



Arts Commission
Regular meeting
6:00 PM
Wednesday, July 9, 2014
City Council Chambers
809 Center Street
Santa Cruz, California 95060

Call to Order – Trink Praxel, Chair

Roll Call: Trink Praxel, Chair; Abra Allen, Vice-chair; Lee Duffus; Stacey Garcia; Patrick Haywood; Lorrie Kershner; and Peter McGettigan

Statements of Disqualification – *No action may be taken*

Additions and Deletions – *No action may be taken*

Oral Communications – *No action may be taken*

Announcements – *No action may be taken*

The Chair may announce and set time limits at the beginning of each agenda item.

Approval of Minutes

1. Arts Commission meeting minutes of June 11, 2014 (Attached)

Recommendation: Motion to approve minutes as submitted. Commissioners L. Duffus and A. Allen are disqualified due to their absence at the June 11, 2014 meeting.

General Business Items

2. Introduction of new Arts Program Manager to the Arts Commission
No recommendation.

3. Abbott Square update to Arts Commission
No recommendation.

4. Ebb & Flow Awarded Creative California Communities Grant
No recommendation.

5. FY2015 Work Plan and Subcommittees

Recommendation: Motion to confirm or change existing subcommittee appointments as needed, and to assign new subcommittees to the remaining Work Plan projects.

Information Items – *No action may be taken*

- Advisory Body Guide update

Subcommittee/Project Oral Reports – *No action may be taken*

- CruzCal – Arts Promotion Calendar Project
- SculpTOUR

- Beach Flats Mural

Items Initiated by Members for Future Agendas – None

Adjournment – The Arts Commission will adjourn from its regular meeting of Wednesday, July 9, 2014 to its next regular meeting at 6:00 p.m. September 10, 2014 in City Council Chambers.

ADDITIONAL INFORMATION *The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 at least five days in advance so that we can arrange for such special assistance, or email CityClerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922. Visit the City's Web Site at cityofsantacruz.com with links including City Advisory Body Meeting Agendas and Minutes, advisory body information and the Santa Cruz Municipal Code.*

APPEALS - Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk. Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.



ECONOMIC DEVELOPMENT / SUCCESSOR AGENCY
337 Locust Street, Santa Cruz, CA 95060 • 831 420-5150 • Fax: 831 420-5151 • www.cityofsantacruz.com

July 3, 2014

Oversight Board to the Successor Agency of the City of Santa Cruz
337 Locust Street
Santa Cruz, CA 95060

**ADMINISTRATIVE BUSINESS AND GENERAL BUSINESS RECOMMENDATIONS
FOR THE JULY 9, 2014, REGULAR MEETING OF
THE CITY OF SANTA CRUZ ARTS COMMISSION**

Dear Arts Commission:

This letter serves as a comprehensive staff report to the City of Santa Cruz Arts Commission for all actionable agenda items for the Regular Meeting on Wednesday, July 9, 2014.

Administrative Business

1. Approve Arts Commission Minutes for June 11, 2014 Regular Meeting

Recommendation: Motion to approve minutes as submitted. Commissioners L. Duffus and A. Allen are disqualified due to their absence at the June 11, 2014 meeting.

General Business

2. Introduction of new Arts Program Manager to the Arts Commission

Recommendation: No recommendation.

The new Arts Program Manager, Beth Ragel, will be introduced to the Arts Commission.

3. Abbott Square Update from the Museum of Art and History

Recommendation: No recommendation.

The Museum of Art and History will provide updates regarding the progress of Abbott Square planning and grant status.

4. Ebb & Flow Awarded Creative California Communities Grant

Recommendation: No recommendation.

On behalf of the Ebb & Flow event, Michelle Williams will provide a full update regarding the awarded funding from the Creative California Communities Grant.

5. FY2015 Work Plan and Subcommittees

Recommendation: Motion to confirm subcommittee appointments as listed in the attachment, and to assign new subcommittees to the remaining Work Plan projects.

On April 9, 2014 the Arts Commission approved its FY 2015 Work Plan and formed subcommittees to advance individual projects, programs, and research. On May 28, Economic Development presented the Work Plan to City Council as a part of the FY 2015 Budget Hearing Process. Staff recommends re-confirming subcommittee members and forming additional subcommittees to start research and steps in preparation for the September 10, 2014 meeting.

Sincerely,



Jessica Mellor
Administrative Assistant II



Arts Commission
Regular meeting
6:00 PM
Wednesday, June 11, 2014
City Council Chambers
809 Center Street
Santa Cruz, California 95060

ACTION MINUTES

(Minutes are not official until approved)

Call to Order – T. Praxel, Chair

Roll Call

Present: T. Praxel, S. Garcia, P. Haywood, L. Kershner, P. McGettigan

Absent: A. Allen, L. Duffus

Staff: J. Guevara, Economic Development Manager, J. Mellor Administrative Assistant II

Guests: Thomas Dawson, Bub Rader, Jim Brown, and Andrea Mollenauer

Statements of Disqualification – None

Additions and Deletions –

General Business Item 2 *Abbott Square update to Arts Commission* has been moved to the next Arts Commission Meeting, on July 9, 2014.

Oral Communications – None

Announcements –

The next Arts Commission meeting will be held on July 9, 2014.

Approval of Minutes

1. Arts Commission meeting minutes of April 9, 2014 (Attached)

Action: Motion by P. McGettigan, seconded by L. Kershner to approve minutes as submitted. Commissioner S. Garcia is disqualified due to her absence at the April 9, 2014 meeting.

Ayes: T. Praxel, P. Haywood, L. Kershner, and P. McGettigan

Nays: 0

Disqualified: S. Garcia

Absent: A. Allen and L. Duffus

General Business Items

2. Abbott Square update to Arts Commission

Item moved to next Arts Commission Meeting on July 9, 2014.

3. Santa Cruz Music Festival Presentation

Action: Motion by P. McGettigan, second by L. Kershner to give the Santa Cruz Music Festival the endorsement of the Arts Commission.

Ayes: T. Praxel, S. Garcia, P. Haywood, L. Kershner and P. McGettigan.

Nays: 0

Disqualified: 0

Absent: A. Allen and L. Duffus

Update on the Santa Cruz Music Festival was provided by Thomas Dawson and Bub Rader.

4. Civic Auditorium Project update

No action taken.

Update on the Civic Auditorium Project was given by Jim Brown.

5. Food Love Mural at 504 Front Street

No action taken.

Update on the Food Love mural at 504 Front Street was provided by Andrea Mollenauer.

Motion to continue the meeting past the allotted hour of 8:00 pm to finish the meeting.

Motion by P. Haywood, second by L. Kershner to continue the meeting past 8:00 pm.

Ayes: T. Praxel, S. Garcia, P. Haywood, L. Kershner and P. McGettigan.

Nays: 0

Disqualified: 0

Absent: A. Allen and L. Duffus

6. FY2015 Work Plan and Subcommittees

Recommendation: Motion to confirm or change existing subcommittee appointments as needed, and to assign new subcommittees to the remaining Work Plan projects.

No action taken. It was informally decided to come back to assigning new subcommittees at the next meeting.

Information Items – No action may be taken

- J. Guevara provided an update on the Arts Manager Recruitment.
- Arts Commission Bylaws change – the Arts Commissioners present signed the Bylaws.
- J. Guevara provided an update on AB1234 and City Council ethics training.
- J. Guevara provided an update on the Economic Development's City Council Budget Presentation.

Subcommittee/Project Oral Reports – No action may be taken

- J. Guevara provided an oral report on the CruzCal – Arts Promotion Calendar Project.
- L. Kershner provided an oral report on SculpTOUR.
- Beach Flats Mural: This item was moved up the agenda by Chair T. Praxel to allow the public to comment.
 - J. Guevara provided an oral report on the Beach Flats Mural.
 - There were 9 members of the public who provided their comments on the Beach Flats Mural.

- Commissioner S. Garcia also provided additions to the oral report.
- J. Guevara provided an oral report on the Neighborhood Grant Program.

Items Initiated by Members for Future Agendas – None

Adjournment – The Arts Commission will adjourn from its regular meeting of Wednesday, June 11, 2014 at 8:29 pm to its next regular meeting at 6:00 p.m. July 9, 2014 in City Council Chambers.

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Respectfully submitted:

Approved for Arts Commission:

Staff

Chair



E C O N O M I C D E V E L O P M E N T / S U C C E S S O R A G E N C Y

337 Locust Street, Santa Cruz, CA 95060 • 831 420-5150 • Fax: 831 420-5151 • www.cityofsantacruz.com

March 26, 2014

California Arts Council
Creative California Communities Panel
1300 I Street, Suite 930
Sacramento, CA 95814

Dear Panel Members,

At its April 9, 2014 meeting, the City of Santa Cruz Arts Commission, a part of the City's Economic Development Department, will consider a proposal from its Chair and Vice-Chair for the Commission to participate as a partner in the Santa Cruz County Arts Council's Creative California Communities grant proposal for a San Lorenzo River Arts project. Approval is almost certain given that the goals of the project align directly with the goals of the Commission's 2015 Work Plan to "work with community organizations to enliven the River Walk with temporary visual and performance art."

The Arts Commission and staff will provide expertise in the development of permanent and temporary public art projects, both visual and performance based. Commission members will serve on the project committee and provide general support to project activities. City of Santa Cruz staff will also participate as needed to support the commission members' efforts and to serve as liaison between the project and the City Water and Public Works Departments for coordination of approvals and activities along the river levee.

The Commission will also recommend City Council's approval of providing matching funds for the project of up to \$25,000 from the City's public art funds.

We strongly encourage your consideration of this project grant proposal.

Sincerely,

Bonnie Lipscomb
Director of Economic Development

Trink Praxel
Arts Commission Chair

FY2015 Work Plan Assignments

Arts Commission Subcommittees (as of February 12, 2014)

- Roundabouts – P Haywood and L Kershner
- Ocean Street Area Plan – L Duffus and S Garcia
- Arts District – A Allen and T Praxel

*P McGettigan volunteered to act as a substitute for any commission member on any subcommittee.

Commission Member(s) assigned

- SculpTOUR – L Kershner
- Resource Recovery Center Artist in Residence Pilot Program – P Haywood
- Abbott Square – S Garcia

Subcommittees/Commission Members needed

- Beach Flats Mural
- Graphic Traffic Boxes
- CruzCal Event Calendar Hub
- Water Data Visualization
- City-Managed Art Projects (Tannery Theater Project and Civic Renovation Project)
- Student Art at City Hall
- Community Collaborations and Partnerships (e.g. *Ebb and Flow* project, Student Art for Riverwalk)
- Update Arts Master Plan