



Santa Cruz Police Department

Chief Bernie Escalante
May 31, 2022





Meet Chief Escalante

- Born and Raised in Santa Cruz
- 26 Years of Service
- Honored to Serve
- Re-Building Process



Downtown Safety

- Increase Foot & Bike Patrols
- Increase Engagement
- Collaboration with County
Mental Health



Recruitment & Retention

- National Narrative
- Cost of Living
- Maintaining our Standards
- Volume of Work
- Social Issues



Mental Health Response

- Increase Mental Health Liaisons
- Support New Approaches
- Training & Tools



Quality of Life Issues

- Accountability with Consequences
- Neighborhood Courts
- Proactive Enforcement

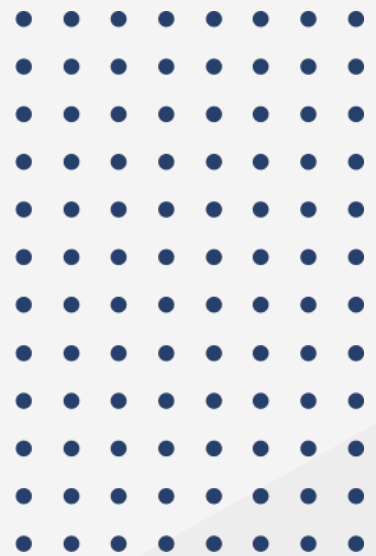
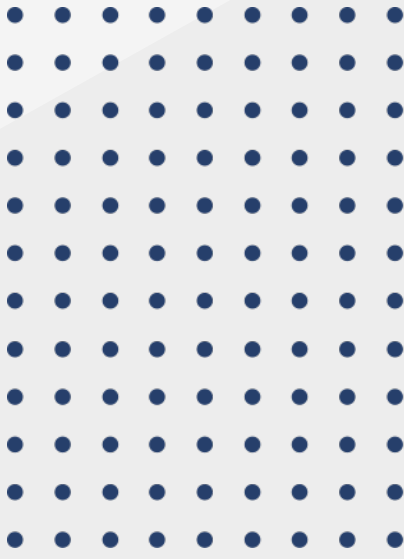


Traffic Safety

- Proactive enforcement
- Education
- Increase staffing



What Did We Miss?





THANK YOU

We are honored to serve our community!

Contact:



155 Center St., Santa Cruz



(831) 471-1131



www.SantaCruzPolice.com

