

**Santa Cruz City Arts Programs**

**Study Session Agenda for Nov 8, 2014**

**Working Draft for Ongoing Discussion with Arts Commissioners Abra, Lee and Stacey**

**Study Session Planned for November 8, 2014 (9 am – 1 pm)**

**Location: Monterey Bay National Marine Sanctuary Exploration Center - 35 Pacific Ave, Santa Cruz, CA 95060**

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**9:00am-9:05**

Coffee and muffins and get settled

**9:05am-9:20am**

- **Ice Breaker (Stacey)**

**9:20-9:35am**

- **Agenda Purpose and Overview (Jeanne)**
  - Foundational building blocks are reviewed which will enhance our effectiveness (Jeanne)
  - Full group input, guidance, and utilization of talent at the table (Jeanne)
- **Ground Rules for the Session (Jeanne)**

**9:35am-10:00am**

- **GROUP DISCUSSION**
  - **What is the purpose/role of public art in Santa Cruz?**
  - **What is public art?**
  - **Working Definition of Public Art**  
*Group Input working from some examples set out in advance.*

**10:00am-10:30am**

- **Telling Our Story of Success: Imagine Santa Cruz in five years. We've accomplished our goals and the public knows this (what) about us/public art? What do they see, hear, say...?**

**10:30am-10:40am**

BREAK

**10:40am-11:10am**

- **Theory of Change (Stacey)**
- **How, Why and What (Abra)**
- **Revisit and Enhance our Mission/Purpose (Jeanne)**  
*(Group Input working from some examples set out in advance.)*

**11:10am-Noon**

- **Three Broad Goals for 2015**

*(Group Input)\**

**12:00am-12:50pm**

▪ **2015 Work Plan Review & Moving into Action: Next Steps**

Short Term: Each subcommittee schedules a meeting, lead AC identified for each subcommittee

Longer Term: Next study session timing

SEND IN ADVANCE VIA EMAIL TO GROUP:

- The “Why, What, How” pulled from the recent short Survey Monkey survey of the AC – (Abra)
- Example Public Art definitions
- Old mission statement
- To think about: **What is the purpose/role of public art in Santa Cruz? What is public art?**

**12:50-1:00pm**

Public Comment