



Arts Commission

Agenda

Wednesday May 10, 2017

6:00p.m.

Council Chambers

809 Center Street, Santa Cruz, CA 95060

Call to Order – Bennett Williamson -Chair

Roll Call: Present: Bennett Williamson—Chair, Mary Tartaro—Vice-chair; Edith Meyer, Stacey Garcia, Lorri Kershner; Suna Lock, Louise Leong
Staff: Beth Tobey, Arts Program Manager

Announcements.

Statements of Disqualifications.

No action may be taken.

Oral Communications. Audience comments not related to a General Business item.

Approval of Minutes

1. Arts Commission Action Minutes from March 8, 2017

General Business

1. Rail Trail Design & Construction update
Presentation by Chris Schneiter, Assistant Public Works Director
2. Sponsorship of Natural History Museum project – Request for \$1,000 to sponsor a new art series at the Natural History Museum titled “Summer Art Series.” (Letter and images attached.)
3. Sponsorship of Senderos dance event on May 13, 2017, in order to waive Temporary Event Permit fees.
4. Supporting Arts Sector in Santa Cruz – new initiative
Staff will provide short verbal presentation.
Staff recommendation:
Designate 1-2 Arts Commissioners to serve on a subcommittee with this focus
5. Subcommittee Reports and Re-assignments:
Staff recommendation: *Report and re-assign subcommittee roles.*

Subcommittee/Project Oral Reports – No action may be taken (*Indicates committee lead)

2 of 2

- ~~Inventory/Deaccessioning – *Lock, Meyer and Williamson~~
- % for Art subcommittee(s)—Williamson and Garcia (ideas for use of % for art funds)
- Performing Arts program - *Williamson and Garcia
- Murals –Kershner and Tartaro
- Rail Trail planning – *Garcia, Lock and Williamson
- Marketing & Outreach - *Lock and Meyer
- SCRAP – Tartaro and Lock
- BIG idea - Supporting Arts Sector - TBD
- Ebb & Flow – Leong
- sculpTOUR
- Unsolicited Proposals

Information Items from staff – No action may be taken

1. Wastewater Walk
2. Beach Flats mural
3. Guardian update
4. Rail Trail
5. SCRAP
6. Signal Box at Harbor High
7. Diversity Center Mural at Loudon Nelson Center
8. Budget process/hearings

Adjournment – The Arts Commission will adjourn from its regular meeting to **June 7, 2017** at 6:00 p.m.in City Council Chambers.

ADDITIONAL INFORMATION *The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 at least five days in advance so that we can arrange for such special assistance, or email CityClerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922. Visit the City's Web Site at cityofsantacruz.com with links including City Advisory Body Meeting Agendas and Minutes, advisory body information and the Santa Cruz Municipal Code.*

APPEALS - Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk. Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.



Arts Commission

DRAFT – Action Notes

Wednesday March 8, 2017

6:00p.m.

Council Chambers

809 Center Street, Santa Cruz, CA 95060

Call to Order – Stacey Garcia, Vice-Chair

Roll Call: Present: Stacey Garcia—Vice Chair; Lorri Kershner; Suna Lock, Louise Leong, Mary Tartaro.
Excused absences: Edith Meyer, Chair and Bennett Williamson.
Staff: Beth Tobey, Arts Program Manager

Announcements.

Tobey announced Ebb & Flow flier.

Garcia announced Senderos dance group looking for dance space for May 13th calenda.

Statements of Disqualifications.

None.

Oral Communications. Audience comments not related to a General Business item.

None.

Approval of Minutes

1. Arts Commission Action Minute from February 8, 2017

Commissioner Lock motioned for approval as written. Kershner seconded. Motion passed unanimously.

General Business

1. Elections – Entertain motions for Chair and Vice-Chair positions.

Commissioner Lock motioned nominating Bennet Williamson as Chair and Mary Tartaro as Vice-Chair. Kershner seconded. Motion passed unanimously.

2. Ethics & Brown Act training - Short refresher on ethics and election laws.
No Action – information only

3. Supporting Arts Sector in Santa Cruz – new initiative
Staff will provide short verbal presentation.
Staff recommendation: *Designate 2-3 Arts Commissioners to serve on a subcommittee with this focus*
Commissioner Lock, Leong and Tartaro expressed interest. All subcommittee assignments will be finalized to follow.

4. Subcommittee Reports and Re-assignments:
Staff recommendation: *Report and re-assign subcommittee roles.*

Due to the absences of Williamson and Meyer, Commissioner Lock make motion to add Commissioner Leong to Murals/Graphic Traffic and Ebb & Flow for now (as Leong was a new commissioner and did not have a subcommittee assignment yet.) She made a motion that the final subcommittee assignments would be made at the next meeting. Motion seconded by Kershner. Passed unanimously.

Subcommittee/Project Oral Reports – *No action may be taken* (*Indicates committee lead)

- Inventory/Deaccessioning - *Lock, Meyer and Williamson
- % for Art subcommittee(s)—Williamson and Garcia (ideas for use of % for art funds)
- sculpTOUR (theme for next piece?)
- Performing Arts program - *Williamson and Garcia
- Murals & Graphic Traffic –Kershner, Tartaro and Leong
- Rail Trail planning – *Garcia, Lock and Williamson
- Marketing & Outreach - *Lock and Meyer
- SCRAP – Tartaro and Lock
- Supporting Arts Sector - TBD
- Ebb & Flow – Tartaro and Leong

Note: Commission discussed meeting April 12th during normal time to brainstorm Ebb & Flow float ideas and not to conduct any Arts Commission Business. TBD – but will be noticed per Brown Act and public meeting laws.

Information Items from staff – *No action may be taken*

1. Cardboard boat race
2. Wastewater Walk
3. Beach Flats mural
4. Surf Statue conservation
5. Rail Trail
6. SCRAP
7. Signal Box at Harbor High
8. Diversity Center Mural at Loudon Nelson Center
9. Budget process/hearings

Adjournment – The Arts Commission will adjourn from its regular meeting of March 8, 2017 to **May 10, 2017** at 6:00 p.m.in City Council Chambers.

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SANTA CRUZ MUSEUM of natural history

Beth Tobey
Arts Program Manager
City of Santa Cruz Arts Commission
337 Locust Street
Santa Cruz, CA 95060

March 21, 2017

Dear Ms. Tobey,

Since 1989, we have highlighted scientific illustration in a popular annual exhibit, *The Art of Nature*. In order to diversify our offerings, showcase more local artists, and demonstrate relevancy to new audiences, we are expanding our art programming and introducing a Summer Art Series. The series will feature different artists each month, as they explore the beauty of nature through different types of media. In July, Marlene Mirassou will display her botanic cyanotypes; in August, Sandra Cherk will share local landscapes in pastels; and in September, Stephanie Martin will exhibit etchings of bird specimens from our Museum and the Pacific Grove Museum of Natural History. A First Friday celebration and hands-on workshops will accompany each new installation.

Our Summer Art Series presents a fusion of art and science in the unexpected context of a natural history museum. We are seeking \$1,000 of support from the City of Santa Cruz Arts Commission to sponsor this innovative new series. As a thank you, the Arts Commission will be acknowledged in our gallery space as well as on our website. With the Arts Commission's endorsement, we hope that we will motivate our traditional audience, as well as new audiences from all over Santa Cruz County, to connect with nature and art.

Founded in 1905, the Santa Cruz Museum of Natural History (SCMNH) is a fully independent, community supported nonprofit organization which serves nearly 30,000 children and adults per year. While certainly a popular tourist destination, the majority of the Museum's visitors are from Santa Cruz. The Museum offers a variety of exhibits and programs designed to serve the community: *Santa Cruz Naturalist* features Monterey Bay marine life and the Museum's beginnings with lighthouse keeper Laura Hecox; family programs include field trips, lectures, and festivals; outdoor workshops feature natural history experts; temporary exhibits highlight our collections, local natural history photographers, artists, and naturalists; onsite docent-led school tours focus on Ohlone culture and animal habitats; and field-based school programs include ecological explorations at both Neary Lagoon and Pogonip. The Summer Art Series provides a new context in which to appreciate the art and nature of Santa Cruz.

Thank you so much for your consideration. Please contact me with any questions or concerns.

Ami Davis
Development Manager
(831) 420-6115 x14
development@santacruzmuseum.org

connecting
people with nature