

---

---

# Community Engagement Preferences Survey Results

City of Santa Cruz Climate and  
Energy Action Plan

---

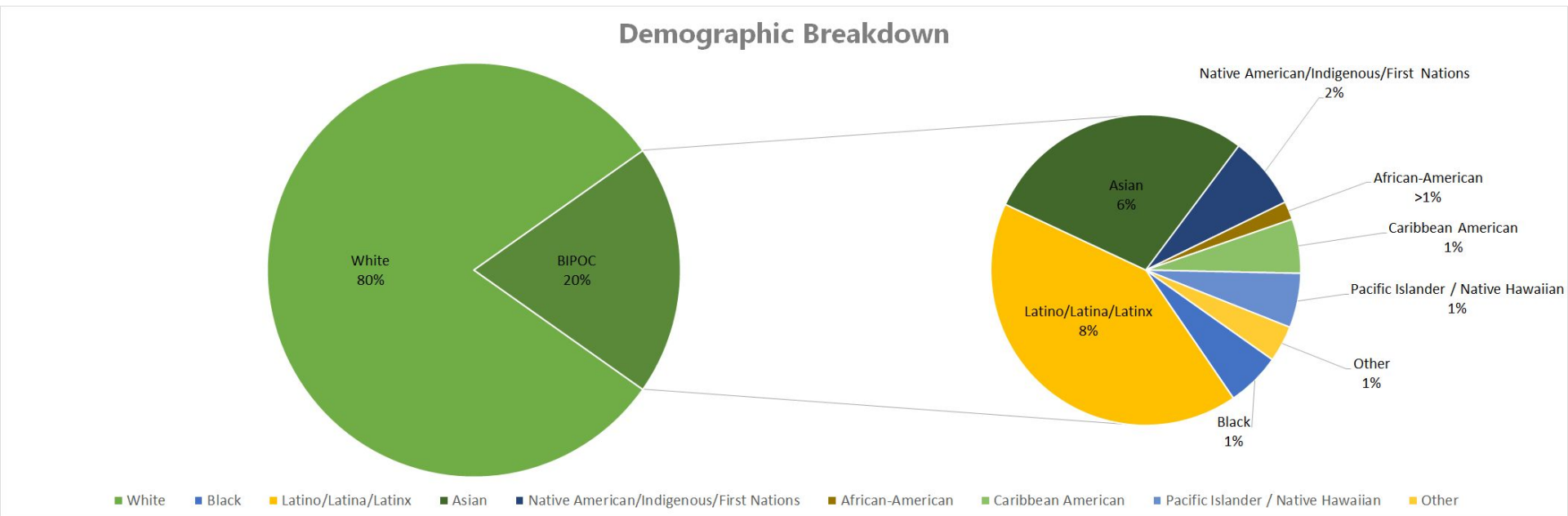
---

*This slide deck summarizes the findings from the City's first community engagement survey on community engagement preferences conducted between December 2020 and February 2021.*



**CITY OF SANTA CRUZ**  
**2030 CLIMATE**  
**ACTION PLAN**

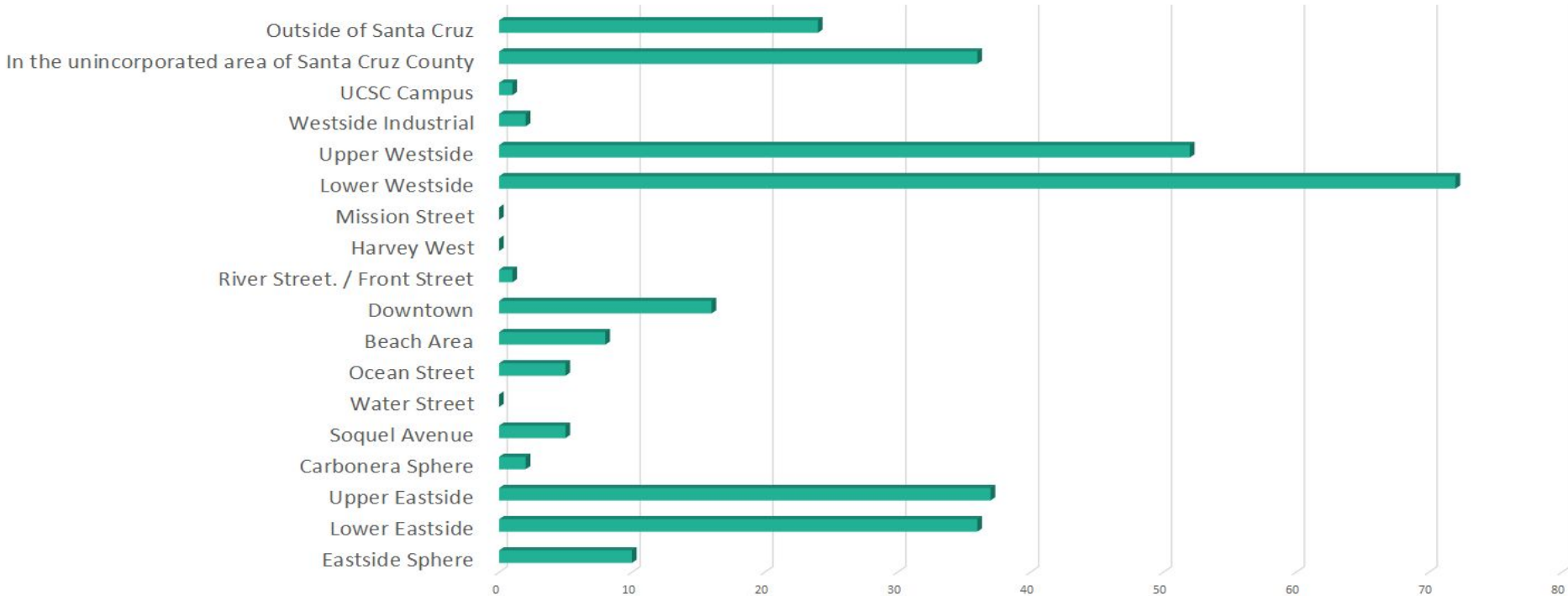
# Survey Results: Demographics of Respondents (n=299)\*



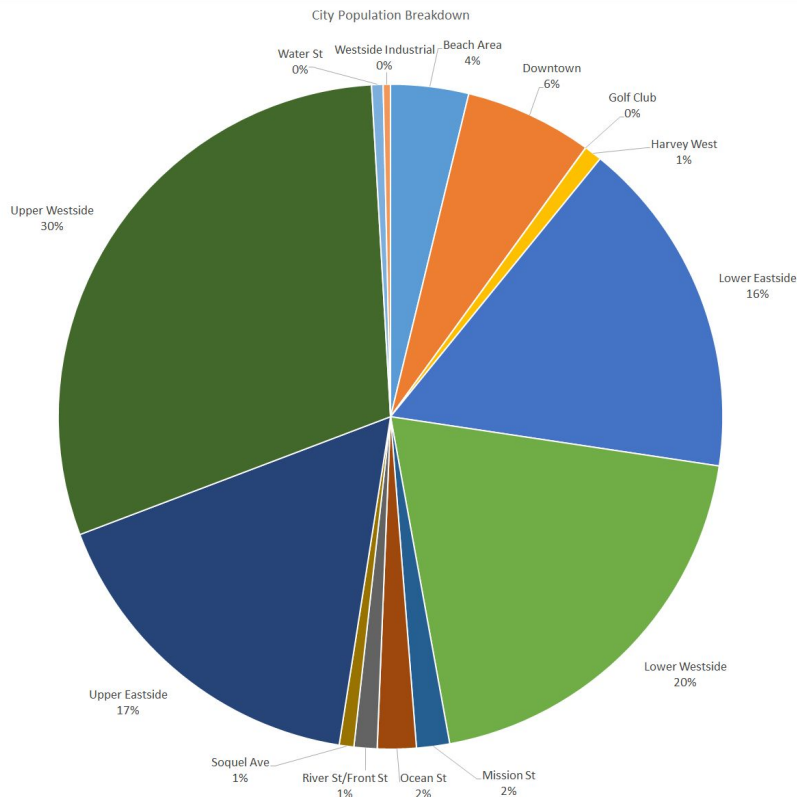
*A \* indicates that multiple responses were allowed.*

# Survey Results: Areas Where Respondents Live (n=324)

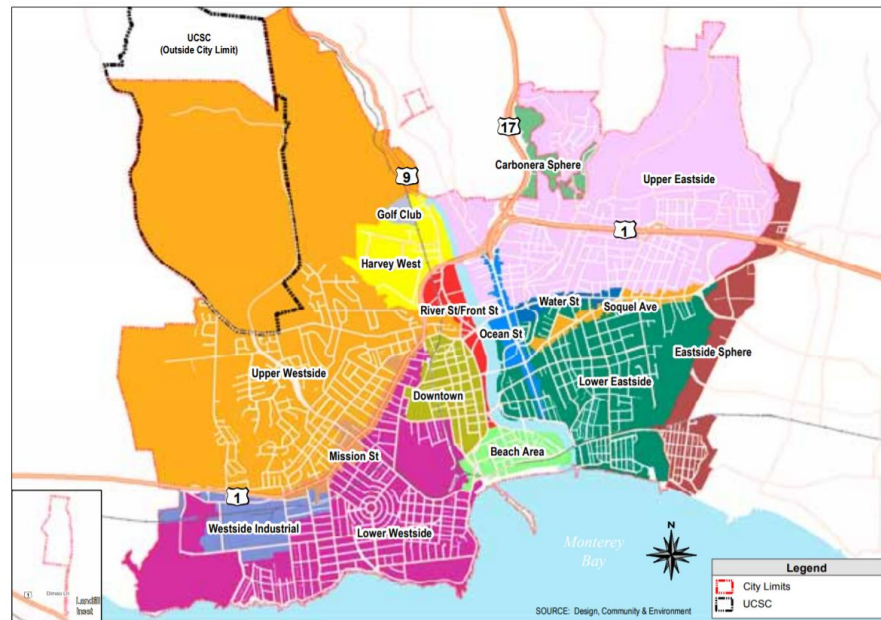
## Breakdown of area



# Population Proportion by Neighborhood

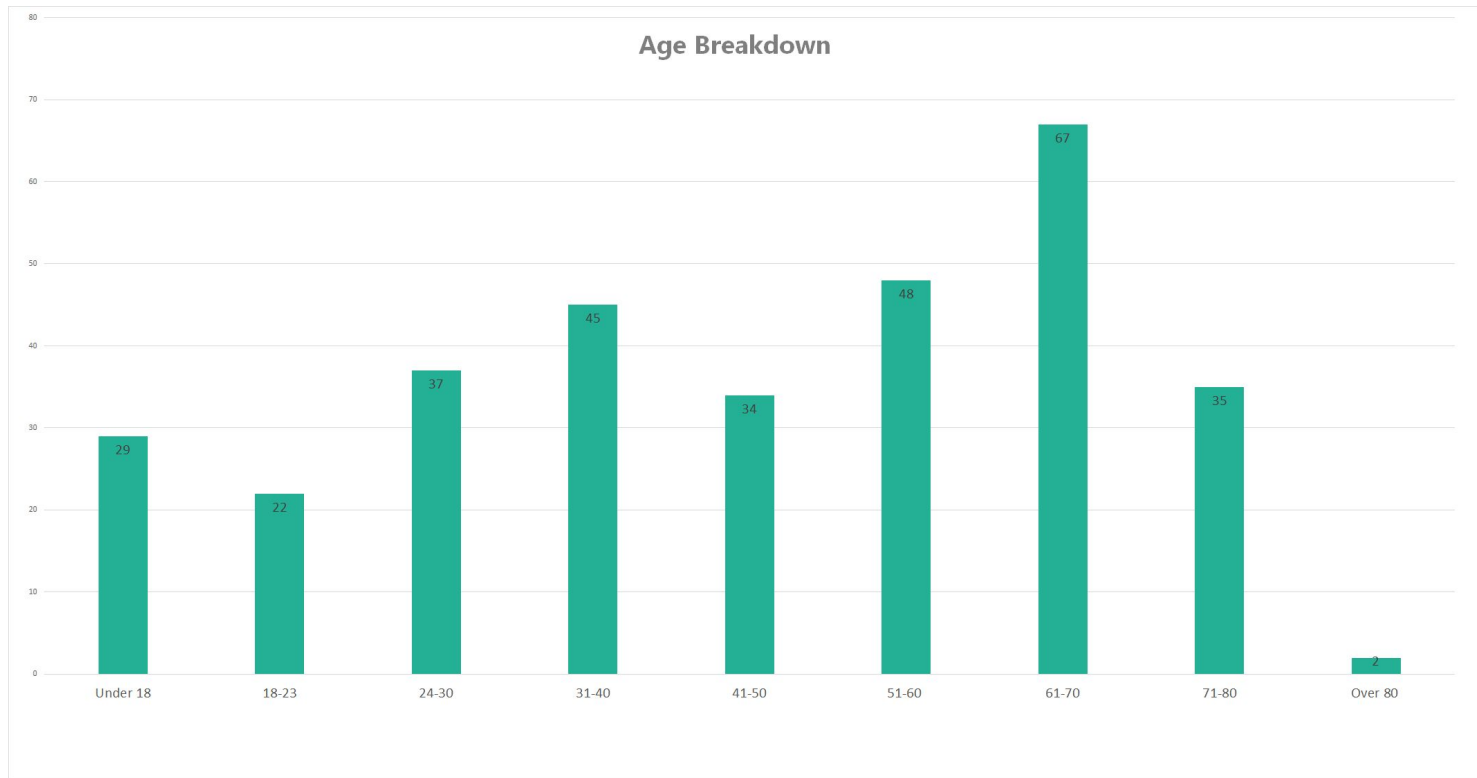


Neighborhoods

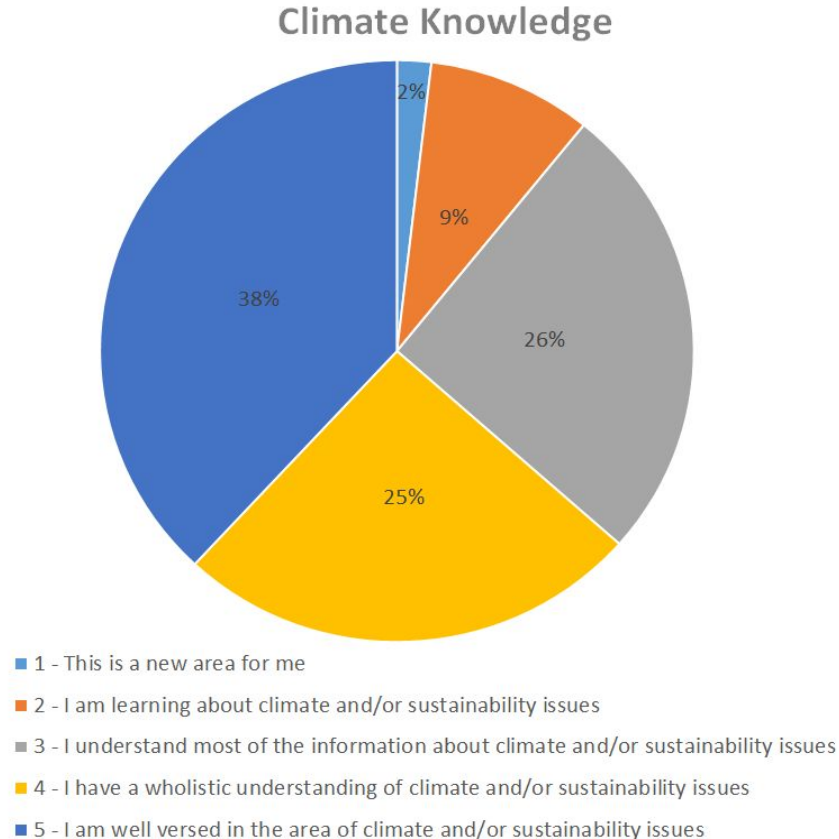


The neighborhood map source is the City's 2030 General Plan. The source of population data is the 2010 census.

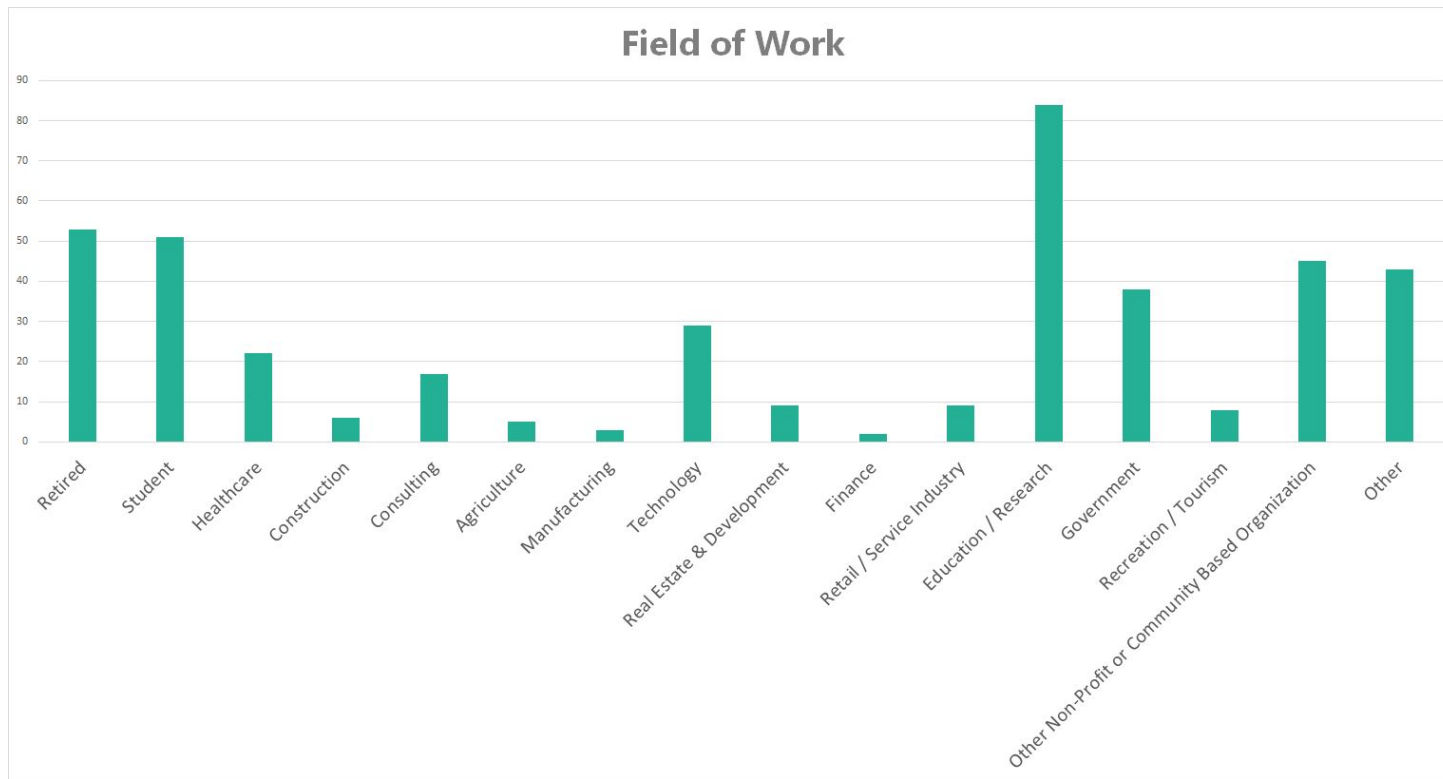
# Survey Results: Age Distribution of Respondents *(n=323)*



# Survey Results: Respondents' Climate Knowledge *(n=324)*



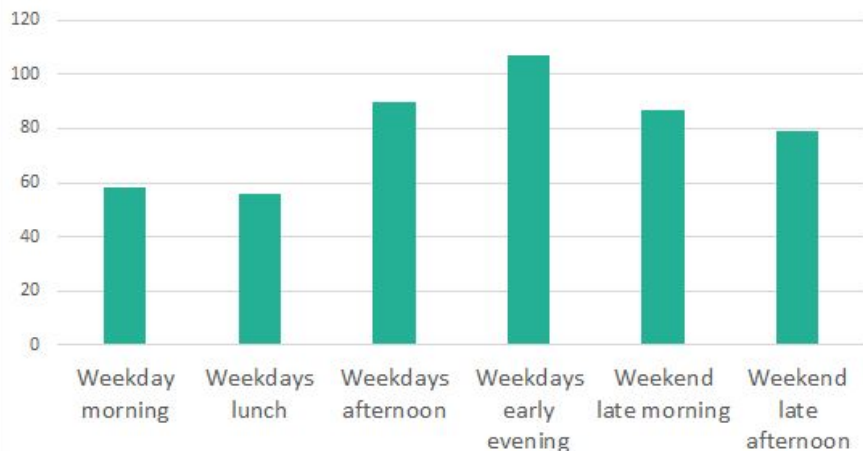
# Survey Results: Respondent's Field of Work (n=467)\*



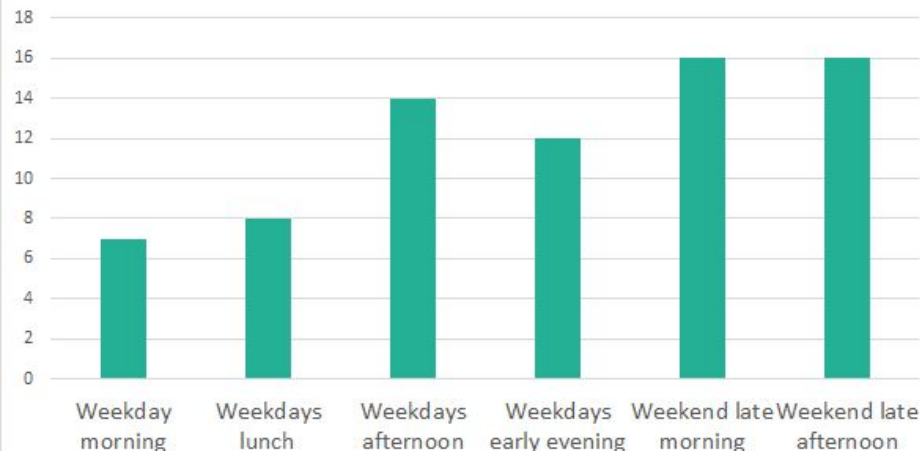
*A \* indicates that multiple responses were allowed.*

# Survey Results: Respondents' Time Availability (n=562)\*

## Time Availability: City Residents



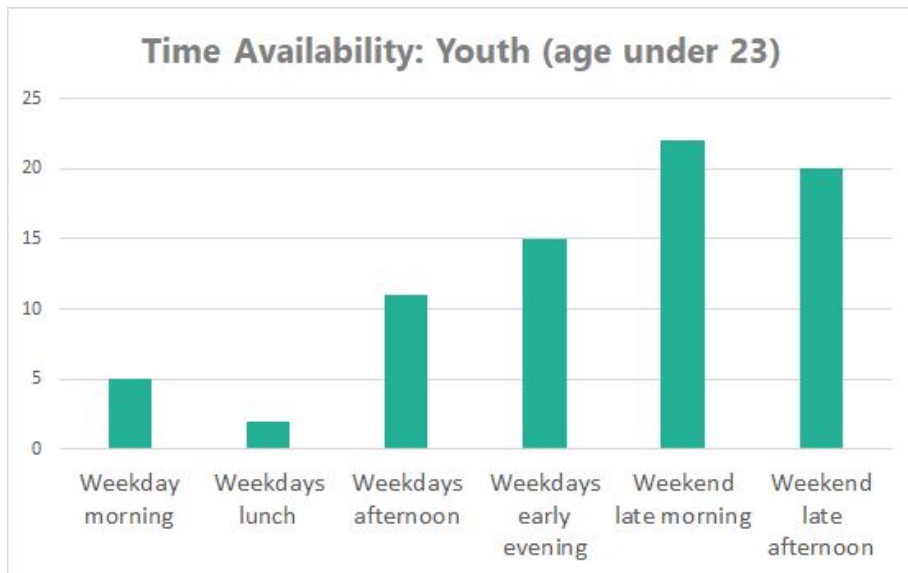
## Time Availability: BIPOC



*A \* indicates that multiple responses were allowed.*

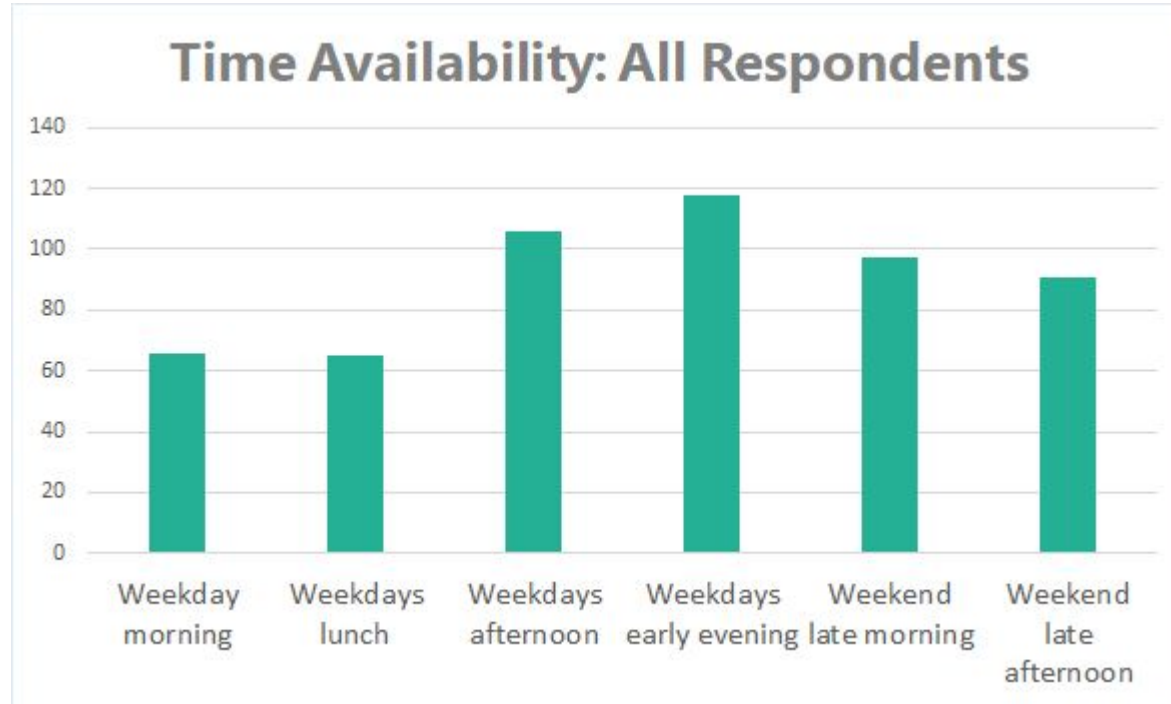


# Survey Results: Respondents' Time Availability (n=562)\*



*A \* indicates that multiple responses were allowed.*

# Survey Results: Respondents' Time Availability (n=562)\*



*A \* indicates that multiple responses were allowed.*

# Survey Results: Respondents' Preferred Involvement

(n=844)\*

## Involvement: City Residents



## Involvement: BIPOC



*A \* indicates that multiple responses were allowed.*

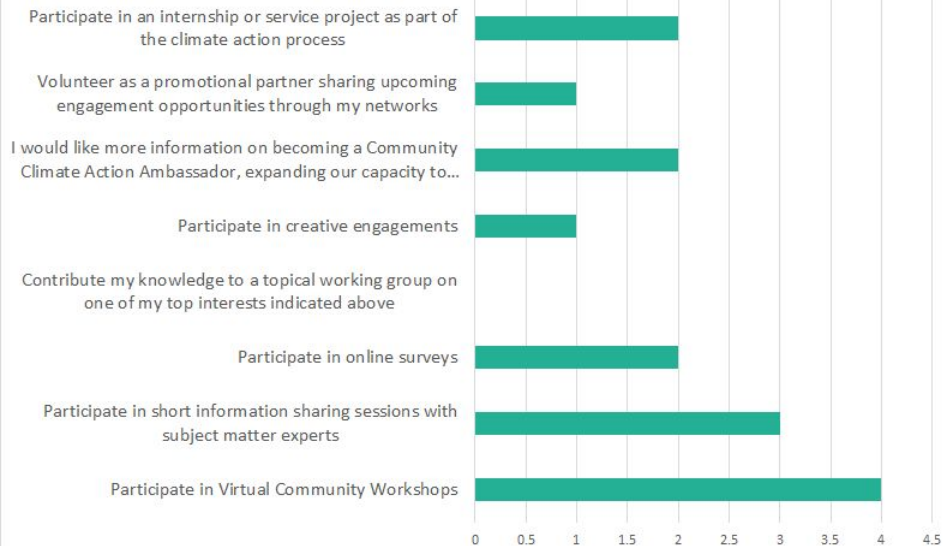
# Survey Results: Respondents' Preferred Involvement

(n=844)\*

## Involvement: Youth (under age of 23)



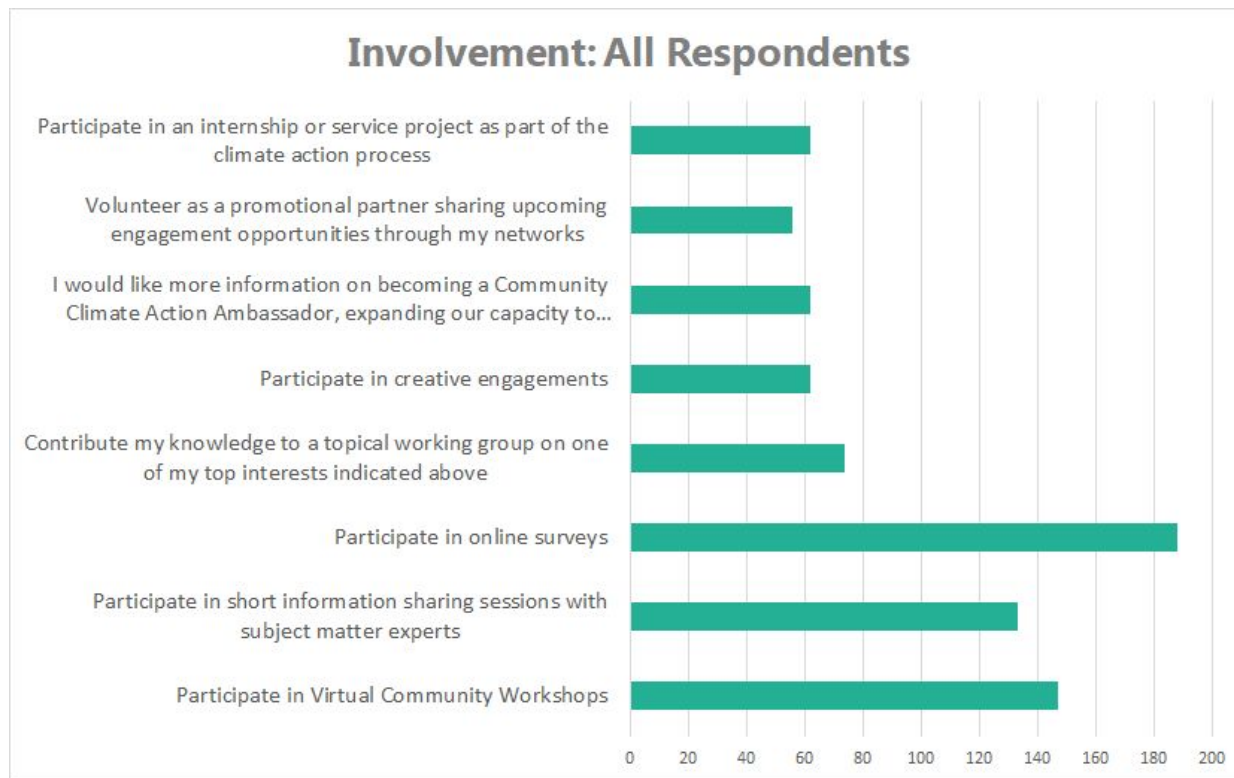
## Involvement: Beach Area Residents



*A \* indicates that multiple responses were allowed.*

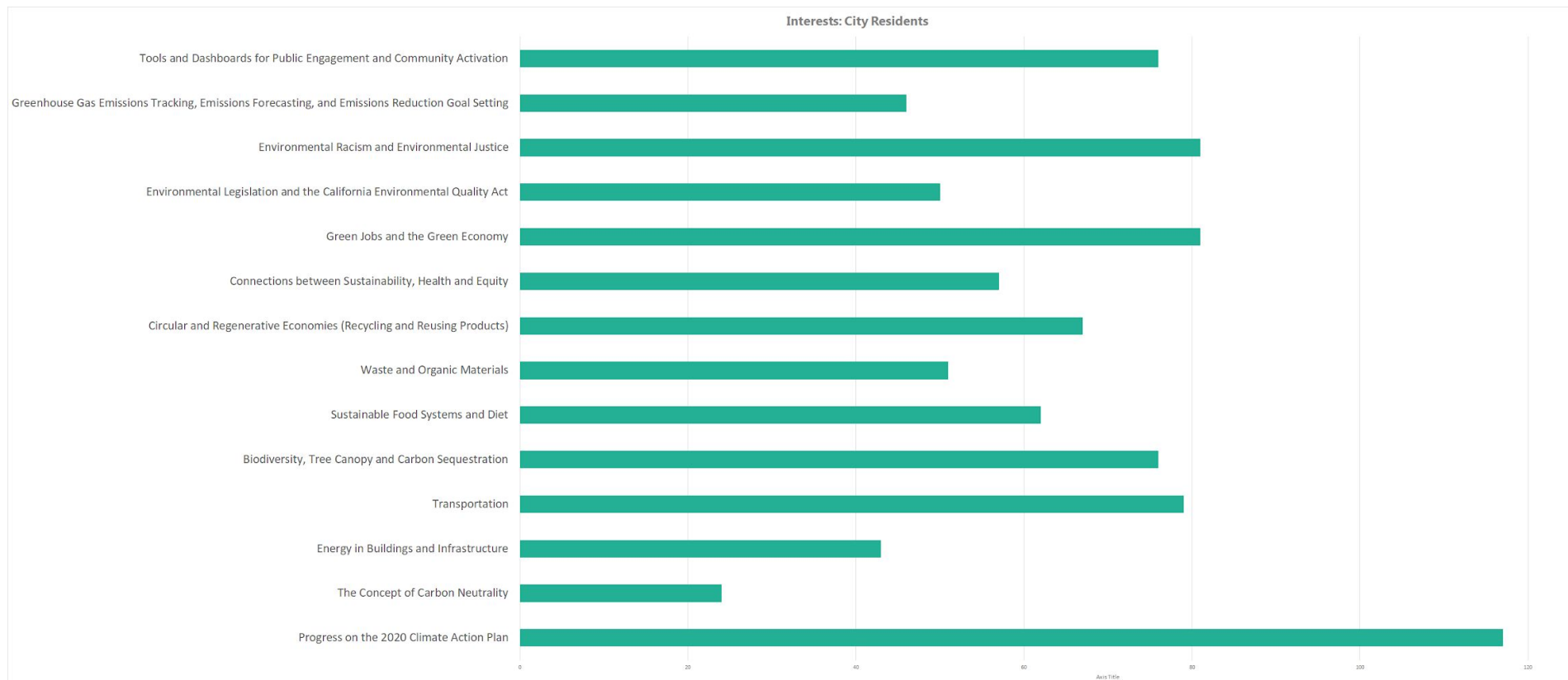
# Survey Results: Respondents' Preferred Involvement

(n=844)\*



*A \* indicates that multiple responses were allowed.*

# Survey Results: Interests - City Residents (n=1153)\*



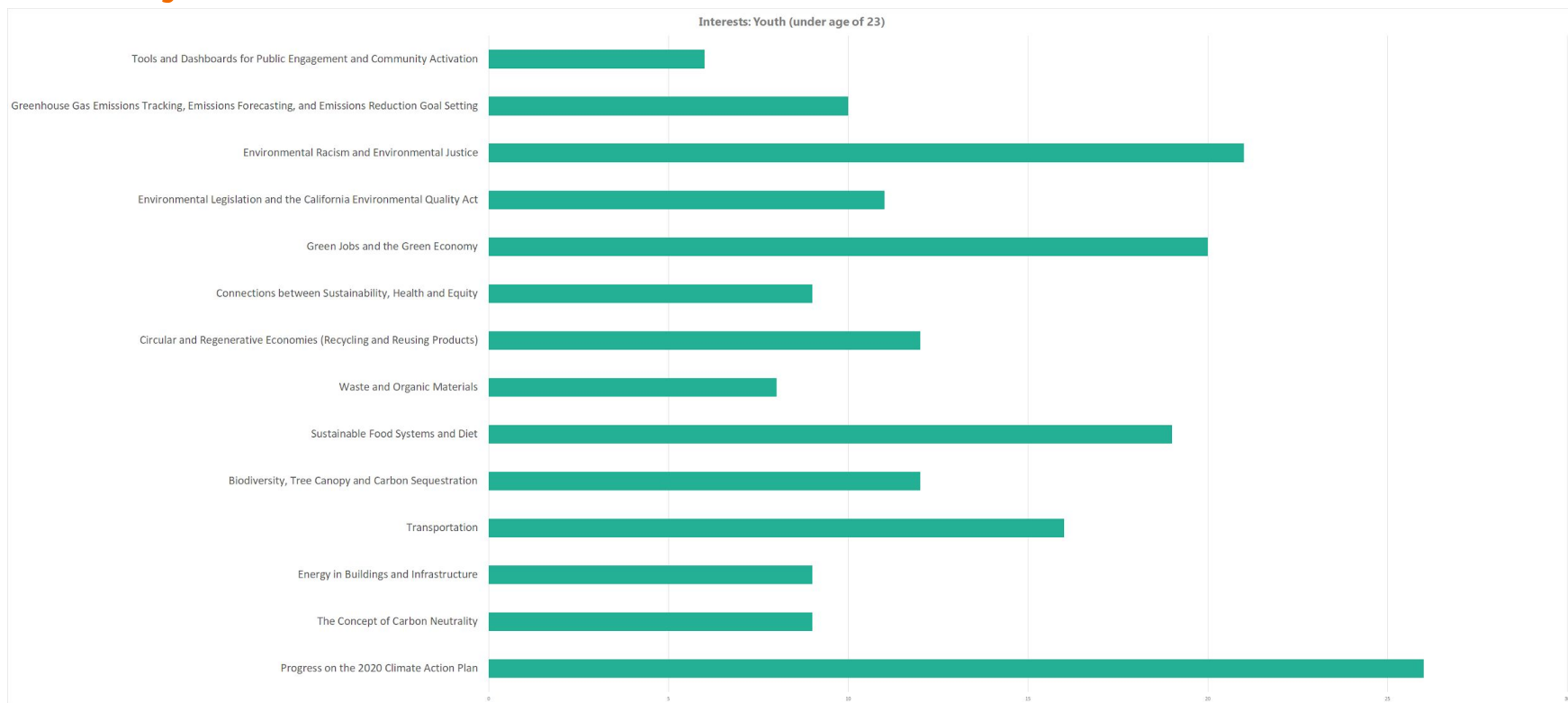
*A \* indicates that multiple responses were allowed.*

# Survey Results: Interests - BIPOC (n=1153)\*



*A \* indicates that multiple responses were allowed.*

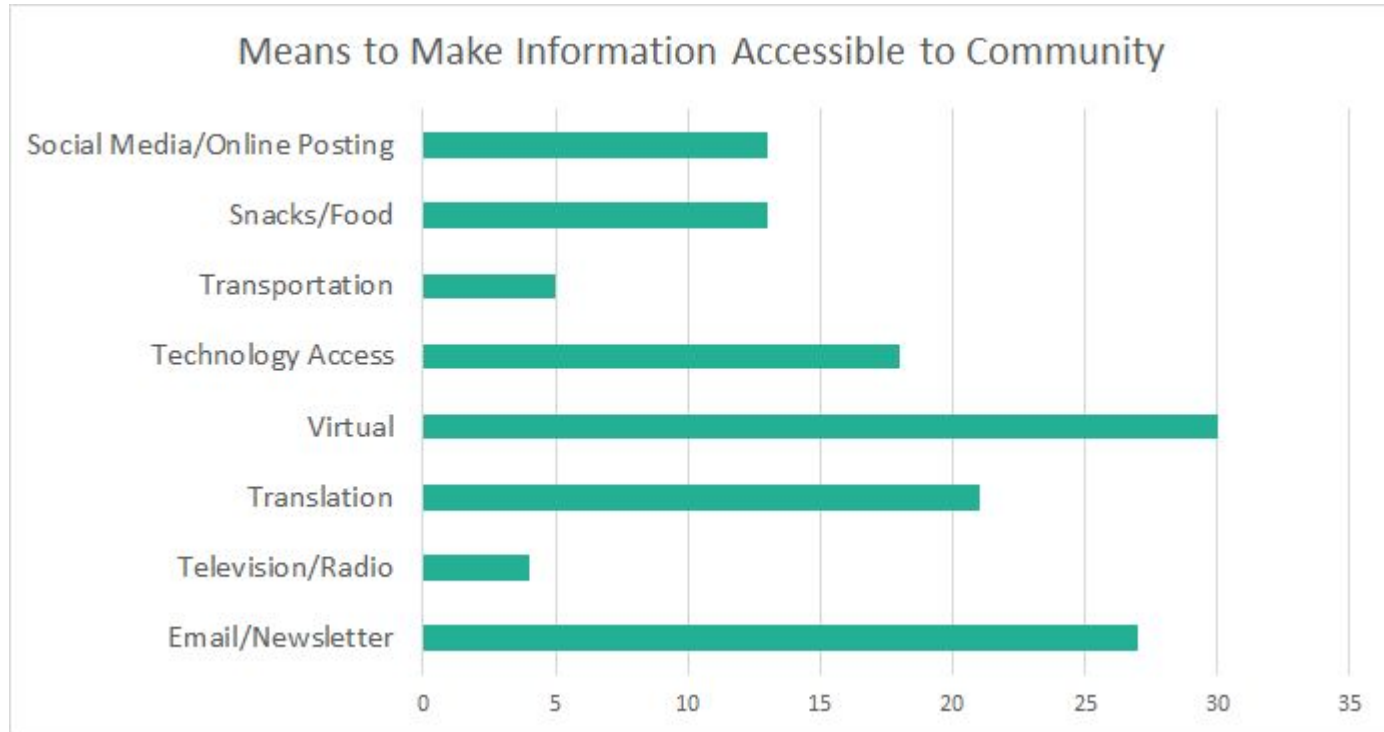
# Survey Results: Interests - Youth ( $n=1153$ )\*



*A \* indicates that multiple responses were allowed.*



# Survey Results: Information Accessibility (*n=151*)



# Respondent's Communication Preferences

