



SANTA CRUZ POLICE DEPARTMENT
155 Center Street, Santa Cruz, CA 95060

MEDIA RELEASE



DATE/TIME: September 29, 2016

LOCATION: City of Santa Cruz

TOPIC: Virtual Ride Along with Santa Cruz Police – Friday September 30, 2016 Noon to 8:00pm.

INFORMATION:

Virtual Ride-Along Presented by the Santa Cruz Police
Join in by following #ridewithSCPD or follow us @SantaCruzPolice

Get a glimpse into the work being done on patrol by following Santa Cruz Police Department's Twitter account for a virtual ride-along on **Friday September 30th from Noon to 8:00pm.**

The Santa Cruz Police Department will be "tweeting" on its Twitter account calls for service, police activity, and photographs in what is being called a Virtual Ride-Along. This will be a unique inside view as to the activities of the Police Department and the types of calls SCPD Officers respond to. In addition to providing information on the type of calls, twitter followers can keep up with the scope and pace of the SCPD workday.

Follow us in real time on the Santa Cruz Police Department's Twitter account **@SantaCruzPolice** to experience in a "Virtual Ride-Along" with the men and women who proudly serve and protect the citizens of Santa Cruz. Follow us on Twitter using the hashtag **#ridewithSCPD** .

The ride-along not only will provide an inside view of an officer's day on patrol, but will be a platform for crime prevention tips and facts to enhance the quality of life in your neighborhood. During the virtual **#ridewithSCPD** ride-along, we will also include information, tips, and facts about crime prevention and how to best assist officers and dispatchers by reporting crimes and suspicious activity.

Building community partnerships is an ongoing goal of the Santa Cruz Police Department. Social media has helped improve those partnerships by providing an outlet for crime information, education and awareness.

Follow the department on Twitter **@SantaCruzPolice** and join in by following **#ridewithSCPD**.
Virtual Ride-Along Friday September 30, 2016 from Noon to 8:00pm

For additional information, contact: Joyce Blaschke

Phone: (831) 420-5844

Anonymous tips can also be sent to the police department through our Tip Line (831) 420-5995, or from our Website; www.santacruzpolice.com . Tipsters can also submit an anonymous tip via our smartphone app or from an SMS text. Visit our Website for instructions.