

Other Listings  
Review Code

Reviewer

Date

Page 1 of 5 \*Resource Name or # (Assigned by recorder): Gebhart's Grocery Store

P1. Other identifier: Owen's Grocery and Market

\*P2. Location:  Not for Publication  Unrestricted

\*a. County Santa Cruz County and (P2b and P2c or P2d. Attach a location map as necessary.)

\*b. USGS 7.5' Quad Santa Cruz Date Revised 1994 T .11 S. ; R .2 W. ; Mount Diablo B.M.

c. Address: 910 Soquel Ave. City Santa Cruz Zip 95062

d. UTM:(give more than one for large and/or linear resources) Zone 10S ; 587811 mE/ 4092879 mN

e.Other Locational Data: (e.g., parcel #, directions to resource, elevation, etc., as appropriate)

south side of Soquel Avenue east of Pine Street.

APN# 010-071-02

\*P3a. Description: (Describe resource and its major elements, include design, material, condition, alterations, size, setting, and boundaries)

Originally known as the Gebhart Building, this two-story mixed-use building has a design that incorporates Italianate forms from the nineteenth century with some modern alterations from the mid-twentieth century at the storefront and rear of the original building. The front façade is a clear representation of the Italianate style, a vernacular building type that primarily dates from the 1870s and 1880s. Original character-defining features of this frame building include its false-front façade, heavy cornice with Italianate carved corbels, flat-board siding, and symmetrical second-story bay windows. The onsite parking area once contained a dwelling, but the area is now open and utilized for parking.

(Continued on page 4, DPR523L)

\*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 story commercial building

\*P4. Resources Present:  Building  Structure  Object  Site  District  Element of District  Other (Isolates, etc.)



P5b. Description of Photo:  
(View, date, accession #)  
View facing southwest, 2009.

\*P6. Date Constructed/Age and Source:

Historic  Prehistoric  Both

1892-93, news article, 116+ years old.

\*P7. Owner and Address:

\*P8. Recorded By: (Name, affiliation, and address)

F. Maggi/L. Dill/J. Kusz  
Archives & Architecture, LLC  
PO Box 1332  
San Jose, CA 95109

\*P9. Date Recorded: 5/6/09

\*P10. Survey Type: (Describe)

Intensive

\*P11. Report Citation: (Cite survey report and other sources, or enter "none".)

Santa Cruz Historic Building Survey - Vol. III, Department of Planning and Community Development, City of Santa Cruz, 2012.

\*Attachments:

- None  Continuation Sheet  District Record  Rock Art Record  Other (List):  
 Location Map  Building, Structure, and Object Record  Linear Feature Record  Artifact Record  
 Sketch Map  Archaeological Record  Milling Station Record  Photograph Record

State of California - The Resources Agency  
 DEPARTMENT OF PARKS AND RECREATION  
**BUILDING, STRUCTURE, AND OBJECT RECORD**

Primary #  
 HRI #

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\*NRHP/CRHR Status Code 3CS

Resource Name (Assigned by recorder) Gebhart's Grocery Store

B1. Historic Name: Gebhart's Grocery Store

B2. Common Name: 910 Soquel Ave.

B3. Original Use: Mixed-use

B4. Present Use: Mixed-use

\*B5. Architectural Style: Italiante

\*B6. Construction History: (Construction date, alterations, and date of alterations)

Constructed in 1892-1893. Rear was expanded in 1941 (SC BP #4216). Storefront changes in 1957 (SC BP 3617) and in 1977 (SC BP #A23783)

\*B7. Moved?  No  Yes  Unknown Date: n/a

Original Location: n/a

\*B8. Related Features:

None.

B9a. Architect: Unknown

b. Builder: Unknown

\*B10. Significance: Theme Commercial Development

Area: Eastside

Period of Significance: 1893

Property Type: Commercial

Applicable Criteria: None

(Discuss importance in terms of historical or architectural context as defined by theme, period and geographic scope. Also address integrity.)

Originally known as the Gebhart Building, the original portion of this this mixed-use commercial property was constructed in 1892-1893 by Issac Gebhart to house his grocery/dry good store and for use as a residence. Sanborn Fire Insurance Maps indicate the building was under construction in 1892. Gebhart, a merchant who had come to Santa Cruz from Pennsylvania, had an earlier grocery business on Soquel Avenue, but moved into the new building around 1893, calling it Gebhart's Grocery Store. When he began working with his son, Charles, it was called "Gebhart and Son". In 1919, Burt Owens purchased the property and ran Owen's Grocery & Market out of the building until the late 1940s. He lived in the building and remodeled the second story in 1941, apparently expanding the building to the rear at that time. The commercial storefront was later used as a furniture store, then an appliance store and currently houses a bike shop and household furnishings store.

(Continued on page 4, DPR523L)

B11. Additional Resource Attributes: (list attributes and codes) None

\*B12. References:

- Baldwin, Arnold, Map of the City of Santa Cruz, 1923.
  - Chase, John, Sidewalk Companion to Santa Cruz Architecture, 2005.
  - City of Santa Cruz building permits.
  - City of Santa Cruz Standard Map, 1929 and 1947.
  - Lehmann, Susan. Historic Context Statement for City of Santa Cruz. 2000.
  - Sanborn Fire Insurance Maps, 1886 -1950.
- (Continued on page 5, DPR523L)

B13. Remarks: None

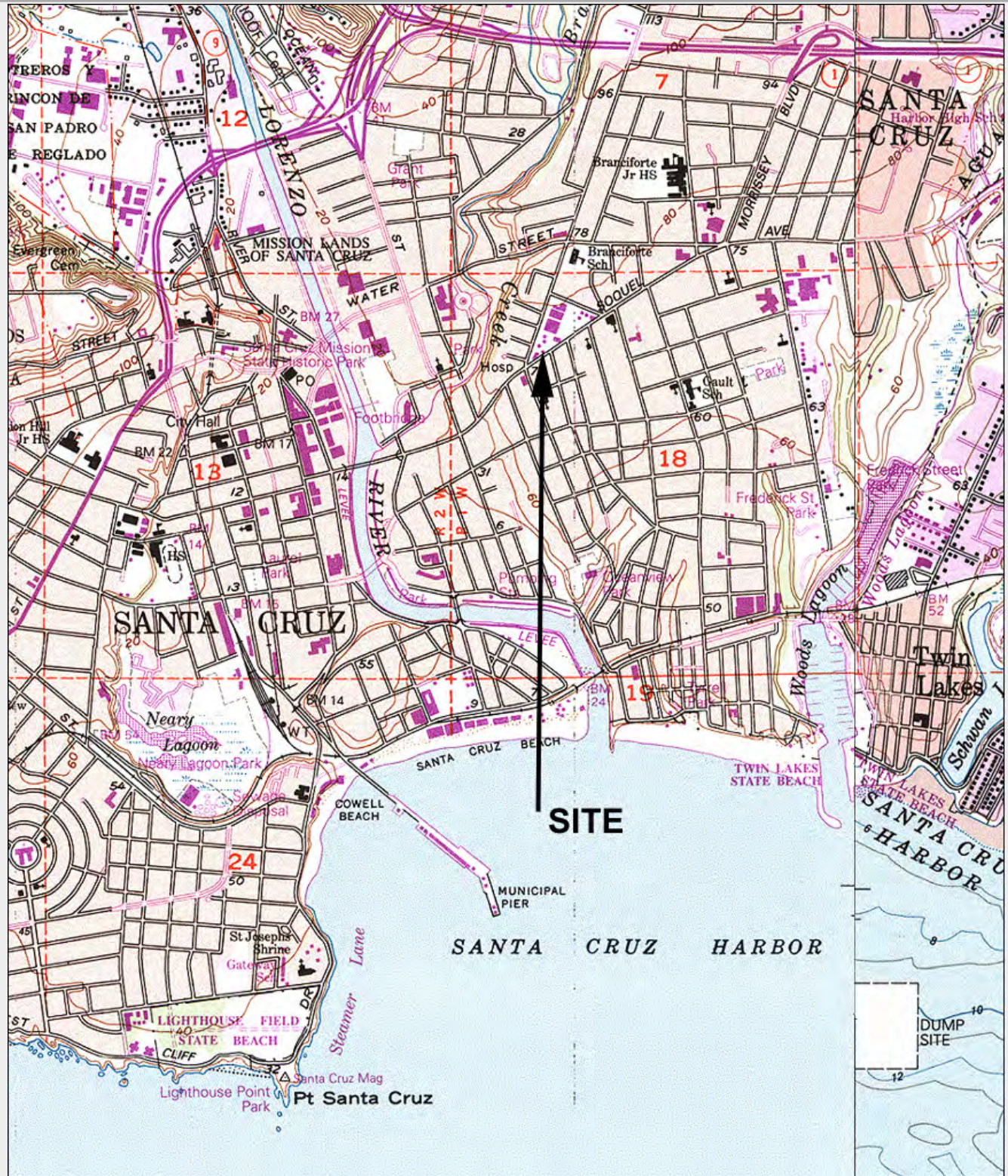
\*B14. Evaluator: Leslie Dill

\*Date of Evaluation: May 6, 2009

(This space reserved for official comments.)

(Sketch Map with north arrow required.)





TN \* MN  
14 1/2°

Map created with TOPO!® ©2003 National Geographic (www.nationalgeographic.com/topo)

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\* Recorded By F. Maggi/L. Dill/J. Kusz \* Date 5/6/2009  Continuation  Update

*(Continued from page 1, DPR523a, P3a)*

The bay windows are cantilevered forms typical of the late-nineteenth century, including their individual hipped roofs supported by multiple corbels, and paneling above and below the 1/1 double-hung windows with narrow sash rails. Between the bay windows is a small fixed accent window with a multi-lite pattern at the top. The full-width storefront area has been remodeled, likely in the 1970s according to building permits. The side of the building has a distinctive wood, second-story entry balcony with stairs that lead from the street. This feature appears from its design and use to have been added in the late-twentieth century. This side of the building has been clad in wide v-groove siding typical of the 1950s; the opposite side of the building is clad in shingles.

*(Continued from page 2, DPR523b, B10)*

#### SIGNIFICANCE

The property was found eligible for the California Register of Historical Resources. The building is individually significant to the development of the Soquel Avenue commercial strip, and thus appears to be eligible under Criterion (1). The early persons associated with the building were Issac and Charles Gebhart. They are not known for contributions that are important to the development of the local community, thus the property would not appear to be eligible for the California Register under Criterion (2). The property was found eligible for listing under Criterion (3), as the building is a distinctive representative of Italianate commercial architecture and although it has been modified, still maintains most of its original design.

When considered for listing within the Historic Building Survey of the City of Santa Cruz, the property meets the following criteria:

1. The building is a significant example of the built environment heritage of the City as a representative of late nineteenth century commercial architecture, associated with the early development of the community; and
5. The building possesses special aesthetic merit and value due to its quality of architecture, retaining sufficient features that show its architectural significance; and
7. The building, although expanded over the years, retains sufficient integrity to accurately convey its significance from its early construction period.

#### Integrity

The property maintains most of its apparent historical integrity as per the National Register's seven aspects of integrity. It maintains its original location on Soquel Avenue, an important commercial corridor east of downtown Santa Cruz. The early property is not surrounded by its earliest setting; however, it is surrounded by a setting commensurate with most of its history, including surrounding commercial buildings from the early to the mid-twentieth century. The surrounding area exhibits a similar scale and design and parcels with similar setbacks, parking, and streetscape. The façade retains its nineteenth century commercial scale and feeling and continues, through its form and detailing, to illustrate its associations with Italianate design and nineteenth century workmanship. The alterations, such as the twentieth century storefronts and side balconies, do not detract from the understanding of the original design.

# CONTINUATION SHEET

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\* Recorded By F. Maggi/L. Dill/J. Kusz

\* Date 5/6/2009

Continuation  Update

*(Continued from page 2, DPR523b, B12)*

Santa Cruz (County of) Voters Registrations.  
Polk. R. L., Santa Cruz City Directory. 1892, 1902, 1916-1989.  
U. S. Census, 1880-1930.