



## Santa Cruz Wharf Master Plan and Engineering Report Timeline and Events Accomplished

(Updated Oct. 18, 2016)

- ☑ June 7, 2013 Kick-off article on the Wharf Master Plan published by the SC Sentinel.
- ☑ July 9, 2013 Contract executed between City and ROMA.
- ☑ July 11, 2013 EDA approves City contract with ROMA and authorizes City to issue Notice to Proceed to ROMA.
- ☑ July 15, 2013 City issues Notice to Proceed to ROMA.
- ☑ August 2013 Wharf Master Plan and Engineering Report Resource Plan established online at [www.cityofsantacruz.com/wharfmasterplan](http://www.cityofsantacruz.com/wharfmasterplan).
- ☑ Aug. 6, 2013 Meeting #1 with ROMA and City departments.
- ☑ Aug. 15, 2013 Meeting #1 with Wharf tenant stakeholders, ROMA and City.
- ☑ Aug. 15, 2013 Meeting with Boardwalk stakeholder, ROMA, and City.
- ☑ Aug. 15, 2013 Meeting with National Marine Sanctuary Exploration Center stakeholder, ROMA, and City.
- ☑ Aug. 20, 2013 Meeting with Parks and Recreation Dept. and Economic Development Dept. and ROMA re: economic development.
- ☑ Aug. 20, 2013 Meeting with Santa Cruz Police Dept. and Santa Cruz Fire Dept. and ROMA re: public safety.
- ☑ Aug. 22, 2013 Meeting with SF Exploratorium, ROMA, and City.
- ☑ Aug. 27, 2013 Focus group meeting with marine-related stakeholders, ROMA, and City.
- ☑ Aug. 27, 2013 Focus group meeting with education and science stakeholders, ROMA, and City.
- ☑ Aug. 27, 2013 Focus group meeting with marketing and tourism, civic organizations stakeholders, ROMA, and City.

- Aug. 28, 2013 Focus group questionnaires (email response-enabled) placed on Wharf Master Plan and Engineering Report Resource Plan at: <http://www.cityofsantacruz.com/index.aspx?page=1914>.
- Late August 2013 Initiation of engineering survey.
- Sept. 6, 2013 Meeting with Public Works to discuss the Wharf roundabout and Wharf parking control.
- Sept. 4, 2013 1400 postcards re: notice of Focus Group Meeting mailed Sept. 4, 2013; see page 6 for mailing zone.
- Sept. 9, 2013 Focus group meeting with surrounding businesses, hotels, and neighbors, ROMA, and City.
- Sept. 26, 2013 Meeting with Coastal Commission staff, ROMA and City departments.
- Sept. 26, 2013 Meeting with NOAA Superintendent and National Marine Sanctuary Exploration Center staff, ROMA, and City.
- Sept. 30, 2013 Meeting #2 with ROMA and City departments.
  - Receive report on initial findings.
  - Receive presentation on pneumatic trash disposal/energy recovery system.
- Oct. 3, 2013 FYI issued to City Council.
- Oct. 10, 2013 Article on Wharf Master Plan published by the SC Sentinel.
- Oct. 12, 2013 Meeting #3 with ROMA and City departments.
  - Review first draft development concept.
- Oct. 12, 2013 Wharf 100 Year Anniversary Kick-Off Event – ROMA and City receive input and comments from the public.
- Oct. 12, 2013 Article on Wharf Master Plan published by the San Jose Mercury News.
- Oct. 13, 2013 Article on Wharf Master Plan published by SC Sentinel.
- Nov. 13, 2013 Meeting #4 with ROMA and City departments.
  - Review engineering survey findings.
- Nov. 13, 2013 Meeting with Gary Griggs, ROMA and City.
- Nov. 13, 2013 Meeting with Children’s Discovery Museum, ROMA and City.

- Nov. 19, 2013 Conference call with internet provider Cruzio, ROMA and City re: broadband service planning.
- Nov. 12, 2013 Meeting with Santa Cruz Fire Department, Moffat & Nichol Engineering, ROMA and City re: Wharf design loads for emergency response vehicles.
- Dec. 12, 2013 Meeting with Santa Cruz Public Works Department, ROMA and City re: proposed changes to Wharf parking.
- Dec. 12, 2013 Meeting #2 with Wharf tenants, ROMA and City to update tenants.
- Dec. 16, 2013 Meeting #5 with ROMA and City departments.
  - Review development concept, standards and strategy.
- Jan. 14, 2014 Santa Cruz County Conference & Visitors Council publishes notice about the Wharf Master Plan in their newsletter "Travel Forecast".
- Feb. 20, 2014 Planning Commission Public Meeting – provide informational report on preliminary findings, development concept, and strategies.
- Feb. 24, 2014 City Council member briefings.
- March 3, 2014 Parks and Recreation Public Meeting - provide informational report on preliminary findings, development concept, and strategies.
- March 29, 2014 Front page article on the Wharf Master Plan published by the SC Sentinel.
- April 2, 2014 Complete and distribute administrative drafts of Wharf Master Plan for internal review.
- May 5, 2014
  - 1400 postcards re: notice of May 19, 2014 Milestone Meeting meeting mailed; see page 6 for mailing zone.
  - 2 weekly quarter-page display ads published in Santa Cruz Sentinel.
  - Press release emailed to 75 media outlets.
- May 19, 2014 Milestone Meeting with all stakeholders, focus groups, with broad outreach to Santa Cruz community. Provide presentation of findings to date and solicit additional comments and input.
- May 27, 2014 Santa Cruz Wharf Master Plan briefing with Councilmembers Mathews and Bryant.

- ☑ June 4, 2014 Feature article on the Wharf Master Plan published by Good Times.
- ☑ June 6, 2014 Meeting with Coastal Commission staff - solicit additional comments and input.
- ☑ June 6, 2014 Santa Cruz Wharf Master Plan briefing with Assemblymember Stone.
- ☑ June 11, 2014 Meeting with City department heads - solicit additional comments and inputs.
- ☑ June 17, 2014 Master Plan and Engineering Reports circulated internally for final comments.
- ☑ June 26, 2014 Santa Cruz Wharf Master Plan briefing with representatives from Santa Cruz Chamber of Commerce, Santa Cruz Longboard Club, and Monterey Bay National Marine Sanctuary Advisory Council.
- ☑ July 10, 2014 Santa Cruz Wharf Master Plan briefing with representatives from Santa Cruz County Conference and Visitors Council, O'Neill Sea Odyssey, and UCSC.
- ☑ July 15, 2014 Santa Cruz Wharf Master Plan briefing with representatives of Santa Cruz Seaside Co.
- ☑ July 22, 2014 Santa Cruz Wharf Master Plan briefing with Councilmembers Terrazas and Posner.
- ☑ August 1, 2014 Wharf Master Plan and Engineering Report Briefing Paper released (copies emailed to Wharf tenants also).
- ☑ August 22, 2014 Meeting with Congressman Sam Farr and state and federal regulatory agencies.
- ☑ Aug. 23, 2014 Front page article on the Wharf Master Plan published by SC Sentinel.
- ☑ Sept. 1, 2014 Wharf Master Plan and Engineering Report Briefing Paper updated.
- ☑ Sept. 2, 2014 Wharf Master Plan and Engineering Report Briefing Paper released to Santa Cruz Neighbors email distribution list.
- ☑ Sept. 12, 2014 Meeting #3 with Wharf tenants and City to update tenants.
- ☑ Sept. 12, 2014 Santa Cruz Wharf Master Plan briefing held with SC Chamber of Commerce Community Affairs Committee.
- ☑ Sept. 17, 2014 Wharf Master Plan and Engineering Report Briefing Paper posted on City's "City Newsroom" webpage.

- ☑ Oct. 4, 2014 Wharf Master Plan previewed at Wharf Centennial Celebration.
- ☑ Oct. 20, 2014 Wharf Master Plan and Engineering Report posted to Resource Page website.
- ☑ Oct. 26, 2014 Op-ed piece published in Santa Cruz County Sentinel.
- ☑ Oct. 28, 2014 Wharf Master Plan and Engineering Report accepted by City Council.
- ☑ Nov. 12, 2014 Interagency meeting with US Army Corps of Engineers regarding environmental review and permitting and confirmation of its status as lead agency.
- ☑ Jan. 2015 Continue discussion with US Army Corps of Engineers regarding its commitment as lead agency.
- ☑ Jan. 19, 2015 NEPA/CEQA scoping meeting with city Planning Department. Receive cost estimates for NEPA/CEQA coordination consultant.
- ☑ Jan. 27, 2015 Early action components of the Wharf Master Plan identified. Scope of engineering plans and delivery dates identified.
- ☑ Feb. 2015 Begin and continue search for implementation funding for priority components.
- ☑ Feb. 6, 2015 US Army Corps of Engineering confirms lead agency status.
- ☑ March 10, 2015 Santa Cruz Wharf Master Plan briefing held with California Coastal Conservancy.
- ☑ March 17, 2015 Change order request submitted to EDA to reallocate grant funds for environmental review denied.
- ☑ May 11, 2015 Santa Cruz Wharf Master Plan briefing held with Melinda Matson, EDA Economic Development Representative for Northern and Coastal California.
- ☑ May 12, 2015 Change order request #1 for change to consultant contract for additional work on the Wharf Master Plan approved by EDA.
- ☑ June 2, 2015 Wharf deck and piling repair engineering plans submitted to City by consultant for review.
- ☑ July 1, 2015 Draft entry gates engineering plans submitted to City by consultant for review.
- ☑ July 2, 2015 Wharf deck and piling repair engineering plans approved by City.
- ☑ July 22, 2015 Contract executed with Strelow Consulting for environmental review.

- ☑ Aug. 21, 2015 Final entry gate engineering plans approved by City.
- ☑ Sept. 3, 2015 Draft East Promenade engineering plans submitted to City by consultant for review.
- ☑ Sept. 10, 2015 Change order request #2 for change to consultant contract for additional work on engineering plans approved by EDA.
- ☑ Sept. 25, 2015 Final East Promenade engineering plans approved by City.
- ☑ Sept. 28, 2015 EDA grant Final Acceptance Report, Checklist for Project Close-Out, and 2013 and 2014 Single Audit Reports submitted to EDA.
- ☑ July 22, 2015 Engaged consultant for preparation of initial environmental review documents.
- ☑ Oct. 29, 2015 Environmental review and Public Works Plan consultation with Coastal Commission staff.
- ☑ March 14, 2016 Issued Notice of Intent to Adopt a Mitigated Negative Declaration
- ☑ March 14, 2016 Released CEQA Mitigated Negative Declaration Initial Study for public comment period of thirty days.
- ☑ April 12, 2016 Close of CEQA Mitigated Negative Declaration/Initial Study public comment period.
- ☑ Aug. 22, 2016 Additional public comments received.
- ☑ Oct. 18, 2016 Re-issued Notice of Intent to Adopt a Mitigated Negative Declaration.
- ☑ Oct. 18, 2016 Released revised Mitigated Negative Declaration/Initial Study for public comment period of thirty days.

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**Mailing Zone for September 9, 2013 Focus Group Meeting with Neighbors and Businesses**



**Mailing Zone for May 19, 2014 Focus Group Meeting with Neighbors and Businesses**

For more information see the Wharf Master Plan and Engineering Report Resource Page at: [www.cityofsantacruz.com/wharfmasterplan](http://www.cityofsantacruz.com/wharfmasterplan)