

MEDIA ADVISORY

Press Contact: Lt. Colleen McMahon (831) 420-5857

April 28, 2011

**SANTA CRUZ POLICE DEPARTMENT HOSTS BEACH AREA BUSINESS
COMMUNITY MEETING**

**Tuesday, May 3, 2011 8:30 – 10:00 am
Sun Room Terrace
Santa Cruz Beach Boardwalk
400 Beach Street – Santa Cruz, CA**

Please join the Santa Cruz Police Department as we host a business community town hall forum on crime and quality-of-life issues in our community. The department values your input and we believe it is essential to host an open community dialogue on issues impacting our neighborhoods. We want to create the opportunity for you to voice your on-going concerns, have business neighbors meet neighbors in a positive environment and foster a crime-solving partnership.

The forum will provide for an open question-and-answer period about any concerns you may have and ideas how we can improve our mutual partnership for the benefit of our community.

Expected attendees include: Deputy Chief Steve Clark, Beach Beat Lieutenant Colleen McMahon, Beach Beat area patrol officers and business community members. You may contact Lieutenant McMahon at 420-5857 or cmcmahon@cityofsantacruz.com if you have any questions.

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