



## **Santa Cruz Police Department**

155 Center St, Santa Cruz, CA 95060 • (831) 420-5800 • [www.SantaCruzPolice.com](http://www.SantaCruzPolice.com)

**FOR IMMEDIATE RELEASE**

November 23, 2020

### **Santa Cops Help Bring the Magic of the Holidays to Children in Need Donations Needed for Santa Cop & Friends Event**

SANTA CRUZ, CA. – Santa Cruz Police Department (SCPD) hosts an inaugural Santa Cops & Friends for Kids program to help make the holidays brighter for underprivileged children in the City of Santa Cruz. Santa Cops & Friends community outreach works to provide gifts and necessities to those who would otherwise receive nothing over the holiday season. The Santa Cruz Police Department asks for donations from businesses and community members to provide gifts for disadvantaged children referred to the Santa Cops & Friends program by schools, local nonprofits, and residents.

"The success of Santa Cop & Friends Program is only possible with our community's generous donation support," said Joyce Blaschke, SCPD spokeswoman. "During these difficult times, the spirit of giving is more important than ever. Santa Cops is another way of giving back to the community that officers care so much about and do their best to protect".

**DONATIONS** | Santa Cops & Friends for Kids is entirely donation driven. Please support this worthy cause with a monetary donation, gift card, or toys/clothing (new, unwrapped, and in the original packaging). Our goal is to help as many families as possible; the number depends on donations.

**APPLICATION PROCESS** | Eligible applicants must be 5-13 years of age, reside in the City of Santa Cruz, and family has an economic or social hardship. Such as losing a job, homelessness, military deployment, or illness.

\* Referrals come from schools, nonprofit children's programs, and social service organizations.

\* Community members can also nominate children.

\* Application deadline is Dec. 4, 2020, for referrals & nominations.

**SANTA COPS & FRIENDS FOR KIDS DRIVE THROUGH EVENT** | Saturday, Dec. 12, 2020, Santa Cops & Friends will host a drive-through holiday event on Church Street to observe social distancing rules. As families pull up to the Santa Cruz Civic Auditorium, SCPD Santa Cops deliver gifts selected to children in our program.

[Everything you need to know about Santa Cops & Friends for Kids](#)  
[Event Details, Donations, Applications, Forms & Flyers in English and Spanish](#)

**Santa Cops & Friends for Kids** | [www.cityofsantacruz.com/SantaCops](http://www.cityofsantacruz.com/SantaCops)

Phone 831-420-5844 | Email: [SantaCops@cityofsantacruz.com](mailto:SantaCops@cityofsantacruz.com)

**Attached Donation & Referral info sheets.**

# DONATE TO



The Santa Cops & Friends for Kids program is making the holidays brighter for disadvantaged children in the City of Santa Cruz. Together, we can provide gifts and necessities to families who would otherwise receive nothing. Our goal is to help 75 children or more. Donations from our generous community make Santa Cops & Friends for Kids possible.

We need your support!

## MONETARY DONATIONS • NEW TOYS & NEW CLOTHES • GIFT CARDS

Friends of Santa Cruz Police Department is the nonprofit donation account for the Santa Cops & Friends for Kids event. Federal Tax ID #: 83-2035112

### DONATE ONLINE

[www.friendsofsantacruzpd.org](http://www.friendsofsantacruzpd.org)  
Santa Cop Donation Tab



### CHECKS

Payable to: Friends of SCPD  
c/o Santa Cruz Police Dept.  
155 Center Street  
Santa Cruz, CA 95060  
Attn: Santa Cops

### DONATION DROP-OFF LOCATIONS

SCPD HQ 155 Center St  
Mon - Thurs, 9am - 3:30pm  
831-420-5870 to be met at door

SC Civic Auditorium  
307 Center St  
Tues-Fri, 2pm-4pm

### DONATION PICK UP

We'll come to You!  
Call 831-420-5844  
to make arrangements.

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Phone: 831-420-5844 | Email: [SantaCops@cityofsantacruz.com](mailto:SantaCops@cityofsantacruz.com)**

# REFERRALS & NOMINATIONS

## TO RECEIVE SANTA COPS DAY INVITES



Santa Cops & Friends host a festive holiday drive-through on the 300 block of Church Street to observe social distancing rules. As families pull up to the Santa Cruz Civic Auditorium, SCPD Santa Cops deliver gifts of toys, warm clothes, gift cards, and family necessities to children referred to our program.

### **How Do You Get on Santa Cops Invite List?**

Eligible applicants must be 5-13 years of age, reside in the City of Santa Cruz, and family has economic or social hardship. Such as losing a job, homelessness, military deployment, or illness.

- Referrals come from schools, nonprofit children's programs, and social service organizations.
- Community members can also nominate children.

### **APPLICATIONS**

[www.cityofsantacruz.com/SantaCops](http://www.cityofsantacruz.com/SantaCops)

The application deadline is December 4, 2020.

E-mail the applications to [SantaCops@cityofsantacruz.com](mailto:SantaCops@cityofsantacruz.com)

### **QUESTIONS**

[Santa Cops & Friends for Kids](mailto:SantaCops@cityofsantacruz.com)

831-420-5844 | Email: [SantaCops@cityofsantacruz.com](mailto:SantaCops@cityofsantacruz.com)

[www.cityofsantacruz.com/SantaCops](http://www.cityofsantacruz.com/SantaCops)

### **How Can You Help Santa Cops & Friends for Kids?**

Monetary • New Toys & New Clothes • Gift Cards are all much appreciated for boys & girls 5 -13 years of age. Santa Cops & Friends for Kids is donation driven and a volunteer effort!