

CITY OF SANTA CRUZ
City Hall
809 Center Street
Santa Cruz, California 95060



ARTS COMMISSION

Regular Meeting

November 8, 2023

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

Please note: As of March 1, 2023, participation in meetings for City Advisory Bodies is in-person only. Members of the public can continue to stream the audio for the meetings from the City's website, however public comment will no longer be taken virtually and those wishing to address the board must be in attendance at the location provided on the agenda.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at (831) 420-5030 at least five days in advance so that we can arrange for such assistance, or email cityclerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922.

Written correspondence and telephone calls received after 5:00 p.m. on the day immediately prior to an Arts Commission meeting may not have time to reach Commissioners, nor be read by them prior to consideration of an item. Please make any communication to Commissioners regarding meeting items prior to 5:00 p.m. on the day immediately preceding a meeting.

APPEALS: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk.

Other - Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Agenda and Agenda Packet Materials: The Arts Commission agenda and the complete agenda packet containing public records, which are not exempt from disclosure pursuant to the California Public Records Act, are available for review on the City's website: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and at the Economic Development Office located at 337 Locust Street, Santa Cruz, California, during normal business hours.

Agenda Materials Submitted after Publication of the Agenda Packet: Pursuant to Government Code §54957.5, public records related to an open session agenda item submitted after distribution of the agenda packet are available at the same time they are distributed or made available to the legislative body on the City's website at: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and are also available for public inspection at 337 Locust Street, Santa Cruz.

Need more information? Contact Economic Development at 831-420-5150.

Call to Order

Roll Call

Announcements

Statements of Disqualification - No action may be taken.

Oral Communication - Audience comments not related to a General Business item.

Presentation

1. Arts & Economic Prosperity 6 Study: Jim Brown Executive Director of the Arts Council Santa Cruz County

Approval of Minutes

2. Approval of September 13th, 2023 Minutes

Motion to approve as submitted.

General Business

3. Ocean Street Gateway Beautification Project

Motion to appoint a Commissioner to the Application Review Panel.

Ad Hoc Committee on Unsolicited Sponsorships Oral Report - No action may be taken

Commissioners Miranda, Contreras, and Lyons

Information Items from Staff - No action may be taken.

Adjournment

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ARTS COMMISSION

Regular Meeting

September 13, 2023

Updated September 13, 2023 - Item 2
Action Summary

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

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Call to Order - Chairperson Birnbaum called the meeting to order at 6:03 p.m. in Council Chambers.

Roll Call -

Present: Commissioners Contreras, Cover, McGowen, Miranda, Patterson; Chairperson Birnbaum.

Absent: Vice Chairperson Lyons.

Announcements

- Commissioner Cover announced Open studios is coming up in October. First weekend is South County. Second weekend is North County. The Third is open for both. The Art League will be having a preview of the show.
- Commissioner Cover also announced that for the first time, The Art League is hosting an artist that doesn't have a studio. Karuna Gutowski is going to use the classroom as a space for Open Studios.
- Commissioner Cover also announced Mi Gente is organizing an AfroLatine Festival Saturday (September 16, 2023) at Woodhouse Brewing with the Arts League, 12 p.m. - 6 p.m. DJ 12 p.m. - 2 p.m., performances 2 p.m. - 6 p.m.
- Commissioner McGowen announced there is no update as far as the Black Lives Matter Mural.

Statements of Disqualification - None.

Oral Communication - Audience comments not related to a General Business item
- None.

Approval of Minutes

1. Approval of August 9th, 2023 Minutes

Motion to approve as submitted.

Motion: Commissioner Contreras moved, seconded by Commissioner Cover, to approve the minutes of August 9th, 2023 as written.

ACTION: The motion was carried unanimously with the following vote.

AYES: Commissioners Contreras, Cover, McGowen, Miranda, Patterson; Chairperson Birnbaum.

NOES: None.

ABSENT: Vice Chairperson Lyons.

DISQUALIFIED: None.

General Business

2. Cedar Street Apartments Mural Design Review

Motion to approve the mural design for the Cedar Street Apartments Mural Matching Grant.

MOTION: Commissioner Miranda moved, seconded by commissioner Cover.

ACTION: The motion carried unanimously with the following vote.

AYES: Commissioners Contreras, Cover, McGowen, Miranda, Patterson; Chairperson Birnbaum.

NOES: None.

ABSENT: Vice Chairperson Lyons.

DISQUALIFIED: None.

Information Items for Staff - No action may be taken.

Adjournment: Commissioner Patterson moved, seconded by Commissioner McGowen, to adjourn. By consensus Art Commission adjourned at 6:58 p.m.

The next regularly scheduled meeting will be held on November 8, 2023 at 6:00 p.m. in the Council Chambers, located at 809 Center Street.

ARTS COMMISSION AGENDA REPORT

AGENDA OF: November 8, 2023

FROM: Kathryn Mintz, Development Manager
Development Manager City Arts Programs

SUBJECT: Ocean Street Gateway Beautification Artist Application Review Panel

RECOMMENDATION: Motion to appoint an Arts Commissioner to serve on the Ocean Street Gateway Beautification Artist Application Review Panel

Background:

At the August 9, 2023 Arts Commission meeting, David McCormic, Development Manager in the Department of Economic Development & Housing made a presentation about the Ocean Street Gateway Beautification Project, results from a community survey about the project, and an upcoming call to artists to participate in the project. The call to artists was subsequently posted to the City department website and shared on social media postings, local media outlets and arts organizations.

The Ocean Street Gateway Beautification Project call for artists was launched to seek up to five artists who would work with a contracted landscape design consultant, RHAA Landscape Architecture, during the concept design phase of the project. The collaboration is meant to lead to the development of several conceptual site plans that integrate art and landscape features focused on the themes of nature, ecology/sustainability and recreation/fun. Creatives were invited to submit initial proposals describing how they would explore these themes.

The application form asked for information about the artist, experience working in public art and in the proposed artistic medium, interest working in partnership with other artists, a proposal description and a personal perspective on Equity, Inclusivity, and Environmental Justice in art.

The intent is that this is step one is a two-step process. Artists were able to apply quickly, at low cost to participate in this concept design phase. The selected artists will be paid a stipend of up to \$5,000 and be eligible to compete in a subsequent construction phase contract to fabricate and install artwork in conjunction with the final gateway improvements. Final art selection will be informed by future public engagement activities.

Discussion:

The call for artists closed on October 31st. Eight applications were submitted. As stated in the call for artists, the review criteria will include submission of requested materials, artistic merit of the concept proposal, professional qualifications, mentorship experience and demonstrated ability to work with a team. A scoring rubric was provided in the call for artists.

The Ocean Street Gateway Beautification project team is forming a selection panel of stakeholder including City staff from Economic Development & Housing, Parks & Recreation and Public Works. In addition representatives from the Ocean Street business community and neighborhood organizations will participate. At this time, the Arts Commission is being asked to appoint a representative to this group. It is expected that this work will involve a time commitment of 8-10 hours.

Equity, Inclusivity, and Environmental Justice

The Arts Commissioner on the Ocean Street Gateway Beautification Artist Application Review Panel will represent and advocate for the Arts Commission commitment to equity, inclusivity, and environmental justice. In this context it could mean that the Commissioner specifically reviews the applications as they promote accessibility, capacity building, cultural representation & integrity and the creating and strengthening of partnerships with underrepresented and marginalized groups.

Fiscal Impact: None.