



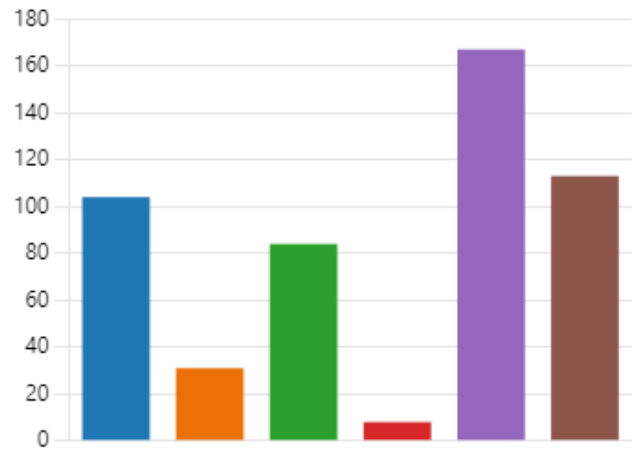
Private Property Outdoor Dining Business & Community Survey Response Summary

Survey Data Summary:

1. Where do you live?

[More Details](#)

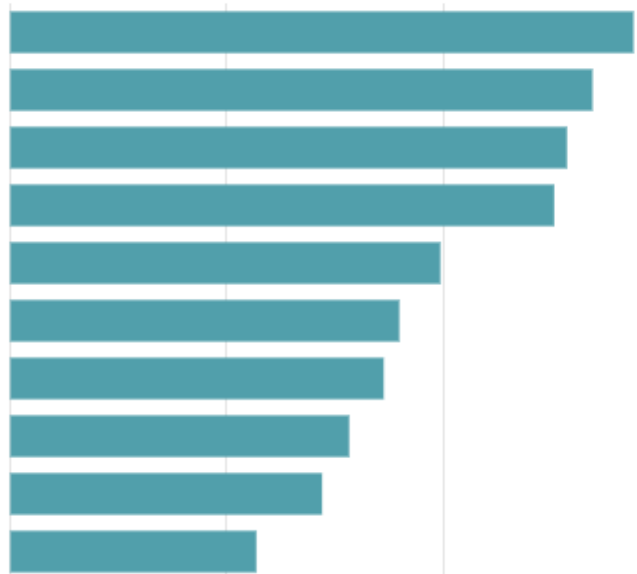
● Westside	104
● Downtown	31
● Seabright/Midtown/Eastside	84
● Beach Hill/Beach Flats	8
● Outside of City	167
● Other	113



2. Rank in order of priority what your primary concerns are on private property outdoor dining.

[More Details](#)

- 1 Hours of Operation
- 2 Noise
- 3 Design/Aesthetics
- 4 No Concerns
- 5 Delivery Vehicle Impacts
- 6 Loss of Parking
- 7 Live Entertainment
- 8 Lighting
- 9 Trash/Litter
- 10 Safety/Disorderly Conduct





Private Property Outdoor Dining Business & Community Survey Response Summary

3. What are the primary aspects of private property outdoor dining you enjoy?

[More Details](#)

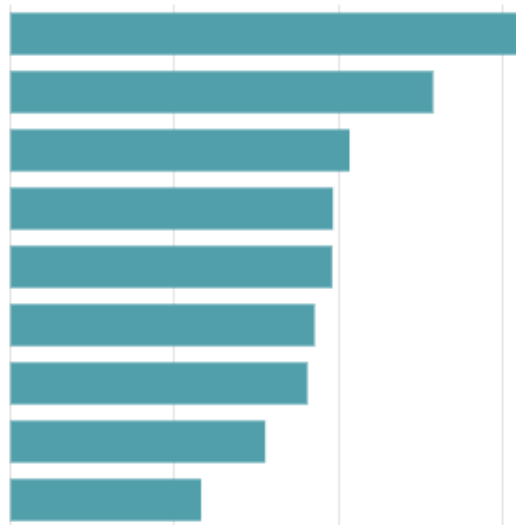
● COVID Safety	357
● Outdoor Space	463
● Live Entertainment	166
● More Space/Seating	359
● Other	129



4. Rank what design/aesthetics are highest priority for you?

[More Details](#)

1	Shade/Overhead Coverings
2	Furnishings (Tables, umbrellas, e...
3	Accessibility (ADA)
4	Fencing Height
5	Lighting
6	Visibility (from the public right o...
7	Landscaping
8	Consistency with Building Design
9	Trash/Recycling Receptacles



5. Do you feel the proposed permit process and conditions of approval will help alleviate potential impacts from outdoor dining?

[More Details](#)

● Yes	50
● No	356
● Other	304





Private Property Outdoor Dining Business & Community Survey Response Summary

Major Themes:

1. **Support for Outdoor Seating:** Many respondents express strong support for outdoor seating at businesses, particularly restaurants and bars. They view it as essential, especially after the COVID-19 pandemic, and consider it a positive addition to the community. Outdoor seating is seen as a way to connect people, enhance community values, and make the city unique.
2. **Importance for Local Businesses:** Respondents emphasize the importance of outdoor seating for local businesses, especially restaurants and bars. They argue that it has helped businesses survive during challenging times and should be encouraged without burdensome regulations.
3. **Concerns about Regulations:** There is significant concern about potential regulations hindering businesses from operating outdoor seating. Many respondents oppose stringent permitting processes, high costs, and unnecessary bureaucracy. They argue for simplified, inexpensive, and supportive regulations to sustain outdoor dining options.
4. **Positive Impact on Community:** Outdoor dining is viewed as a positive force in the community, fostering a sense of togetherness and offering more gathering spaces. The ability to dine outdoors is considered a unique feature of the city that should be preserved.
5. **Accessibility Concerns:** Some respondents mention the importance of outdoor dining for accessibility. It provides an opportunity for individuals with health and mobility challenges to enjoy dining out.
6. **Economic and Recreational Benefits:** Outdoor seating is seen as economically beneficial, attracting customers and improving the overall atmosphere of the city.
7. **Concerns about Noise:** Some respondents express concerns about excessive daytime noise intruding into their private homes due to outdoor seating. This suggests a need for balancing the benefits of outdoor dining with the concerns of nearby residents.
8. **Comparison with Other Places:** Respondents compare outdoor dining regulations in Santa Cruz with other places they have visited, emphasizing the need for simplicity and minimal interference, similar to what is observed in many other parts of the world.
9. **Call for Preservation:** Many respondents request the preservation of existing outdoor dining spaces without imposing additional regulations or costs on businesses. They argue that these spaces have been crucial during the pandemic and should continue to be available without hindrance. Some respondents do not see any problems with the existing outdoor spaces and are apprehensive about potential alterations.

In summary, the survey data highlights overwhelming support for outdoor seating, with a strong emphasis on its positive impact on local businesses, community cohesion, and unique character of Santa Cruz. Respondents are resistant to increased regulations and express a desire for a supportive, simplified approach that allows businesses to continue offering outdoor dining options.



Private Property Outdoor Dining Business & Community Survey Response Summary

Recommended Strategies:

1. **Simplify Permitting Process:** Streamline the permitting process for outdoor seating to make it simpler and more affordable for businesses. Reduce permit requirements and associated costs, where feasible, allowing businesses to continue operating without unnecessary constraints.
2. **Address Parking Concerns:** Identify strategies to reduce the impact on nearby on-street parking from the removal of onsite parking for business customers and employees, such as additional bike parking, bike share stations, transportation incentives, and other possible solutions.
3. **Community Engagement:** Foster open communication between businesses, residents, and local authorities. Keep neighbors informed about changes, address concerns proactively, and involve the community in decision-making processes related to outdoor seating.
4. **Encourage Design Creativity:** While keeping barriers to entry low, encourage businesses to invest in aesthetically pleasing outdoor seating designs that complement the surrounding environment. Offer design guidelines and support to create attractive outdoor spaces.
5. **Noise and Disturbance Mitigation:** Set clear regulations regarding noise levels, operating hours, and live music. Enforce these regulations effectively to prevent disturbances to nearby residents. Implement technologies like sound barriers or landscaping to minimize noise pollution.
6. **Accessibility Consideration:** Ensure that outdoor seating areas are accessible to people with disabilities. Provide guidelines for businesses to create inclusive spaces, including accessible tables and seating arrangements.
7. **Flexibility in Business Approach:** Allow businesses to choose between various outdoor configurations based on their needs. Avoid one-size-fits-all regulations and tailor solutions to individual businesses.
8. **Continued Support Post-COVID:** Acknowledge that outdoor dining has become essential due to the pandemic. Consider making temporary measures implemented during the pandemic permanent to support businesses in the long term.
9. **Promote Unique Community Character:** Recognize the importance of local restaurants in defining the unique character of Santa Cruz. Preserve this uniqueness by supporting the diversity of restaurants and their outdoor seating arrangements.