



CITY OF SANTA CRUZ
809 Center Street
Santa Cruz, California 95060

DOWNTOWN COMMISSION (DTC)

Special Meeting

Action Agenda

June 22, 2017

8:30 A.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

Commission meetings are audio recorded and will be posted to the Advisory Body webpage following the meeting.

Written material for every item listed on the agenda is available for review at the Public Works office, 809 Center Street, Room 201, and online at www.cityofsantacruz.com.

Time limits set by Commission Policy are guidelines. Unless otherwise specified, procedures for all items, are:

- Oral staff report
- Public comment - 3 minutes each; maximum total time may be established by the Presiding Officer at the beginning of an agenda item
- Commission deliberation and action

No action will be taken on items listed under Oral Communications, Announcements, Presentations, and Information Items

Appeals - Any person who believes that a final action of this advisory body has been taken in error, that decision may or may not be appealable to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk Administrator. Appeals must be received by the City Clerk Administrator within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Additional Information

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A copy of the full DTC agenda, agenda reports and attachments which are included in the meeting packet, are available for review at the Central Library on Church Street no later than three (3) days prior to the meeting date.

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Any writing related to an agenda item for the open session of this meeting distributed to the DTC less than 72 hours before this meeting is available for inspection at the Public Works Department at 809 Center Street, Room 201. These writings will also be available for review at the DTC meeting in the Council Chambers.

Downtown Commission (DTC)

8:30 AM

Call to Order 8:32 a.m.

Roll Call: Chair Casey Coonerty Protti, Vice Chair Robert Singleton; Commissioners Zach Davis, Matt Farrell, Deidre Hamilton (arrived at 8:54 a.m.), and Patrick Prindle

Absent with Notification: Commissioner Dexter Cube

Statements of Disqualification

Staff: Jim Burr, Amelia Conlen, Marlin Granlund, Shizue Shikuma

Oral Communications

Jack Nelson

Announcements

Jim Burr: The painting of the green Contraflow lane is in progress on Pacific Avenue. There will be a ribbon cutting for the two-way bike way on June 27 at Assembly on Pacific Avenue.

Chair Coonerty Protti: (1) Sonia Brunner was in an accident but is getting better at Stanford Medical Center. Cards wishing her well may be dropped off at the Downtown Association kiosk on Pacific Avenue. (2) Congratulations to Commissioner Prindle on the birth of his second child.

Presentations None.

General Business

1. Approval of Minutes - March 23, 2017 Downtown Commission Meeting

Motion to approve the minutes of the March 23, 2017 Downtown Commission Meeting as submitted.

MOTION: Commissioner Farrell moved, seconded by Vice Chair Singleton that the minutes of the March 23, 2017 Downtown Commission meeting be approved as submitted.

ACTION: The motion carried with the following vote:

AYES: Chair Coonerty Protti, Vice Chair Singleton; Commissioners Davis, Farrell, and Prindle.

NOES: None.

ABSENT: Commissioners Cube and Hamilton.

DISQUALIFIED: None.

2. Downtown Employee Commute Survey Results and Commute Program Next Steps

Amelia Conlen reviewed information from the March meeting and also presented graphics to illustrate results of the survey.

Speaking to the issue from the floor:

Rick Longinotti

Dana Bagshaw

Jack Nelson

Brett Garrett

Janneke Strause

Recommendation: Consider the results of the Downtown Employee Commute Survey and provide input.

This item does not require an action. Staff are asking for input, which can be written or spoken. Decision-making will take place at the July 27, 2017 Commission meeting. The Commissioners gave their input verbally.

CONSENSUS: There was general agreement with the results of the survey, and the direction of staff emphasis for future TDM efforts. All Commissioners who spoke identified pricing as a key element for future discussion. Most also stated that equity issues need to be considered, such as factoring in a discount for low-income residents to prevent their being priced out.

At least one Commissioner stated to look at stakeholders'/employers' needs as well as employees' needs, and also expressed reservations about focusing on a compressed work week and telework. It is important to bring in employees because they help vitalize the downtown businesses.

3. Recommendations on ParkCard/BikeLink Card Use in Downtown Bike Lockers

Amelia Conlen presented information about three options for the ParkCard/BikeLink Card use in Downtown bike lockers. Steven Grover, creator of BikeLink was also present and shared information.

Speaking to the issue from the floor:

Jack Nelson

Steven Grover answered questions from the Commissioners. He shared an observation that people use the bike lockers because of convenience (storing items because of close proximity to work) more than the homeless population's usage. BikeLink also provides lost card support 24/7 over the phone.

Recommendation: Consider options to either 1) register ParkCard users; 2) allow only BikeLink cards to be used in the downtown bike lockers; or 3) maintain the current access system, and provide input on which alternative should be pursued.

MOTION: Vice Chair Singleton moved, seconded by Commissioner Farrell to move forward with Option 2, allow only BikeLink cards to be used in the downtown bike lockers.

ACTION: The motion carried with the following vote:

AYES: Chair Coonerty Protti, Vice Chair Singleton; Commissioners Davis, Farrell, Hamilton, and Prindle.

NOES: None.

ABSENT: Commissioner Cube.

DISQUALIFIED: None.

Information Items

4. Council FYI on Parklets/Café Extension Pilot Program in Downtown

Written Material

5. Crime Statistics for March 2017
6. Ranger Statistics for February and March 2017: The Downtown Unit Citations and the Illegal Camping Log
7. Downtown Outreach Worker Report for July 2016-March 2017

Subcommittee/Advisory Body Oral Reports

Commissioner Work Plan Updates

Ad Hoc Committees

Garage Financing - Singleton - No update

Traffic and Transportation Issues - Davis - No update

Bike Lockers - Farrell - No update; see Item 3 of this agenda

Adjournment 10:13 a.m.

The Downtown Commission will adjourn from the June 22, 2017 special meeting to

the next scheduled meeting on July 27, 2017, at 8:30 a.m. in the City Council Chambers.

Note: Chair Coonerty Protti and Commissioner Davis will be absent from the July 27, 2017 regular meeting.

MOTION: Commissioner Prindle moved, seconded by Vice Chair Singleton that the meeting be adjourned.

ACTION: The motion carried with the following vote:

AYES: Chair Coonerty Protti, Vice Chair Singleton; Commissioners Davis, Farrell, Hamilton, and Prindle.

NOES: None.

ABSENT: Commissioner Cube.

DISQUALIFIED: None.