

CITY OF SANTA CRUZ  
City Hall  
809 Center Street  
Santa Cruz, California 95060



## ARTS COMMISSION

### City Arts Commission Retreat

June 14, 2023

**10:00 A.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, SANTA CRUZ  
ARTS COUNCIL OF SANTA CRUZ COUNTY CONFERENCE ROOM  
TANNERY ARTS CENTER, 1070 RIVER STREET**

**Please note: As of March 1, 2023, participation in meetings for City Advisory Bodies is in-person only. Members of the public can continue to stream the audio for the meetings from the City's website, however public comment will no longer be taken virtually and those wishing to address the board must be in attendance at the location provided on the agenda.**

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at (831) 420-5030 at least five days in advance so that we can arrange for such assistance, or email [cityclerk@cityofsantacruz.com](mailto:cityclerk@cityofsantacruz.com). The Cal-Relay system number: 1-800-735-2922.

Written correspondence and telephone calls received after 5:00 p.m. on the day immediately prior to an Arts Commission meeting may not have time to reach Commissioners, nor be read by them prior to consideration of an item. Please make any communication to Commissioners regarding meeting items prior to 5:00 p.m. on the day immediately preceding a meeting.

**APPEALS:** Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk.

Other - Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

**Agenda and Agenda Packet Materials:** The Arts Commission agenda and the complete agenda packet containing public records, which are not exempt from disclosure pursuant to the California Public Records Act, are available for review on the City's website: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and at the Economic Development Office located at 337 Locust Street, Santa Cruz, California, during normal business hours.

**Agenda Materials Submitted after Publication of the Agenda Packet:** Pursuant to Government Code §54957.5, public records related to an open session agenda item submitted after distribution of the agenda packet are available at the same time they are distributed or made available to the legislative body on the City's website at: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and are also available for public inspection at 337 Locust Street, Santa Cruz.

Need more information? Contact Economic Development at 831-420-5150.

## Call to Order

## Roll Call

## Presentations

1. Agenda Review, Meeting Goals & Icebreaker

Liz Birnbaum, Arts Commission Chair and Bridget Lyons Arts Commission Vice Chair

2. Watsonville Percent for Arts: Case Study

Presentation & Discussion

Speakers: Nick Calubaquib, City of Watsonville Director of Parks and Recreation

Bonnie Lipscomb, Director of Economic Development & Housing

Resources: [Public Art Staff Report 5.10.22](#) and [ordinance](#)

3. Envisioning the Post-CARD Era

Presentation, Reflection, & Discussion

Kathy Mintz, Development Manager & Liz Birnbaum Arts Commission Vice Chair

Resources:

[City of Santa Cruz Arts Plan 2008](#)

[Santa Cruz Rail Trail Arts Plan 2018](#)

[San Lorenzo Art Plan 2002](#)

[Arts Commission Equity, Inclusivity, Environmental Justice 2019](#)

[Arts Commission Mission Vision Values 2015](#)

4. Indicators of Program Success

Review of City and Community resources and discussion

Kathy Mintz, Development Manager & Liz Birnbaum Arts Commission Vice Chair

Resources:

[Health in All Policies Core Indicators](#)

[NEW! HEALTH IN ALL POLICIES 2022 PROGRESS REPORT AND 2023 WORKPLAN](#)

[+ SLIDE DECK](#)

[Data Share Santa Cruz County - Data for Action](#)

5. 3:50 pm Acknowledgements & Adjournment

Liz Birnbaum, Arts Commission Chair and Bridget Lyons Arts Commission Vice Chair

**Adjournment**