

Recommendations for Downtown Bike Locker Locations

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January 26, 2017



Background

- Lockers first installed in early 1980s
- Accessible via ParkCards & Bikelink cards
- \$.05 per hour rental fee



Program Goals

- Lockers serve downtown employees, visitors and residents
- Encourage bicycling for trips downtown
- Part of current Transportation Demand Management strategies to reduce parking impacts



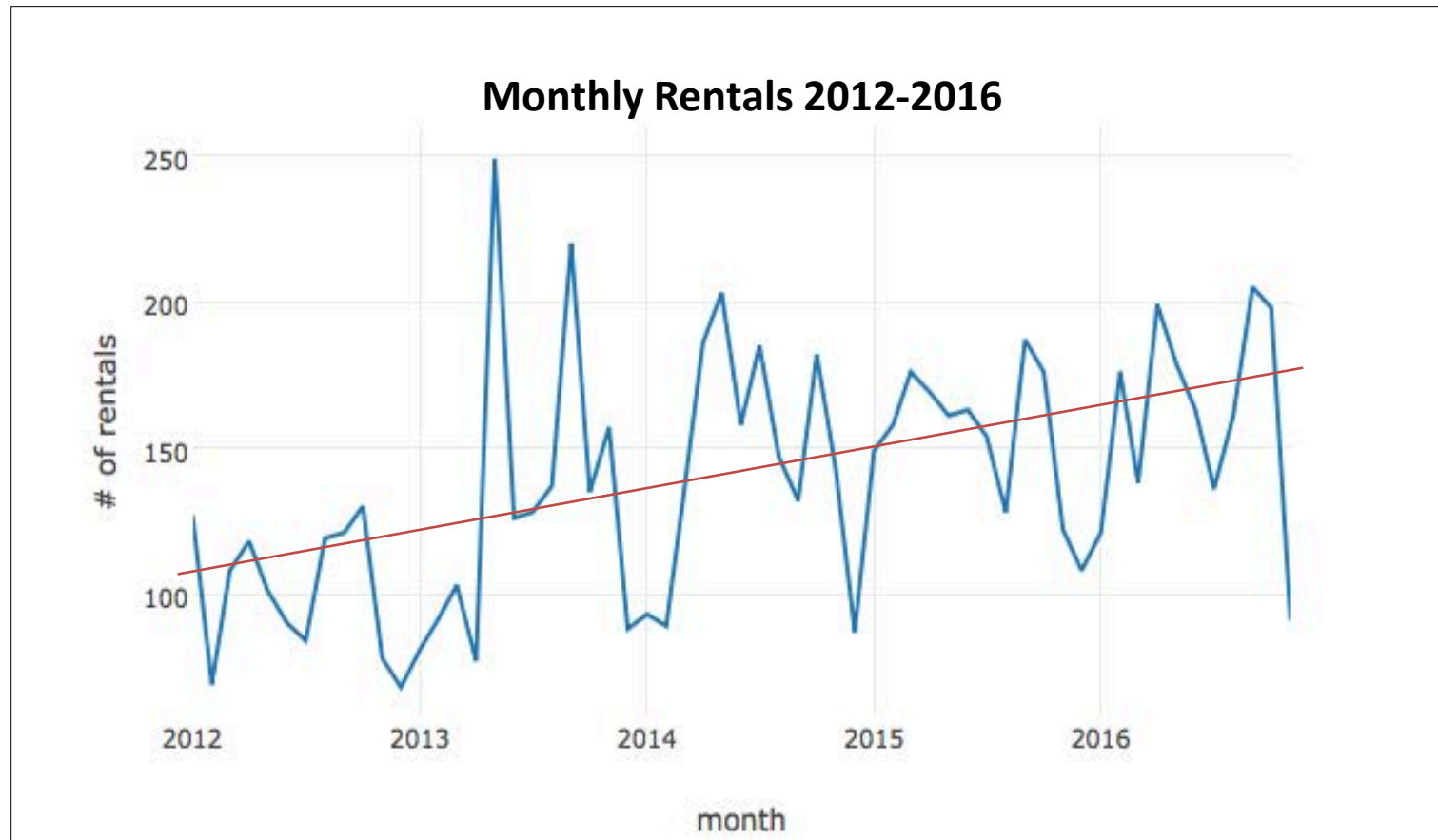
Background

- 112 lockers, mainly w/in Parking District
- 14 lockers out of service
- Maintenance costs:
 - \$140/locker
 - \$13,720 annually
- \$6,826 in revenue
Oct. 2015-Oct.2016



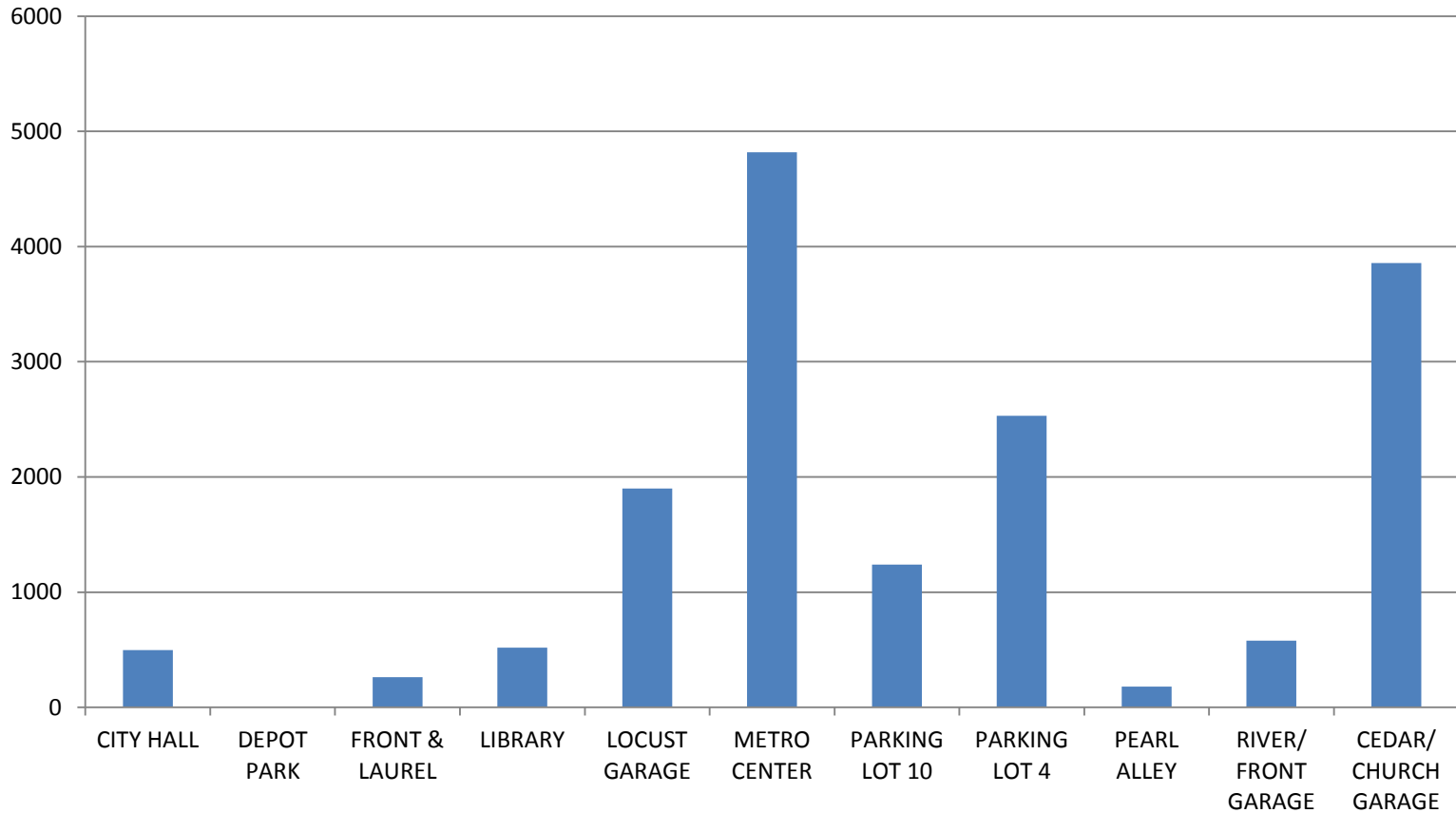
Utilization

123,000 parked hours -- Oct 2015 – Oct 2016



Utilization by Location

Monthly Rentals Oct 2015-Oct 2016



Bike Locker Challenges

- Gaps in locker doors create perceived risk of bike theft
- Storage of non-bike items
- Use of both ParkCards and BikeLink cards to access lockers makes it difficult to track bike locker users
- Lack of public awareness of locations and how to access



Bike Locker Subcommittee

- Reviewed usage data and bike locker locations

General recommendations:

- Survey bike locker users for ideas on new locations
- Aim for locations that are visible, with lots of pedestrian activity
- Locations with high rates of vandalism and low usage rates should be removed

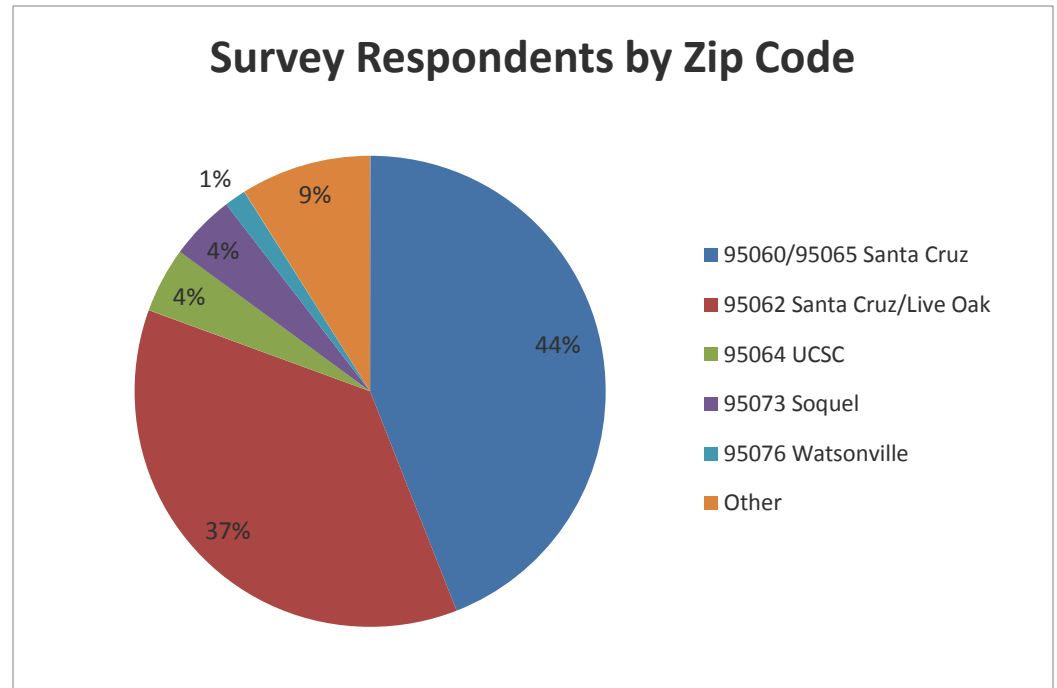


Bike Locker Survey

Survey sent to:

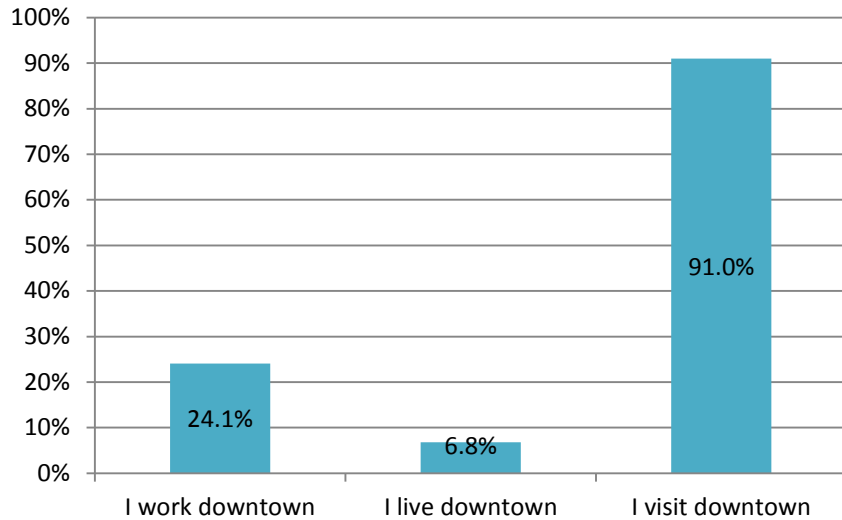
- BikeLink card holders who are Santa Cruz County residents
- BikeLink card holders who have used a Santa Cruz locker in the past year
- Local cyclists

135 responses as
of January 17th

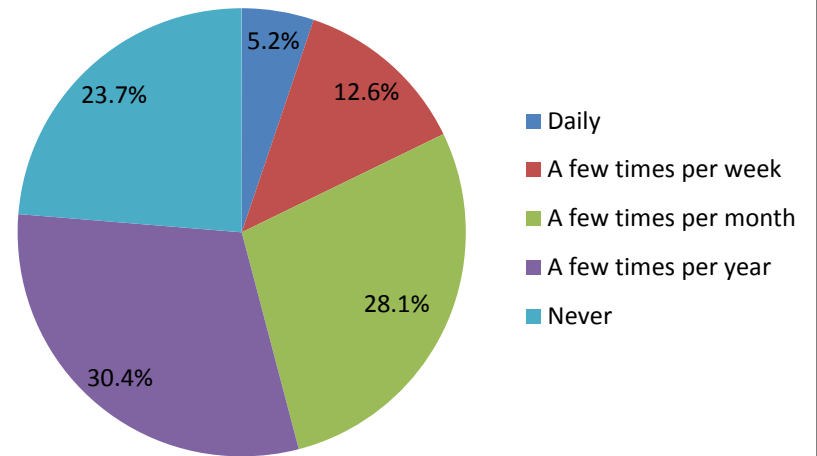


Bike Locker Survey Data

Are you a downtown Santa Cruz employee, visitor, or resident? (check all that apply)

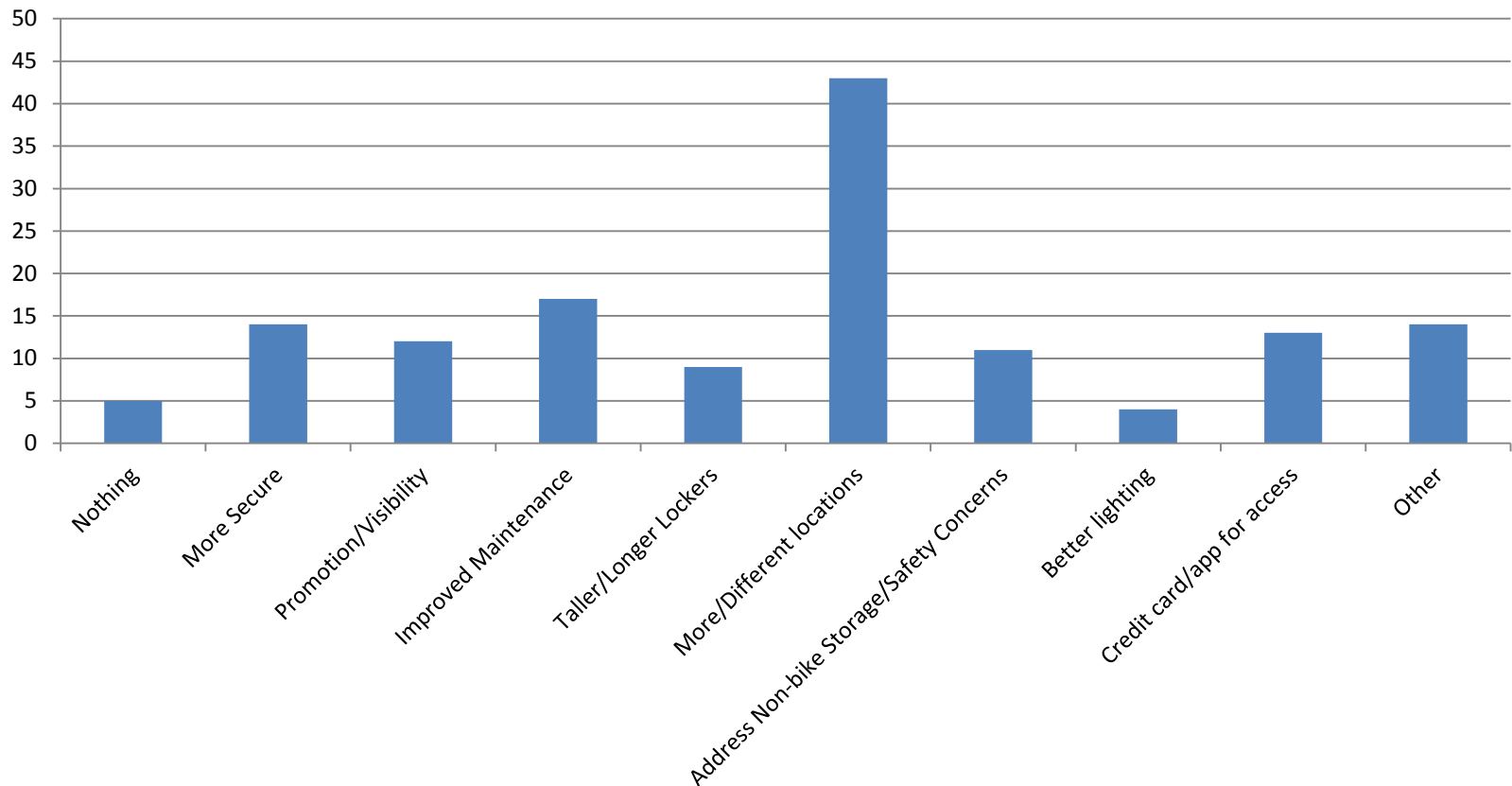


How often do you use the bike lockers in downtown Santa Cruz?

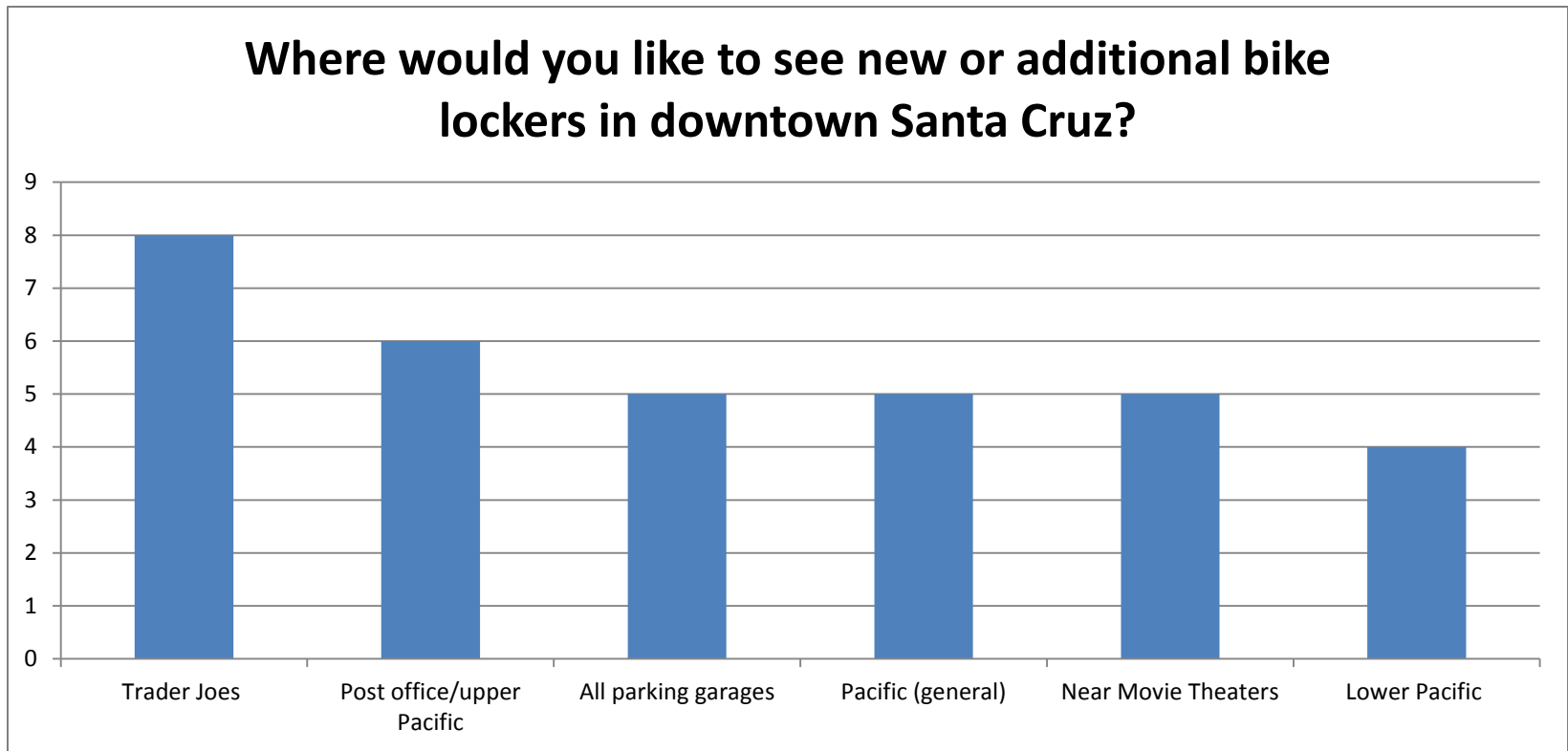


Bike Locker Survey Data

Is there anything that would encourage you to use the bike lockers more often?



Bike Locker Survey Data



Recommendations

- Replace lockers at Lot 3 (Cedar/Church Garage), Locust Garage, Lot 10 (River/Front Garage), City Hall and Pearl Alley
 - Increase number of lockers at Lot 3 and Lot 10
 - Decrease number of lockers at City Hall
- Remove lockers at Depot Park, Lot 27 (Front/Laurel), River/Front (near Galleria parking), and Lot 3 near Commerce Lane
- Wait to replace lockers in Lot 4 and the Library pending discussion on new downtown library/parking garage project
- Investigate new locker locations based on survey responses, such as Trader Joe's and North Pacific
- All new bike lockers to accept BikeLink Cards only

Next Steps

- Research new locker locations
- Present budget at March meeting
- Possible phasing of locker replacement over two years

