

COUNCIL POLICY 12.9

POLICY TITLE: WAIVER, PAYMENT OF FEES AND SPONSOR STATUS FOR SPECIAL EVENTS

POLICY STATEMENT:

The City Council will not waive General Fund fees or pay for Enterprise Fund fees for external special events. The City Council may financially sponsor a special event that is deemed to serve a significant public interest. If the City Council makes such a determination, funds will be appropriated for this purpose.

The City of Santa Cruz may lend its name to a special event as a sponsor or co-sponsor only if the City is a material supporter through substantial funding or substantial in-kind donations, including staff time.

This policy will not apply to staff-affiliated educational or training events that support the City's direct operations or events already included in departmental budgets.