



POLICE DEPARTMENT

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Kevin Vogel, Chief of Police

Santa Cruz Police Minor Decoy Operation

On Tuesday, March 20, 2012 the Santa Cruz Police Department and state Alcoholic Beverage Control (ABC) participated in a minor decoy operation. The operation visited 21 off-sale alcohol establishments in Santa Cruz and had minor decoys attempt to purchase alcohol. In all, three businesses were cited for selling alcohol to minors. Below is a list of the cited businesses and those that did not sell to the minor decoy.

Businesses that sold to the decoy:

Valero - 1319 Ocean St
7-11 - 2429 Mission St
DJ'S Mini Mart - 833 Water St.

The following businesses did **not** sell to the decoy:

Hernandez Market - Beach Market - Days Market - Rite Aid - 901 Soquel Ave. - Ernie's Liquor -
Lloyd's Liquor - The Grog Shop - Bonesio's - Rotten Robbie on Mission St - Trader Joe's - Mission Liquors -
USave Liquors - Circle Market - Santa Cruz Market - Valero - 335 Mission St. - Valero, 1516 Soquel Ave,
7-11 - 367 Ocean St - Ocean St Market and Deli.

Funding for these operations comes from a state ABC grant.