

2005, 2006, 2007  
Annual Report to City Council  
from  
The City of Santa Cruz  
Commission for the Prevention of  
Violence Against Women



Presented on February 12, 2008

In January 2005, the Commission for the Prevention of Violence Against Women (CPVAW) presented the 2004 annual report to the Santa Cruz City Council. In the past few years, although Commissioners have been before the Council, an annual report has not been presented.

CPVAW is pleased to present this report which provides information regarding our work for the years of 2005, 2006, and 2007.

This report includes current information on CPVAW's programs and events. It provides updates to past recommendations. It also has new recommendations to Council for action in order to continue the work to reduce and prevent violence against women in our community.

I offer this report for your review and consideration on behalf of the Commission.

Respectfully submitted,

Karren Zook  
2008 Commission Chair

CPVAW Vision Statement:

“Working to end sexual assault, sexual harassment and domestic violence in the City of Santa Cruz through prevention, programs and public policy.”

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## **Introduction and Purpose**

Current Commissioners are:

Jane Bogart      Bob Campbell      Patricia Christie      Ofelia Gomez  
Khristina Horn      Bob Spencer      Karren Zook

The Commission for the Prevention of Violence Against Women (CPVAW) was established in 1981 by Ordinance 81-29.

The purpose of CPVAW is to:

- make ending violence against women the highest priority in the City of Santa Cruz;
- ensure collaboration with other public and private agencies to support existing programs and the development of new programs as needed;
- facilitate meaningful citizen participation in the work of the Commission;
- continue to work with law enforcement to develop strategies for the successful prosecution and conviction of the crimes of violence against women.

CPVAW celebrated the 25th Anniversary of the creation of the Commission on October 26, 2006 at the Veteran's Memorial Building.

This was an opportunity to celebrate and recall the work that has been done. Displays included a timeline of 25 years of milestones, programs, activities and achievements as well as a photo exhibit by Eliina Keitelman.



It was an opportunity to hear from dynamic speakers:

- Celia Organista, former Executive Director of Women's Crisis Support-Defensa de Mujeres;
- SCPD Deputy Chief Patty Sapone;
- Commissioner Bob Campbell;
- KIDPOWER TEENPOWER FULLPOWER International;
- Bettina Aptheker, Professor, Feminist Studies and History-PhD., History of Consciousness; and
- Gillian Greensite, Rape Prevention Education Director at UCSC and former Commissioner

It was also a time to honor community members:

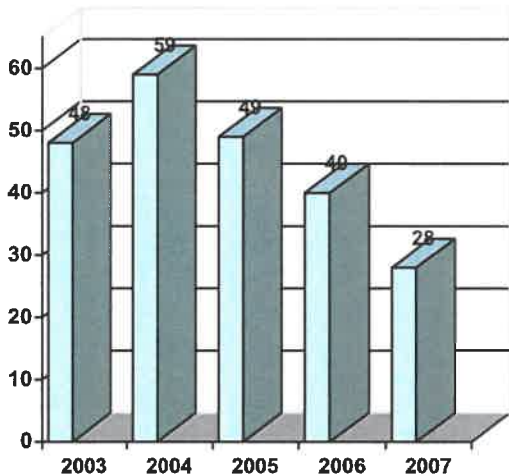
- Eliina Keitelman      Denim Day Coordinator 2005 and 2006
- Emilia Cuevas      CPVAW Teen Representative
- Celia Organista      Women's Crisis Support – Defensa de Mujeres
- Gillian Greensite      Golden Circle Award

Celebrating the 25th Anniversary as a milestone was important; yet there is work that remains to be done. CPVAW continues to actively work in the City of Santa Cruz to reduce and prevent incidents of domestic violence and sexual assault.

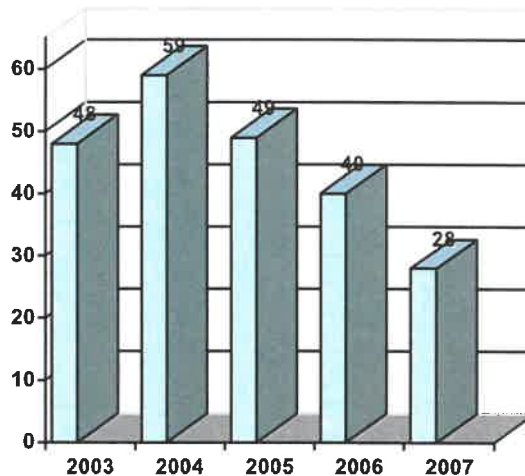
The following statistics show the number of cases of rape and domestic violence within the City; however, they do not reflect the number of actual victims of these crimes. It is important to keep in mind that many cases of rape and domestic violence go unreported.

Uniform Crime Report Data

Rape



Domestic Violence



The graphs above contain the data compiled by the Santa Cruz Police Department (SCPD) and submitted to the FBI as part of the Uniform Crime Report (UCR). These figures represent data from 2003 through 2007.

What does this data tell us as a community?

How do we respond as a community?

What work is being done to provide awareness and educate our community to reduce and eliminate violence against women?

CPVAW has numerous programs and events to raise awareness and educate our community on the issues of Sexual Assault and Domestic Violence. The following pages provide information on these programs.

## CPVAW Programs

### The Safe Place Network



The Safe Place Network is an ongoing, year-round program.

The Safe Place Network was established in 1999 to build a network of safe spaces for those who feel frightened or threatened. This program was revised and reintroduced in 2004.

If you find yourself in a situation that is frightening or threatening, a Safe Place Network business will provide you access to a phone and a place to wait for support from police, local agencies, family or

friends.

There are currently more than 45 businesses or agencies participating in this program in the downtown area, wharf and Ocean Street. When you see the decal, please take time to thank the business for their participation in this program.

CPVAW contacts the businesses quarterly to provide information and updates as needed. Each business receives an orientation to the program as well as a binder with information and resource cards.

#### **2005-2006:**

Artisan's Gallery  
Art Form  
Atlantis Fantasy  
Azhar Hair Design  
Body Options  
Bookshop Santa Cruz  
Borders  
Camouflage  
City of Santa Cruz  
Community TV  
Cotton Tales  
Downtown Association  
East Meets West  
Go Figure Fitness  
Jackson's Shoes  
Logos  
Pacific Cookie Co.  
Pacific Trading Co.  
Saturn Café  
Stagnaro's

Subway  
Women's Crisis  
Support-Defensa de  
Mujeres  
Women's Health  
Center  
99 Bottles of Beer  
SC Co Conf & Visitors  
Council  
Four Sisters Farm  
Literary Guillotine  
State Farm Insurance-  
Rich Hagen Office

#### **New in 2007:**

Avatar Imports  
The Bagelry  
Budget on Ocean St.  
Cognito Clothing  
Cold Stone Creamery  
Denny's  
Downtown Hosts

Erik's Deli Café  
Family Law Offices  
Food Bin/Herb Room  
Homeless Persons  
Health Project  
Integrated Martial  
Sciences  
Journeyworks  
Publishing  
Kuumbwa Jazz Center  
Marini's Munchies  
National 9 Motel  
Natural Treasures  
Noah's Bagels  
Old School Shoes  
Palace Stationary  
SC Community Credit  
Union  
Slatter Construction  
Streetlight Records  
William Christie, DDS

## **Women's Public Self-Defense Classes**

Women's self-defense classes are another ongoing, year-round program. These classes are one of the most well-known programs of CPVAW. They have been offered for more than 20 years.



**Leonie Sherman**



**KIDPOWER TEENPOWER  
FULLPOWER International**

The classes offered have included Girls (8-12 yrs) and Women Allies, Teen Women (13-17 yrs), Beginning Workshop (18+ yrs), Beginning Classes (18+ yrs), Personal Safety for Senior Women (60+ yrs), and FullPower Workshops.

In 2005, 2006 and 2007, more than 490 students registered and attended 61 classes. The average cost per student per hour, was 55 cents.

Comments from students include: "I've known I wanted to take this class for some time. I am glad that I finally did it. I don't know what took me so long. I recommend it!"

Public self-defense classes for women are listed in the Parks and Recreation Activity Guide. There is a nominal fee for most classes; however, no one is turned away for lack of funds.

## **Self-Defense in Santa Cruz City Schools**

CPVAW has worked with the Santa Cruz City School District on numerous occasions.

During the academic school year of 2005/2006, Mission Hill Middle School's Arts Academy, an after-school program, offered girls' self-defense classes. The classes were offered to a maximum of twenty girls for each session. Leonie Sherman, self-defense instructor, provided more than 10 hours of instruction for each session.



During the academic school year 2005/2006 and also 2006/2007, KIDPOWER TEENPOWER FULLPOWER International worked with CPVAW and Branciforte Middle School to develop and incorporate a program that provides personal safety skills, including self-defense techniques, for both girls and boys. This began as a program call **Personal Safety Week** and blossomed into the **Personal Safety Project**. This project incorporates KIDPOWER'S personal safety skills training into the culture of the school through PE classes and Core classes. The project's goal is to provide the information, trainings and support materials to the school staff to fully incorporate safety skills and information into the school structure for students.

As part of the Personal Safety Project, CPVAW worked with Branciforte and KIDPOWER staff to schedule a **Teen Women/Teen Men Day** event. On May 9, 2007, the 8th grade students at Branciforte Middle School were invited to celebrate their transition to high school at the Teen Women/Teen Men event. Frieda Kreiger and Pat Clark were among the Coordinators/Presenters at this event. Debbie Nargi-Brown and Arthur Hull led the students in circles of dancing and drumming. The event also included a segment centered on Santa Cruz City School District's harassment policy. Harbor High School students Ronnie Childers, Ian Russell and Jessica Garcia provided a role play which incorporated an incident of harassment with a successful and appropriate response. This role play was followed by small group discussions. The day ended with the girls and boys celebrating together with music and pizza.



Dancing and Drumming with Girls



Drummers/percussion with boys



**For the current academic school year of 2007/2008, a major goal has been achieved!** One goal that CPVAW has had for years is to incorporate self-defense classes into the local school curriculum. For 2007/2008 three high schools and two middle schools in the Santa Cruz City School District WILL have self-defense skills integrated into PE curriculums for both girls and boys.

This is an incredible milestone which involved additional funding and support from both the Santa Cruz City Council and Santa Cruz City Schools. This funding and support are greatly appreciated.

Information for each school's 2007-2008 program is provided below.

•Branciforte Middle School:

KIDPOWER will continue to coordinate the Personal Safety Project at Branciforte Middle School. This program, in its third year, incorporates personal safety skills and also includes education on sexual harassment, sexual assault and domestic violence during PE classes and Core classes.

*"Personal Safety Project is an important part of our commitment to making our school a safe and positive place for all of our students and teachers."*

Nannette Overly, Vice Principal 2006

•Santa Cruz High and Mission Hill Middle Schools:

Leonie Sherman, self-defense instructor, has created and coordinated a self-defense program for girls and boys. Instruction has been completed at Santa Cruz High School and Mission Hill Middle School by Leonie and two male instructors, Dan Huber and Mike Esmailzadeh.

*"Definitely confidence improved, as did the ability to perform techniques and level of respect for teachers and improved attitudes towards one another."*

Santa Cruz High Teacher

*"It was a pretty cool class. I would like to do more."*

Santa Cruz High Student

*"Thanks, this helped a lot with my confidence to keep myself safe."*

Mission Hill Middle School Student

•Harbor High and Soquel High School:

Leonie Sherman will be providing self-defense instruction and information at Harbor and Soquel High Schools with male self-defense instructors. Classes are scheduled for the Spring of 2008.

CPVAW will compile data and outcomes and, working with Santa Cruz City Schools, it is hoped that funding will be secured to continue and expand the program to offer self-defense in PE classes for girls and boys throughout Santa Cruz City Schools.

## Banner Display

During April and October of each year, CPVAW schedules a display of banners on local City streets.



Banners displayed in October are for Domestic Violence Prevention Month. Banners displayed in April are for Sexual Assault Awareness Month.

The banners read "Help Stop Violence Against Women." The blue areas of the banners are able to be changed to read: "You Can Make A Difference.", "October is Domestic Violence Prevention Month", and "April is Sexual Assault Awareness Month."

The goal of the CPVAW banner project is to raise awareness and to continue to keep the issues of sexual assault and domestic violence as a priority in the City of Santa Cruz.

## Coaster Program

Partnering with Women's Crisis Support-Defensa de Mujeres, this program was introduced during April 2005 to raise awareness regarding the issues of alcohol, sexual assault, consent and the penal code for rape.

The following is a list of the bars/restaurants that participated in the Coaster Program in 2007.

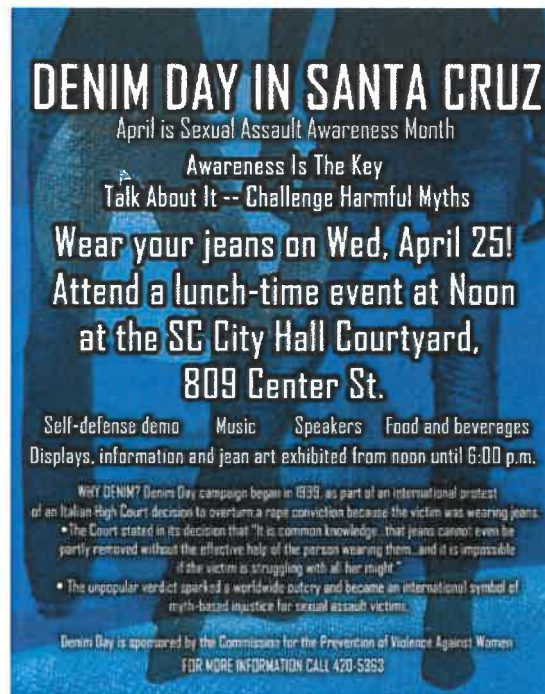


CA PENAL  
CODE 261 (a)(3)  
If you have sex  
with a person who is  
prevented from resisting  
by any intoxicating  
substance...  
**THIS IS RAPE!**  
COMMITTEE FOR THE ABOLITION OF VIOLENCE AGAINST WOMEN 119711 416-8128

- Asti
- Avenue Bar
- Blue Lagoon
- Boardwalk Bowl Bar
- Brady's Yacht Club
- Callahan's
- Hindquarter
- Jury Room
- Olitas
- Poet & Patriot
- Rosie McCann's
- Rush Inn
- Seabright Brewery
- Watering Hole
- 99 Bottles of Beer
- 1007 Club

## Denim Day in Santa Cruz

In Recognition of April as Sexual Assault Awareness Month, starting in 2004, CPVAW has scheduled Denim Day in Santa Cruz.



### WHY DENIM?

The Denim Day campaign began in 1999, as part of an international protest of an Italian High Court decision to overturn a rape conviction because the victim was wearing jeans.

The Court stated in its decision that "It is common knowledge...that jeans cannot even be partly removed without the effective help of the person wearing them...and it is impossible if the victim is struggling with all her might."

The unpopular verdict sparked a worldwide outcry and became an international symbol of myth-based injustice for sexual assault victims.

This event incorporated displays of jeans with statistics, photo exhibit, information boards, jean art, speakers, self-defense demonstrations, local agencies and music.



## Workplace Response to Domestic Violence



During Domestic Violence Prevention Month, CPVAW offers "Domestic Violence: The Workplace Responds" to local businesses in the Santa Cruz community. This 15 minute video portrays three women's stories and how domestic violence affected them and their workplace. It provides excellent information that dispels many of the myths and misconceptions regarding domestic violence. This video gives businesses and their employees an opportunity to discuss and become better informed about this difficult issue.

This video, and its presentation, is a collaborative effort by CPVAW, the City of Santa Cruz Human Resources Department and the Walnut Avenue Women's Center.

## Tree Dedications

During October, Domestic Violence Prevention Month, CPVAW has dedicated three trees in various parks around the City to honor those whose lives have been touched by Domestic Violence.



San Lorenzo Park

In 2000, a tree was dedicated in memory of women who have been killed due to domestic violence.



Harvey West Park

In 2005, a tree was dedicated to the survivors of domestic violence.



Lighthouse Field

In 2007, a tree was dedicated to honor the Allies, Advocates and those who work to end this violence.



## Take Back the Night

# ★ Take Back The Night ★

**Protest Violence Against Women**

**A collaborative event with the communities of**

**UCSC and City of Santa Cruz** ★

**THURSDAY, MAY 17**

**UCSC to Mission Plaza to SC City Hall**

**Speakers ★ Performances ★ Testimonials**



*Co-sponsored by: The Commission for the Prevention of Violence Against Women, The Diversity Center, Survivors Healing Center, UC Santa Cruz, Walnut Avenue Women's Center, Wellness Community, Transformation Center & Women's Crisis Support – Defensa de Mujeres*

**UCSC Rally and March:**  
6 p.m. at Bay St. and High St.

**SC Rally: 7 p.m. Mission Plaza**  
(Corner of Mission & Emmett St., in front of Holy Cross Church)

**8 p.m.: Community March from Mission Plaza Park through Downtown SC to City Hall Courtyard 809 Center St for Testimonials**

*Call 420-5363 for more information. If you need special accommodations or ASL interpreter please call 3 days in advance.*

May 17, 2007, for the first time, Take Back the Night became a combined effort between UCSC and the City of Santa Cruz with both communities joining together to protest violence against women.

UCSC students began the event at Bay and High Streets with a rally. They then marched on sidewalks down to Mission Plaza.



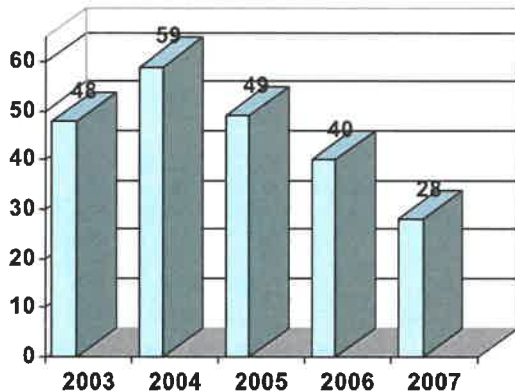
There was another rally at Mission Plaza with speakers, poetry and music. The two communities, as one large group, came together and, at Pacific and Front Street, took to the street with a police escort to chant, walk and take back the night. The march ended at the City Hall Courtyard with testimonials, candles, flowers, food and support.

## Statistics and Updates

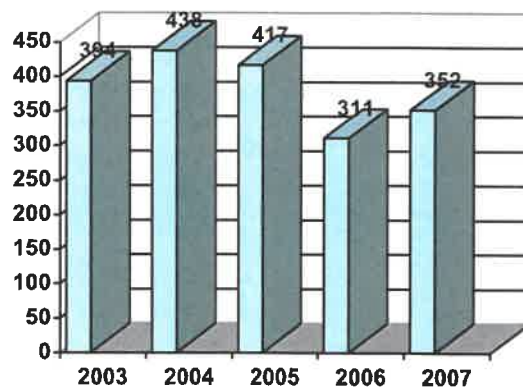
The preceding pages provided information regarding CPVAW programs and events in the past few years.

Statistical data is one way for the community, law enforcement and service agencies to look at incidents and reported crimes to determine the best method to advocate, respond and/or educate. Using UCR, these statistics show the number of cases of rape and domestic violence within the City; however, they do not reflect the number of actual victims of these crimes. Again, it is also important to keep in mind that many cases of rape and domestic violence go unreported.

Rape



Domestic Violence



This data seems to indicate that reported incidents of Rape are on a downward trend; while Domestic Violence seems to stay somewhat unchanged within the range of 300-400 reports a year.

CPVAW plans to submit a joint report with SCPD to City Council that uses data for the years 2003-2007. The County Domestic Violence Commission provides an annual report that looks closely at domestic violence throughout the County of Santa Cruz.

Below is a timeline of events which will help to clarify the next sections of this report.

Timeline of CPVAW Reports to Council			
Jan 2005	April 2006	May-Dec 2006	June 2007
CPVAW 2004 Annual Report	Report on Rape and Sexual Assault	Joint City Comm on Sexual Assault	Recommendations from Joint City Comm.

January 2005

January 2005, CPVAW presented their 2004 Annual Report. Among the information presented, Council was informed that CPVAW planned to present a Report on Rape due to the concern of the increase in sexual assaults in the City of Santa Cruz from 2003 to 2004.

April 2006

CPVAW presented the "Report on Rape and Sexual Assault" to the City Council and the community. That report presented data for 20+ years with a comparison of cities/counties similar to Santa Cruz. The 20 years of data indicated a significant increase in 1996 – 2000. The report also used data from 2003 and 2004 to look at specific details and information on reported sexual assaults in the City of Santa Cruz.

May – Dec 2006

As indicated in the timeline, after hearing the Report on Rape and Sexual Assault, Council approved the formation of a joint committee of the Council's Public Safety Committee and CPVAW. This group, named the Joint City Committee on Sexual Assault (JCCSA), met for over 6 months.

June 2007

The JCCSA presented recommendations to City Council. Updates were requested within 6 months as to the progress of these recommendations. CPVAW is including these updates at this time.



The 7 recommendations from the JCCSA, with updates as requested by City Council, are as follows:

1. **Priority of Sexual Assault and Domestic Violence**

That the Council agendaize and publicize its goals and objectives towards making the prevention of sexual assault and domestic violence "one of the City's highest priorities". (As required by Ordinance 81-29).

**2008 Update:** CPVAW members and staff thank the Council for its continued commitment in both time and funding.

2. **CPVAW/Police Joint Report on Sexual Assault**

a. That the Police Department and the CPVAW create a joint annual report on sexual assault statistics and demographics. We understand that the City is in the process of hiring and training police records technicians and staff to fill recent and existing vacancies and encourage the Police Department to work with the CPVAW commissioners and staff to create a joint report as soon as sufficient personnel are available in the Police Department to take up this task.

b. The City Council should receive a report back within six months on progress on this recommendation.

c. This report will be made public in a variety of ways, including posting to the City's website, placing copies in library and other venues as appropriate.

**2008 Update:** CPVAW and SCPD are working towards completing a joint report on Sexual Assault by April 2008. SCPD reported to CPVAW that they have been able to hire an Administrative Analyst and additional Police Records Technicians.

3. **Unified Tracking of Cases**

a. That the District Attorney's Office continue to receive all police reports related to sexual assault and that the Police Department work with the District Attorney's office to create a unified tracking system so that each case can be tracked from the initial call to final disposition and clearer statistics developed concerning the ultimate disposition of each sexual assault case.

b. That, in addition, a representative of the Commission will contact the Presiding Judge to determine if the courts can help in creating a tracking system for all sexual assault cases from report to final disposition.

c. CPVAW recommends to the City Council that the Council request a six-month report back to the Council on progress on this effort.

**2008 Update:** CPVAW will meet with the Presiding Judge to discuss the best method of tracking cases. CPVAW continues to discuss this issue with SCPD.

#### 4. **Arrest and prosecution**

That CPVAW and the Council continue to work with the Police Department, the courts, the District Attorney and other law enforcement agencies to develop changes in police training, policies and other related practices which can result in clearing a higher percentage of sexual assault cases through successful arrest and prosecution.

**2008 Update:** CPVAW plans to work with City Council, the District Attorney, SCPD and others to increase the arrest and prosecution rate.

#### 5. **Police Training**

a. That the Police Department ensure that the annual police officers' trainings include enhanced and current techniques to increase the successful prosecution of crimes of sexual assault.

b. There should be an increased emphasis in the Police Department on improved report writing, which can be reinforced both by the fall training and by more careful review by the Department of reports related to sexual assaults to ensure that reports meet the expectations described in the Department's handbook for officers on sexual assault. We encourage the use of POST-certified trainers such as Joanne Archambault with particular expertise in police responses to sexual assault.

c. CPVAW Commissioners/staff and a member of the Public Safety Committee should be invited to attend trainings as appropriate.

**2008 Update:** To date, CPVAW has not participated in SCPD officer trainings. CPVAW has been informed that there have been changes in training methods which include trainings at the police academy and conferences. CPVAW will work with SCPD to discuss methods to accomplish this goal in a timely manner.

#### 6. **Report Writing regarding Perpetrator/Victim**

a. That police officers be informed in general and in the fall training programs that when writing reports on sexual assault cases they make sure that there is sufficient information in the report to allow someone reading it to understand which of three categories best describe the alleged perpetrators' relationship to the victim of the attack:

- total stranger
- acquaintance
- brief encounter before the crime

b. And that, in addition, if a report does not provide sufficient information to make this clear to Commission staff, the Police Department liaison to the CPVAW will obtain that information for the Commission staff.

**2008 Update:** CPVAW and SCPD will continue to work together to clarify the information regarding the victim/perpetrator relationship. SCPD reported to CPVAW that they have completed training on report writing.

**7. Public Safety/CPVAW collaboration with local agencies/organizations**

That members of the Council's Public Safety Committee and CPVAW work cooperatively with other agencies, such as the schools, the media, Sexual Assault Response Team (SART), and others to develop ways to reduce sexual assault in the City of Santa Cruz.

**2008 Update:** CPVAW continues to reach out to members of the Public Safety Committee as needed and their support is appreciated.

All of these recommendations will continue to be reviewed by CPVAW and addressed as needed. Future progress will be reported to Council

The preceding sections of the report provide the history, background and updates for Council.

The next section will provide information on plans, topic areas and goals of the current Commission.



## Strategic Plans, Topic Areas and Goals

CPVAW met in May 2007 for its annual retreat. The focus of this retreat included extensive discussion regarding a strategic plan, topic areas and goals for 2007 – 2009.

The Strategic Planning activities and conversations centered on the ways to accomplish the following: measure CPVAW's effectiveness, create transparency of CPVAW's activities in the community, heighten the community's awareness of issues of sexual assault and domestic violence, and increase CPVAW's level of accountability to the Council and community.

Six topic areas were identified and developed:

Metrics and Evaluations  
Report on Rape  
Schools and Education

Marketing and Outreach  
Community Vision  
Law Enforcement

The next step for the Commissioners was to hear from local agencies and community members who were identified as "stakeholders". These stakeholders have common interests and goals with CPVAW. In June 2007, Commissioners were pleased to welcome 45 invitees to a working lunch meeting.

### Attendees of the STAKEHOLDERS Meeting

- **Community Members**  
Pat Clark, Teen Men's Day  
Frieda Krieger, Teen Women's Day  
Mary Miller and Adriana Miller, SC Neighbors
- **City of Capitola**  
Richard Hill, City Manager  
Todd Mayer, Police Chief
- **County of Santa Cruz**  
Anna Rubalacava, District Attorney's office  
Heidi Simonson, Domestic Violence Commission  
Dr. Poki Namkung, Health Services
- **City of Santa Cruz**  
Greg Larson, Meeting Facilitator  
Robert Acosta, Teen Center  
Reyna Ruiz, Beach Flats Community Center  
Councilmembers Ed Porter, Tony Madrigal, Lynn Robinson

Sheila Coonerty, Downtown Commission  
Kim Fryer, Downtown Seniors  
SCPD: Jim Howes, Patty Sapone, Julie Schneider  
CPVAW Commissioners: Jane Bogart, Bob Campbell, Ofelia Gomez, Khristina Horn, Karren Zook; Kathy Agnone, CPVAW Coordinator  
CPVAW Volunteers: Karina Garcia, Katie Church

- **Community Organizations**

Jim Brown, Diversity Center  
Chantal Keeney, KIDPOWER TEENPOWER FULLPOWER Int'l  
Shebrah Kalantri, Responsible Alcohol Merchant Awards  
Keith Holtaway, Downtown Association

- **Faith Based Community**

Janet Godfrey, Faith Community Church;  
Ferdouse Khaleque, Islamic Center of SC

- **School Community**

Nannette Overley, Branciforte Middle School  
Angela Meeker, Branciforte Middle School

- **Service Agencies**

Susan Greene and Rea Hunter, Gemma  
Renee Robertson, Homeless Persons Health Project  
Gillian Greensite, UCSC Rape Prevention Education  
Leticia Schwartz and Chris Hoagland, Rebele Homeless Shelter  
Connie Blackburn and Debra Gilstrop, SART/SANE  
Maria Rodriguez, Survivors Healing Center  
Joanna Goodman, Sutter Hospital  
Joanna de los Reyes and Laura Segura, Women's Crisis Support  
– Defensa de Mujeres

The list of attendees represents a broad spectrum of community members and agencies. An overview of CPVAW, CPVAW programs and an introduction of the six topic areas were shared with the attendees. The stakeholders were then asked to provide their feedback in each topic area.

The Stakeholders meeting was a fabulous opportunity to hear from this amazing group of individuals. Using the information gleaned from the Stakeholders, CPVAW developed the following goals for each topic area.

### **Goals by Topic Area**

- **Metrics and Evaluation**

-Establish baseline data for educational programs so impact can be measured over time

- Develop evaluation tools and measure effectiveness of CPVAW programs
- **Schools and Education**
  - Identify clear objectives and evaluation tools for school programs
  - Work in collaboration with key stakeholders on School and Education issues
- **Community Vision**
  - Develop a process in conjunction with stakeholders that will get the City Council and Board of Supervisors to publicly state that it is their goal to end sexual abuse and domestic violence by 2020
- **Report on Rape**
  - Work with the City Council and SCPD in the development of the joint report on rape
  - Look beyond rape to domestic violence and harassment issues
- **Marketing and Outreach**
  - Develop and implement a citywide sexual assault, harassment and domestic violence Prevention Communication strategy to raise awareness and build a consistent message in our community
  - Increase marketing and outreach for current CPVAW services and programs
  - Use the report as an education and outreach opportunity
  - Increase community involvement
- **Law Enforcement**
  - Develop a neighborhood-based city safety network – “Call it in” 911 campaign
  - Develop collaboration between CPVAW and the District Attorney’s office for public education and outreach regarding issues of sexual assault and domestic violence
  - Collaborate with SCPD to develop best practices on reporting and investigating

With the strategic planning and stakeholders’ feedback and goals in place, what is the next step?

The next step for CPVAW is to provide recommendations to the City Council to move forward with the topic areas and goals identified by CPVAW for 2008.



## Moving Forward

### Topic Area -> Goal -> Recommendation for Action

We would like to now present recommendations to continue, and increase, the work to prevent violence against women in our community.

#### Topic Area: Metrics and Evaluations

Goal: Establish baseline data for CPVAW programs so the impact can be measured over time

1. **2008 Recommendation:** Motion to select and authorize a Councilmember to assist with reviewing, advising and developing best practices for evaluations to measure the impact of CPVAW programs.

#### Topic Area: Schools and Education

Goal: Work in collaboration with key stakeholders on School and Education issues

2. **2008 Recommendation:** Motion to approve CPVAW being invited to attend the City Schools Working Group meetings to discuss CPVAW programs in city schools.

#### Topic Area: Community Vision

2008 Goal: Develop a process, in conjunction with stakeholders, that will result in the City Council and County Board of Supervisors to publicly state that it is their goal to end sexual assault and domestic violence by 2020 using the slogan, "women got the right to vote in 1920 – they'll get the right to be safe in 2020"

3. **2008 Recommendation:** Motion to select and authorize a Councilmember or Councilmembers to meet with CPVAW to determine interest, process and implementation of the goal to end sexual assault domestic violence by 2020.

#### Topic Area: Report on Rape

Goal: Work with the City Council and SCPD in the development of the joint report on rape

4. **2008 Recommendation:** Motion to select and authorize a Councilmember to assist in the development of graphs and data presentations for the Joint Report on Rape.

Topic Area: Marketing and Outreach

Goal: Develop and implement a citywide sexual assault, harassment and domestic violence prevention conversation designed to raise awareness and build a consistent message in our community.

5. **2008 Recommendation:** Motion to select and authorize a Councilmember or Councilmembers to meet with CPVAW members to provide advice on the development of a community conversation regarding sexual assault, harassment, and domestic violence prevention.

Topic Area: Law Enforcement

Goal: Develop the "Call it in - 911" campaign

6. **2008 Recommendation:** Motion to select and authorize a Councilmember or Councilmembers to assist CPVAW with the "Call it in - 911" campaign.