

CITY OF SANTA CRUZ
 City Hall
 809 Center Street
 Santa Cruz, California 95060



ARTS COMMISSION

Regular Meeting
 September 12, 2018

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at (831) 420-5030 at least five days in advance so that we can arrange for such assistance, or email cityclerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922.

Any writing related to an agenda item for the open session of this meeting distributed to the Zoning Administrator less than 72 hours before this meeting is available for inspection at the City Planning Department, 809 Center Street, Room 107 or on the City's website at www.cityofsantacruz.com. These writings will also be available for review at the Zoning Administrator meeting in the public review binder located at the rear of the Council Chambers.

APPEALS: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk.

Other - Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Call to Order

Roll Call

Announcements

Statements of Disqualification - No action may be taken.

Oral Communication - Audience comments not related to a General Business item.

Approval of Minutes

1. July 11, 2018 Arts Commission Meeting Draft Minutes

Staff recommendation: Motion to approve as submitted.

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ARTS COMMISSION

Regular Meeting

July 11, 2018

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

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Call to Order

Roll Call: All Commissioners were present: Birnbaum, Kershner, Leong, Lock, Meyer, Tartaro and Williamson.

Announcements: Commissioner Tartaro announced the Bonny Doon Open Studios. Leong announced the Lens Arts birthday bash event August 4th.

Statements of Disqualification - None announced.

Oral Communication - Audience comments not related to a General Business item.

None present.

Approval of Minutes

1. June 13, 2018 Arts Commission Meeting Draft Minutes

General Business

2. Unsolicited proposal: Bubbles at sunset by Rachel Miryam Smith. Request for \$612.00

Staff recommendation: Consider providing sponsorship. The AC may choose to provide a smaller amount than what is asked for.

Commissioner Meyer made a motion to support the request for the full amount. Commissioner Kershner seconded. The motion passed unanimously.

3. Placemaking in the Downtown: Where are we going?

Economic Development Director Bonnie Lipscomb gave a brief overview of our current vision to enhance downtown which will provide some context as we consider various art projects going forward. Projects presented in a quick summary included the library mixed use project, a possible new farmer's market location and amenities, the front street project/development and a small play area/ placemaking effort in the 1500 block

The Arts Commissioners discussed the benefits of a play area or sculpture downtown. Chair Williamson pointed out that these projects were already going forward - that the City had made the decision - and the Arts Commission was being asked for input or expertise on items related to public art - but not to decide whether or not they would go forward. Bonnie Lipscomb asked the group if they would like to provide input on artistic elements and the Commission indicated they would.

4. Monuments and Memorials Discussion

Staff Report/Background:

As a best practice the City should adopt a Memorials & Monuments policy. The Arts Program Manager could be the lead on referring a M&Ms policy to City Council if the Arts Commission wants to pursue that.

Staff Recommendation:

Arts Program Manager could draft and bring a Memorials & Monuments policy to the September Arts Commission meeting for review and at that meeting, if adopted, consider forwarding the policy to City Council for final approval.

Commissioner Lock made a motion to authorize staff to draft Memorials & Monuments Policy and bring it back in September for consideration. Commissioner Kershner seconded. The motion passed unanimously.

5. Equity, Inclusivity and Environmental Justice Discussion

The group discussed short term, medium term and long term goals (see attached matrix.)

Discuss the goals for the upcoming retreat.

Arts Commission nominated Commissioner Leong and Chair Williamson to be part of a retreat planning subcommittee.

Information Items from Staff - No action may be taken.

1. Met with Amah Mutsun Tribal Band
2. SCRAP
3. Artist meetup in the fall - Third Thursday generally
4. September meeting - budget update and work plan for Fiscal Year
5. Note: We have August off -next meeting is Sept 12th

Subcommittee/Project Oral Reports - No action may be taken (*Indicates committee lead)

- SCRAP and % for Art subcommittee(s)
Lock, Tartaro and Birnbaum
- sculpTOUR, Murals & Graphic Traffic
Kershner, Tartaro and Meyer
- Rail Trail planning
Williamson & Leong
- Marketing & Outreach
Lock & Birnbaum

- Artist Meetup/“BIG ideas”
Lock, Kershner and Williamson
- Unsolicited Proposals & Deaccessioning/Inventory
Williamson, Meyer and Leong

Commissioner Leong moved to adjourn. Commissioner Tartaro seconded. Motion passed unanimously.

Adjournment

###

General Business

2. Unsolicited proposal—Ibis Bike sculpture proposed by Ibis Bikes and Nick Taylor, Artist:

A large scale replica of the first Ibis mountain bike is being offered as a donation to the City. The estimated cost to install the work is around \$1500 which includes moving the sculpture from Marin and pouring a concrete pad for it to sit on. Staff estimates additional costs may add up to \$1,500 - such as a plaque or other incidentals. A specific location has not yet been determined for the work is appropriate near the Rail Trail and the Ibis Bikes headquarters on the west side of Santa Cruz. See attached photos and narrative.

Staff recommendation: Accept the sculpture for siting somewhere along the Rail Trail and direct staff to work with the artist, donor and Rail Trail subcommittee to determine location.

3. Unsolicited proposal—donation request for Tannery World Dance and Cultural Center (TWDC) annual festival/fundraiser.

The Santa Cruz World Arts Festival will be held on October 13th & 14th, 2018 at the Tannery Arts Center after taking last year off for lack of funding. TWDC currently has 24 different World Arts Dance companies performing and are also highlighting artists of the African Diaspora in the Colligan theater this year. The Saturday, October 13th daytime festival is free and open to the public. See attached photos and narrative.

Staff recommendation: A motion to sponsor the event at the same level as in previous years -\$500.

4. Memorials and Monuments Policy in the City:

Since the last Arts Commission meeting, staff has learned that the City does have a Memorials and Monuments Policy. As part of the Council's Policy Handbook, City Council has the jurisdiction over all decisions regarding Memorials and Monuments. At this time it is not in the work plan for City Council to review a new policy related to Memorials and Monuments. When Council wants to address this in the future, they will provide staff with that direction.

September 12, 2018 - Arts Commission

5. Retreat preview discussion: Equity, Inclusivity and Environmental Justice Discussion

Overview of efforts and successes so far:

- Interns - expanding mural registry & doing equity interviews
 - Staff will show some of the video interview clips
- Amah Mutsun discussions underway
- SCRAP this summer - free class at library and work with UCSC students

6. Information Items from Staff - No action may be taken.

1. Recap of wastewater treatment plant murals and event
2. Artist meetup Sept 27th 6pm-7:30pm at Radius Gallery (first 20 minutes is networking time.) Please share widely!
 - a. Anyone interested in co-facilitating a discussion at event?
3. Mission St/ Bay View mural update
4. Diversity center mural update
5. Rail Trail updates
 - a. City Council presentation September 25th time TBD but in the afternoon - Beth will update when TOD is estimated
 - b. Possible murals on Wrigley Building update
 - c. Photo/video project - we have the budget for
6. SCRAP updates
 - d. Show at the library currently
 - e. Recap of summer kids' workshop
 - f. Show at Blitzer in 2019
 - g. Possible transition to a store/gallery

7. Subcommittee/Project Oral Reports - No action may be taken (*Indicates committee lead)

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Kershner, Tartaro and Meyer

September 12, 2018 - Arts Commission

- Rail Trail planning
Williamson & Leong
- Marketing & Outreach
Lock & Birnbaum
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Lock, Kershner and Williamson
- Unsolicited Proposals & Deaccessioning/Inventory
Williamson, Meyer and Leong

Adjournment

Ibis Maximus

- **NARRATIVE PROPOSAL** including the concept, media, dimensions, timeframe for completion, site preparation requirements, method of installation and estimated annual maintenance costs, on no more than 2 typed pages.

Ibis Maximus is a large steel sculpture of an oversized Ibis bicycle created by Nick Taylor of Ft. Bragg California. It is owned Ibis Cycles and is currently is on loan to the Mountain Bike Hall of Fame in Fairfax California. Max has been featured twice at Burning Man.

Maximus (or Max for short) is the brainchild and creation of sculptor Nick Taylor of Fort Bragg, CA. When asked to make a sign for his local Mendocino Coast Fat Tire Festival in the fall of 2011, he figured what better way to generate interest than with a big bike. He already had the tires, so he just build the bike around them.

“And what better model to use than my Mojo SL. As a sculptor, I love the lines of the Mojo.”

The main frame is made from steel pipe, 4” in diameter with about 1/4” wall thickness, heavily manipulated and sculpted and welded, ground and filed by the artist. The forks, bars, stems and links are also custom made. The sculpture has repurposed tractor wheels and the patina of dark brown will remain over time. The anticipated cost of maintenance and clean up per year should be minimal to none with a coat of finish oil and paint to spruce it up every other year.

Even more impressive than the sheer scale of the project is the accuracy of the build. The frame isn't just a cursory scale reproduction of an Ibis Mojo SL carbon fiber bicycle; it could almost pass as a scale model. The suspension links and their mounting points are accurately placed, the rear triangle includes the single non-driveside reinforcement strut and asymmetrical chain stays, the fork lowers have bulged tops where the bushings and seals would normally go, and some parts like the Propedal lever on the FOX rear shock, the headset, and the wheels actually move appropriately. Long story short, if you had a 5 foot inseam, you could ride this piece of art.

The sculpture took Nick approximately 6 months to build which includes some modifications after the initial construction. The display stand bolts to the rear hub. For permanent mounting, Nick suggests mounts attaching to both hubs or the bottom bracket. It requires a forklift and two slings choked to the frame to be lifted. Site preparation requires flat, level ground at minimum or if cost allows, a poured concrete pad that is 9 feet by 15, with the bicycle to face the direction of the trail head / Wilder State Park.

The artist estimates that the cost of his personal time to install the work to be \$1500. The forklift rental and driver would be another estimated \$400 at either end so a total of another \$800. His installation fee does not include prepping ground/ laying any foundation/ constructing a concrete pad, if deemed needed, or actual cost of forklift rental / operator.

Weight; 1000lbs

Wheel diameter 59”

Overall dimensions; 8’ tall x 13’ length

*not recommended for riders under 10 feet tall







CITY OF SANTA CRUZ CITY ARTS PROGRAM

UNSOLICITED SPONSORSHIP for PROJECT APPLICATION

AMOUNT REQUESTED: \$500

DONOR/PROPOSER'S NAME: Cat Willis _____

ORGANIZATION: Tannery World Dance and Cultural Center

ADDRESS: 1060 River St. #111

CITY/STATE/ZIP: Santa Cruz, CA 95060

TELEPHONE: (831) 227 6770 (Day) (831) 425 1440 (Eve) _____ (Fax)

CONTACT PERSON: Cat Willis **EMAIL ADDRESS:** catmama33@gmail.com

Please provide a short summary of the project in 2-5 sentences:

Celebrate culturally rich music and dance from around the world with free performances and classes at the Tannery Arts Center on October 13th and 14th. Saturday October 13th hosts over 20 different dance companies from around the world on the Tannery Campus. This event is FREE and open to the public.

THE FOLLOWING ATTACHMENTS ARE REQUIRED:

- **NARRATIVE PROPOSAL** including the proposed performance location, concept, timeline for completion, number and type of performances, and costs on no more than 2 pages.
- **PROJECT BUDGET** outlining all costs associated with the project, including design, fabrication and installation and why you are requesting the amount listed.
- **PHOTOGRAPH or MAP** of the proposed location(s)
- **ORGANIZER'S RESUME and 3 PROFESSIONAL REFERENCES** on no more than 2 typed pages
- **10 SLIDES OR PHOTOS OF ARTIST'S PAST WORK** completed during the past 3 years.
- **SLIDE OR PHOTOS LIST** describing the 10 slides or photos, including artist's name, title, media, dimensions, date of completion and location, if public art

I/we understand that I/we must (1) Participate in the City Arts Review Process which may include presentations to other appropriate boards, commissions and/or neighborhood associations in accordance with the City's *Unsolicited Works Of Art Policy*.

CITY OF SANTA CRUZ CITY ARTS PROGRAM

Proposer Signature Catherine Willis

Date 9/7/18

Cat Willis is the founder and Executive Director of the Tannery World Dance and Cultural Center. She has lived in Santa Cruz for 18 years. She is originally from Rochester, N.Y., where she began her dance education with Garth Fagan Dance, with whom she studied extensively for six years. She holds a Bachelor's Degree in Dance from SUNY Brockport. Her passion for cross cultural understanding, dance arts research, study, and performance has led her to Central America, the Caribbean, and West Africa. She has taught dance throughout Santa Cruz, including two years with Mountain Elementary School as resident choreographer. Cat serves on the Arts Council of Santa Cruz Grants Advisory Committee, the Arts Council of Santa Cruz grants panel, and was the 418 Project's 2009 Artist in Residence and the Theatre Bay Area's CA\$H grant recipient in Dance. Cat was a featured 2014 TEDX Santa Cruz speaker and was recently nominated for The Su Job Award for Education by Artspace. She was most recently won the 2015 Gail Rich Award for excellence in the arts in Santa Cruz. Her work through her dance company, *DIASPORA*, has been shown throughout Santa Cruz and the San Francisco Bay Area.

Reference:

George Newell, TWDC Board President
geonewell@gmail.com

Michelle Williams, Arts Council Santa Cruz County, Executive Director
michelle@artscouncilsc.org

Gregory Dawson, Choreographer
gpdmosaics@gmail.com

Past Photos:

<http://www.tanneryworlddance.com/uncategorized/santa-cruz-ethnic-dance-festival/>

<https://www.flickr.com/photos/8703833@N08/sets/72157658642150470>

TANNERY
+ CULTURAL WORLD
CENTER DANCE



Photo Credit: Cliff Warner/Dancer: Oumou Faye

Tannery World Dance + Cultural Center presents the
2018 Santa Cruz World Arts Festival

The Santa Cruz World Arts Festival is a celebration of the rich cultural diversity of dance that lives right here in Santa Cruz. TWDCS brings together a 2 day festival that kicks off with over 20 different dance companies based in Santa Cruz and the Bay Area. The festival takes place on the Tannery Arts Center campus and is FREE and open to the public. The evening then culminates with a special ticketed evening performance at the Colligan theater on Saturday, October 13th featuring 90 minutes of explosive world dance by Diaspora Performance Project Artists: Mandjou Kone, Shawn Merriman Roberts, Oumou Faye, Vivien Boussamina, and Arnaud Loubayi. This year's artist focus is centered around five artists of the African Diaspora, through a yearlong project with TWDCS. Sunday, October 14th the festival hosts FREE classes all day from world dance artists.

Diaspora Performance Project: For over 25 years, Santa Cruz has been a thriving city to a culturally rich dance community. African dancers and dancers of the African diasporas have laid roots with classes that span from Central Africa, West Africa, Haiti, Cuba, and more. As this community has grown and expanded over the years, many of these artists continue to teach. Some have passed their classes on to their former students or hosted and then shared their classes with new immigrants from their own countries of origin.

Tannery World Dance and Cultural Center (TWDCS) has made it a priority through our mission to sustain a dance and cultural space that supports these artists. This is done through offering affordable dance space to teach out of, curating performance opportunities that present the work, encourage further development of the form, and provide opportunities for a new generation of students to learn from these artists. The Diaspora Performance Project seeks to support our thriving community of Artists of the African Diaspora and provide opportunity for the development of new work, deep and meaningful connection to our community, and performance opportunity.

Diaspora Performance Project 2018 give professional support to 5 selected cultural artists; Shawn Merriman Roberts (Haiti), Mandjou Kone (Mali), Loubayi Arnaud (Congo), Oumou Faye (Senegal), and Vivien Boussamina (Congo), all of whom teach and work through TWDCS. The project was launched January of 2018 and culminates in October of 2018 with a special community performance during our annual, World Arts Festival. **Tickets go on sale: Saturday, September, 29th, 2018**

Saturday, October 13th — Festival Performance Schedule 1:00pm - 4:00pm

SCHEDULE: TBA

NEW FOR 2018! TWDC presents **Diaspora Performance Project: Supporting Artists of the African Diaspora Culminating Performance**

Five world artists take the stage for an evening of explosive dance!

Join us for a special evening-length ticketed performance inside the Colligan Theater,
Saturday, Oct. 13th at 7:30pm.

FREE FESTIVAL DANCE WORKSHOPS

Sunday October 14th, 2018 - World Arts Festival Class Schedule 9:00AM - 5:00PM

Join us! World Arts Festival Classes are FREE and open to all ages, genders and abilities.

SCHEDULE: TBA

The Tannery World Dance + Cultural Center thanks our sponsors, partners and donors that have helped make this festival possible, including the Tannery Arts Center, Arts Council Santa Cruz County, the Hohenberg Foundation, KAZU, Santa Cruz Public Libraries, Community Printers, City of Santa Cruz Economic Commission, Bay Federal Credit Union, and Artist on Art.

The Tannery World Dance + Cultural Center is a 501(c)3 non-profit organization that is committed to equity, access and excellence in dance education and performance. Through our classes, scholarships, festivals and community events, TWDC links artists, audiences and communities throughout Santa Cruz and the greater Bay Area. More info at:
tanneryworlddance.com

FOR IMMEDIATE RELEASE: September 2018

MEDIA CONTACTS

Cat Willis, Managing Director / Hannah Rouwhorst, Coordinating Director

(831) 227-6770 / (231) 670-0157

catmama33@gmail.com / hannah.rouwhorst@gmail.com

	Tannery World Dance and Cultural Center	
	<i>World Arts Festival Budget 2018</i>	
	INCOME (*confirmed)	
	Hohenberg Foundation Grant	\$6,000
	Festival Performance Ticket Sales /Colligan Theater	\$3,640
	Santa Cruz Public Libraries Workshop Fees for Artists	\$900
	City of Santa Cruz	\$1,000
	Total Income	\$11,540
	EXPENSE	
	WAF General Program Coordination	\$800
	WAF Artists Stipend/Saturday (20 Artists @ \$100)	\$ 2,000
	Diaspora Artists Stipend (\$1000 each x 5 Artists)	\$ 5,000
	Stage Rental	\$ 1,500
	Colligan Theater Rental	\$ 1,100
	Library Workshop Stipends (9 Artists @ \$100)	\$ 900
	Total Expense	\$11,300