

SANTA CRUZ POLICE DEPARTMENT 155 Center Street, Santa Cruz, CA 95060

MEDIA RELEASE



The Santa Cruz Police Department announces exciting changes to our Community Information Technology.

Upgraded Smartphone App

Our smartphone app has been updated for iOS and Droid. New features include:

- 1. New and improved crime maps
- 2. New and improved tip submit
- 3. File a report through your smartphone
- 4. Facebook and Twitter feeds
- 5. Community Alerts
- 6. Upgraded Scanner Feature

The smartphone app is available for <u>FREE</u> at the Apple iTunes Store and Google Play. Thanks to the team at <u>MobilePD</u> for their work on improving our App. <u>Droid users will have to delete the old app and</u> <u>download the new version.</u>

New and Improved Crime Maps

We have upgraded and improved our <u>Crime Maps</u>. The new Crime Maps include registered sex offender mapping by accessing the Megan's Law database. To access our new crime maps simply go to

https://www.crimereports.com/agency/santacruzpd

Users can also access our crime map from our Website at

www.santacruzpolice.com Or by downloading our smartphone app above.

You can also submit a tip through the Crime Mapping Website.

New Tip Texting and Webtips

Community members can now submit <u>anonymous tips</u> through our crime map Website, smartphone app, or a regular sms text. This new tool allows for two-way texting in the event we have follow up questions, etc.

For smartphone, simply download the <u>"TipSubmit"</u> app from <u>Public Engines</u> at the Apple iTunes Store. The Droid version is coming soon. Anonymous tips can also be submitted by downloading our Santa Cruz Police App above.

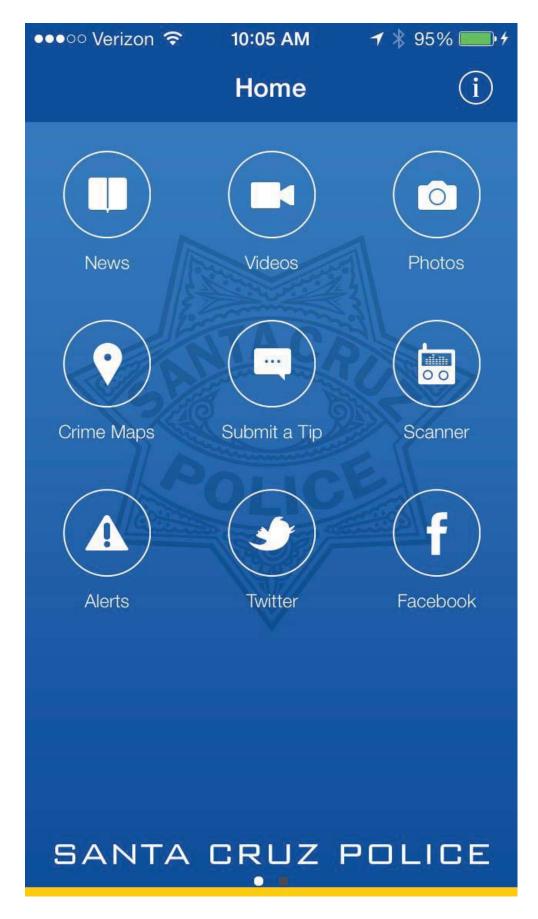
For regular texting – Simply text "TIPSCPD" and your message to "274637" (CRIMES).

Instructions are available at our front desk or Website.

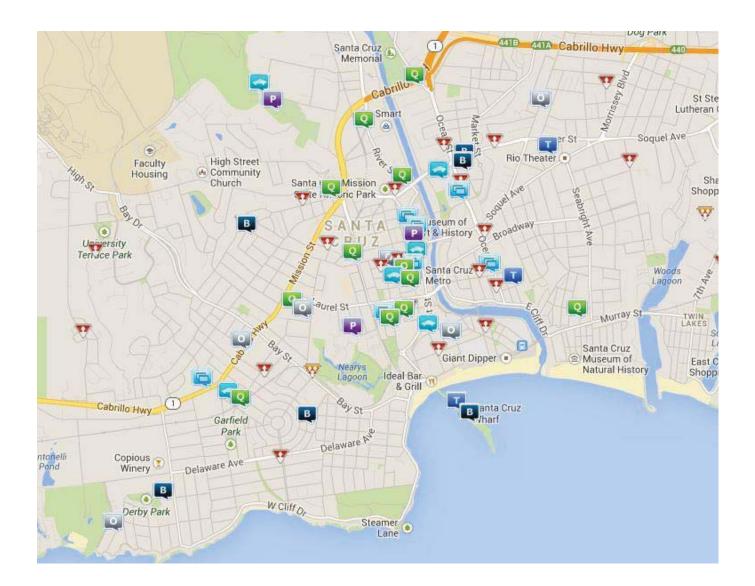
For additional information, contact: Deputy Chief Steve Clark

Phone: (831) 420-5815

Smartphone App



Crime Map



<u>Text a Tip</u>

	If this is an urgent m Dial 911 as much information Click <u>here</u> to f English -	atter (if it is below ollow Esp	an emergency!	ere alo I click ' I tip.		
Is this tip related					M	
Number of Suspe	SUSPECT ects 1 👻 Ok		NFORMAI	110	N	
SUSPECT #1						9
Suspect's Name:			Alias(es) or Nickname:			
Race:	Gender:		Height:		Weight:	
Unknown	- Unknown	•	Unknown	*	Unknown	*
Age (or DOB):	Hair Color:		Hair Style:		Eyes:	
	Unknown	89	Unknown		Unknown	*
Suspect's Address	S:		City, State, Zip C	ode:		
	and and fait large of					
Suspects Cell Ph	one and/or Home Pho	ne:				
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Scars, Marks, Tatto	005.					
Suspect's Clothing	a.					
ouspects crouning	y.					
Dogs or Animals:						
Dogs of Animals.						
Weapons:						
meapons.						
Handoute:						
Hangouts:						
Known Associates						
Known Associates	5.					
Cons Affiliation						
Gang Affiliation:						
on o	2000					
Other Suspect Not	tes:					