

CITY OF SANTA CRUZ
809 Center Street
Santa Cruz, California 95060



ARTS COMMISSION

Regular Meeting

September 11, 2024

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS (809 CENTER STREET, SANTA CRUZ)

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at (831) 420-5030 at least five days in advance so that we can arrange for such assistance, or email cityclerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922.

Written correspondence and telephone calls received after 5:00 p.m. on the day immediately prior to an Arts Commission meeting may not have time to reach Commissioners, nor be read by them prior to consideration of an item. Please make any communication to Commissioners regarding meeting items prior to 5:00 p.m. on the day immediately preceding a meeting.

APPEALS: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk.

Other - Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Agenda and Agenda Packet Materials: The Arts Commission agenda and the complete agenda packet containing public records, which are not exempt from disclosure pursuant to the California Public Records Act, are available for review on the City's website: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and at the Economic Development Office located at 337 Locust Street, Santa Cruz, California, during normal business hours.

Agenda Materials Submitted after Publication of the Agenda Packet: Pursuant to Government Code §54957.5, public records related to an open session agenda item submitted after distribution of the agenda packet are available at the same time they are distributed or made available to the legislative body on the City's website at: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and are also available for public inspection at 337 Locust Street, Santa Cruz.

Need more information? Contact Economic Development at 831-420-5150.

Call to Order

Roll Call

Presentation

1. Santa Cruz Pride 50th Anniversary Planning

Rob Darrow, Chair of Santa Cruz Pride

Announcements

Statements of Disqualification - No action may be taken.

Oral Communication - Audience comments not related to a General Business item.

Approval of Minutes

2. Approval of August 14, 2024 Meeting Minutes

Motion to approve the August 14, 2024 meeting minutes as submitted.

General Business

3. 530 Front Street Mural Artist and Design Concept Selection Panel

Motion to appoint a Commissioner to the Artist and Design Concept Selection Panel

4. SculpTour Ad Hoc Committee

Motion to form a City Arts Ad Hoc SculpTour Program Committee

Subcommittee/Project Oral Reports

5. Ad Hoc Committee on Cultural Tourism Update - No action may be taken

Commissioner Miranda*

Information Items for Staff - No action may be taken.

Adjournment

CITY OF SANTA CRUZ
809 Center Street
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ARTS COMMISSION

Regular Meeting

August 14, 2024

Action Minutes

MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE COMMISSION

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Need more information? Contact Economic Development at 831-420-5150.

Call to Order: Chairperson Miranda called the meeting to order at 6:01 p.m. in the Council Chambers.

Roll Call

Present: Chairperson Miranda, Vice Chairperson Patterson, Commissioners Escobedo-Guzman, Enriquez, Birnbaum, and McGowen

Absent: Commissioner Cover

Presentations

1. City of Santa Cruz Health in All Policies Training

Tiffany Wise-West, Sustainability + Resiliency Officer

Announcements

Commissioner Escobedo-Guzman announced that The Jams would be having an event to celebrate the completion of their Artists Residency with the Coastal Watershed Council. It will be held on Saturday August 24th at the Good Times Parking lot, 107 Dakota Avenue, from 12pm to 3pm.

Statements of Disqualification - None.

Oral Communication - None.

Approval of Minutes

2. Approval of June 12, 2024 Minutes

Motion to approve the June 12, 2024 meeting minutes as submitted.

Commissioner Escobedo-Guzman motions to approve, Commissioner Birnbaum seconds.

Motion carried unanimously to approve the June 12th, 2024 Minutes as submitted.

Ayes: Chairperson Miranda, Vice Chairperson Patterson, Commissioners Escobedo-Guzman, Enriquez, Birnbaum, and McGowen

Noes:

Absent: Commissioner Cover

General Business

3. Natural Bridges Apartments: Mural Matching Grant Application

Tom Graham, Deputy Executive Director Housing Authority of the County of Santa Cruz

Motion to approve the mural design for the Natural Bridges Apartments Mural Matching Grant.

Commissioner Enriquez motions to approve, Commissioner Patterson seconds.

Motion carried unanimously to approve the mural design for the Natural Bridges Apartments Mural Matching Grant.

Ayes: Chairperson Miranda, Vice Chairperson Patterson, Commissioners Escobedo-Guzman, Enriquez, Birnbaum, and McGowen

Noes:

Absent: Commissioner Cover

Information Items for Staff - No action may be taken.

Adjournment

Commissioner Birnbaum motions to adjourn, Commissioner Enriquez seconds. Motion carried unanimously to adjourn the meeting at 6:43 p.m.

The next regularly scheduled meeting will be held on September 11th, 2024, at 6:00 p.m. in the Council Chambers, located at 809 Center Street.

ARTS COMMISSION AGENDA REPORT

AGENDA OF: September 11, 2024

FROM: Kathryn Mintz, Development Manager
Development Manager City Arts Programs

SUBJECT: Arts Commission Focus on SculpTour

RECOMMENDATION: Motion to form a City Arts Ad Hoc SculpTour Program Committee

Background:

The City Arts SculpTour was initially created in 2009 to create an opportunity for sculptors to showcase their works to promote sales and to beautify downtown by locating sculptures in City-owned and maintained landscaping beds. There are currently five beds that host the rotating collection of works. The original plan was for the sculptures to be on display for two years with approximately half of the sculptures changing each year. The artists were to receive an honorarium payment for displaying their work.

There was a discussion about the program at the January 2019 Arts Commission meeting. It was noted that rotating the works every year had proven difficult. For work that was already created, the honorarium was \$1,500 and the length of display is up to two years. It was presented that there were not many local sculptors who made the work to the scale and durability desired for outdoor display. Those that do make this kind of work – both locally and regionally – desired larger honoraria to make it worth their time and effort to apply for the program. Between 2009 and 2014, honoraria for works on loan ranged from \$750 to \$2,000. Since 2016, the honorarium amount was raised to \$10,000 for site-specific unique commissions with a four-year display period. Typically the provided honorarium covered installation costs. The length of display period and installation fees were negotiable depending on the specific project. For example, if a work required new footings the installation expense may be higher and the artist may negotiate having these costs covered in addition to the honorarium. The actual focus of that discussion was to advise staff on the interest of the Commission in commissioning artists for future SculpTour rotations.

Discussion:

Since the time of the last Arts Commission focus on the SculpTour program, there have been no rotation of sculptures nor any additional commissions for the SculpTour program. The art pieces on display are past due for rotation and some of them are not in good condition. Commissioner Patterson has stepped forward to volunteer to lead an Ad Hoc Committee to review the SculpTour program and recommend parameters for its operation at a future time to the full Commission.

An Ad Hoc Committee may only have three Commissioners and have an anticipated operating time of no more than six months. It is estimated that this Committee may meet an average of once a month, for no more than two hours at a time.

Fiscal Impact: None.