



SANTA CRUZ POLICE DEPARTMENT

155 Center Street, Santa Cruz, CA 95060

MEDIA RELEASE



DATE/TIME: August 29, 2014

LOCATION: 7-11 Store 2529 Mission St

TOPIC: Armed Robbery

CASE NUMBER: 14S-06863

INFORMATION:

At approximately 3:25 AM on Wednesday August 20, 2014, an armed robbery occurred at the 7-11 Store 2429 Mission Street, Santa Cruz. Detectives have obtained photos from the video surveillance and are asking for the public's help in generating tips.

The suspect entered the store and after a short time asked the clerk for a carton of cigarettes from behind the counter. As the clerk turned back toward the suspect, he was pointing a semi-automatic handgun at the clerk. The suspect walked behind the counter and took the cigarettes from the clerk. The suspect fled the store toward Swift Street.

The suspect is described as:

White Male Adult Late 20's to Mid 30's
Approx. 6 feet – 175 lbs
Goatee beard and moustache
Possible Tattoo on neck (calligraphy style writing)
Dark Pants
Blue & White Checked Shirt
Blue Bandanna
Sunglasses

Surveillance Photos attached and on following pages.

Anyone with information is encouraged to contact the Santa Cruz Police Department Investigations Unit (831) 420-5820. Anonymous tips can also be sent to the police department through our Tip Line (831) 420-5995, or from our Website; www.santacruzpolice.com. Tipsters can also submit an anonymous tip via our smartphone app or from an SMS text. Visit our Website for instructions.

For additional information, contact: Deputy Chief Steve Clark

Phone: (831) 420-5815





