

**CITY OF SANTA CRUZ**  
**Notice of Availability of Draft EIR**

Project Title: City of Santa Cruz Draft General Plan 2030

Project Location/Address: Citywide

Project Description: The City of Santa Cruz Draft *General Plan 2030* is an update of the City's existing General Plan and Local Coastal Plan 1990-2005 that was adopted in 1992 and subsequently amended. The draft *General Plan 2030* extends to the year 2030. The proposed plan when adopted will supersede the 1990-2005 General Plan and its several amendments.

The proposed *General Plan 2030* includes the following elements required by State law: Land Use; Circulation; Conservation, Open Space, Safety, and Noise, and also includes optional subjects set forth in the State General Plan Guidelines related to community design and economic development. Goals, policies and actions are provided for each element.

The General Plan also includes a Land Use Map as required by State law, which identifies land use designations and graphically depicts the arrangement and location of land uses throughout the City. The *General Plan 2030* Land Use Map and land use designations are largely unchanged from the 1990-2005 General Plan and Local Coastal Program, except for three new mixed use land designations that have been developed and applied to the following major transportation corridors: Mission Street, Ocean Street, Soquel Avenue, and Water Street. Additionally, land use designation changes are proposed for three specified sites: an addition to the Dimeo Lane landfill site, the Golf Club Drive area, and the Swenson property.

The proposed General Plan would accommodate future development. Buildout projections were estimated for the draft General Plan to provide an estimate of the amount of development that is expected to occur by the year 2030. The projected development includes 3,350 new residential dwelling units with an associated population increase of 8,040 residents, and approximately 3,140,000 additional square feet of commercial, office and industrial uses by the year 2030.

Significant Effects on the Environment: Potentially significant impacts were identified related to traffic, water supply, public services (schools), cultural resources, air quality and cumulative impacts (population growth, traffic, water supply and noise).

Public Review Period: September 13, 2011 through November 14, 2011 (60 days)

Comments on the Draft EIR should be submitted in writing to Ken Thomas at the address below from September 13, 2011 until 5:00 PM on November 14, 2011. Comments may also be emailed to [kthomas@cityofsantacruz.com](mailto:kthomas@cityofsantacruz.com).

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| <u>Lead Agency:</u>         | City of Santa Cruz   |
| <u>Department/Division:</u> | Department of Planning & Community Development   |
| <u>Address:</u>             | 809 Center Street, Room 106<br>Santa Cruz, CA 95060  |
| <u>Contact Person:</u>      | Ken Thomas, Principal Planner <u>Phone:</u> (831) 420-5110<br><u>email:</u> <a href="mailto:kthomas@cityofsantacruz.com">kthomas@cityofsantacruz.com</a> |

Address Where Copy of Draft EIR is Available:

A copy of the Draft EIR may be reviewed or obtained at the Planning Department and public libraries at the addresses shown below. The Draft EIR can be found online at: [www.cityofsantacruz.com](http://www.cityofsantacruz.com).

Review copies at:

Santa Cruz Central Public Library, 224 Church Street, Santa Cruz

Garfield Branch, 705 Woodrow Avenue, Santa Cruz

Branciforte Branch, 230 Gault Street, Santa Cruz

Live Oak Branch, 2380 Portola Drive, Santa Cruz

UCSC-McHenry Library, University of California, 1156 High Street, Santa Cruz

City of Santa Cruz Planning Department, 809 Center Street, Room 206, Santa Cruz

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**For additional information, contact Ken Thomas at the Planning Department  
at (831) 420-5110.**