



CITY OF SANTA CRUZ  
809 Center Street  
Santa Cruz, California 95060

## DOWNTOWN COMMISSION

### Regular Meeting

March 25, 2021

**8:30 A.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS**

Commission meetings are audio recorded and will be posted to the Advisory Body webpage following the meeting.

Written material for every item listed on the agenda is available for review at the Public Works office, 809 Center Street, Room 201, and online at [www.cityofsantacruz.com](http://www.cityofsantacruz.com).

### COVID-19 ANNOUNCEMENT: March 25, 2021

In order to minimize exposure to COVID-19 and to comply with the social distancing suggestion, the Council Chambers will not be open to the public. The meeting may be viewed remotely, using the following source:

Online through Zoom at: <https://zoom.us/j/99654970129>

### PUBLIC COMMENT AND ORAL COMMUNICATIONS:

If you wish to comment on items on the agenda, please see information below. Call at the start of the item you wish to speak on.

- Call any numbers of the numbers below. If one is busy, try the next one.
  - 1-669-900-9128
  - 1-253-215-8782
  - 1-346-248-7799
  - 1-646-558-8656
  - 1-301-715-8592
  - 1-312-626-6799
  - 1-888-788-0099 (Toll Free)
  - 1-833-548-0276 (Toll Free)
  - 1-833-548-0282 (Toll Free)
  - 1-877-853-5247 (Toll Free)

1. Enter the meeting ID number 996 5497 0129
2. When prompted for a Participant ID, press #
3. Press \*9 on your phone to "raise hand" when the Chair calls for public comment.
  - o It will be your turn to speak when the Chair unmutes you. You will hear an announcement that you have been unmuted. The timer will then be set to 3 minutes.
  - o You may hang up once you have commented on your item of interest, or if you wish to speak on another item, stay on the line and press \*9 again when you are ready to speak on your next item of interest.

Time limits set by Commission Policy are guidelines. Unless otherwise specified, procedures for all items, are:

- Oral staff report
- Public comment - 3 minutes each; maximum total time may be established by the Presiding Officer at the beginning of an agenda item
- Commission deliberation and action

No action will be taken on items listed under Oral Communications, Announcements, Presentations, and Information Items

Appeals - Any person who believes that a final action of this advisory body has been taken in error, that decision may or may not be appealable to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk Administrator. Appeals must be received by the City Clerk Administrator within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

**Additional Information**

Visit the City's Web Site at [www.cityofsantacruz.com](http://www.cityofsantacruz.com) with links including City Advisory Body Meeting Agendas and Minutes, Advisory Body Information, and the Santa Cruz Municipal Code.

A copy of the full DTC agenda, agenda reports and attachments which are included in the meeting packet, are available for review at the Central Library on Church Street no later than three (3) days prior to the meeting date.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. If you wish to attend this public meeting and will require assistance, such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Public Works Office at (831) 420-5184 or e-mail [bborguno@cityofsantacruz.com](mailto:bborguno@cityofsantacruz.com) at least five (5) days in advance so that arrangements for such assistance can be accommodated. The Cal-Relay system number: 1-800-735-2922.

Any writing related to an agenda item for the open session of this meeting distributed to the DTC less than 72 hours before this meeting is available for inspection at the Public Works Department at 809 Center Street, Room 201. These writings will also be available for review at the DTC meeting in the Council Chambers.

## Downtown Commission

8:30 AM

Call to Order

Roll Call

Statements of Disqualification

Announcements

Introduction of Commissioner Carr

City Manager Martin Bernal Retirement

Oral Communications

Presentations

1. Downtown Association Executive Director-Jorian Wilkins
2. Covid-19/Parking Operations Update-Brian Borguno Parking Program
3. Development/Large Projects Update- Brian Borguno Parking Program

Approval of Minutes

1. January 28, 2021 Downtown Commission Meeting Minutes  
Motion to approve the January 28, 2021 meeting minutes.

General Business

2. Election of Officers 2021

Recommendation that the Downtown Commission Elect a Vice Chair for 2021.

3. Downtown Commission Work Plan for 2021 -Draft Work Plan:

Motion to approve Downtown Commission 2021 Draft Work Plan

4. 2021 Parking Resolution Updates

Motion that the Downtown Commission recommend that the City Council adopt a resolution updating definitions, clarifying processes, and adding a specific parking ratio for hotel uses and related regulations in Parking District 1 and rescinding Resolution 29,712.

5. Appointment of a Parking Rate & Revenue Strategy Ad Hoc Subcommittee

Motion for the Downtown Commission to approve the formation Of membership to a Parking Rate & Revenue Strategy Ad Hoc Subcommittee, including up to three commissioners for a period Not to exceed six months, to develop a revised Parking Rate & Revenue Strategy and bring bac a recommendation(s) to the Commission.

**Information Items**

Ecology Action Letter/Sponsorship Request

**Written Material**

Subcommittee/Advisory Body Oral Reports

Items Initiated by Members for Future Agendas

**Adjournment**