

**Downtown employees** can currently take advantage of **\$65/month subsidized parking permits** in Locust, River-Front and Soquel-Front Garages. **On July 1, 2023, this increases to \$75/month.** 

For a full-time employee, the July rate is equivalent to \$3.75 a day. For a part-time employee working 3 days a week, this is equivalent to just over \$6.25 per day. **Sign up for parking permits while they last!** 

**GO Santa Cruz** is another great program for downtown employees to sign up for! If you work downtown and need tools to rethink your commute, GO Santa Cruz offers all sorts of incentives to help you choose options other than driving to get to work, including:

- FREE transit bus passes
- FREE bike locker cards preloaded with \$20
- Carpool incentives
- Commute information and carpool ride matching
- Bike safety training
- E-bike Rebates!

BONUS: GO Santa Cruz **rewards** you **for taking alternative transportation**! If you bike, walk, carpool, or bus, the program offers great prizes just for rethinking your commute and logging your trips! GO Santa Cruz also creates special challenges to encourage you to try something new. **Make sure you and your employees** <u>Sign up HERE</u>!

