

**SANTA CRUZ TROLLEY CONSORTIUM, INC.  
BOARD OF DIRECTORS MEETING**

**Wednesday, August 19th, 2014 at 8:30 AM  
Santa Cruz Chamber Conference Room: 725 Front Street, Ste 401**

**AGENDA**

8:30AM                      Proceedings and General Business

**Call to Order**

**Roll Call**

- \_\_\_\_\_ Chip, Chair
- \_\_\_\_\_ Richelle Noroyan, Director
- \_\_\_\_\_ Jesse Nickell III, Director
- \_\_\_\_\_ Amanda Rotella, Director
- \_\_\_\_\_ William R. Tysseling, Secretary & Treasurer

**Additions and Deletions**

**General Business**

1. Financial Report
  - a. Through 7/31/2015
2. Trolley Coupons Totals

Sponsors	1435	36%
Boardwalk	147	4%
City Parking	213	5%
DTA	1626	41%
Hotel, Motels, CVC	446	11%
Exploration Center	84	2%
Other	49	1%
	4000	100%

3. Wheel Chair lifts working great!
4. Trolley Repairs/Reliability
5. Upcoming Trolley Rentals
6. Off-season Goals

**Adjournment**

**Next Scheduled Regular Meeting:** Wednesday, September 16th, 2015 at 8:30 AM at Economic Development