

CITY OF SANTA CRUZ 809 Center Street Santa Cruz, California 95060

TRANSPORTATION AND PUBLIC WORKS COMMISSION

Regular Meeting

November 20, 2023

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

<u>Please note:</u> As of March 1, 2023, participation in meetings for City Advisory Bodies is in-person only. Members of the public can continue to stream the audio for the meetings from the City's website, however public comment will no longer be taken virtually and those wishing to address the board must be in attendance at the location provided on the agenda.

Written material for every item listed on the agenda is available for review at the Public Works office, 809 Center Street, Room 201, and online at www.cityofsantacruz.com.

Time limits set by Commission Policy are guidelines. Unless otherwise specified, procedures for all items, are:

- Oral staff report
- Public comment 3 minutes each; maximum total time may be established by the Presiding Officer at the beginning of an agenda item
- Commission deliberation and action

No action will be taken on items listed under Oral Communications, Announcements, Presentations, and Information Items

Written correspondence may be sent to <u>tpwc@santacruzca.gov</u>. <u>Please note:</u> emails received after 12:00 p.m. on the date of the meeting may not reach and be read by Commissioners prior to consideration of an item.

Appeals - Any person who believes that a final action of this advisory body has been taken in error, that decision may or may not be appealable to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk Administrator. Appeals must be received by the City Clerk Administrator within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Additional Information

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. If you wish to attend this public meeting and will require assistance, such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Public Works Office at (831) 420-5162 or e-mail sruble@cityofsantacruz.com at least five (5) days in advance so that arrangements for such assistance can be accommodated. The Cal-Relay system number: 1-800-735-2922.

Agenda and Agenda Packet Materials: The commission agenda and the complete agenda packet containing public records, which are not exempt from disclosure pursuant to the California Public Records Act, are available for review on the City's website: <a href="https://www.cityofsantacruz.com/government/city-departments/public-works/public-works-department-commissions/transportation-and-public-works-commission and at 809 Center Street, Room 201, Santa Cruz, California, during normal business hours.

Agenda Materials Submitted after Publication of the Agenda Packet: Pursuant to Government Code \$54957.5, public records related to an open session agenda item submitted after distribution of the agenda packet are available at the same time they are distributed or made available to the legislative body on the City's website at: https://www.cityofsantacruz.com/government/city-departments/public-works/public-works-department-commissions/transportation-and-public-works-commission and are also available for public inspection at 809 Center Street, Room 201, Santa Cruz.

Transportation and Public Works Commission (TPWC)

6:00 PM

Call to Order

Roll Call

Absent with Notification

Statements of Disqualification

Oral Communications

Announcements

Presentations

Approval of Minutes

1. <u>Approval of Minutes for the August 21, 2023 Transportation and Public Works Meeting.</u>

Motion to approve the minutes of the August 21, 2023 Transportation and Public Works Meeting.

General Business

2. <u>Car Share Parking Permit Program</u>

Staff requests that Transportation and Public Works Commission review the draft Car Share Parking Permit Program Terms & Conditions and Permit Fee Schedule, and provide comments to staff.

- 3. Bay Corridor California Street to Mission Street Concept Plans
 - 1) Motion that the Transportation and Public Works Commission review, provide comments, and approve the Bay Street striping plans for the 2024 Pavement Rehabilitation Project.
 - 2) Motion that the Transportation and Public Works Commission review, provide comments, and recommend Caltrans approve the Bay Corridor improvement plans from Mission Street to the end of Bayview Elementary.

4. 2024 Calendar of Transportation and Public Works Commission Meetings

That the Transportation and Public Works Commission approve the 2024 Meeting Calendar.

5. <u>Creation of a Transportation and Public Works 2024 Annual Work Plan Ad Hoc</u> Subcommittee

Motion that the Transportation and Public Works Commission form an Ad Hoc Subcommittee to review the 2024 Annual Work Plan.

Information Items

Subcommittee/Advisory Body Oral Reports

Items Initiated by Members for Future Agendas

Adjournment



Transportation and Public Works Commission

Regular Meeting DRAFT Minutes

6:00 p.m., Monday, August 21, 2023 Council Chambers

Call to Order: 6:00 P.M.

Roll Call: Chair Ron Goodman, Vice-Chair Ryan Meckel; Commissioners: Candace

Brown, Robert Orrizzi, Kyle Kelley, and Zennon Ulyate-Crow.

Absent with Notification: Commissioner Susan Gilchrist.

Absent without Notification: None.

Statements of Disqualification: None.

Oral Communications:

At 6:01 P.M., Chair Goodman opened oral communications. There were no speakers and at 6:01 P.M., Chair Goodman closed oral communications.

Announcements:

Director of Public Works Nathan Nguyen gave an update on ongoing Public Works projects, including the Ocean Street Pavement rehabilitation project and the Bay Street Protected Bike Lane Project.

N. Nguyen additionally updated the Commission on the Highway Safety improvement Cycle 10 Crossing improvement. Public Works will be installing Rapid Flashing Beacons at several pedestrian crossings; installation will begin early September.

N. Nguyen introduced the Westcliff Drive Data Collection Presentation at 6:03 P.M.

Chair Goodman expressed excitement for the speed at which the Bay Street Protected Bike Lanes Project has progressed.

Presentations:

At 6:05 P.M. The Commission heard the West Cliff Drive Traffic Data Presentation.

Transportation Planner Claire Gallogly and Transportation Manager Matt Starkey gave

a presentation of Traffic Data collected from the neighborhoods surrounding Westcliff Drive and answered commissioner's questions.

At 6:26 P.M., Chair Goodman opened public comment and the following people spoke:

Don Iglesias

Ken Stoner

Waj Berenstein

Terry Casper

Tom Powers

At 6:40 P.M., Chair Goodman closed public comment.

Approval of Minutes:

1. <u>Approval of Minutes for the June 26, 2023 Transportation and Public Works</u> Commission Meeting.

Item 1 was heard at 6:03 P.M.

<u>MOTION:</u> Commissioner Orrizzi moved, seconded by Commissioner Kelley, to approve the minutes of the June 26,2023 Transportation and Public Works Commission meeting with an amendment to the minutes language on item 2.

ACTION: The motion carried with the following vote:

AYES: Chair Goodman, Vice-Chair Meckel, Commissioners: Brown, Orrizzi, Kelley, and Ulyate-Crow.

NOES: None.

ABSENT: Commissioner Gilchrist.

DISQUALIFIED: None.

Consent: None.

General Business:

3. Traffic Calming Toolkit

Transportation Planner C. Gallogly and Transportation Manager M. Starkey presented the proposed Traffic Calming Toolkit and answered commissioners' questions.

At 7:05 P.M., Chair Goodman opened public comment and the following people spoke:

Jose Within Kathy Stephani Terry Casper

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Megan Dawson Dave Hartley

At 7:14 P.M., Chair Goodman closed public comment.

<u>MOTION:</u> Commissioner Kelley moved, seconded by Vice- Chair Meckel, that the Transportation and Public Works Commission recommend that the City Council approve the Traffic Calming Toolkit with Commission feedback.

ACTION: The motion carried with the following vote:

AYES: Chair Goodman, Vice-Chair Meckel, Commissioners: Brown, Orrizzi, Kelley, and Ulyate-Crow.

NOES: None.

ABSENT: Commissioner Gilchrist.

DISQUALIFIED: None.

Informational Items:

3. BCycle Bike Share Program Update

Transportation Planner C. Gallogly gave a presentation and answered commissioners questions.

Subcommittee/Advisory Body Oral Reports: None.

Items Initiated by Members for Future Agendas: None.

Adjournment: 8:53 P.M.



AGENDA REPORT

DATE: 11/08/2023

AGENDA OF: 11/20/2023

DEPARTMENT: Public Works

SUBJECT: Car Share Parking Permit Program

RECOMMENDATION: Staff requests that Transportation and Public Works Commission review the draft Car Share Parking Permit Program Terms & Conditions and Permit Fee Schedule, and provide comments to staff.

BACKGROUND: In Fall 2007, the University of California at Santa Cruz (UCSC) officially launched the first public car share system in Santa Cruz County. The UCSC campus quickly became one of the most successful university-oriented Zipcar program sites in the United States. Car share provides transportation for residents, employees, and students, and as an alternative to personal car ownership. In 2010, 4 Zipcars from the UCSC program expanded to 3 locations in the City of Santa Cruz. At its peak, there were 9 Zipcars at 6 locations throughout the City of Santa Cruz did not hold their own contract with Zipcar.

During the early days of the COVID pandemic in 2020, Zipcar pulled their cars from the Santa Cruz community. Although car share gradually returned to the UC Santa Cruz campus, Zipcar did not return to the previous City of Santa Cruz locations. There are currently 19 Zipcars located on the UCSC campus.

DISCUSSION: Since the first American car sharing operation was launched in Portland, Oregon, in 1998, car share systems have been launched in cities of all sizes around the United States. Car share has gone through many iterations, from reserved parking space programs, to free floating programs within parking zones, non-profit based, sponsorship based, and fully owned and operated.

Car share systems require membership, usually with an annual or monthly fee, and during the application process users have their driving records reviewed. Once approved, users can rent cars hourly or daily and insurance and gas are covered by the rental fee. Generally, car share is used for shorter distance trips, but it can be used for longer distance trips and often is used this way by users who have replaced personal vehicle ownership with their car share membership.

In order to explore the viability and sustainability of a car share program within the City of Santa Cruz, staff researched car share programs in other jurisdictions, such as San Luis Obispo, Santa Monica, Los Angeles, Sacramento, and San Francisco. Both the City of Sacramento and the City of San Francisco use a car share parking permit process to manage car share vendors in their jurisdictions. Based on analysis of these programs and with input from the Parking Division,

staff recommend the Car Share Parking Permit Program as the best option for the City of Santa Cruz.

Allowing car share vendors to apply for a parking permit annually would allow for any car share vendor that meets City of Santa Cruz requirements to operate in the City, and gives Public Works staff the ability to reserve specific parking locations for those car share vehicles. This would allow for the flexibility to use one or more vendors as car share demand increases, while allowing staff to review parking supply and demand before issuing permits to car share vendors.

The concept of returning car share to the City of Santa Cruz was presented to the Downtown Commission on September 28, 2023. The Downtown Commission requested that staff limit car share vendor parking permits in the Downtown Parking District to surface lots and not issue permits for quick turn-around parking spaces, such as meters and time-limited on-street parking spaces. This feedback was incorporated into the Car Share Parking Permit Program Terms and Conditions, which is provided as Attachment 1. Staff recommends a fee structure with two geographic zones, the Downtown Parking District and Beach Area as Zone 1 and the remainder of the City as Zone 2. Staff also recommends providing a tiered pricing structure to encourage zero or lower emission vehicles in car share fleets. The proposed fee structure (Attachment 2) recommends a 25% discount on annual fees for Hybrid vehicles and 50% discount for Zero Emission vehicles (ZEVs).

The Car Share Parking Permit Program meets many of the policy goals of the 2030 General Plan, the 2030 Climate Action Plan, and the Health in All Policies framework. The recommended guidance provided in the Car Share Parking Permit Program Terms and Conditions is consistent with:

The City of Santa Cruz 2030 General Plan goals, including:

Goal M1 Land use patterns, street design, parking, and access solutions that facilitate multiple transportation alternatives.

Goal M2 A safe, sustainable, efficient, adaptive, and accessible transportation system.

Policy M2.5 Consider innovative transportation solutions.

Action M2.5.1 Promote the use of new technologies for transportation and other community services.

The City of Santa Cruz 2030 Climate Action Plan goals, including:

Goal T-3 Implement programs and policies to discourage driving single-occupancy passenger vehicles.

Goal T-4 Increase passenger electric vehicle (EV) adoption to 35% by 2030 and 40% by 2035.

Goal T-5 Increase commercial EV adoption to 25% by 2030 and 35% by 2035.

The Santa Cruz Health in All Policies framework's pillars of equity, public health, and sustainability.

FISCAL IMPACT: This project does not result in an impact to the General Fund. Downtown Parking District revenue would see minor impacts by car share permits providing less revenue than an hourly or daily parking rate. This is anticipated to impact a small number of spaces.

Prepared By: Submitted By: Approved By:

Joanna Edmonds Matt Starkey
Transportation Coordinator Transportation Manager

ATTACHMENTS:

1. ATTACHMENT 1 DRAFT CAR SHARE PARKING PERMIT TERMS CONDITIONS.DOCX

2. ATTACHMENT 2 DRAFT CAR SHARE PARKING PERMIT FEE SCHEDULE.DOCX

City of Santa Cruz Car Share Permit Program Terms and Conditions

1. Purpose and Intent

The City of Santa Cruz Car Share Permit Program facilitates car sharing in Santa Cruz that meets the City's policy objectives. The City will accept applications from potential car share operators and upon approval, qualified car share operators will be allowed to secure the appropriate permits to park in the public right-of-way with special parking privileges.

1.1 Purpose

This guidance will create an opportunity for a diverse array of car sharing programs to park in the public right-of-way in the City of Santa Cruz. The City strives to support car sharing programs that help achieve City goals of developing a multi-modal transportation system, reducing greenhouse gas emissions, and supporting emerging transportation technologies.

The car share parking permits described in the Car Share Permit Program provide extended parking privileges. As such, this guidance establishes a process to ensure that parking privileges are only provided to car share operators that demonstrate the ability to provide service to the community that meets the City's policy objectives.

1.2 Objectives

By creating this Carshare Parking Permit Program, the City seeks to achieve the following objectives:

- Facilitate the expansion of car share programs throughout the city to help achieve goals adopted in the City of Santa Cruz 2030 General Plan and the City of Santa Cruz 2030 Climate Action Plan.
- Create clear expectations and uniform minimum qualifications for all car share providers that operate for profit or not for profit in the public right-of-way.
- Provide all City of Santa Cruz residents with alternative transportation options, encouraging more households to forego or reduce personal vehicle ownership.
- Balance the mobility benefits of car share with public parking needs.
- Effectively manage multiple emerging curbside needs.

2. Authority

California Vehicle Code section 22507.1 states that a local authority may, by ordinance or resolution, designate certain streets or portions of streets for the exclusive or nonexclusive parking privilege of motor vehicles participating in a car share vehicle program.

The Parking Programs Manager has the authority to process, approve, and revoke applications from car share operators to secure the appropriate parking permits to park with special parking privileges in the public right-of-way.

3. Definitions

The following terms used in this chapter shall have the meanings set forth below:

"Block Face" is one side of a street between two consecutive intersecting streets.

"Car Share" is defined as a membership-based service that allows qualified members to make vehicle trips with the use of a shared vehicle from unstaffed locations without a separate written requirement for each trip.

"Car Share Operator" is an organization that provides members with access to shareduse vehicles, owned or leased by the operator, with hourly, daily, or weekly rates (or fractions thereof) that include insurance and fuel (gasoline, electricity, or alternative fuel).

"Car Share Vehicle" is a clearly branded motor vehicle registered with the Department of Motor Vehicles that is owned or leased by a car share operator and made available for use by its members.

"Dedicated On-Street Car Share Parking Space" is an on-street parking space agreed upon by the car share operator and the City's Parking Division that is dedicated for exclusive use by a specific Qualified Car Share Operator to provide car share service.

"Dedicated Off-Street Car Share Parking Space" is an off-street parking space in a City managed surface lot within Parking District No. 1, agreed upon by the car share operator and the City's Parking Division that is dedicated for exclusive use by a specific Qualified Car Share Operator to provide car share service.

"Hybrid Vehicle" is a vehicle that is powered by an internal combustion engine and one or more electric motors, which uses energy stored in batteries. A hybrid electric vehicle cannot be plugged in to charge the battery. Instead, the battery is charged through regenerative braking and by the internal combustion engine.

"Internal Combustion Engine Vehicle" is a vehicle that relies on the ignition and combustion of fuel within an engine to create energy for the propulsion of the vehicle, such as gasoline- or diesel-powered vehicles.

"Qualified Car Share Operator" is a car share operator meeting criteria established by the Department of Public Works and is therefore eligible to apply for parking permits for the public right-of-way.

"Zero-Emission Vehicle" (ZEV) technologies are vehicles that emit no exhaust from vehicle sources of power, such as full battery-electric vehicles (EVs) and fuel-cell electric vehicles. ZEVs include any vehicle that operates, either exclusively or partially, on electrical energy provided from an off-board source that is stored on-board for motive purposes.

4. Administration and Application

4.1 Administration

Through the Car Share Permit Program, the Department of Public Works has established requirements for Car Share Operators to secure the necessary parking permits required to conduct business in the public right-of-way in Santa Cruz. The Department of Public Works will maintain and administer the car share application process, monitor feedback, and evaluate data for the duration of car share program operations.

4.1.1 <u>Initial Application Review</u>: The Transportation Division of the Department of Public Works will conduct the initial review of all applications and required documentation to verify eligibility as established by this guidance in coordination with the Parking Division and other relevant divisions and departments, as applicable. City staff and Car Share Operators may negotiate specific aspects of the plans prior to approval.

The Parking Division will review the Parking Proposal and conduct analysis to determine the viability of proposed parking plans using the parameters outlined in Section 7.

4.1.2 Approval of Car Share Application: Upon approval by the Transportation Division, Parking Programs Manager for approval. Once a car share application is approved and the required fees are paid, the Car Share Operator will be considered a Qualified Car Share Operator.

4.2 Application

The application for a Car Share Operator to become a Qualified Car Share Operator in the City of Santa Cruz shall be processed and maintained by the Department of Public Works. In addition to the eligibility requirements in the application, the following attachments are required from each applicant:

- <u>Business Plan</u>: The business plan shall include details such as business model, vehicle
 types, member eligibility, and sign-up process, membership structures, or target use
 cases, rates, incentives, and fueling or charging procedures including location of existing
 or proposed EV charging infrastructure that will support the service (if applicable).
- <u>Parking Proposal</u>: The parking proposal shall include a map of the proposed parking spaces for dedicated car share use, and relationship to any other existing or future service areas or initiatives. Within Parking District No 1, the only eligible parking locations are within City managed off-street surface parking lots.
- Insurance. Proof of Insurance shall be provided as described in Section 6.
- Outreach Plan: The outreach plan shall include an outline of marketing efforts, inclusion
 of low-income and disadvantaged communities, partnership with employers or

- community-based organizations, and special events. The provision of multilingual materials for members is highly encouraged.
- <u>Data and Monitoring Plan</u>: The data and monitoring plan shall include proposed approach
 to evaluate performance and provide metrics, including customer surveys, and example
 report and/or sample online data dashboard to the satisfaction of the Parking Programs
 Manager.

4.3 Procurement of Permits

Prior to operation, Qualified Car Share Operators shall purchase annual Car Share Parking Permits from the Parking Division as established by Council resolution or ordinance. Qualified Car Share Operators seeking dedicated parking spaces for exclusive car share use shall first apply for encroachment permits (one-time fee) prior to signing and dedicating spaces. All Qualified Car Share Operators must have a current City of Santa Cruz Business License prior to operating within the city limits.

5. Car Share Operator Eligibility Requirements

A car share operator must first demonstrate that the following minimum criteria are met in order to be deemed qualified to apply for car share parking permits in the City of Santa Cruz:

- Offer car share service as defined herein. Each car share operator may set their own membership qualifications based on age, driving record, and other relevant criteria.
- Provide car share vehicles as defined herein.
- Provide insurance, which meets the standards of the City of Santa Cruz and the State of California, for each shared vehicle and for each member operating the vehicle during the period of use.
- Provide branding on the proposed car share vehicle fleet shall be in a form that is satisfactory to the Parking Programs Manager.
- Agree to generate and share service data such as customer utilization, membership, and other performance metrics.
- Agree to install and maintain any necessary signage or markings to denote Dedicated Car Share Parking Space

6. Insurance

A car share operator shall maintain, at all times, in full force and effect at its sole expense, the following insurance:

 General liability for bodily injury, including death, of one or more persons, property damage, and personal injury. Coverage shall include any employees of the car share operator and shall be at least as broad as ISO CGL Form 00 01 on an occurrence basis for bodily injury, including death, of one or more persons, property damage and personal injury, with limits of not less than one million dollars (\$1,000,000.00) per occurrence. The City, its officials, employees, and volunteers shall be covered by policy terms or endorsement as additional insureds as respects general liability arising out of activities performed by or on behalf of car share operator.

- Automobile liability insurance providing protection against claims of bodily injury, including death, of one or more persons, personal injury, and property damage arising out of ownership, operation, maintenance, or use of owned, hired, and non-owned automobiles. Coverage shall be at least as broad as ISO CA 00 01 (any auto), with limits of not less than two million dollars (\$2,000,000) per accident.
- The third-party liability coverage provided to the car share operator's members will be in accordance with their member contract.

7. Parking Permits

Qualified Car Share Operators are eligible to apply for one or more Dedicated Car Share Parking Space car share parking permits as described herein. A parking permit is required for each dedicated car share vehicle operating in the public right of way in the City of Santa Cruz. Each Dedicated On-Street Car Share Parking Permit allows for the reservation of on-street spaces for the exclusive use of a single Qualified Car Share Operator. Each Dedicated Off-Street Car Share Parking Permit allows for the reservation of off-street spaces for the exclusive use of a single Qualified Car Share Operator.

- 7.1 Identifying Locations: Qualified Car Share Operators that request dedicated car share parking spaces shall include a map of proposed parking locations in the parking permit application. Proposed locations for dedicated car share spaces will be evaluated using the following criteria:
 - 7.1.1 Outside of Parking District No 1, a maximum of two (2) parking spaces per block face may be dedicated for exclusive car share parking for all Qualified Car Share Operators. Within Parking District No. 1, a maximum of two (2) parking spaces per off-street surface lot may be dedicated for exclusive car share parking for all Qualified Car Share Operators.
 - 7.1.2 Dedicated parking spaces for the same Qualified Car Share Operator must be spaced beyond a 1000' radius except for a second space on the same block face or in the same off-street surface lot consistent with section 7.1.1.
 - 7.1.3 Metered, loading, and time limited zone spaces currently designated for less than one-hour parking, will not be converted to dedicated car share parking.
 - 7.1.4 The Parking Division may use other criteria, such as frequent event closures or traffic impacts, to approve or deny proposed dedicated car share parking locations.
 - 7.1.5 Dedicating Spaces: The process to dedicate a parking space for exclusive use by a single Qualified Car Share Operator shall include the following steps:

- 7.1.5.1 A public notice shall be posted by the City for dedicated car share parking locations approved by the Parking Programs Manager at the site indicating that a parking space will be removed for the purposes of dedicated car share parking. The notice will have contact information for the public to seek information or to appeal the action. If no appeals to the proposed installation are received within ten days, the encroachment permit process can proceed.
- 7.1.5.2 If City staff receives an appeal against the proposed installation within 10 days of posting, appeal procedures will be followed as outlined in Chapter 1.16 of the Santa Cruz Municipal Code.
- 7.1.5.3 Prior to installation, the Qualified Car Share Operator shall provide the Public Works Department with a mock-up of the Parking Programs Manager identifying the parking space for exclusive use of the Operator's specific car share vehicles.
- 7.1.5.4 If the planned location for the dedicated car share parking space requires the installation of a new pole and sign or requires a sign on an existing pole, then an encroachment permit is required from the Qualified Car Share Operator prior to installation.
- 7.1.5.5 The actual installation and maintenance of the signage for the dedicated parking space shall be the sole responsibility of the Qualified Car Share Operator. The City may, at its discretion, offer signage installation, maintenance, and replacement services for the Qualified Car Share Operator on a reimbursement basis according to applicable City processes.

7.2 Issuance of Parking Permits

- 7.2.1 Authority: Parking permits will be issued and revoked by the Parking Division.
- <u>7.2.2 Eligibility</u>: Car Share Parking Permits will only be issued to Qualified Car Share Operators who have completed the application process, meet the stated qualifications, and pay applicable fees. The Qualified Car Share Operator is required to work with the Parking Division to maintain current vehicle registration information on file for enforcement purposes.
- <u>7.2.3 Term</u>: Reserved Car Share Parking Permits remain valid during the fiscal year issued and fees are prorated.
- <u>7.2.4 Evidence of Permit</u>: Upon approval, a separate, revocable, car share parking permit will be issued to each car share vehicle of an approved Car Share Vehicle fleet.
 - 7.2.4.1 It is the responsibility of the Qualified Car Share Operator to provide the Parking Division with accurate DMV registration information for each Car Share Vehicle in the operator's fleet.

7.2.4.2 For Dedicated Car Share Parking Permits, a separate, revocable parking permit will also be issued for each dedicated car share parking space. The Qualified Car Share Operator holding any such permits may use the dedicated space for any approved Car Share Vehicle of the operator's fleet.

<u>7.2.6 Payment Process:</u> The Qualified Car Share Operator shall pay the annual parking permit prior to issuance. No refunds shall be granted.

8. Modification of Car Share Service

A Qualified Car Share Operator may submit an updated parking permit proposal to the Department of Public Works to modify an approved Dedicated Car Share Parking Permit with total modifications requests not to exceed six per year from the date of permit issuance or renewal.

- 8.1 Modifications to a Dedicated Car Share Parking Space(s)
 - 8.1.1 Upon approval and payment of applicable fees, a Qualified Car Share Operator may modify the number of dedicated parking space(s).
 - 8.1.2 The process for identifying and dedicating parking spaces outlined in section 7.1 shall apply to each new dedicated space or area identified for expansion.
 - 8.1.3 The removal of signage shall be the sole responsibility of the Qualified Car Share Operator.
- 8.2 Relocation of Dedicated Car Share Space(s)
 - 8.2.1 Upon approval, relocation of Dedicated Car Share Space(s) at the request of the Qualified Car Share Operator shall occur at the sole expense and liability of the Qualified Car Share Operator.
 - 8.2.2 The process for identifying and dedicating spaces outlined in section 7.1 applies to each new space identified for relocation.
 - 8.2.3 In the event that vehicle relocation is necessary due to construction, street closure or another planned activity, the City shall provide notice and plan for alternative accommodations with the Qualified Car Share Operator.

9. Annual Permit Renewal

Renewals for car share permits may occur following a City review of the annual evaluation as set forth in Section 15. Dedicated Car Share Parking Permits may take place at the beginning

of the new Fiscal Year and shall require an evaluation as set forth in section 15.

10. Revocation

The City may revoke the approved parking permits of a Qualified Car Share Operator if the Operator is determined to have violated Car Share Permit Program terms and conditions. The Car Share Operator, at its sole discretion, may terminate or withdraw its approved parking permits, in whole or in part, at any time upon sixty (60) days written notice to the City.

11. Enforcement of Spaces

The City enforces all state and local parking regulations for on-street and off-street spaces. Dedicated car share signage shall be in compliance with state and local towing regulations.

12. Indemnification

Car Share Operator shall indemnify and save harmless City and its officers, agents and employees from, and, if requested, shall defend them against any and all loss, cost, damage, injury, liability, and claims thereof for injury to or death of a person, including employees of car share operator or loss of or damage to property, arising directly from the operator's car share program, except to the extent that such indemnity is void or otherwise unenforceable under applicable law in effect on or validly retroactive to the date of the application, and except where such loss, damage, injury, liability or claim is the result of the active negligence or willful misconduct of City and is not contributed to by any act of, or by any omission to perform some duty imposed by law or agreement on operator, its subcontractors or either's agent or employee. The foregoing indemnity shall include, without limitation, reasonable fees of attorneys, consultants and experts and related costs and City's costs of investigating any claims against the City.

13. Limitation of Liability

IN NO EVENT SHALL CAR SHARE OPERATOR BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES, INCLUDING DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE OF DATA, INFORMATION, OR OTHER INTANGIBLE LOSSES ARISING OUT OF, OR IN CONNECTION WITH THE CAR SHARE SERVICE.

14. Force Majeure

The Car Share Operator will not be liable for failure or delay in performance or compliance to the extent caused by circumstances beyond its reasonable control, including, but not limited to, fire, flood, earthquake, elements of nature, acts of war, terrorism, riots, or civil disorders (collectively "Force Majeure Event"); provided, however, the Car Share Operator (a) gives prompt written notice of such Force Majeure Event to the City, (b) is without fault in causing such delay, (c) could not have prevented or circumvented such Force Majeure Event by reasonable

precautions through the use of alternate sources, workaround plans, or other means and (d) use commercially reasonable efforts to avoid such causes of nonperformance and/or noncompliance.

15. Evaluation

All Qualified Car Share Operators shall submit performance reports every six months to maintain eligibility for Car Share Parking Permits. The City shall review the performance reports and complete an evaluation of Qualified Car Share Operators prior to annual renewals of any car share parking permits.

In addition, each Qualified Car Share Provider shall establish a method for providing the City with anonymized, aggregated utilization data within 14 days of written request which may include the following:

- Trip start date, time, and location
- Trip duration and distance
- Payment method
- GPS coordinates
- Anonymized member information including number of total members, active members, and membership growth
- Fleet vehicle miles traveled and greenhouse-gas emissions
- Average utilization per member (cost, distance traveled, etc.)

Attachment 2: Draft Car Share Parking Permit Fee Schedule

Annual Fee	Base Flat Fee		25% Discount		50% Discount	
Parking Space Type	Zone 1: Downtown Parking District or Beach Area	Zone 2: Citywide	Zone 1: Downtown Parking District or Beach Area	Zone 2: Citywide	Zone 1: Downtown Parking District or Beach Area	Zone 2: Citywide
Dedicated Car Share Spaces - Gas Vehicle	\$900	\$600				
Dedicated Car Share Spaces - Hybrid Vehicle			\$675	\$450		
Dedicated Car Share Spaces - ZEV Vehicle					\$450	\$300



Transportation and Public Works Commission AGENDA REPORT

DATE: 11/08/2023

AGENDA OF: 11/20/2023

DEPARTMENT: Public Works

SUBJECT: Bay Corridor – California Street to Mission Street Concept Plans

RECOMMENDATION: 1) Motion that the Transportation and Public Works Commission review, provide comments, and approve the Bay Street striping plans for the 2024 Pavement Rehabilitation Project.

2) Motion that the Transportation and Public Works Commission review, provide comments, and recommend Caltrans approve the Bay Corridor improvement plans from Mission Street to the end of Bayview Elementary.

BACKGROUND: BACKGROUND: In March 2015, City Council adopted the Santa Cruz City Schools Complete Streets Master Plan (SCCSCSMP). The overarching goals of the SCCSCSMP were to identify obstacles to students using alternative transportation and develop a list of improvement projects to reduce those obstacles. Those projects were subsequently adopted into the City's 2017 Active Transportation Plan (ATP). The ATP lists several improvements for the Bay Corridor, such as intersection improvements, separated bike lane (SBL) treatments and safe connections to adjacent facilities.

The Bay Corridor is envisioned as a complete street that connects West Cliff Drive to the University of California Santa Cruz. Within the project area, this connects existing multiuse paths, parks and open space, Bay View Elementary School, affordable senior housing, multifamily housing, and high frequency transit lines. The project will implement elements of the ATP recommendations and will be delivered over multiple years based on the constructability of the network outlined below:

West Cliff Drive to California Street

- Two-way SBL adjacent to La Barranca Park.
- Coordination with Santa Cruz METRO on transit boarding islands and stop consolidation
- Crossing improvements connecting across Bay
- Summer 2025 with pavement maintenance project

California Street to Mission Street (Two Phases)

- Two-way SBL adjacent to Bay View Elementary
- Coordination with Santa Cruz METRO on transit boarding islands and stop consolidation
- Connectivity to Rail Trail and Bay View Elementary
- Phase 1 connects to Bay View Elementary in Summer 2024 with pavement rehabilitation
- Phase 2 connects Bay View Elementary to Mission Street with Caltrans project

Mission Street to Escalona Drive

- Two-way SBL adjacent to Bay View Elementary
- Changes at the Bay Street/Mission Street signalized intersection to improve multimodal access across state highway in coordination with Caltrans.
- Connection between two-way SBL and one-way SBL at King Street or Escalona Drive.
- Summer 2026 after Caltrans CAPM

Escalona Drive to Nobel Drive

- One-way SBL on both sides of roadway and pedestrian facilities on northbound side.
- Reduction in number of auto lanes
- Coordination with transit
- Plan already approved, initial bids rejected due to cost, awaiting construction.
- Summer 2024 with pavement rehabilitation project.

Nobel Drive to High Street

- Improved multimodal connectivity to UCSC
- Separated bike lanes
- Coordination with transit
- Summer 2025 or Summer 2026

The City applied for grant funding to construct the California to Bay View Elementary segment and accelerate the design of the other sections to meet schedules of the adjacent projects. The grant awards will be notified in December.

DISCUSSION: Staff has designed concept improvement plans for the Bay Corridor improvements between California Street and Mission Street and will be delivered in two phases.

The first phase proposes to improve the section between California Street and the east end of Bayview Elementary and will be part of the 2024 Paving Rehabilitation Project. The project will resurface Bay Street, as well as install new bus boarding islands and ADA compliant curb ramps.

The striping plan for the first phase proposes to add a green two-way separated bike lane on the south side of Bay Street that safely connects to the sidewalk of Bayview Elementary and Rail trail Segment 7. The striping along Bayview Elementary will remain the same and will be improved in phase two. The concept striping plans for phase one are included here as Attachment 1.

The second phase proposes to improve the section between Mission Street and the east end of Bayview Elementary. The proposed improvements include a protected two-way bike facility and separate pedestrian sidewalk along the frontage of Bayview Elementary. Staff has approached the Santa Cruz City School District and community with the proposed improvements and support the project. Phase two also proposes to improve the intersection of Bay Street and Mission Street by installing ADA curb ramps, continental crosswalks and new traffic signal equipment. The concept improvement plans for phase two are included here as Attachment 2.

The portion of improvements at Bay Street and Mission Street is in Caltrans right-of-way. Staff has approached Caltrans with implementing the phase two improvements in conjunction with Caltrans' Capital Preventative Maintenance (CAPM) pavement rehabilitation project. The CAPM project is anticipated to begin in 2026.

The striping improvements for both phases were designed based on the California Manual on Uniform Traffic Control Devices and the National Association of City Transportation Officials Urban Street Design Guide.

These projects are in alignment with and will assist in implementing components of the General Plan and Climate Action Plan. The General Plan calls for a "citywide interconnected system of safe, inviting, and accessible pedestrian ways and bikeways" (Goal M4). The Climate Action Plan includes the transportation objective to meet an 80% reduction in greenhouse gas (GHG) emissions by 2050 which will be accomplished largely by providing low-carbon transportation options that rival the efficiency and safety of the automobile.

FISCAL IMPACT: The project is funded in the FY24 Capital Improvement Program (c400809 & c402304) budget with multiple sources. There is no impact to the General Fund.

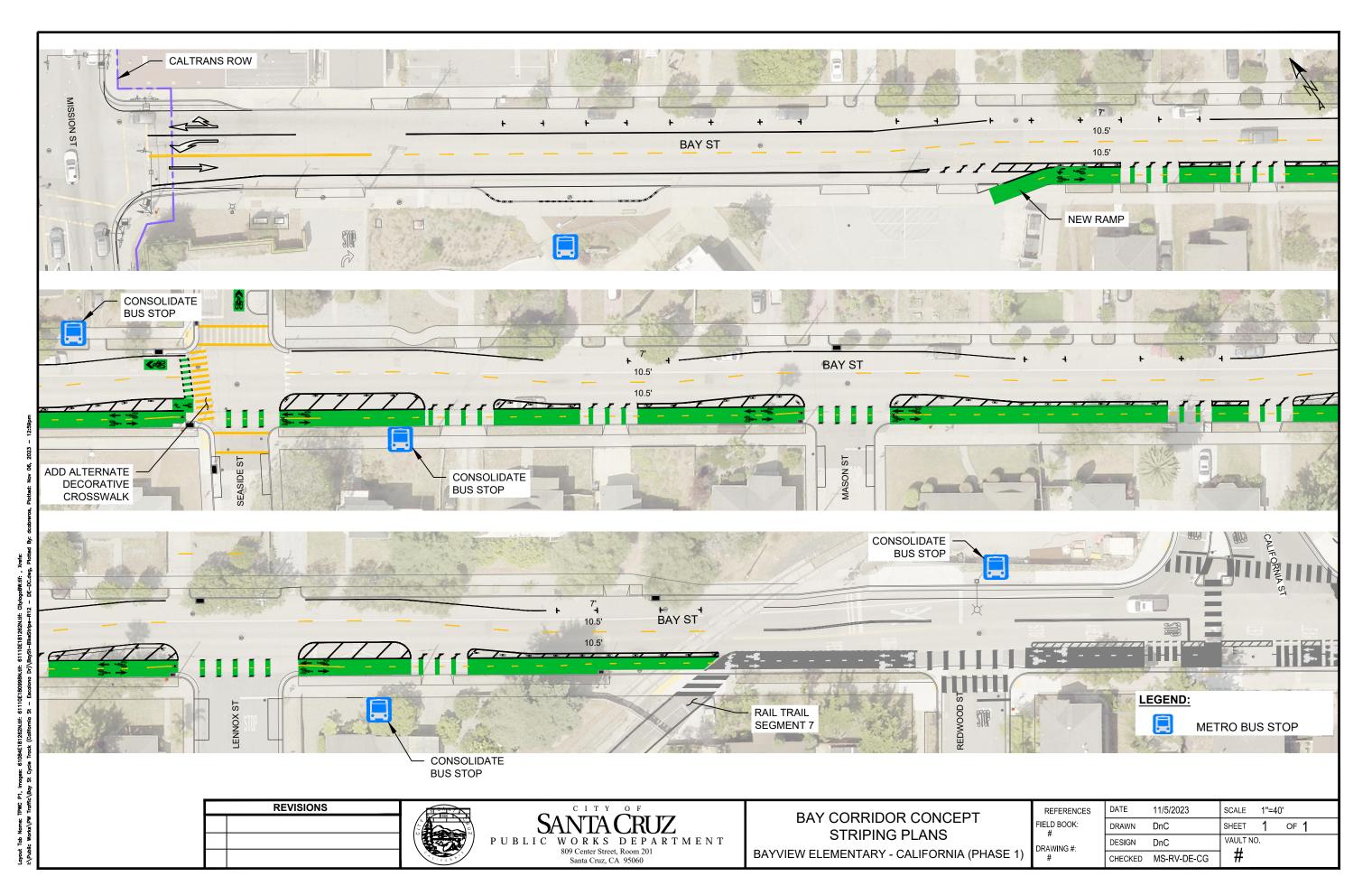
Prepared By:
Dan Estranero P.E.
Associate Professional
Engineer

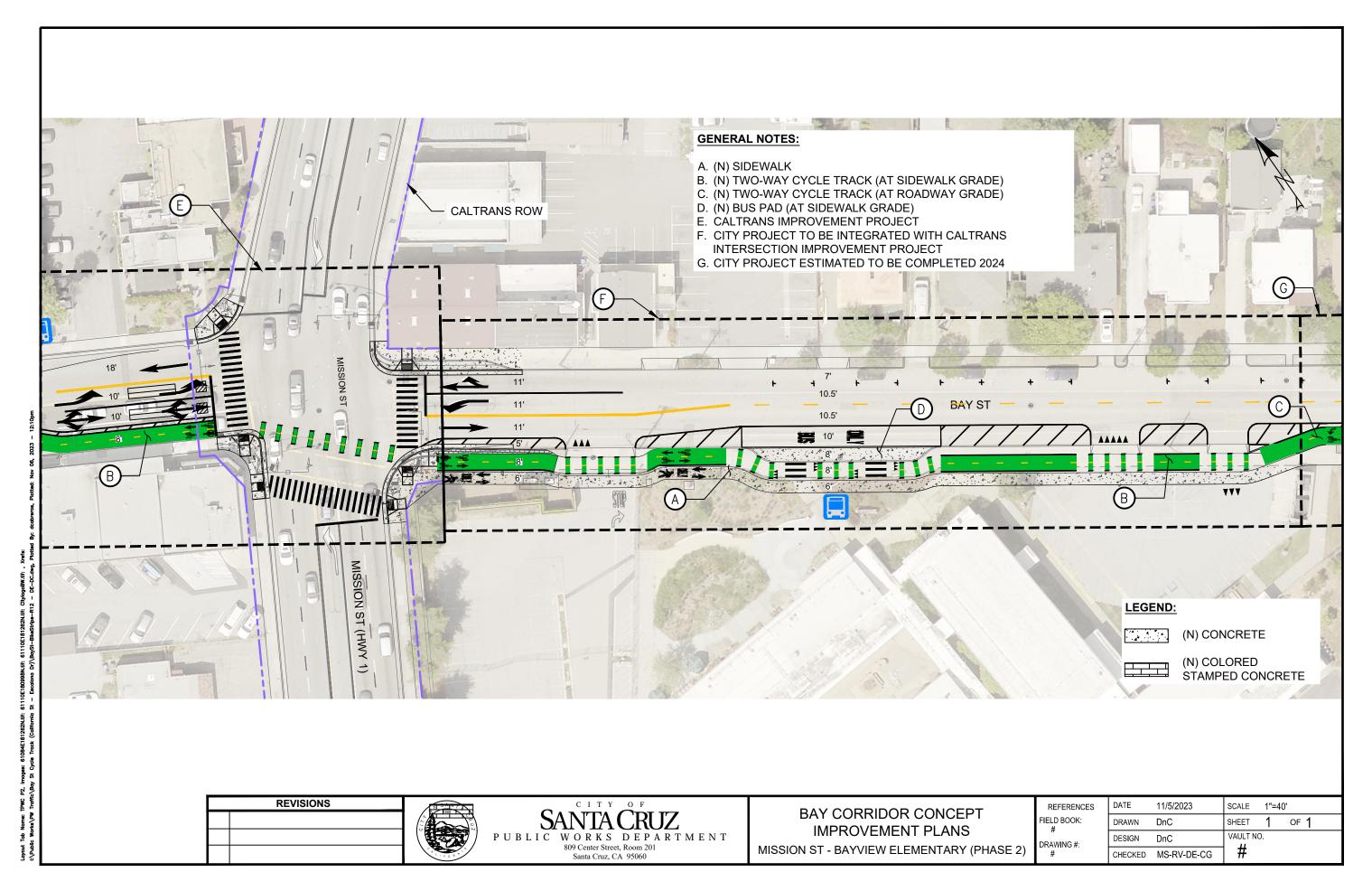
Submitted By:Nathan Nguyen P.E.
Director of Public Works

Approved By:

ATTACHMENTS:

- 1. ATTACHMENT 1 CONCEPT STRIPING PLAN PHASE 1.PDF
- 2. ATTACHMENT 2 CONCEPT IMPROVEMENT PLAN PHASE 2.PDF







Transportation and Public Works Commission AGENDA REPORT

DATE: 11/08/2023

AGENDA OF: 11/20/2023

DEPARTMENT: Public Works

SUBJECT: 2024 Calendar of Transportation and Public Works Commission Meetings

RECOMMENDATION: That the Transportation and Public Works Commission approve the 2024 Meeting Calendar.

BACKGROUND: At its May 14, 2019 meeting, City Council approved Transportation and Public Works Bylaw changes that increased the number of meeting from 6 to 10 per year, excluding the months of July and December.

The bylaw changes also include the option for a "project open house" public meeting: If desired by a majority of the Commission, one of the ten annual meetings may be a "project open house" meeting organized and hosted by Public Works staff, with a purpose of informing the public of current and future projects and to allow for greater public comment on such projects. The date of such open house, if desired, shall be set by the Commission when it adopts its annual Meeting Calendar".

The Transportation and Public Works Commission meetings are held on the third Monday of the months shown below.

DISCUSSION: Proposed 2024 schedule of meeting dates for the Transportation and Public Works Commission.

January 22*

February 26*

March 18

April 15

May 20

June 17

August 19

September 16

October 21

November 18

^{*}January and February dates were moved to the fourth Monday of the month, due to the January 15th Martin Luther King, Jr Day holiday and February 19th President's Day holiday.

FISCAL IMPACT: There is no fiscal impact.

Prepared By: Submitted By: Approved By:

Prepared By:Christina Alberti
Management Analyst

ATTACHMENTS:



AGENDA REPORT

DATE: 11/14/2023

AGENDA OF: 11/20/2023

DEPARTMENT: Public Works

SUBJECT: Creation of a Transportation and Public Works 2024 Annual Work Plan Ad

Hoc Subcommittee

RECOMMENDATION: Motion that the Transportation and Public Works Commission form an Ad Hoc Subcommittee to review the 2024 Annual Work Plan.

BACKGROUND: Transportation and Public Works Commission bylaws Section 8 states, "The Chair, in consultation with staff, shall create an Annual Work Plan for the following fiscal year pursuant to the language contained in the "Work Program" section of the "Handbook for City Advisory Bodies" prepared by the City Clerk's Office. The Chair may move that a Work Plan development subcommittee be formed, and the Work Plan shall be adopted by the full Commission by a majority vote.

DISCUSSION: If approved the reinstated Ad Hoc Subcommittee would create a draft work plan for 2024.

FISCAL IMPACT: There is no fiscal impact.

Prepared By: Submitted By: Approved By:

Ron Goodman Chair, Transportation and Public Works Commission

ATTACHMENTS:

From: <u>kathleenanneweaver@gmail.com</u>

To: TPWC

Subject: Bay St. Corridor Improvement Support

Date: Monday, November 20, 2023 12:10:50 PM

Greetings,

As a bike commuter who relies on cycling because of a disability, I use Bay Street weekly, and because of that, I support the Bay St. Corridor improvements.

The California Street to Mission Street Concept Plans, including striping plans and a recommendation that Caltrans support efforts are necessary for safety and also encourage citizens to use alternative transportation.

My hope is that my safety and mobility are supported.

Best,

Kat

From: Kathleen Kay
To: TPWC

Subject: bike/traffic improvements

Date: Monday, November 20, 2023 11:31:55 AM

Hello,

I live on California St, and I support the Bay Corridor – California Street to Mission Street Concept Plans, including striping plans and a recommendation that Caltrans also approves. I also would love for the city to make California St safer for bikes and pedestrians, since it gets so much high school/middle school bike traffic. We need more traffic calming to make things safer for the kids.

Thanks

Kathleen Kay

309 California St, Santa Cruz, CA 95060

Michele Replogle TPWC From:

To:

Subject:

Bay corridor plan Monday, November 20, 2023 7:50:54 AM Date:

I support this plan please complete. Local bike rider, Thank you,

MICHELE REPLOGLE

From: Ellen Vaughan
To: TPWC

Subject: Bay St. Bike Lanes - SUPPORT

Date: Monday, November 20, 2023 7:56:07 AM

Hello,

I commute with the BCycle bikes to UCSC 3xs a week up Bay. It's not a great experience. There are always bumps and rocky road and cars flying by you. Last Tuesday I had to go around a car parked in the bike lane right when there was an oncoming car and a car coming up right behind me and it was a very scary/tight fit. The car in my lane had to swerve a little. If they weren't paying attention I think it could have been horrible.

These are daily occurrences for folks. We need a better dedicated bike lane. Especially with all the new BCycles.

Thanks!

--

Ellen Vaughan c (315) 472-7959

From: <u>Leah Laddon</u>
To: <u>TPWC</u>

Subject: Support for Bay Street re striping project **Date:** Monday, November 20, 2023 7:58:03 AM

Hello,

My son attends Bay View Elementary School and we walk or bike there from king street every day. It is very stressful to bike or walk with a young child along Bay Street and as we cross Mission Street to get to school. I am writing to voice my complete support and enthusiasm for making this Bay Street corridor safer for pedestrian and bicycle traffic by restricting and otherwise modifying to give more space to those choosing not to commute by car.

Best regards, Leah Laddon From: **Dustin Mulvaney**

To: **TPWC**

Subject: Bay Corridor - No more ghost bicycles! Monday, November 20, 2023 8:08:55 AM

Dear City Council, Please support the Bay Corridor bike paths. These will help our community ride more safely in this section of town. I remember when the Bay-Mission intersection had a white "ghost bicycle" mounted on the surf shop for a year or so after a bike fatality. Lets never see a ghost bicycle here again! Shine on,

Dustin Mulvaney

Dustin Mulvaney, Ph.D.

Professor, <u>Department of Environmental Studies</u>, San José State University

Fellow, Payne Institute for Public Policy, Colorado School of Mines

Member, <u>Climate and Community Project</u> He/Him – Mobile: 831.247.3896 – Skype: DustinMulvaney

<u>www.dustinmulvaney.com</u> – Twitter: @DustinMulvaney – <u>LinkedIn</u>

Sustainable Energy Strategies: Socio-Ecological Dimensions of Decarbonization, Palgrave/Springer Solar Power: Innovation, Sustainability, and Environmental Justice, University of California Press

From: Daniel Story
To: TPWC
Subject: Bay Corridor

Date: Monday, November 20, 2023 8:22:23 AM

Hi,

I am writing to express my strong support for the Bay Corridor – California Street to Mission Street Concept Plans. This will be a vast improvement for cyclist safety in this busy area of town. I was hit by a car on my bike one block away from this area two years ago. I can attest to the need for improved safety here.

Thank you, Daniel

Daniel J. Story, PhD (he/him)
Digital Scholarship Librarian
<u>University Library Center for Digital Scholarship</u>
University of California, Santa Cruz
<u>@danieljstory</u>

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Consulting Editor, *American Historical Review* Host and Producer, *History in Focus*

--

Series Producer, Stories from the Epicenter

From: <u>Stephen Svete</u>
To: <u>TPWC</u>

Subject: Please forward the Bay Street Restriping Plan! **Date:** Monday, November 20, 2023 9:01:47 AM

As a regular cyclist in Santa Cruz, and a grandfather who occasionally transports my 4-year old to Bay View Elementary in a Burley trailer, I am very pleased with the city's plan to make the Bay Street corridor more cycling-friendly.

Santa Cruz has long been a community embracing cycling, but our infrastructure has not kept pace with the travel mode. The rail trail, the Branciforte Bridge, the San Lorenzo Trestle Bridge, and other improvements implemented in the last several years are welcome improvements that have served cyclists and other active transportation practitioners (walkers, joggers, rollers, and strollers) well. Thank you for those!

Please let me know how we can get this project implemented as soon as possible. I assume that starts with your own support as a commission.

Thank you!

Stephen Svete Modesto Avenue Santa Cruz

--

Stephen M Svete

From: Andrew Allio
To: TPWC

Subject: Bay Street Bike Lane

Date: Monday, November 20, 2023 9:18:15 AM

Hello,

My name is Andrew Allio and I'm a resident of Santa Cruz. I'm writing to express my full support of the bike lane project between California and mission. These lanes will make my daily ride so much safer and comfortable and will also encourage more folks to bike. Please vote to approve them!

All best, Andrew From: <u>Steve Lustgarden</u>

To: <u>TPWC</u>

Subject: Yes restripe Bay!

Date: Monday, November 20, 2023 9:57:31 AM

Please do restripe Bay Ave from the rail trail to mission! this is a very important cycling route for people in the community and especially children attending schools in the area. Thank you!!

Steve Lustgarden Santa Cruz From: Pete Kennedy
To: TPWC

Subject: Improve Bay Now!!!

Date: Monday, November 20, 2023 3:48:12 PM

Thanks for all your good work improving Bay St for all modes of transit! We are psyched for the improvements and look forward to showing up en masse to meetings to support you when, in the future, car parking sports must go!

I am a Bay View parent, and I think it's fair to say the entire PTO and school community is in favor of these improvements.

I'm also Chair of the Planning Commission and support our successes in achieving the safe zero energy transportation networks of the future.

Best

Pete Kennedy (831) 419-4869

From: <u>Danielle Lewis</u>
To: <u>TPWC</u>

Subject: In Support of Bay Street Striping Project **Date:** Monday, November 20, 2023 3:31:08 PM

Hello Transportation & Public Works Commission -

My name is Danielle Lewis and I am writing in support of the Bay Street Striping Project that you will be discussing at this evening's meeting. I am a parent of 2 young children, one at Bay View Elementary and the other at Mission Hill Middle School. We are a biking family and are greatly impacted by the traffic and safety on this Bay Street corridor.

I, amongst many other local parents, appreciate any and all improvements for the roads surrounding our schools. Getting to and from school safely on a bike or by foot is a high priority and any safety measures that ensure our kids are able to go to and from without issue are of great importance.

Thank you for taking the time to consider these improvements to our neighborhood and school safety - we have no doubt that they will help in the traffic safety of our entire community!

Sincerely, Danielle Lewis 831.588.7274
 From:
 Diego Simkin

 To:
 TPWC

Subject: Re-striping plans for Bay Street from the Rail Trail to Mission

Date: Monday, November 20, 2023 12:50:37 PM

Hello,

Local resident and also born and raised in Santa Cruz.

A friend of mine let me know today that the Transportation and Public Works Commission is considering re-striping plans for Bay Street from the Rail Trail to Mission.

I want to encourage this initiative.

There are more and more cyclists in Santa Cruz. For the safety & environmental impact of our wonderful city, I feel very strongly about providing these non-vehicle measures. I use our rail trail every week.

Thank you,

--

-Diego Simkin

From: Matt Miller
To: TPWC

Subject: Support for Bay Street protected bike lanes

Date: Monday, November 20, 2023 1:17:24 PM

Hello City of Santa Cruz Transportation and Public Works Commission,

I'm writing to voice strong support for adding enhanced bicycle and pedestrian facilities on Bay Street, including a two-way cycle track, green pavement, and physical separation from cars. Between Bayview Elementary School children and family traffic, UCSC commute traffic, and local traffic, Bay Street already sees lots of bike and pedestrian use but does not have robust and safe facilities to accommodate those road users nearly as well as it could. As a high traffic corridor that crosses Mission Street, the City should do everything it can to adequately support non-car road users on this stretch of road.

Thank you for considering,

Matt Miller (he/him) Sr. Program Specialist

Office **831.515.1324** | Mobile **916.849.6220** 877 Cedar St. Suite 240, Santa Cruz, CA 95060 letsmodo.org | vamosmodo.org



From: <u>Jason Samaha</u>
To: <u>TPWC</u>

Subject: Support for bike lane plans on Bay Street **Date:** Monday, November 20, 2023 12:31:06 PM

Hello,

I am writing to express support for the re-striping of bay street. As a daily bike commuter on bay street I have had frequent close encounters with cars that ignore the bike lane. Making it more visible, and ultimately making it fully protected, will help protect cyclists and encourage others to commute via bike, thereby reducing GHG emissions.

Please do what is in your power to make bike commuting a safe and viable option in santa cruz.

Thank you, Jason Samaha, PhD

--

Jason Samaha, PhD (he/him) Assistant Professor, UC Santa Cruz Department of Psychology

Director: Samaha Lab

Steering Committee: <u>UCSC Climate Coalition</u>

UCSC Chapter Contact: <u>UC Green New Deal Coalition</u>

From: <u>Stephanie Wells</u>

To: TPWC

Subject: support the Bay Corridor – California Street to Mission Street Concept Plans

Date: Monday, November 20, 2023 1:35:34 PM

I strongly support the Bay Corridor – California Street to Mission Street Concept Plans, including striping plans and a recommendation that Caltrans also approves.

We just moved from the West Side to Felton; however, my stepson attends Bay View Elementary, and as a family we often bike around this area. I am always quite nervous and feel unsafe biking along the piece of Bay Street between California and West Cliff. Cars drive quite fast, often speeding well above the limit not far from where I bike with my children. A protected, two-way bike lane would allow us to enjoy biking this route more often.

Thank you,

Stephanie Wells Felton, CA

From: Marc Weaver
To: TPWC

Subject: Support the Bay St. restripping.

Date: Monday, November 20, 2023 3:27:44 PM

Hi, I wanted to send a note asking you to support the Bay Street restriping. This is a really busy street between Mission and California. To have a very clearly painted bike lane would make a huge difference.

So many kids and young families are biking now since the addition of the rail trail. Especially e-cargo bikes with parents taking their kids to school. Having a safe lane would be awesome. Also with beach/tourist traffic going down bay in the summer, having a visible safe bike lane should slow down some folks knowing this is a shared road.

-Marc