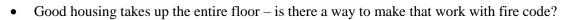
Young Adult Focus Group

- 1. When you think about Santa Cruz's character and what makes Santa Cruz Santa Cruz, what comes to mind?
 - Ocean
 - Strong sense of community
 - Traditional architecture, mission, craftsman, Victorian, art nuveau
 - Grungy but fun
 - Pockets that are vibrant, pockets that are different
 - Sense of tourism or sense of community character
 - Santa Cruz united vs. non-locals
 - Different political bents in different neighborhoods
 - o Differences in income between neighborhoods
 - o Identity in being from different neighborhoods
 - Westside is more relaxed
 - Seabright has all sorts of residents mixed in with multiple kinds of density a variety and scale of housing. Also variety in age of housing units.
 - Less than ideal rentals in SC housing is very old not well maintained.
 - o Shortage of rentals, landlords can get away with not updating.
 - o Greedy.
 - o Poorly maintained rentals lower the standard for everyone.
 - O Student population allows this trend to continue.
 - Climate is mild, so less incentive to renovate landlords are less attentive than elsewhere.
- 2. Which of these 7 styles do you prefer? Why?
 - #2 and #4, Prefer larger windows, balconies wood tone materials
 - #2 preferred embracing the fact that it's brand new housing
 - #4 don't prefer flat front buildings
 - #7 has a fun mix of stuff, allows for a mix of activities and is more interesting
 - #7 change in heights and not a box, a mix of styles
 - #6 like the arches and ArtNuveau style more arches!
 - O Mission style is ok, art nuveau is better
 - Live with extended family? Having housing for extended family
 - Including outdoor space, balconies or small gardens
 - o Private space vs. communal space?
 - Communal spaces aren't used as much.
 - Programing for common spaces need some programming.
 - Include grass and trees, not just concrete
 - No boxy style, Like #5, kind of, but don't want to necessarily heavily reference the mission style
 - Requirements for maintenance and high-quality materials.
 - Brownstone architecture, mix of sizes of units within buildings.

- No garages opening to the street, pursue alley ways.
 - o Cars are not the priority
 - Trees are the priority
- #6 looks cluttered and boxy
- 3. Which of these 7 styles do you prefer? Why?
 - We need all of the uses within the 15 minute walk
 - Allow more variety on the big streets, especially near transit along Ocean, Soquel and Water.
 - More mixed use buildings
 - Residences stay away from the street front ground floor.
 - Businesses should be spaced
 - Mission St/Westside needs more multi-story development
 - Smaller commercial spaces to make them actually affordable
 - Allowing more flexibility for property owners.
- 4. What types of features do you prefer and why? To make space for these types of features, would you support a bigger front setback or inset ground floor?
 - Fenced areas for outdoor dining SC Coffee Roasters and Starbucks
 - Wide sidewalks, also fenced/set off from the sidewalk
 - More emphasis of greenscaping environmentally conscious and minded
 - Native trees and plants
 - Least Expensive Housing possible is the top priority.
 - Need bigger trees along Soquel with undergrounded utilities.
 - o More trees and the right architecture
 - Thinking about how to build for extended families.
 - Building Electrification requirements, building de-carb.
 - Unbundle parking, require residents don't own a car.
 - Friends of the RailTrail How can we promote unbundled parking and reduced parking requirements?
 - Bike Parking need more.
 - Incorporate alleyways for residential uses in commercial areas
 - Improve walkability on 3 main streets.
 - UCSC issues with expansion and no new housing, concern among students about lack of building new housing on campus.
 - Looking at affordable housing for student housing.
 - Can we use industrial areas for more new housing? more mixed use districts.
 - Shading impacts to neighbors will be less significant could be a great place for students.
 - Complaints about shade and parking aren't real complaints they just drive down housing production and drive up costs. A tool of landlords to do whatever they want
 - Need to educate about what walkability actually does for a neighborhood, how we make a good neighborhood.
 - People don't actually live in traditional Single-Family homes. More multi-generational housing options. Everyone lives with their parents



o They get around this in Germany by having different fire trucks.