



**Arts Commission**  
Regular meeting  
6:00 PM  
Wednesday, May 13, 2015  
City Council Chambers  
809 Center Street  
Santa Cruz, California 95060

---

**Call to Order** – Abra Allan, Chair

**Roll Call:** Abra Allan, Chair; Stacey Garcia, Vice-chair; Jim Brown; Lee Duffus; Douglas Hull; Lorrie Kershner; and Edith Meyer.

**Statements of Disqualification** – *No action may be taken*

**Additions and Deletions** – *No action may be taken*

**Oral Communications** – *No action may be taken*

**Announcements** – *No action may be taken*

The Chair may announce and set time limits at the beginning of each agenda item.

### **Approval of Minutes**

1. *Arts Commission meeting minutes of March 11, 2015 (Attached)*  
Recommendation: Motion to approve minutes as submitted.
2. *Arts Commission Study Session minutes of April 8, 2015 (Attached)*  
Recommendation: Motion to approve minutes as submitted.
3. *Arts Commission Study Session minutes of April 27, 2015 (Attached)*  
Recommendation: Motion to approve minutes as submitted.

### **General Business Items**

4. *Civic Auditorium Renovation update*  
Recommendation: There is no staff recommendation for this item.  
Update from Parks and Recreation Director Dannettee Shoemaker on the Civic Auditorium renovation.
5. *Mural Policy review (Attached)*  
Recommendation: Motion to adopt the Mural Policy.  
This new policy outlines three tiers of mural funding and corresponding review criteria as well as requirements for public notification and consultation. Please note all murals on public property must adhere to the highest standards for public notification and consultation.

6. Program Guidelines Review (Attached)

Recommendation: Motion to adopt Program Guidelines.

The Program Guidelines provide best practices, not strict rules, for the commissioning of works of art and how to approach direct commissions, RFQs and RFPs.

7. Letter to City Manager

Recommendation: There is no staff recommendation for this item.

Discussion on writing a letter to the City Manager encouraging the Arts Commission's consultation on infrastructure projects that include current and future public art.

**Information Items – No action may be taken**

- Outreach/tabling at June 5<sup>th</sup> sculpture build/first Friday
- Outreach/tabling/survey at June 6<sup>th</sup> Ebb & Flow event
  - Outreach materials – buttons, business cards & table cloth
- City Arts - Social Media Intern
- City Arts Annual Report and Policies to Council – now scheduled for June or July
- Water Retention Facility project possibility – further follow up in June

**Subcommittee/Project Oral Reports – No action may be taken**

- SculpTOUR – L. Kershner and E. Meyer
- Abbot Square – A. Allan and L. Duffus
- Murals – A. Allan and S. Garcia
- Civic Renovation – L. Duffus and D. Hull
- Ebb and Flow – S. Garcia and E. Meyer
- Website/Marketing/Outreach – D. Hull and E. Meyer
- Unsolicited Gifts and Proposals (ad hoc) – L. Kershner and J. Brown
- Street Performer Outreach – postponed for future discussion

**Items Initiated by Members for Future Agendas – None**

**Adjournment** – The Arts Commission will adjourn from its regular meeting of Wednesday, June 10, 2015 to its next regular meeting at 6:00 p.m. June 10, 2015 in City Council Chambers. Agenda will focus on FY16 work plan and prioritizing projects.

**ADDITIONAL INFORMATION** *The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 at least five days in advance so that we can arrange for such special assistance, or email [CityClerk@cityofsantacruz.com](mailto:CityClerk@cityofsantacruz.com). The Cal-Relay system number: 1-800-735-2922. Visit the City's Web Site at [cityofsantacruz.com](http://cityofsantacruz.com) with links including City Advisory Body Meeting Agendas and Minutes, advisory body information and the Santa Cruz Municipal Code.*

**APPEALS** - *Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk. Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.*