

The Downtown Commission
Welcomes You to this Meeting and
Invites Your Participation



Chair Joe Ferrara

Vice-Chair Jennalee Dahlen

Daniel Nelson

Peggy Dolgenos

Enda Brennan

Elizabeth Carr

Cynthia Mathews

Staff: Heather Sawyer, Parking Program Manager
Brenda Whitley, Administrative Assistant

Visit the City's Web Site at www.cityofsantacruz.com with links including The Downtown Commission Meeting Agendas and Minutes, Downtown Commission information and the Santa Cruz Municipal Code.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend meetings fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Public Works Department at 831-420-5160 at least five days in advance so that we can arrange for such special assistance. Cal-Relay system number is 1-800-735-2922.

**THE FOLLOWING INFORMATION WILL AID YOU IN UNDERSTANDING THE PROCEDURES BY WHICH
THE DOWNTOWN COMMISSION CONDUCTS ITS BUSINESS**

**Please contact City staff prior to the meeting if you have questions about agenda items.
The public input period is best used to present your views on an issue.**

❖ **SUGGESTIONS FOR SPEAKERS AT MEETINGS**

Prepare your comments beforehand for the most efficient use of your time; avoid repetition.

If you are speaking about an item on the agenda, stay on the issue being considered by the Downtown Commission. Relax – there's no need to be nervous. The Downtown Commission truly wants to hear your comments and ideas. It does not expect a "professional" presentation.

❖ **ORAL COMMUNICATIONS**

If you wish to speak to the Downtown Commission about an item not on the agenda, you should do so under "Oral Communications".

- A maximum of fifteen (15) minutes total will be set aside for members of the public to address the Downtown Commission on any item not on the agenda.
- Speakers will ordinarily be limited to **three minutes**.
- Priority will be given to individuals who didn't speak at the previous meeting's Oral Communications.
- Individuals may not speak more than once during Oral Communications.
- All speakers must address the entire body, and will not be permitted to engage in dialogue.

- The Downtown Commission may not take action on oral communications, but may request that the issue discussed be agendaized for a future meeting.

Speakers are requested to sign the sheet placed near the speaker's stand so that their names may be accurately recorded in the Minutes of the meeting.

❖ **CONSENT AGENDA**

All items appearing on the Consent Agenda are considered to be routine and will be acted upon in one motion. Specific items may be removed by members of the Downtown Commission or public for separate consideration and discussion.

❖ **GENERAL MEETING CONDUCT**

While the Downtown Commission is in session, all persons shall preserve order and decorum. Any person making personal, impertinent, or slanderous remarks, or becoming boisterous or otherwise disrupting the meeting shall be barred by the presiding officer from further attendance at said meeting unless permission for continued attendance is granted by a majority vote of the Downtown Commission.

Every member of the public and every Downtown Commission member desiring to speak shall address the presiding officer, and upon recognition by the presiding officer, shall confine comments to the question under debate, avoiding all indecorous language and references to personalities and abiding by the following rules of civil debate:

- a) We may disagree, but we will be respectful of one another.
- b) All comments will be directed to the issue at hand.
- c) Personal attacks should be avoided.

❖ **ORDER OF GENERAL BUSINESS**

- The Chair announces the item.
- Staff presents the staff report and answers immediate member questions.
- Public Comment – three minutes; maximum total time may be set by the presiding officer.
- Downtown Commission deliberation and action.

❖ **ANNOUNCEMENTS - NO ACTION SHALL BE TAKEN**

The Chair or Members may make announcements of general interest to other Members or members of the public. These announcements may include, but not be limited to meeting schedule information, meetings of general community interest, or other general information. No written material will be presented, no recommendations will be made, and no actions will be taken, although the Downtown Commission may direct staff to report back with regard to an item that is the subject of an item for future discussion at a regular or special meeting.

❖ **INFORMATION ITEMS - NO ACTION SHALL BE TAKEN**

Information Items may be provided on an agenda. No action may be taken on Information Items; however, Downtown Commission members may request that Information Items be placed on a future agenda for discussion and action. Public comment will be welcome on any Information Item. Time limits will be established by the Chair.

❖ **COMMITTEE REPORTS - NO ACTION SHALL BE TAKEN**

Any member of the Downtown Commission sitting on a subcommittee, or another Commission, may provide a brief oral report as an update. A summary of such report will be presented in the minutes, if no written material is presented. No action may be taken unless properly agendaized. Public comment will be welcome on any oral report. Time limits will be established by the Chair.

❖ **COMMUNICATIONS TO COUNCIL**

All resolutions and recommendations adopted by the Downtown Commission and addressed to the City Council shall be delivered to the Mayor or City Manager as soon as possible, and at least by the next Mayor's Department Head agenda review meeting. If the action requests Council action, the item will be placed on a future City Council agenda, or a reply will be sent back to the Downtown Commission with an appropriate response at the discretion of the Mayor, with a copy to the Councilmembers. (Council Policy 5.14)