



POLICE DEPARTMENT

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MEDIA ADVISORY

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In light of the recent rash of catalytic converter thefts the Santa Cruz Police Department has partnered with Toyota of Santa Cruz to host a media event on catalytic converters. The event will explain what catalytic converters are, how and why they are being stolen, show an example converter and provide a repair from a Toyota mechanic. Toyota of Santa Cruz will also announce a free program to secure catalytic converters for Toyota owners for a limited time. The event will allow visual opportunities for the media to show the public how to protect their vehicles and what steps they can take in partnership with their local dealership to secure their catalytic converters. Santa Cruz Police Department officers and Toyota mechanics and staff will be on hand for questions. Details below:

Who: Santa Cruz Police Department and Toyota of Santa Cruz

What: Catalytic Converter Education and Theft Prevention Event

Where: Toyota of Santa Cruz - 4200 Auto Plaza Drive – Capitola

When: Wednesday, December 14 – 11:00 am

Why: To Protect Vehicle Owners from Catalytic Converter Theft

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