

Approved Meeting Minutes

CITY OF SANTA CRUZ
ARTS COMMISSION MINUTES
Wednesday July 13, 2011 - 6:00 P.M.
City Council Chambers
809 Center Street
Santa Cruz, California 95060

Arts Commission – Regular Meeting

Chair L Kershner called the meeting to order at 6:05 pm.

Roll Call

Present: A Allan, P Haywood, L Kershner, P McGettigan, T Praxel
Absent: L Duffus, N Simon
Staff: C Birns, Arts Program Manager

Statements of Disqualification – none

Oral Communications -none

Announcements – none

Approval of Minutes

1. Arts Commission meeting minutes of June 22, 2011

Action: T Praxel moved, seconded by P McGettigan to approve the June 22, 2011 minutes as submitted. Motion carried unanimously.

2. Arts Commission meeting minutes of May 11, 2011

Action: P McGettigan moved, seconded by T Praxel to approve the May 11, 2011 minutes as submitted. Motion carried unanimously.

General Business Items

3. FY11 Annual Report and FY12 Work Plan

Recommendation: Review and approve FY11 Annual Report and revised FY12 Work Plan and Budget and provide staff direction.

Action: T Praxel moved, seconded by P McGettigan to approve the FY11 Annual Report and revised FY12 Work Plan and Budget (attached). Motion carried unanimously.

Information Items

Staff updated the Arts Commission on Redevelopment bills AB1x 26 and AB1x 27.

Subcommittee/ Project Oral Reports - none

Items Initiated by Members for Future Agendas

- Student Policy Edits (P Haywood)

Adjournment - The Arts Commission adjourned from the regular meeting of July 13, 2011 to the next regularly scheduled meeting of September 14, 2011 at 6:00 p.m. in City Council Chambers.

Attachment: FY11 Annual Report and FY12 Work Plan (Report distributed at Meeting)

Category	FY11	FY12	FY12 Staff proposed budget needed for this item	FY12 total budget this project	Notes - AC decision points
Public Art Collection Planning & Management	New plaques (4), Earthquake memorial to Parks, consider accessioning Tannery Sculpture, plan for Shiva's Heaven removal	Remove Shiva's Heaven (\$2K), Program Review (\$6K), Partial Collections Assessment (\$2K) or full assessment (\$10-12K) in FY13?	a510902 \$11000	\$12,000	Review mid-year 2% CIP to determine whether to move forward with the full collections assessment in FY12.
Public Art Community Projects	UCSC Traffic Box, Water Street Bridge,	(UCSC TBD, Derby girl box? Levee boxes? Additional bridges FY13 & 15?)???	\$0	\$0	Consider UCSC projects, Derby box and proposed Crocetti bridge projects within the context of Public Art Program Review/Planning.
SculpTOUR	Print and distribute brochures, complete santacruzpublicart.com website, commission concept designs for Saturn roof, extend SculpTOUR08 contracts 2 more years	No brochures. Remove Ron Lion & Penguins; Moto Ohtake.	c309157	\$10K	Consider Moto Ohtake install at September AC mtg. Consider SculpTOUR next steps within the context of Public Art Program Review/Planning.
Public Art Training	Developed and implemented public art training in tandem with the County public art program. Over 20 artists participated. No eval was completed.	None at this time.	0	0	Discuss artist capacity-building opportunities with the Cultural Council .
Graphic Traffic Boxes	five boxes	No boxes in FY12; Consider levee and Derby Box for FY13	c309150	\$6K FY11	Consider Graphic Traffic next steps within the context of Public Art Program Review/Planning.
Roundabouts	Contract complete, begin outreach	Continue project management, plan outreach and manage fabrication and installation	a510907	0	

Category	FY11	FY12	FY12 Staff proposed budget needed for this item	FY12 total budget this project	Notes - AC decision points
SCAMP - Facilities Planning	LOI to Ford/LINC with Cab Fest and Parks, not invited to apply	Civic planning subcommittee (Lee & Trink)	0	0	
SCAMP Outreach	Maintain and grow City Arts pilot facebook page, continue constant contact e-list, launch santacruzpublicart.com, continue project-based PR, CVC outreach	Maintain FY11 activities, plan roundabouts and marine sanctuary outreach, Building Local Awareness about Local Arts Subcommittee – Lorri & Peter• Outreach to groups such as WIB, SCBC, Rotary, etc. • Update website with more in-depth information			
SCAMP Student Art in Council Chambers	3 exhibits annually	3 exhibits annually	a510902 \$700	\$12K	Approved.
SCAMP Leadership role in Arts Sector	LSCC Arts & Culture day; ArtWORKS 2010	Staff CCA leadership, ArtWORKS?			Trink, Peter and Lorri - ArtWORKS 2011 fundraising.
SCAMP Cultural Tourism	Santacruzpublicart.com launched, brochure distribution, CCA	Cultural Tourism Subcommittee (Trink, Nina, Abra)			
Public Art Marine Sanctuary	Entryway and façade public art projects - design development	Continue project management through installation, plan outreach.	RDA	FY11	
Gifts	David Anderson gift of Astronomy and Tides accepted and installed.	Boaz gift install deadline Spring 2012.			
Murals	1515 Pacific, Jazz Alley, 1111 Soquel, Seaside, Safeway	TBD			
Future Public Art Projects		Ocean Street Gateway, River Levee, Refuse, SculpTOUR, Riverside, etc			Consider and prioritize within the context of Public Art Program Review/Planning.

Respectfully submitted:

Approved for Arts Commission:

Staff

Chair