last Friday ahead of the Nov. 9 date for receiving stewardship plans under the City's Extended Producer Responsibility Ordinance. The ordinance requires that manufacturers of pharmaceuticals and syringes (sharps) provide the City with approved plans to take over the safe and responsible disposal of their unwanted and/or unused products at the end of the product's consumer use cycle. The meeting clarified that the local pharmacies do NOT incur any costs from this program, and that the City is open to careful consideration of plans designed either collectively or individually by the manufacturers. Read the [Santa Cruz Sentinel](#) story.

Operations and Streets/Traffic

Staff is finishing preparations for wet weather and Halloween.

Crews repaired a bike lane and finalized the free sand pit in Harvey West Park for the [free sandbag program](#).



Traffic Engineering

Watertight Restoration has completed the concrete patch repair on the top deck of Parking Lot 3 garage. They have been routing cracks and are preparing to seal them with epoxy. Half the deck has been bead blasted in preparation for the deck coating. The old wood coping has also been removed.



Community Relations

Our 25th Santa Cruz Waves story was posted: [Halloween and Mask Making Festival at Loudon Nelson](#).

We are close to completion of a draft budget and 2017 kickoff program plan for our Street Smarts traffic safety campaign. Two more of the graphics we plan to use from the program originated by the City of San Jose are featured below.



Traffic Engineering

The Branciforte Creek Bridge and Multi-Use Path Project is now advertised and out to bid. Bids are due back on November 15. The engineer's estimate is \$2.2 million with 80% funded by a federal Active Transportation Program (ATP) Cycle 2 grant and a 20% local match. Construction is anticipated to start early next year and finish in late summer.

Resource Recovery Facility and Processing

Liner deployment has continued this week with the floor being lined and secured before the expected rain on Thursday. The liner crews will continue next week as rain is expected and interferes with deployment of the GCL liner on the eastern slope.

