

VOTE NO ON MEASURE N. It's intrusive, extreme, and punitive. It creates new bureaucracy and costs. It won't lower rent or reduce homelessness.

NO ON MEASURE N'S INTRUSIVE HOMEOWNER REGISTRY AND AUDITS. Measure N will invade the privacy of every homeowner. It requires every homeowner to register with a government agency. Measure N creates a public registry of every homeowner and enables random audits. Only by registering and proving that you live in your home can you avoid a \$6,000 per household tax.

NO ON MEASURE N'S EXTREME, PUNITIVE FINES. Even residents living at home still face penalties if they mistakenly register late or fail to comply with random audits by the new government department. Every day you're late, you're liable for a misdemeanor and \$1,000/ day fine. These criminal penalties are extreme and wrong.

NO ON MEASURE N'S COSTLY, BUREAUCRATIC NEW BOARD. Measure N creates a new unelected City board with broad powers, supported by the new agency that will audit how we use our homes, define how homeowners prove they're home, and decide penalties. Neither the City Council nor the Mayor will have any power over the new board's proceedings. The city estimates that \$1 million of its existing budget will be diverted to start the new bureaucracy. Any revenues generated are very uncertain, and there is no guarantee that the expenses of the new agency will be covered in the future. It is likely to cause expensive lawsuits against the City.

NO ON THE UNWORKABLE, DIVISIVE MEASURE N. Addressing affordable housing in Santa Cruz needs to be done, and isn't easy. This divisive measure won't build meaningful new housing and will saddle us forever with something that won't work.

NO ON THIS POORLY CONCEIVED HOUSEHOLD TAX. It creates more problems than it could ever solve.

David J Terrazas
Former Mayor, Attorney

Donna Meyers
Santa Cruz Councilmember, Former Mayor

Ryan Coonerty
County Supervisor

Pete Kennedy
Santa Cruz Planning Commissioner

Renee Golder
Santa Cruz Councilmember