



CITY OF SANTA CRUZ
809 Center Street
Santa Cruz, California 95060

TRANSPORTATION AND PUBLIC WORKS COMMISSION (TPWC)

Special Meeting

February 12, 2018

7:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

Commission meetings are audio recorded and will be posted to the Advisory Body webpage following the meeting.

Written material for every item listed on the agenda is available for review at the Public Works office, 809 Center Street, Room 201, and online at www.cityofsantacruz.com.

Time limits set by Commission Policy are guidelines. Unless otherwise specified, procedures for all items, are:

- Oral staff report
- Public comment - 3 minutes each; maximum total time may be established by the Presiding Officer at the beginning of an agenda item
- Commission deliberation and action

No action will be taken on items listed under Oral Communications, Announcements, Presentations, and Information Items

Appeals - Any person who believes that a final action of this advisory body has been taken in error, that decision may or may not be appealable to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk Administrator. Appeals must be received by the City Clerk Administrator within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Additional Information

Visit the City's Web Site at www.cityofsantacruz.com with links including City Advisory Body Meeting Agendas and Minutes, Advisory Body Information, and the Santa Cruz Municipal Code.

A copy of the full TPWC agenda, agenda reports and attachments which are included in the meeting packet, are available for review at the Central Library on Church Street no later than three (3) days prior to the meeting date.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. If you wish to attend this public meeting and will require assistance, such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Public Works Office at (831) 420-5162 or e-mail gruble@cityofsantacruz.com at least five (5) days in advance so that arrangements for such assistance can be accommodated. The Cal-Relay system number: 1-800-735-2922.

Any writing related to an agenda item for the open session of this meeting distributed to the TPWC less than 72 hours before this meeting is available for inspection at the Public Works Department at 809 Center Street, Room 201. These writings will also be available for review at the TPWC meeting in the Council Chambers.

Transportation and Public Works Commission (TPWC)

7:00 PM

Call to Order

Roll Call: Chair: Erich Friedrich; Vice Chair Philip Boutelle; Commissioners: Peggy Dolgenos, David Garti, Dale Hendsbee, Robert Orrizzi, and Donald Roland.

Absent with Notification

Statements of Disqualification

Staff

Oral Communications

Announcements

General Business

1. Appeal of Parking Changes on Seabright Avenue near Watson, adjacent to 526 Seabright - Public Hearing

That the Transportation Public Works Commission consider the appeal of the decision to remove parking on Seabright Avenue near Watson, adjacent to 526 Seabright, to install a bike share station location, and at the close of the hearing, deny the appeal.

2. Appeal of Parking Changes on Pacific Avenue near Lincoln, adjacent to 1126 Pacific - Public Hearing

That the Transportation Public Works Commission consider the appeal of the decision to remove parking on Pacific Avenue near Lincoln, adjacent to 1126 Pacific to install a bike share station location, and at the close of the hearing, deny the appeal.

Adjournment



Transportation and Public Works Commission AGENDA REPORT

DATE: 2/5/2018

AGENDA OF: 2/12/2018

SUBJECT: Appeal of Parking Changes on Seabright Avenue adjacent to 526 Seabright Avenue – Public Hearing

RECOMMENDATION: That the Transportation Public Works Commission consider the appeal of the decision to remove parking on Seabright Avenue adjacent to 526 Seabright Avenue to install a bike share station location, and at the close of the hearing, deny the appeal.

BACKGROUND: On February 17, 2017, City Council unanimously approved issuing a Request for Proposals (RFP) to seek a bicycle sharing program for the City of Santa Cruz at no cost to the city. On June 27, 2017, the City of Santa Cruz entered into a contract with bike share vendor Social Bicycles (SoBi). Under their JUMP brand, SoBi will own and operate a 250-bike system with 25-30 station locations, launching in March 2018.

Bike Share will provide affordable short-term bike rentals for quick trips within City limits and brings a new transportation option to the community. The system is being designed with both visitors and residents in mind, and is part of the Go Santa Cruz program to expand Transportation Demand Management programs in Santa Cruz.

DISCUSSION: The section of Seabright Avenue under discussion is adjacent to 526 Seabright Avenue, near the intersection of Seabright Avenue and Watson Street. This section currently includes metered on-street parking. In order to install a bike share station, removal of space equivalent to two on-street parking spaces is proposed. A graphic of the proposed station location is included as Attachment 2.

To site bike share stations, staff sought to create a network of facilities that were geographically distributed through the city, connected to the existing bike network, convenient for residents, employees, and visitors, and had sufficient space to meet siting needs. A map of the proposed system is included as Attachment 3. The proposed bike share station adjacent to 526 Seabright Avenue serves the surrounding neighborhood commercial area and residential neighborhood, offering a convenient mode of transportation to local residents. Seabright Avenue has existing bike lanes which were recently improved, and a complete sidewalk network. This location meets minimum station siting right-of-way needs.

Staff evaluated alternative site locations in proximity to this location. Alternatives included requesting to use space in the private parking on the south side of Watson Street, on-street spaces on the west side of Seabright Avenue, and on the north side of Watson Street. Based on feedback

from the adjacent property owner and site analysis, the proposed location is the preferred alternative. Without this location, the next closest location is adjacent to the Museum of Natural History (Seabright and Pilkington), .4 miles away. This represents a significant disadvantage to residents and visitors in the Seabright neighborhood commercial area, and leaves this neighborhood node without easy access to this community benefit.

Prior to moving forward with a potential location adjacent to 526 Seabright Avenue, staff sent letters to the immediately adjacent address stating that we were considering a bike share station in front of that location and would like to meet or speak with the owners to discuss any concerns they may have. Staff met with the owner of 526 Seabright on-site to discuss the bike share program, respond to their questions, and review alternatives. This meeting considered various options, with the property owner indicating that the proposed location was the preferred location. After this meeting, staff believed the owners of 526 Seabright to be satisfied with the proposed program. After working with the immediately adjacent property, staff sent official notice via postcards to owners and tenants of all properties within 300' of this station and placed a notification at the proposed location in accordance with the requirements of the City of Santa Cruz Municipal Code Section 10.16 (Attachments 4 and 5).

Staff received an appeal from a business owner located near the proposed station location. That appeal letter is attached as Attachment 1. After receipt of this appeal, staff sent official notice of the appeal and public hearing via postcards to owners and tenants of all properties within 300' of this station and placed a notification at the proposed location in accordance with the requirements of the City of Santa Cruz Municipal Code Section 10.16 (Attachments 6 and 7).

Policy Support

The Bike Share program assists implementation of the Climate Action Plan includes the transportation objective to meet an 80% reduction in greenhouse gas emissions by 2050, reduce around town automobile trips by 10% by 2020 and achieve 12% bike ridership by 2020.

FISCAL IMPACT: City staff time to partner with SoBi to implement this program. The parking meter revenue loss is estimated to be \$700 per year.

Prepared by:
Claire Fliesler
Transportation Planner

Prepared by:
Amelia Conlen
Transportation Coordinator

ATTACHMENTS:

- Attachment 1: Letter of Appeal
- Attachment 2: Proposed Station Location
- Attachment 3: Proposed System Map
- Attachment 4: Parking Removal Public Notification – Post Card
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Amelia Conlen

To: Claire Fliesler
Subject: RE: appealing 2 bike stations in Seabright

From: Pamela Myers [<mailto:pam@pamsunique.com>]
Sent: Thursday, January 18, 2018 10:59 AM
To: Amelia Conlen
Subject: appealing 2 bike stations in Seabright
Importance: High

Hi Amelia,

This is my formal appeal to NOT have the 2 parking spots removed and in their place have 2 bike stations installed. I am the owner of 541/543 Seabright Ave where parking spots are at a premium. I do not have a parking lot. Even the businesses that do, still need more parking for their customers during busy times. The only viable spot that I see is at the Museum of Natural History (whale museum). That is city property and would not impact any businesses, residents and impact parking. We need more parking...not less! As we discussed the proposed 2 parking spots that would be eliminated are metered! That will take away money from the City. (In the downtown area there are at least parking structures. That is not the case in Seabright. I am sure the residents don't want more parking in front of their homes.

While I am in favor of people riding bicycles, I feel there are a number of places people who own their own bikes can lock them up. Or maybe install a bike rack that does not take away parking! I just read the Sentinel article about this. Here are my thoughts:

Electric Bike Safety – will people know how to ride these safely?

Theft – bike theft and theft in general is rampant in Santa Cruz. Who is responsible if the bike gets stolen or if there is an injury or vandalized?

(One of the uses that was mentioned in the Sentinel article was picking up the kids. That seems to be a Very Unlikely use!)

Before 28 stations or whatever the number is installed, I would do a TEST! Before taking away all those parking places I would install a few to see how much they get used and evaluate any potential problems and revenue generated or lost.

Thank you, Pam Myers

Pamela Myers

Broker Associate

Lighthouse REALTY and Property Management

Phone: (831) 419.2754

www.pamsunique.com

pam@pamsunique.com

BRE #: 00930107

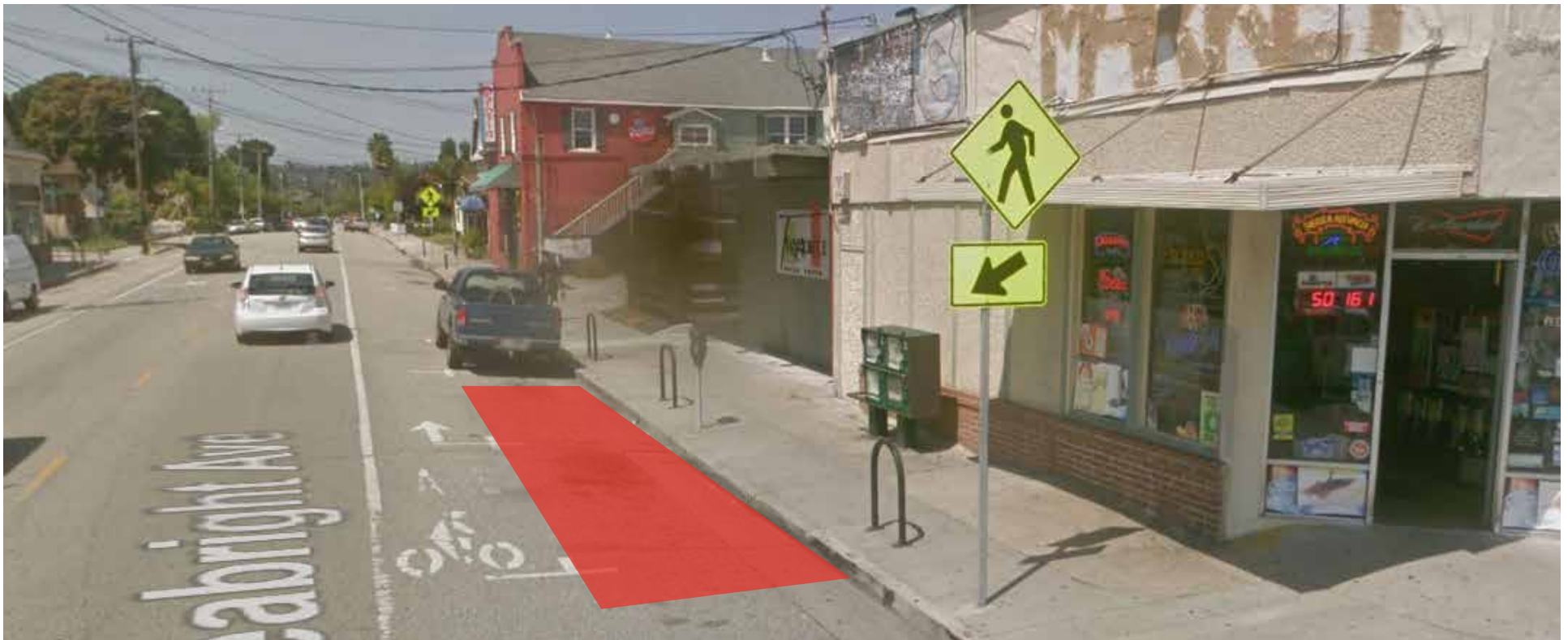
ID#109: Seabright & Murray - SITE B

Notes:

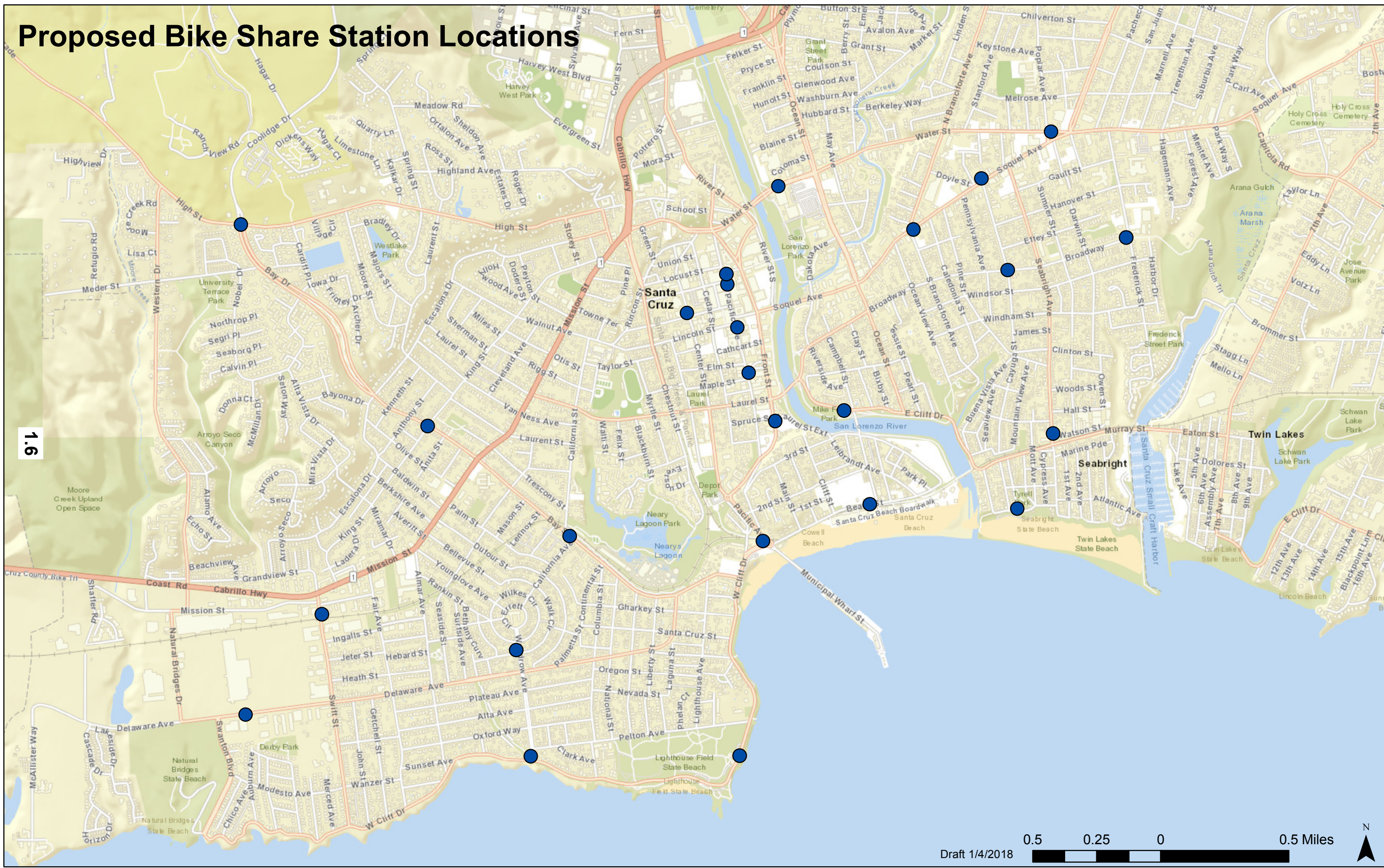
- Replaces 2 metered parking spaces
- Adjacent to bike lane
- Near Day's Market



1.5



Proposed Bike Share Station Locations



1.6

Seabright Ave. Parking Changes

Dear Resident or Property Owner:

The City of Santa Cruz is partnering with Social Bicycles to bring bike share to Santa Cruz, at no cost to the City. Bike Share will provide affordable short-term bike rentals for quick trips within City limits and brings a new transportation option to the community. The program will launch in March 2018.

A bike share station has been identified on Seabright Avenue near Murray, adjacent to 526 Seabright. To accomplish this, a no-parking zone equal to two parking spaces will be added on Seabright. A map of the changes can be seen at www.cityofsantacruz.com/publicworks under the “**News**” heading.

If you disagree with these changes, please send a letter by January 10, 2018 to:

City of Santa Cruz Public Works Department
Attn: Amelia Conlen, Transportation Coordinator
809 Center Street, Room 201
Santa Cruz, CA 95060
aconlen@cityofsantacruz.com

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NOTICE

OF CHANGE IN PUBLIC ON-STREET PARKING

POSTING: January 3rd, 2017
TO: The General Public
FROM: Public Works Department
SUBJECT: No Parking Zone on Seabright Avenue
LOCATION: Adjacent to 526 Seabright Avenue

The City of Santa Cruz will install 40' of red curb on Seabright Ave. outside 526 Seabright for a bike share station. A map of citywide parking changes can be seen at www.cityofsantacruz.com/publicworks under the "News" heading.

This action is appealable by owner/occupant of parcels within 300 feet. Appeals must be written and received in the Public Works office (address below) within 14 days per Municipal Code Section 10.16.015.

**City of Santa Cruz Public Works Department
Attn: Amelia Conlen
809 Center Street, Room 201
Santa Cruz, California 95060**



City of Santa Cruz
Notice of Public Hearing

NOTICE IS HEREBY GIVEN that a public hearing will be held before the Transportation & Public Works Commission on February 12, 2018 due to an appeal of Public Works staff's decision to remove two on-street parking spaces on Seabright Ave. at Watson, adjacent to 526 Seabright.

DATE AND TIME: February 12, 2018 after the hour of 7pm
PLACE OF HEARING: City of Santa Cruz Council Chambers
809 Center Street, Santa Cruz

EXISTING:

Metered on-street parking

PROPOSED CHANGE TO:

Two parking spaces converted to no parking for bike share station

If you have questions please contact Amelia Conlen at (831) 420-5187 or aconlen@cityofsantacruz.com

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NOTICE OF PUBLIC HEARING

POSTING: February 1st, 2018
TO: The General Public
FROM: Public Works Department

NOTICE IS HEREBY GIVEN that a public hearing will be held before the Transportation & Public Works Commission on February 12th, 2018 due to an appeal of Public Works staff's decision to remove two on-street parking spaces on Seabright at Watson, adjacent to 526 Seabright.

DATE AND TIME: February 12th, 2018 after the hour of 7pm
PLACE OF HEARING: City of Santa Cruz Council Chambers
809 Center Street, Santa Cruz

EXISTING:

Metered on-street parking

PROPOSED CHANGE TO:

Two parking spaces converted to no parking for bike share station

If you have questions please contact Amelia Conlen at (831) 420-5187 or aconlen@cityofsantacruz.com





Transportation and Public Works Commission AGENDA REPORT

DATE: 2/1/2018

AGENDA OF: 2/12/2018

SUBJECT: Appeal of Parking Changes on Pacific at Lincoln Street, adjacent to 1126 Pacific Avenue – Public Hearing

RECOMMENDATION: That the Transportation Public Works Commission consider the appeal of the decision to remove parking on Pacific Avenue adjacent to 1126 Pacific Avenue to install a bike share station location, and at the close of the hearing, deny the appeal.

BACKGROUND: On February 17, 2017, City Council unanimously approved issuing a Request for Proposals (RFP) to seek a bicycle sharing program for the City of Santa Cruz at no cost to the city. On June 27, 2017, the City of Santa Cruz entered into a contract with bike share vendor Social Bicycles (SoBi). Under their JUMP brand, SoBi will own and operate a 250-bike system with 25-30 station locations, launching in March 2018.

Bike Share will provide affordable short-term bike rentals for quick trips within City limits and brings a new transportation option to the community. The system is being designed with both visitors and residents in mind, and is part of the Go Santa Cruz program to expand Transportation Demand Management programs in Santa Cruz.

DISCUSSION: The section of Pacific Avenue under discussion is adjacent to 1126 Pacific Avenue, near the intersection of Pacific Avenue and Lincoln Street. This section currently includes metered on street parking. In order to install a bike share station, removal of space equivalent to two on-street parking spaces is proposed. A graphic of the proposed station location is included as Attachment 2.

To site bike share stations, staff sought to create a network of facilities that were geographically distributed through the city, connected to the existing bike network, convenient for residents, employees, and visitors, and had sufficient space to meet siting needs. A map of the proposed system is included as Attachment 3. The proposed bike share station adjacent to 1126 Pacific Avenue serves the downtown core, offering a convenient mode of transportation to downtown employees and residents. Pacific Avenue has existing two way bike travel, including the new contraflow lane. This location meets minimum station siting right-of-way needs.

Staff evaluated alternative site locations in proximity to this location. In order to serve a downtown location with 4,000+ employees, residents, and visitors, the vendor recommended based on best practices in bike share station siting that there be 5 stations in the downtown core. In addition to this location, four others are located in the downtown area to facilitate access and

travel. No preferable alternatives were identified in the downtown that had sufficient right of way and offered the same benefits to employees, visitors, and residents.

Prior to moving forward with a potential location adjacent to 1126 Pacific Avenue, staff sent letters to the immediately adjacent address stating that we were considering a bike share station in front of that location and would like to meet or speak with the owners to discuss any concerns they may have. Staff met with the owners of Café Delmarette and the Del Mar Theater operator on-site to discuss the bike share program, present alternatives, and respond to their questions. After this meeting and staff providing additional information, staff believed the adjacent owners to be satisfied with the proposed program. After working with the immediately adjacent property, staff sent official notice via postcards to owners and tenants of all properties within 300' of this station and placed a notification at the proposed location in accordance with the requirements of the City of Santa Cruz Municipal Code Section 10.16 (Attachments 4 and 5).

Staff received an appeal from a business owner located near the proposed station location. That appeal letter is attached as Attachment 1. After receipt of this appeal, staff sent official notice of the appeal and public hearing via postcards to owners and tenants of all properties within 300' of this station and placed a notification at the proposed location in accordance with the requirements of the City of Santa Cruz Municipal Code Section 10.16 (Attachments 6 and 7). Staff has offered to meet with the owner to discuss concerns and seek to identify solutions but has been unsuccessful.

Policy Support

The Bike Share program assists implementation of the Climate Action Plan includes the transportation objective to meet an 80% reduction in greenhouse gas emissions by 2050, reduce around town automobile trips by 10% by 2020 and achieve 12% bike ridership by 2020.

FISCAL IMPACT: City staff time to partner with SoBi to implement this program. Estimated annual parking meter revenue loss of \$1,300 per year.

Prepared by:
Claire Fliesler
Transportation Planner

Prepared by:
Amelia Conlen
Transportation Coordinator

ATTACHMENTS:

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To: Amelia Conlen and the Public Works Department
From: Dina Torres

January 16th, 2018

Hi Amelia,

I have run Cafe Campesino at 1130- K1 Pacific Avenue for over fifteen years. I am opposed to the bike share station taking away the already sparse parking near 1126 Pacific Avenue. I run a kiosk that requires loading many food items throughout the week. The parking at the proposed bike station is critical for me to run my business. Running a kiosk is very difficult for many reasons, one being the lack of easy access for supplies and food.

There are no other nearby parking spaces to the kiosk. Further down is the trolley stop and across the street is the red zone for police vehicles. If the parking in question is removed it will harm my business.

Sincerely,

Dina Torres
Cafe Campesino at 1130-K1 Pacific Avenue,
Santa Cruz, CA 95060

Phone: (831)227-9814

ID#305: Pacific & Lincoln - SITE B

Notes:

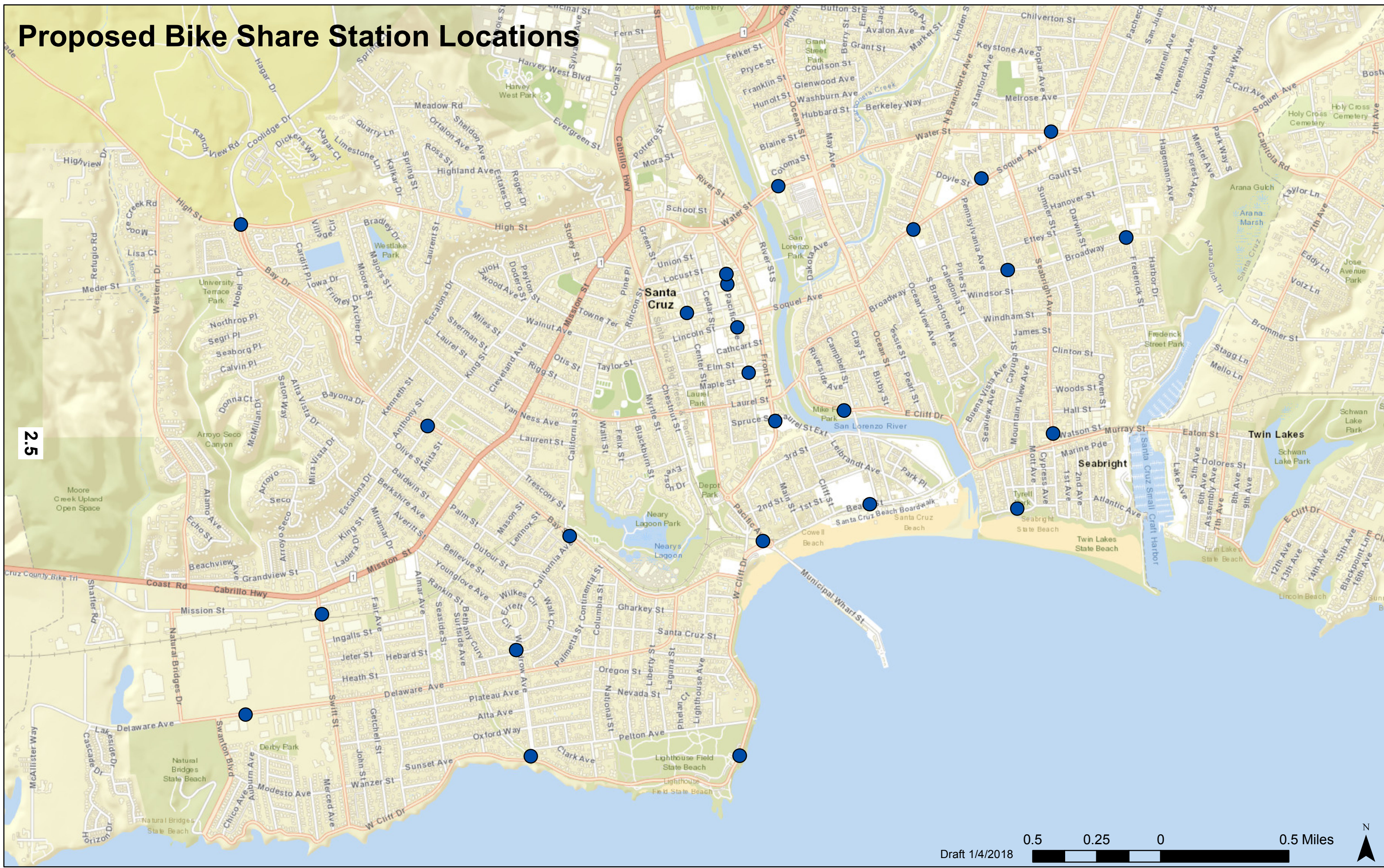
- Requires removal of loading zone
- Second choice pending decision on continuation of trolley



2.4

Proposed Bike Share Station Locations

2.5



Pacific Ave. Parking Changes

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The City of Santa Cruz is partnering with Social Bicycles to bring bike share to Santa Cruz, at no cost to the City. Bike Share will provide affordable short-term bike rentals for quick trips within City limits and brings a new transportation option to the community. The program will launch in March 2018.

A bike share station has been identified on Pacific Avenue in the 20-minute loading zone adjacent to Café Delmarette. To accomplish this, a no-parking zone equal to two parking spaces will be added on Pacific. A map of the changes can be seen at www.cityofsantacruz.com/publicworks under the “**News**” heading.

If you disagree with these changes, please send a letter by January 10, 2018 to:

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NOTICE

OF CHANGE IN PUBLIC ON-STREET PARKING

POSTING: January 3rd, 2017
TO: The General Public
FROM: Public Works Department
SUBJECT: No Parking Zone on Pacific Avenue
LOCATION: 20-minute loading zone adjacent to 1126 Pacific

The City of Santa Cruz will install 40' of red curb on Pacific Avenue, adjacent to 1126 Pacific, for a bike share station. A map of citywide parking changes can be seen at www.cityofsantacruz.com/publicworks under the "News" heading.

This action is appealable by owner/occupant of parcels within 300 feet. Appeals must be written and received in the Public Works office (address below) within 14 days per Municipal Code Section 10.16.015.

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City of Santa Cruz
Notice of Public Hearing

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DATE AND TIME: February 12, 2018 after the hour of 7pm
PLACE OF HEARING: City of Santa Cruz Council Chambers
809 Center Street, Santa Cruz

EXISTING:

Metered 20-minute parking

PROPOSED CHANGE TO:

Two parking spaces converted to no parking for bike share station

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2.8

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PROPOSED CHANGE TO:

Two parking spaces converted to no parking for bike share station

If you have questions please contact Amelia Conlen at (831) 420-5187 or aconlen@cityofsantacruz.com



NOTICE OF PUBLIC HEARING

POSTING: February 1st, 2018
TO: The General Public
FROM: Public Works Department

NOTICE IS HEREBY GIVEN that a public hearing will be held before the Transportation & Public Works Commission on February 12th, 2018 due to an appeal of Public Works staff's decision to remove two on-street parking spaces on Pacific at Lincoln, adjacent to 1126 Pacific.

DATE AND TIME: February 12th, 2018 after the hour of 7pm
PLACE OF HEARING: City of Santa Cruz Council Chambers
809 Center Street, Santa Cruz

EXISTING:

20-minute loading zone on-street parking

PROPOSED CHANGE TO:

Two parking spaces converted to no parking for bike share station

If you have questions please contact Amelia Conlen at (831) 420-5187 or aconlen@cityofsantacruz.com

