



Arts Commission
Regular Meeting
6:00 PM
Wednesday, December 9, 2015
Council Chambers
809 Center Street, Santa Cruz, CA 95060

Call to Order – Abra Allan, Chair

Roll Call: Abra Allan, Chair; Stacey Garcia, Vice-chair; Jim Brown; Lee Duffus; Douglas Hull; Lorrie Kershner; and Edith Meyer.

Oral Communications – *No action may be taken*

Announcements – *No action may be taken*

The Chair may announce and set time limits at the beginning of each agenda item.

Approval of Minutes

1. Arts Commission Study Session meeting minutes of September 9, 2015 (Attached)

Recommendation: Motion to approve minutes as submitted. Edith Meyer is disqualified due to absence at the September 9th meeting.

General Business

2. Abbott Square Presentation

Nina Simon of the Museum of Art History to give a presentation on the status of the Abbott Square project.

Recommendation: A motion to support the installation of elements that may extend beyond the Abbott Square frontage in order to draw pedestrians from Pacific Street to Abbott Square. Such elements may include, but are not limited to the following: "Red crumbs," public art, or other original works of art as they are feasible and permitted under City regulations.

3. Mural Projects FY16 Presentation

Recommendation: Receive presentation from staff regarding upcoming mural projects.

4. Endorsement of Downtown Busking Event: First-Saturday Series (Attached)

Recommendation: Motion to endorse the Downtown Busking Event: First-Saturday Series.

5. Performance Art Policy

Recommendation: Discuss the creation of a grant program that supports a performance art program that highlights City goals and social issues.

6. Arts Commission Meeting schedule 2016 (Attached)

Recommendation: Approve schedule of Arts Commission Meetings for 2016.

Information Items – No action may be taken

- SCRAP – Santa Cruz Recycle Art Program (formerly called RRF-AIR)
- Reminder - blogs articles wanted for City Arts website

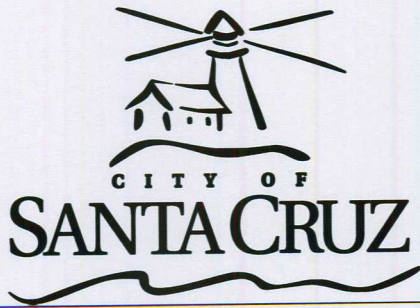
Subcommittee/Project Oral Reports – No action may be taken

- sculpTOUR (Lorri & Edith)
- Abbott Square (Lee & Lorri)
- Murals (Abra & Stacey)
- Corridor Planning (Stacey)
- Website/Marketing/Outreach (Abra, Douglas & Edith)
- Unsolicited Proposals (Jim & Lorri)
- Street Performer Outreach (Abra, Jim & Douglas)

Adjournment – The Arts Commission will adjourn from its regular meeting of December 9, 2015 to its next regular meeting at 6:00 p.m. January 13, 2016 in City Council Chambers.

ADDITIONAL INFORMATION *The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 at least five days in advance so that we can arrange for such special assistance, or email CityClerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922. Visit the City's Web Site at cityofsantacruz.com with links including City Advisory Body Meeting Agendas and Minutes, advisory body information and the Santa Cruz Municipal Code.*

APPEALS - Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk. Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.



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ACTION MINUTES
(Minutes are not official until approved)

Call to Order – S. Garcia, Vice-Chair at 6:02 pm

Roll Call:

Present: A. Allan (absent for roll call and item 1), S. Garcia, J. Brown, L. Duffus, D. Hull, L. Kershner.

Absent: E. Meyer

Staff: B. Ragel, Arts Program Manager; J. Mellor, Administrative Assistant II

Oral Communications – None

Announcements – None

Additions and Deletions – L. Duffus added Civic Auditorium as an Oral Report Item.

Approval of Minutes

1. Arts Commission Study Session meeting minutes of June 10, 2015

Action: Motion by J. Brown, second by D. Hull to approve minutes as submitted.

Motion made by: J. Brown

Seconded by: D. Hull

Ayes: S. Garcia, L. Duffus, J. Brown, D. Hull

Nays: None

Absent: E. Meyer, A. Allan

Disqualified: L. Kershner

General Business

2. Unsolicited Proposal: Tannery World Dance Ethnic Dance Festival funding request

Action: Discussion of Ethnic Dance Festival funding request and programming to support performance or event based projects. Motion by J. Brown, second by D. Hull to offer a \$500 sponsorship to the Tannery World Dance Ethnic Dance Festival in support of the success of the tannery campus through this event. The vote was a tie, and the motion does not pass. The \$500 funding request from the Tannery World Dance Ethnic Dance Festival was denied.

Motion made by: J. Brown

Seconded by: D. Hull

Ayes: J. Brown, D. Hull, S. Garcia

Nays: A. Allan, L. Duffus, L. Kershner

Absent: E. Meyer

Disqualified: None

3. Endorsement of Downtown Busking Event First-Saturday Series

No action was taken. The Arts Commission received an oral report from B. Ragel on the Downtown Busking Event: First-Saturday Series. There was a brief discussion about what the event is. The item will be brought back at the next meeting.

Chair A. Allan recused herself for this item.

Information Items – B. Ragel provided updates on the following topics:

- RRF – AIR
- Beach Flats StoryCorps event
- City Arts website
- Riverwalk murals
- Rail Trail Planning
- Annual City Arts Report to City Council

Subcommittee/Project Oral Reports – Updates were provided by the commissioners noted below:

- sculpTOUR (L. Kershner)
- Abbott Square (S. Garcia)
- Murals (A. Allan)
- Corridor Planning (S. Garcia)
- Website/Marketing/Outreach update occurred in information items
- Unsolicited Proposals (L. Kershner & J. Brown)
- Street Performer Outreach (D. Hull, L. Kershner & J. Brown)
- Civic Auditorium (L. Duffus)

Adjournment – The Arts Commission adjourned at 7:20 pm from its regular meeting of September 9, 2015 to its next regular meeting at 6:00 p.m. October 14, 2015 in City Council Chambers.

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Respectfully submitted:

Approved for Arts Commission:

Staff

Chair



August 24th, 2015

**Downtown Santa Cruz
First Saturday Busker Fest**

Proposal:

Produce a monthly event bringing quality performances to Downtown Santa Cruz.

Goals:

- 1- Enhance the visitor experience of Downtown Santa Cruz by encouraging a range of performances during peak times throughout Downtown.
- 2- Support and encourage quality performers to bring their talents to Downtown Santa Cruz
- 3- Nurture the positive aspects of street culture while concurrently working to address the negative impacts.

Program:

For eight consecutive months, beginning in October of 2015, The Downtown Association, working in partnership with other interested agencies and organizations will produce a monthly event showcasing local and visiting street performers in various locations around Downtown.

A budget will be developed to provide stipends for performers and to promote the event. Permits will be pulled for specified locations and a call to artists will be distributed.

Performers will be selected by a diverse selection panel.

www.DowntownSantaCruz.com/busker

Arts Commission Meeting Schedule – 2016

January 13

February 10

April 13

May 11

June 8

September 14

October 12 (Tentative; as needed)

November 9