



Santa Cruz Police Department  
155 Center St, Santa Cruz, CA 95060 • (831) 420-5800 • [www.SantaCruzPolice.com](http://www.SantaCruzPolice.com)

**FOR IMMEDIATE RELEASE**

January 13, 2020

**Contact:**

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**Community Invited To MLK March For The Dream With Santa Cruz Police & NAACP on Jan. 20**

**SANTA CRUZ** — Chief Mills invites everyone to share in Dr. Martin Luther King Jr.'s inspirational message of peace, justice, and community. [March For The Dream on Monday, January 20, 2020.](#)

Together, the NAACP Santa Cruz County Branch and the Santa Cruz Police Department present the MLK Day March 2020. It is going to be an extraordinary event. We invite individuals and community groups, clubs, congregations to walk with us in the march in honor of Dr. King.

The MLK March is on Monday, January 20, 2020, and begins at 10:00 am in downtown Santa Cruz starting on Cathcart Street between Cedar Street and Pacific Avenue. Staging for large groups begins at 9:00 am. The route will march down Pacific Avenue to Maple Street to the Louden Nelson Community Center. There we will convene for a dynamic line up of speakers and a resource fair.

"The MLK Day March is family-friendly, inspiring, and collaborative, said Chief Mills. It's also an opportunity for the businesses, social and community groups that make this city strong to come out and be recognized while supporting a common cause."

### **MLK March Schedule**

*9:00 am - 10:00 am* Marcher Lineup at Cathcart between Cedar Street and Pacific Avenue.

Groups check-in & meet up. Individual marchers welcome.

*10:00 am* March start time.

After the march, gather for speeches and resource fair at the Loudon Nelson Community Center.

**Large groups marching together, RSVP** the group name, an estimated number of people, and submit a participation form. The march coordinator will follow up with group staging and line up information before the event.

Event information: [MLK March 2020 | City of Santa Cruz](#)

Questions about the MLK March, call 831-420-5844 or 831-429-2266.

Attached: 2020 MLK Event Flyer and past years MLK March Photos



NAACP SANTA CRUZ &  
SANTA CRUZ POLICE DEPT  
PRESENTS

# MARCH FOR THE DREAM 2020

Let's march together to uphold freedom and equality.

**MLK DAY MONDAY, JAN 20, 2020**

**MLK March Begins at 10:00 am - Pacific Ave & Cathcart St.**

Continues on Maple St ending at the Louden Nelson Community Center  
to gather for a dynamic line up of speakers at 11:00 am and resource fair.

**Organizations, clubs & groups, please register in advance.**

**March volunteers needed signup at [www.cityofsantacruz.com](http://www.cityofsantacruz.com)**



