

Low-Income Households

1. *When you think about Santa Cruz's character and what makes Santa Cruz Santa Cruz, what comes to mind?*

- The rent is very expensive
- The weather is beautiful
- Very safe
- Prices for everything are so high
- The city would look nicer if homelessness were lower, more concentrated.
- Very touristy, worried the tourists would be scared of homeless
- Bicycle event, bikes were stolen off car right in front of the house [
- Can't leave anything out because it will get stolen
- Would be nice to have more secure developments
- Bothered by people scavenging trash and recycling, making a mess
- Everyone sees homeless. If we could create a refuge, everyone would feel safer
- Don't want to call homeless criminals because that is discrimination
- Don't feel safe walking at night as a woman, people living on street will yell ugly things at them
- Apartment complex is on homeless route, camps behind development
- Every year the city comes to clean up but they get back
- Sometimes there is violence between homeless and laborers
- Mostly safe during the day but not when people are scavenging
- Lots of drug deals in the street
- Access to bathrooms is difficult if elderly or disabled
- Need more units that are ADA accessible

2. *Which of these 7 styles do you prefer? Why?*

- #1 on the left. Its safe has parking underneath. #1 on right not a good use of space
- #5 on right is not too high, and its beautiful
- When there is earthquake, less tall is less dangerous
- Taller buildings tend to have narrower units
- Elevators mitigate building height concerns but still prefer shorter buildings because of unit narrowness
- #3 is good but prefer buildings with one level
- On large streets, #6 is good because its closed off. it has nice balcony, would have nice views. looks safe
- #5 is good looking too
- Safety is main issue
- Prefer developments with secure common areas (closed from public)
- Prefer private open space, but also to have open space for kids
 - Playground/ garden for kids

3. *What types of uses would you like to see along Ocean, Soquel, Mission, and Water on the ground-floor?*

- Beauty salons, shops, restaurants
- All types of personal services
- Open space, courtyard, garden
- Places for elderly – community spaces
- Its ok to have ground floor apartments
 - But, if residents don't behave then there will be lots of bikes, trash on ground floor

4. *What types of features do you prefer and why? To make space for these types of features, would you support a bigger front setback or inset ground floor?*

- Option E is best. Needs to have clear sidewalks for elderly
- Option C is best. There are both businesses and places to walk and having trees
- Having space for driving is important
- On the weekends during summer impossible to park downtown
- At least 5 people like D
 - Palm trees
 - Benches
- C wide sidewalks and shops
- E wide sidewalks and shops

Closing Comments

- Already too much traffic
- If there are new buildings, more people, more traffic
- Between 3-6 rush hour makes getting around impossible
- Summer rush hour, tourists fill up the streets