



## ZONING ORDINANCE SIGN CRITERIA

Signs must comply with the criteria in Part 6 of Chapter 24.08 and Part 4 of Chapter 24.12 and any applicable area plans.  
Please complete, print, and bring to counter with application form.

**SIGNAGE REQUIREMENTS (superseded by requirements in area plans, if applicable):**

- There may be permitted for each place of business or occupancy, a combination of not more than two types of signs; freestanding, wall, or projecting.

Temporary Signs 24.12.315		
Requirement	Complies (Y/N)	Notes/Conditions
Temporary signs not exceeding two in number and six square feet in total area for each business are allowed provided they meet the description in Section <a href="#">24.12.312</a> . Such signs shall be professionally designed and printed.		
Temporary signs such as hastily hand-painted “Sale” signs printed on paper and plastered in windows are not permitted and shall be subject to the enforcement procedures provided under Title <a href="#">4</a> .		
Temporary signs shall be allowed no more than three times per year for each individual business.		

**Master Sign Program 24.12.317**

<b>Requirement</b>	<b>Complies (Y/N)</b>	<b>Notes/Conditions</b>
Integrate all signs into a site or building design to have a unified architectural statement.		
Flexible application of sign regs for properties with multiple signs, multi-tenant properties and other properties with unified development.		
Encourage creativity and provide incentives to achieve the intent of this division.		

**Freestanding Signs 24.12.320**

<b>Requirement &lt;=5'</b>	<b>Complies (Y/N)</b>	<b>Notes/Conditions</b>
Area. The area of such signs may be one-half square foot per lineal foot of frontage with a maximum area of thirty-two square feet.		
Location. Except for projecting signs, every such sign shall be wholly on the owner's property.		
Number. There may be no more than one such sign for each frontage. In the case of shopping centers and other multiple occupancies sharing a common frontage, the frontage shall be deemed to be that of the shopping center or commonly used parcel and not the frontages of the individual businesses or occupancies.		

**Freestanding Signs 24.12.320**

<b>Requirement &gt;5'</b>	<b>Complies (Y/N)</b>	<b>Notes/Conditions</b>
Area. The maximum area of such signs shall be as indicated on Table 1, Section <a href="#">24.12.390</a> .		
Height. No such sign shall exceed thirty feet in height.		
Location. Subject to obtaining an encroachment permit, such signs may project over public property, or public vehicular or pedestrian easements or ways, a distance determined by the clearance of the bottoms thereof above the level of the sidewalk or grade of the public property immediately below, as set forth in the following table: <b>Clearance</b> <b>Maximum Projection</b>		

<p>Less than 8 feet      Not permitted</p> <p>8 to 14 feet          1 foot plus 6 inches for each foot of clearance in excess of 8 feet</p> <p>Over 14 feet          4 feet</p> <p>No sign shall project within two feet of the curblin. No sign or sign structure shall project into any public alley whatsoever, below a height of fourteen feet above grade, nor more than six inches when over fourteen feet.</p>		
<p>Number. Subject to the provisions of Section <a href="#">24.12.334</a>, there may be one such sign for each street frontage. In the case of shopping centers and other multiple occupancies having a common frontage, the frontage shall be deemed to be that of the shopping center or commonly used parcel and not the frontage of the individual businesses or occupancies.</p>		
<p>Distance Apart. Where two or more signs are permitted because of multiple frontages (two or more street frontages), such signs shall be at least thirty feet apart.</p>		

Wall Signs <a href="#">24.12.322</a>		
Requirement	Complies (Y/N)	Notes/Conditions
<p>Area. The maximum wall sign area for each building face shall be as indicated on Table 2, Section <a href="#">24.12.390</a>.</p> <p>a. The wall area of single-story buildings will be determined by multiplying the wall length by sixteen feet, or by using the actual wall area, whichever is greater.</p> <p>b. The external walls of buildings containing multiple businesses or tenants may be utilized for signs by all occupants of such buildings, regardless of whether said business or tenant is located adjacent to such wall; provided, however, that the aggregate area of such signs on any wall shall not exceed the maximum allowable area permitted for each such wall.</p> <p>*<a href="#">24.12.324</a> Window signs shall be considered part of the allowable wall</p>		

sign area.		
Height. No part of any such sign shall extend above the top level of the wall upon or in front of which it is situated. Any such sign which is suspended or projects over any public walkway or walk area shall have an overhead clearance of at least eight feet.		
Depth of Projection. No such sign, including any light box or other structural part, shall project more than twelve inches from the building face.		
Number. The number of wall signs permitted on each building face shall be no greater than the number of tenants in said building, and in no case shall the total wall sign area for each face exceed that shown on Table 2, Section <a href="#">24.12.390</a> . No building shall be deemed to have more than four building faces.		

Projecting Signs 24.12.326 In Non-Residential Zones										
Requirement	Complies (Y/N)	Notes/Conditions								
<p>Area. The permitted area of such signs shall be as set forth in the following table:</p> <table border="1"> <thead> <tr> <th>Building Frontage (Lineal Feet)</th> <th>Maximum Area (Square Feet)</th> </tr> </thead> <tbody> <tr> <td>25 feet or less</td> <td>25</td> </tr> <tr> <td>25 feet to 64 feet</td> <td>25, plus 1 square foot for each foot of frontage in excess of 25 feet</td> </tr> <tr> <td>More than 64 feet</td> <td>64</td> </tr> </tbody> </table>	Building Frontage (Lineal Feet)	Maximum Area (Square Feet)	25 feet or less	25	25 feet to 64 feet	25, plus 1 square foot for each foot of frontage in excess of 25 feet	More than 64 feet	64		
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Height. No such sign shall extend above the top level of the wall upon or in front of which it is situated, or, in the case of buildings having sloping roofs, above the roof ridge. Any such sign which projects over public property shall have a clearance of eight feet above the ground, and a fourteen-foot clearance above vehicle way. On multistory buildings, no such sign shall exceed the height of the building roof or parapet line.										

<p>Location. Subject to obtaining an encroachment permit, such signs may project over public property, public vehicular or pedestrian easements or ways, a distance determined by the clearance of the bottoms thereof above the level of the sidewalk or grade immediately below, as set forth in the following table.</p> <table border="0"> <tr> <td><b>Clearance</b></td> <td><b>Maximum Projection</b></td> </tr> <tr> <td>Less than 8 feet</td> <td>Not permitted</td> </tr> <tr> <td>8 to 14 feet</td> <td>1 foot plus 6 inches for each foot of clearance in excess of 8 feet</td> </tr> <tr> <td>Over 14 feet</td> <td>4 feet</td> </tr> </table>	<b>Clearance</b>	<b>Maximum Projection</b>	Less than 8 feet	Not permitted	8 to 14 feet	1 foot plus 6 inches for each foot of clearance in excess of 8 feet	Over 14 feet	4 feet		
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Less than 8 feet	Not permitted									
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Over 14 feet	4 feet									
<p>Projection. No sign shall project within two feet of the curbline. No sign or sign structure shall project into any public alley whatsoever, below a height of fourteen feet above grade, nor more than six inches when over fourteen feet. No sign, except a sign projecting not more than one foot, shall project a distance greater than one-fourth of its height.</p>										
<p>Number. Subject to the provisions of Section <a href="#">24.12.334</a>, there may be one such sign for each street frontage.</p>										

<b>Projecting Signs 24.12.326 In Residential Zones</b>		
<b>Requirement</b>	<b>Complies (Y/N)</b>	<b>Notes/Conditions</b>
<p>Area. No such sign shall exceed five square feet in area.</p>		
<p>Height. No part of any projecting sign shall exceed a height of twelve feet, nor shall any part of such sign extend above the top level of the wall upon, or in front of, which it is situated. Any such sign over any public or private sidewalk or walkway shall have a minimum clearance above the same of eight feet.</p>		
<p>Number. Subject to the provisions of Section <a href="#">24.12.334</a> below, there may be no more than one projecting sign for each place of business for each building face.</p>		

**Flags Banners Wind Signs 24.12.330  
In Residential Zones**

Requirement	Complies (Y/N)	Notes/Conditions
<p>House Flags or Banners. Each separate business may display, only in conjunction with the display of the United States Flag, or in conjunction with the display of the United States Flag and governmental flags, one house flag or banner containing only the name, symbol, or logotype of the business; provided, however, that the United States Flag and any other governmental flag shall be displayed in an appropriate manner, and that the house flag or banner is displayed in a similar manner, and is not larger in size than the United States Flag.</p>		

**Canopy Signs 24.12.332**

Requirement	Complies (Y/N)	Notes/Conditions
<p>Signs painted on or affixed to canopies which are a part of a building shall be considered part of the total allowable area of wall signs for the wall from which the canopy projects. Signs painted on or affixed to canopies which are freestanding shall be considered part of the total allowable area of freestanding signs for that use. Signs suspended under canopies (marquees) which project over public rights-of-way shall be limited to three square feet. No sign placed on the fascia or roof of the canopy shall be more than one foot in height, or project more than two feet above the canopy.</p>		

**Miscellaneous Signs 24.12.336 -**

Requirement	Complies (Y/N)	Notes/Conditions
<p><b>Church and Quasi Public Organization Signs 24.12.336:</b> In all residential districts, churches and quasi-public organizations may erect signs on the premises identifying the premises or announcing activities thereon.</p>		
<p><b>Signs on Freeways 24.12.340:</b> Notwithstanding anything elsewhere</p>		

<p>contained in this part, no commercial sign shall be erected on any property so as to be visible from a freeway if such sign is designed to have or has advertising thereon maintained primarily to be viewed from the freeway.</p> <p>1. Signs on Freeways – Exceptions. The provisions of Section <a href="#">24.12.336</a> shall not apply to a single sign on an entire premises; provided, that said sign is used exclusively for noncommercial messages or to designate the name of the owner or occupant of the premises upon which the sign is situated, or to identify such premises. The total area of such sign shall be determined by using the standards set forth in this part, but shall not exceed fifty square feet.</p>		
<p><b>Offsite Commercial Advertising and Billboards 24.12.342</b></p> <p>1. Signs for Business Purposes Generally. Except as provided elsewhere in this part, commercial signs shall be erected or used for business purposes of any kind only on the site of the business or enterprise, and used solely for naming, designating or identifying said business or enterprise, product or services available on or within the premises.</p> <p>2. Off-Site Signs in the Central Business District (CBD) Zone. Painted wall signs may be considered for a limited number of Pacific Avenue corner buildings to provide direction to side street businesses located on east-west streets. A sign permit is required to include a master sign program developed by the property owner and shall include the following items: demonstration that the building wall can accommodate the number of potential business names, specific location, design of the lettering style, size and color of the business names; and a mechanism and timing for change of business names and sign removal.</p>		
<p><b>24.12.350(1) Construction Project Signs.</b></p> <p>a. Signs may be erected in conjunction with construction projects on site and used for the purpose of publicizing the future occupants of the building, or the architects, engineers and construction organizations participating in the project.</p> <p>b. In all districts, no such sign shall exceed twelve square feet in area, and no freestanding sign shall exceed five feet in height.</p> <p>c. All such signs shall be removed before a final release on the construction is given by the building official.</p>		
<p><b>24.12.350(2) On-Site Directional Signs.</b></p>		

<p>a. Directional signs may be erected for the purpose of facilitating or controlling the efficient or safe movement of pedestrians or vehicles on or onto private property and shall be located on the property to which they pertain.</p> <p>b. Such signs shall not be used for advertising purposes.</p> <p>c. Such signs shall not exceed an area of six square feet nor a height of five feet, and shall be located at least twenty feet from the nearest property line. A directional sign within twenty feet of a property line may be approved through express written permission by the director of planning or public works.</p>		
<p><b>24.12.350(3): Off-Site Directional Signs.</b> Off-site directional signs designating community service facilities (e.g., hospital, fire stations, municipal wharf, etc.) shall be permitted subject to the issuance of an administrative use permit for each such sign or series of signs.</p>		