



PUBLIC SAFETY CITIZEN TASK FORCE PUBLIC MEETING

Wednesday, October 16, 2013

6:00 p.m.

Santa Cruz Police Department Community Room
155 Center Street, Santa Cruz, CA 95060

MINUTES

- I. Chair Reyes Call to Order
 1. Meeting called to order at 6:05 p.m. by Chair Reyes.
 2. First meeting of the deliberative/legislative process.
 3. Task Force members absent: none
- II. Approval of October 09, 2013 Minutes
 1. October 09, 2013 Minutes approved with two abstentions (Reyes and Tracy-Proulx)
- III. Presentation on Impact and Change
 1. Dr. Kevin Starr
 - a. Looking at design for impact:
 1. First step: there must be a mission statement. This should be clear and concise. Consider making the mission statement only eight words and directly include who the TF is working with. Also, mention one thing the TF will do to fulfill its mission.
 - b. Once the TF has agreed upon exactly what it is they are setting out to do, next look at behaviors.
 1. What does the TF wants to do? Consider behavior mapping (looking at what behaviors cause what problems).
 - c. Once behaviors have been mapped out, next consider intervention.
 1. The TF should match an intervention to each behavior in order to try to make the desired behavior change possible.
 2. Intervention mapping is very powerful. Some questions that can be asked include: does this effort seem like enough to make that behavior happen? If so, can it happen? Are there incentives in place so it will happen?
 - d. There are three challenges to intervening: paradoxical results, work done at the wrong scale and unintended consequences. When working with scale, the TF needs to compare what the City is offering to most surrounding regions. This is to prevent the potential of a magnet effect.
 - e. When mitigating a challenge, prevention is the most effective tactic, then detection (preferably early detection), and then treatment.

- f. When addressing specific crimes, they are accompanied by specific behaviors. For each behavior, the TF should aim to apply three interventions and five actors.
- g. When the TF focuses on changing a particular behavior, think about the roles the citizenry, police, City, judiciary and social services can play in terms of prevention, detection and treatment.
- h. Dr. Starr then provided an exercise for the TF members. The exercise focused on prevention, detection and treatment for issues revolving around illegal camping.

IV. Discussion, Deliberation and the Legislative Phase for the Draft Narrative

1. We will go through and be certain that the characterization of each of the issues will have an agreement on the narrative portion. We will then go through each of the items in the spreadsheet and determine any additions or subtractions until we reach some form of an agreement. Consider keeping the wording similar, in order to possibly allow the combination of recommendations.
2. Question: What is the plan for the next few weeks? How does the spreadsheet work with the legislative process?
3. Answer: There was not a high level of comfort to begin going over a legislative document page by page and line by line. There will be a hybrid system to look through the problem statements and the narrative in order to see what recommendations are appropriate. The recommendations should be prioritized, refined and include an intended impact and the public message. When this is complete, the staff can take this product and input the other items into the spreadsheet. This process should better allow for a quicker finish time, while still appropriately addressing everything that will need to be addressed.
4. Comment: When the time scale column on the spreadsheet is being filled in, consider replacing actual duration with terms such as “short,” “mid” and “long term” solutions.
5. Question: Is there any objection to changing the verbiage for the time scale column in the spreadsheet?
6. There was no objection.
7. “...as it relates to public safety” should be added to the end of the first sentence of the narrative.
8. A concern over the definition of “collaborative oversight” was expressed.
9. Question: Is alternative funding (within the first paragraph of the narrative) actually in the realm of the TF’s responsibilities?
10. Response: There was a discussion about the different actors that will be responsible for executing enacted recommendations (the City, County and neighborhoods).
11. “Alternative funding” should be changed to “appropriate funding.”
12. A tentative agreement (TA) was reached on the first sentence of the narrative.
13. The TF moved on to the next paragraph.
14. A concern is expressed over whether treatment is considered prevention.
15. In the paragraph beginning with “Treatment of drug addiction...” change “existing” to “proven and effective.”
16. Question: Who is proving these methods?
17. Response: If the City were to take these recommendations, they would have the responsibility of determining the metric. They will be able to find direction towards determining what is proven and what is not.
18. Comment: Need to include something about the judiciary in this process (in the categories of responsible actors). They usually have been very involved in

treatment and preventing future crimes. Have a note taken and take this into account next week.

19. Just so it is clear, in the third paragraph down (beginning with “The Task Force believes...”) truancy enforcement includes more than just hauling kids off of the street.
20. Consider moving the last sentence of this paragraph to the first sentence of the next paragraph.
21. Question: Do courts have a role in truancy? Do they have something to play in with this partnership?
22. Answer: Truancy courts exist, so yes.
23. Insert “parents and courts” into the last section of this sentence in the paragraph.
24. Four paragraphs down, Pacific Avenue and the general downtown area is not mentioned at all. All of these areas are included in a staff report from the police where they listed crime hot spots.
25. Question: Should the TF target one area? Once crime in that area diminishes, it can move somewhere else. In other words, using the term “hot spots” may better address future problems instead of limiting the verbiage to one geographical location.
26. Note these comments and flag this section. It will need to be reworked later.
27. There is support to keep the description of criminal activity in terms of geographical locations general, though perhaps give examples of specific regions.
28. Perhaps the verbiage should be connected to high call areas.
29. No matter what, the description should be data driven.
30. Be careful using high call areas. This does not necessarily reflect criminal activity. Calls are not always a good indicator as expected (it could include medical emergencies, repeat reports of the same incidences or unrelated incidences).
31. Question: Does the term criminal behavior refer to municipal code infractions, or just misdemeanors and higher? We might want to target more than just misdemeanors. Municipal code infractions seem to be of most concern to the public.
32. The sentence on the first paragraph of the next page beginning with “However, a large segment...” should be changed to “However, a large segment of the community believes that, when misapplied, this tolerance has a negative side effect. They believe our community has for far too long tolerated criminal behavior under the guise of tolerating alternative lifestyles. We should not accept and tolerate criminal behavior.”
33. In that sentence, it should be noted that it is tied to the communication and testimonies heard throughout the TF process.
34. In the first part of that sentence, “large” should be removed. We do not know how much of the community actually feels this way.
35. There is no quantifiable information on what the percentage of the population shares this sentiment.
36. A concern regarding the connection between diversity and the alternative lifestyle was raised.
37. When that tolerance for the alternative lifestyle is misapplied, it is no longer a tolerance for an alternative lifestyle; it is a tolerance for a criminal activity.
38. This whole paragraph appears to be convoluted. Where it says the City celebrates differences, what kinds of differences are being discussed? It seems convoluted and that diversity is associated with alternative and criminal lifestyles. It seems as if it is coming across as differences in culture represent alternative or criminal lifestyles.

39. We have a duty to reflect what has been seen in as much of the document as possible. Staff has largely seen these things, and I feel that there should be some trust in their wording.
40. I have a problem with the whole paragraph. It is hearsay instead of fact based. The TF seems to have a lot of issues with the paragraph as well. It does not seem to add much value to the narrative. I would personally like to remove the whole paragraph from the report.
41. It has been moved that this paragraph be struck. There are now two options: directly remove the paragraph, or reword it. If it is removed, should it be replaced by something else?
42. If the paragraph is deleted in its entirety, the focus on community input will be partially lost. It should be reworded.
43. The TF needs to be careful when making assumptions, we should remain data driven.
44. The word “large,” brought up earlier, should not be an issue.
45. What if instead, we used the terms “greater number of public input?”
46. The word “large” does not connote much, especially when it is in regards to public comment. The use of this word does not seem to be an issue.
47. This paragraph may not need to hold the weight of the whole narrative. Suggest moving forward from this paragraph. It seems enough input has been given to allow the staff to make ample changes. Without objection, we should move on.
48. The use of the word “subsidizing” in the next paragraph is a problem. Its meaning is too vague. If that word is deleted, the paragraph becomes more digestible.
49. Concern about removing the word “subsidizing,” this represents a perception that has been witnessed multiple times. The City brings people in and subsidizes them with certain services, and then some of them turn around and victimize the community.
50. My general sense is that we should try and make these introductory texts as acceptable as possible. Move away from controversy here and save it for the recommendations.
51. The word “subsidizing” seems to limit the scope of the paragraph.
52. We need to be careful with this word, for removing it weakens the paragraph’s connection to the idea of rebranding the City. It does not necessarily reinforce the other line items in the paragraph except for the mentioning of abuse of local services.
53. We need to be careful with the words we use; they can carry a lot of stigma.
54. If we remove the term “subsidizing,” it continues separating behavior and status.
55. I do not fully understand the idea of abuse of local social service provisions by individuals who victimize our community. This should be struck.
56. I oppose and object.
57. This paragraph also needs to be reworked. The staff should take another crack at it.
58. If the paragraph is going to be reworked, just correlate the ideas closely to the rebranding idea.
59. Discard the rebranding idea. Both perceptions and behaviors need to be changed.
60. The wording, “regarding the abuse of local services,” is unclear. There are alternative ways to address this issue.
61. The wording is not intended to be vague or address people just with a troubled past. It is aimed at those individuals who have habitual and taxing behaviors.
62. We are saying we want to target people using these social services, while at the same time saying we want to add more services. This is contradictory.

63. There are a lot of people in the TF who know a lot about social services, though do not support this paragraph. There are others who disagree with them. The services we are being weary with are not things such as food stamps.
64. If we can capture the agreement or disagreement and what is desired to be done differently, then maybe we can expedite this process.
65. In the last half of the last sentence in the second paragraph, under education, the word abuse (in regards to underage substance abuse) is an issue. Any substance use for someone underage is abuse, and therefore should be reworded to “underage substance use.”
66. Without objection, that change will go throughout the entirety of the document.
67. Question: Does education about substance abuse change behavior? Otherwise we need a comprehensive social marketing campaign. In the previous paragraph, the listed data should be compared to a national average. This is because Santa Cruz has a high proportion of teenage marijuana use.
68. Try to start each paragraph with a vision.

V. Discussion, Deliberation and the Legislative Phase for the Spreadsheet

1. Treatment Funding

- a. The TF is trying to prioritize solutions and decide upon intended impact and the public message for each recommendation.
- b. Strike the first recommendation, because it is essentially listed again in the second recommendation. Define SIP.
- c. The intended impacts for the second recommendation should include “reduce recidivism, reduce crime, reduce costs associated with alcohol dependency and reduce restitution of victims.”
- d. The public message for the second recommendation should include “breaking the cycle of addiction, behavioral problems and arrests, compassion towards people with substance abuse issues and that the TF is working to address the anti-social behavior problems that have been discussed by many citizens.”
- e. SIP does not seem compassionate towards people with substance abuse issues.
- f. Actually SIP does show compassion towards individuals with substance abuse issues, for increasing treatment options helps reduce quality of life issues, criminal activity and recidivism.
- g. The police force needs to refocus their efforts. They spend a high amount of time handling issues caused by a small number of people.
- h. Another impact and/or intention can be to reduce jail overcrowding.
- i. Unfortunately, you cannot legally include narcotics into SIP. Prop 36 and Drug Court are intended to handle these challenges. Prop 36 is low on funding. SIP is locally funded.
- j. Both arguments are made that SIP is facing financial challenges and that SIP is in no danger, at least for the foreseeable future. SIP is a very low-end priority, though.
- k. Perhaps the original suggestion to compress the first and second recommendations was a mistake. The strike on the first recommendation should be undone.
- l. Perhaps the program that we are discussing is similar to SIP, but catered to substance abusers.
- m. Question: Could the Council ignore our recommendations once they reach that part of the process if they are left fairly vague?

- n. That is a great point to consider as the TF is going through this process. The narrative contains the generalities. We need to find a balance between being too general and too specific. We do not want to limit the Council or ourselves.
- o. It seems that the recommendations will include information on whether they are the City's, County's or neighborhoods' responsibilities. These will need to be added in one of the new spreadsheets.
- p. Is there any objection to the first recommendation?
- q. Say "fund" instead of "increase funding." I am not clear that there is actually funding for SIP.
- r. Perhaps "adequate funding" would work?
- s. There is SIP funding; it is comprised of about six different funds. SIP should be healthy enough even though it is losing one of those funding sources. The County is undertaking a strategic plan, and they are trying to figure out funding. We should make some recommendations to the County in their strategic plan.
- t. Request to receive a more refined recommendation within the next 24 hours over Basecamp.
- u. Instead of focusing on SIP, reword the statement to include "adequate funding for the most effective drug treatment programs."
- v. Question: Should the first and second recommendations have essentially the same intended impact and public message?
- w. It is easy for the County to ignore something that the City cannot operate on. Instead, the approach should include the cooperation of the City and County. Use the phrase "collaboration with the County."

2. Youth Programming

- a. Question: Would it be worth combining the first and the last recommendations?
- b. They do not necessarily seem related, in regards to the kids that are at risk and deprived.
- c. Request of staff for future iterations, can there be page numbers and can each recommendation be numbered?
- d. On the last box for youth programs, mention inclusive, diverse mix populations, etc. These programs should bring children of different ethnicities together.
- e. I do not understand the reference to the expression "culturally competent."
- f. "Competent" may address the staff and the ways you can address the cultures. It may be in reference to different sub cultures and cultures of youth.
- g. Question: Is including "culturally competent" and these other culturally focused programs limiting the scope of the TF's capabilities in terms of legislation?
- h. Concern over swimming expectations for youth. Many of the kids in the Beach Flats neighborhood do not know how to swim.
- i. It seems that many at-risk youth are not involved in after school sports. Is there any way to get them involved?
- j. If a student cannot afford the sport, the school district must pay for it.
- k. Flag for staff to include a recommendation for at-risk youth that do not get involved in sports programs. Want to see the City be innovative with addressing those kids who do not have the opportunity get involved. Would like to see the City provide information where individuals can

financially help students and children who cannot afford to be active in sports/activities. This would resemble a sponsor sort of program.

- l. There are some nonprofits that have done that in the past. It seems to be a great idea.
- m. The TF should stay away from reinventing the wheel, so if we could pull together something that is already out there or innovate something that is missing.
- n. It may be appropriate for the City to reach out to the nonprofits.
- o. It may be appropriate for the Parks and Recreation Department to help with outreach in addressing children who want to participate in after school activities but are unable to do so.
- p. There is a youth council report on gang violence coming out soon. It would be supportive to include their information in our work. The criminal justice council is coming out with a major report soon. If the timing works out, this would be beneficial to look at.

VI. Closing Comments

1. In order to better manage the flow of the meeting, you want the opportunity to have all of your impact on this first draft. This is to allow all of your impact and thought to be included in the second draft. Next time the TF should move faster. However, this should not come at the expense of disallowing participation, but should encourage asking for first points to address language, then moving towards a broader comment. The pacing of this is too slow, and it is not possible to finish three drafts in the desired time. We should drive towards language, while not cutting off debate.
2. Please come prepared to either offer support, opposition or support with change (and what that change is) on each recommendation.
3. What would the TF think about allowing more time to combine recommendations effectively and include a general tone for intentions?
 - a. This could speed the process, and might speed the process if we sent the staff suggestion for edits or changes.
 - b. Could this exclude items that some would want to see in future discussions?
 - c. For those that submitted recommendations that are fairly general, perhaps refine them to make them more specific.
 - d. The TF can try that; if it creates a problem we can just go back and reenter them.
4. What is the procedure for those that miss upcoming meetings?
5. It will not matter, for there will be multiple draft meetings.
6. Next week the TF will meet in the Tony Hill Room at the Civic Auditorium. The TF will be moving around later as well.
7. The Finance Director and City Attorney have been invited to help answer questions regarding legality and financial viability of recommendations.
8. They are resources; they are not making presentations.
9. This is not an issue, if they could come to every meeting that would be great. Make sure they are taking a secondary role and are not being too proactive.
10. They will not do that. They will only answer questions if they are engaged directly.

Adjournment -- The Public Safety Citizen Task Force adjourned from the public meeting of October 16, 2013 at 9:35 p.m. The next meeting is scheduled for October 23, 2013, 6:00 p.m., Tony Hill Room, Civic Auditorium.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 in advance so that we can arrange for such special assistance. The Cal-Relay system number: 1-800-735-2922.

Public Safety Task Force meetings will be recorded for the purpose of preparing minutes.



“My question is: Are we making an **impact**?”

design for

impact

mission

“...blah blah blah blah **grassroots** blah blah
blah **empower** blah blah blah blah
blah blah blah blah blah **sustainable**
blah blah **capacity-building** blah blah blah
blah blah blah blah blah **community**
blah blah blah **innovative** blah blah blah
blah blah blah blah blah blah
strategies blah blah **participatory** blah blah
blah...”

eight words.

verb. target. outcome.



**get african families
out of extreme poverty**



mission

impact

just one thing.



income from crops.

mission

impact

behaviors

who do you want to do what
differently?

behavior

mapping

connect the dots



the miller
get device
obtain vitamin powder
use device to mix in
sell fortified flour



parents
buy premium flour
feed it to kids



kids
eat enriched flour



healthier kids

mission

impact

behaviors

interventions

intervention

matching

connect the dots



the miller
get device
obtain vitamin powder
use device to mix in
sell fortified flour



parents
buy premium flour
feed it to kids



kids
eat enriched flour



healthier kids

will that be **enough** to make the
behavior happen?

conditions: **can** it happen?

incentives: **will** it happen?

paradoxical results (wrong)
working at the wrong scale
unintended consequences

prevention

detection

treatment

one behavior

three interventions

five actors

citizenry

police

city

judiciary

social services

exercise: illegal camping

prevention

detection

treatment

citizenry

police

city

judiciary

social services

prevention

citizenry

police

city

judiciary

social services

detection

citizenry

police

city

judiciary

social services

treatment

citizenry

police

city

judiciary

social services