



**Arts Commission
AGENDA**

Wednesday May 11, 2016

6:00p.m.

Council Chambers

809 Center Street, Santa Cruz, CA 95060

Call to Order – Edith Meyer -Chair

Roll Call: Present: Edith Meyer –Chair, Stacey Garcia –Vice-chair; Suna Lock, and Bennett Williamson.

Excused absences: Jim Brown, Lee Duffus and Lorri Kershner

Oral Communications. None

Announcements.

Beth introduced Maureen Wolff who is interning for City Arts this summer. Maureen has a background in graphic design, magazine editing and social media. She will be focused on promoting CruzCal.org and enhancing our blog and social media.

Approval of Minutes

1. Arts Commission Action Minutes from 4-13-16 (Attached)

General Business

2. Telepoem Booth unsolicited proposal
Artist Elizabeth Hellstern presented an initial proposal. Commissioners asked questions about her artistic process and how the booth works. Per the Unsolicited Proposals Policy, no decision was made. The Arts Commission may consider the proposal in depth at a future meeting.
3. Future 'big ticket' projects:
 1. Audit of public art collection - ID works to be restored or decommissioned
 - Commissioner Williamson made a motion to create a subcommittee to look at this. Lock seconded. The motion passed unanimously with Commissioners Lock, Meyer and Williamson appointed to the sub-committee.
 2. Private Percent for Art program – Staff noted that she was working with the City attorney to determine options. Staff noted that it would take outreach to the development community, internal staff and City Council for something like this to move forward. More to come in the future.
 3. Update to Arts Master Plan
 4. Other items:

Garcia suggested better outreach and marketing of the Mural Matching Grant program and also suggested better information and guides for artists on opportunities and how to get art funded or displayed. Williamson suggested a better visual catalog of the public art collection (perhaps Filemaker pro could be used); Meyer suggested we develop a list of projects that the Percent for Art currently in the various enterprise funds can be used for. Staff Tobey suggested that a joint meeting with Arts Council and MAH might be good – to determine partnerships or at least to prevent duplicating efforts.

Staff suggested a study session/retreat for talking about these ideas and the direction over the next 6-12 months. Group suggested August 2nd in the late afternoon. Staff said she will send out a save the date.

Information Items – *No action may be taken*

- Beach Flats next steps –Staff noted that we will need to schedule a special meeting for this since the Artist cannot make the June 8 regular meeting. Staff will do the appropriate outreach and posted notifications.
- Ebb & Flow event June 18, 2016 – Heidi Cramer will be doing an installation along the Riverwalk and Elijah Pfothenhauer will be doing wheat paste murals on the backs of some of the buildings.
- Riverwalk wheat paste murals – see above
- Mission Hill mosaic mural in progress – Kathleen Crocetti is moving forward with a mural on State Park property. We contributed matching funds for the project.
- Performing Arts program launch – Will be able to do an RFP soon.
- Graphic Traffic - Will be able to do an RFP soon.

Subcommittee/Project Oral Reports – *No action may be taken* (*Indicates committee lead)

- Performing Arts program - *Jim and Bennett
- sculpTOUR – *Edith and Lorri
- Murals – *Stacey and Jim
- Corridor planning - *Stacey and Suna
- Rail Trail planning – *Stacey and Bennett and Jim
- Marketing & Outreach - *Suna and Edith
- Unsolicited Proposals (ad hoc) - *Jim and Lorri
- SCRAP – Bennett (and volunteer Patrick Haywood)
- Signal box art program - *Edith, Suna and Lee

Partner Projects (liaise and report back)

- Abbott Square - Lee, Lorri and
- Civic renovation – Lee & Suna

Adjournment – Williamson moved to adjourn and Lock seconded it at 7:25pm. The next regular meeting at 6:00 p.m. June 8, 2016 in City Council Chambers.

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