



FOR IMMEDIATE RELEASE

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One Size Does Not Fit All: Choose the Right Car Seat for Your Child Sept. 15-21 is Child Passenger Safety Week

Santa Cruz, Calif. – Santa Cruz Police Department is joining law enforcement agencies, public health departments and other community organizations to raise awareness about the importance of keeping children in the correct car seat for their age and size.

The effort to promote car seat safety coincides with Child Passenger Safety Week, which is from Sept. 15-21.

According to the National Highway Traffic Safety Administration (NHTSA), 46% of car seats are not used properly.

Under California law, children under two weighing less than 40 pounds and less than 40 inches tall are required to be in a rear-facing car seat. Children under the age of eight or less than 4' 9" tall must be secured in a car or booster seat. The fine for not securing a child in the correct child safety seat is \$490.

To find the right seat for your child, visit the NHTSA <u>website</u>. To find a car seat fitting station near you, <u>contact</u> your local CHP area office or go to the California Office of Traffic Safety website for a <u>listing</u> of car seat programs statewide.

Funding for this child passenger safety program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.