

Approved Meeting Minutes

CITY OF SANTA CRUZ
ARTS COMMISSION MINUTES
Wednesday June 22, 2011 - 6:00 P.M.
City Council Chambers
809 Center Street
Santa Cruz, California 95060

Arts Commission – Special Meeting

Chair L Kershner called the meeting to order at 6:05 pm.

Roll Call

Present: A Allan, L Duffus, P Haywood, L Kershner, P McGettigan T Praxel, N Simon
Absent: None
Staff: C Birns, Arts Program Manager
Guests: L Marelick

Statements of Disqualification – none

Oral Communications -none

Announcements – none

Approval of Minutes

1. Arts Commission meeting minutes of May 11, 2011

Postponed.

General Business Items

2. FY11 Annual Report and FY12 Work Plan

Recommendation: Review FY11 draft Annual Report and proposed FY12 Work Plan and Budget and provide staff direction.

The following five priorities were defined for FY12, based on Arts Master Plan goals, current needs and opportunities, and Arts Commissioner interests:

1. Public art planning (L Kershner and P Haywood)
 - i. Hire conservator
 - ii. Hire public art planning consultant
2. Cultural Tourism (N Simon, T Praxel, A Allan)
 - i. Developing and coordinating marketing opportunities
 - ii. Building relationships with groups such as the CVC, SCBC, etc.
3. Building Local Awareness about Local Arts (L Kershner, P McGettigan)
 - i. Outreach to groups such as WIB, SCBC, Rotary, etc.
 - ii. Fundraising for specific AC projects (ArtWORKS2012)
 - iii. Update City website with more in-depth information
4. Civic Auditorium – planning (L Duffus, T Praxel)
5. Complete Marine Sanctuary & Roundabouts public art projects (staff)

Motion: P McGettigan moved, seconded by P Haywood to adopt the listed priorities for FY12 and direct staff to complete the FY12 Work Plan and FY11 Annual Report. Motion carried unanimously.

Information Items - none

Subcommittee/ Project Oral Report - none

Items Initiated by Members for Future Agendas

- Student Policy Edits (P Haywood)

Adjournment - The Arts Commission adjourned from the special meeting of June 22, 2011 to the next regularly scheduled meeting of July 13, 2011 at 6:00 p.m. in City Council Chambers.

Respectfully submitted:

Approved for Arts Commission:

Staff

Chair