

CITY OF SANTA CRUZ
City Hall
809 Center Street
Santa Cruz, California 95060



ARTS COMMISSION

Regular Meeting

December 13, 2023

6:00 P.M. GENERAL BUSINESS AND MATTERS OF PUBLIC INTEREST, COUNCIL CHAMBERS

Please note: As of March 1, 2023, participation in meetings for City Advisory Bodies is in-person only. Members of the public can continue to stream the audio for the meetings from the City's website, however public comment will no longer be taken virtually and those wishing to address the board must be in attendance at the location provided on the agenda.

The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at (831) 420-5030 at least five days in advance so that we can arrange for such assistance, or email cityclerk@cityofsantacruz.com. The Cal-Relay system number: 1-800-735-2922.

Written correspondence and telephone calls received after 5:00 p.m. on the day immediately prior to an Arts Commission meeting may not have time to reach Commissioners, nor be read by them prior to consideration of an item. Please make any communication to Commissioners regarding meeting items prior to 5:00 p.m. on the day immediately preceding a meeting.

APPEALS: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing, setting forth the nature of the action and the basis upon which the action is considered to be in error, and addressed to the City Council in care of the City Clerk.

Other - Appeals must be received by the City Clerk within ten (10) calendar days following the date of the action from which such appeal is being taken. An appeal must be accompanied by a fifty dollar (\$50) filing fee.

Agenda and Agenda Packet Materials: The Arts Commission agenda and the complete agenda packet containing public records, which are not exempt from disclosure pursuant to the California Public Records Act, are available for review on the City's website: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and at the Economic Development Office located at 337 Locust Street, Santa Cruz, California, during normal business hours.

Agenda Materials Submitted after Publication of the Agenda Packet: Pursuant to Government Code §54957.5, public records related to an open session agenda item submitted after distribution of the agenda packet are available at the same time they are distributed or made available to the legislative body on the City's website at: <https://www.cityofsantacruz.com/government/city-departments/economic-development/city-arts/arts-commission> and are also available for public inspection at 337 Locust Street, Santa Cruz.

Need more information? Contact Economic Development at 831-420-5150.

Call to Order

Roll Call

Announcements

Statements of Disqualification - No action may be taken.

Oral Communication - Audience comments not related to a General Business item.

Presentations

1. CARD Beach Street Bathroom Mural Design: Presentation by Fredricka Smith De La Luz

Approval of Minutes

2. Approval of November 8th, 2023 Minutes

Motion to approve as submitted.

General Business

3. 2024 Commission Meetings Proposed Calendar: 8 meetings proposed

Motion To approve the proposed meeting calendar for 2024.

4. Rail Trail Mural Artist Application Review Panel

Motion to appoint an Arts Commissioner to serve on the Rail Trail Mural Artist Application Review Panel

Workplan/Budget Update: Presentation by Kathryn Mintz, Development Manager - City Arts - No action may be taken

Ad Hoc Committee on Unsolicited Sponsorships Oral Reports - No action may be taken

Information Items from Staff - No action may be taken.

Adjournment

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City Hall
809 Center Street
Santa Cruz, California 95060



ARTS COMMISSION

Regular Meeting

November 8, 2023

Action Minutes

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Call to Order - Chairperson Birnbaum called the meeting to order at 6:08 p.m. in Council Chambers.

Roll Call -

Present: Chairperson Birnbaum; Commissioners Cover, McGowen, Miranda, Patterson.
Absent: Vice Chairperson Lyons; Commissioner Contreras.

Announcements - None.

Statements of Disqualification - None.

Oral Communication - Audience comments not related to a General Business item.

- Carolyn Coleman, Board member of Senderos spoke to introduce the new Executive Director of Senderos and to thank the Arts Commission for a recent CARD Grant and for past support of the Guelaguetza festival.
- Isai Pazos, the new Executive Director of Senderos spoke of the valued relationship and offered to support the City with future community projects. The date for the next Guelaguetza festival has been set for April 14, 2024.

Presentation

1. Arts & Economic Prosperity 6 Study: Jim Brown Executive Director of the Arts Council Santa Cruz County

No action. This was an informational presentation.

Approval of Minutes

2. Approval of September 13th, 2023 Minutes

Motion to approve as submitted.

Motion: Commissioner Miranda moved, seconded by Commissioner Patterson, to approve the minutes of September 13th, 2023 as written.

ACTION: The motion was carried unanimously with the following vote.

AYES: Commissioners Cover, McGowen, Miranda, Patterson; Chairperson Birnbaum.

NOES: None.

ABSENT: Vice Chairperson Lyons; Commissioner Contreras

DISQUALIFIED: None.

General Business

3. Ocean Street Gateway Beautification Project

Motion to appoint a Commissioner to the Application Review Panel.

Motion: Commissioner Patterson moved, seconded by Commissioner Miranda, to appoint Commissioner McGowen to the Application Review Panel as the primary Arts Commissioner, with Commissioner Cover to serve as the alternate.

ACTION: The motion was carried unanimously with the following vote.

AYES: Commissioners Cover, McGowen, Miranda, Patterson; Chairperson Birnbaum.

NOES: None.

ABSENT: Vice Chairperson Lyons; Commissioner Contreras.

DISQUALIFIED: None.

Ad Hoc Committee on Unsolicited Sponsorships Oral Report - No action may be taken

Commissioners Miranda, Contreras, and Lyons

Information Items from Staff - No action may be taken.

Adjournment: Commissioner McGowen moved, seconded by Commissioner Patterson, to adjourn. By consensus the Arts Commission adjourned at 7:30 p.m.

The next regularly scheduled meeting will be held on December 13, 2023 at 6:00 p.m. in the Council Chambers, located at 809 Center Street.



PROPOSED MEETING CALENDAR 2024

From Arts Commission By-Laws, Article VII-Meetings: *The Advisory Body will hold its regular meeting on the second Wednesday of the month at least six times per year, which shall begin at 6:00 p.m. in City Council Chambers, unless otherwise noticed, and will adjourn no later than 8:00 p.m., unless the Chair, with concurrence of the Advisory Body, extends the time of adjournment.*

February 14

March 13

May 8

June 12

August 14

September 11

November 13

December 11

ARTS COMMISSION AGENDA REPORT

AGENDA OF: December 13, 2023

FROM: Kathryn Mintz, Development Manager
Development Manager City Arts Programs

SUBJECT: Rail Trail Mural Artist Application Review Panel

RECOMMENDATION: Motion to appoint an Arts Commissioner to serve on the Rail Trail Mural Artist Application Review Panel

Background:

The Monterey Bay Sanctuary Scenic Trail (Rail Trail) is runs a 3.7 mile length through the City of Santa Cruz. A multi-year City Arts planning process led to development of the Santa Cruz Rail Trail Arts Master Plan (Rail Trail Arts Plan) which was presented to City Council in the spring of 2018. Segment 7, Section 1 construction has been completed. The first art installation, A Feast of Flowers by Jenni Ward has been fabricated and is planned to be located near the Natural Bridges Drive terminus in what is referred to in the Rail Trail Arts Plan as Corridor 1: The Old Wrigley Building. Permission has already been secured for installation on the private property side of the Rail Trail. Details for approval are still being negotiated with the Santa Cruz Regional Transportation Commission (RTC), owners of the Rail Trail.

Segment 7, Section 2 is currently under construction. A timber lag retaining wall that was originally planned for most of one side of the length of that leg of the Rail Trail. Because of technical issues, a section of the retaining wall, approximately 900 square feet will be concrete instead. In the Rail Trail Arts Plan this site is referred to as Corridor 6 – The Neary Lagoon Part 3. It is quite close to the Gateway 4 Trestle site that is also identified in the Rail Trail Arts Plan.

Discussion:

The concrete wall planned for Corridor 6 is essentially a blank canvas that calls for a Santa Cruz mural. The location is very close to the Wharf Roundabout and the Monterey Bay National Marine Sanctuary Exploration Center. The Roaring Camp train runs on the tracks there so the mural will be very visible to all who take that ride. Photos of the site are attached. The concrete retaining wall is expected to be completed in March of 2024. The City Arts staff is now planning to issue a call for artists (RFP) to fabricate/install a mural as close to the completion date as possible.

According to the current timeline, an RFP will be released in early January. An application review panel will be formed that will include City Staff, Arts Commission representation, and stakeholder representatives from nearby businesses and the MBNMS Exploration Center. At this time, the Arts Commission is being asked to appoint a representative to this group. It is expected that this work will involve a time commitment of 8-10 hours depending on the number of

submissions that are received. The review panel work will take place during the months of February and/or March.

The final mural proposal will be brought to the full Arts Commission in 2024 for review and approval after an artist is selected.

Equity, Inclusivity, and Environmental Justice

The Arts Commissioner on the Rail Trail Mural RFP evaluation committee will represent and advocate for the Arts Commission commitment to equity, inclusivity, and environmental justice. In this context it could mean that the Commissioner specifically reviews the applications as they promote accessibility, capacity building, cultural representation & integrity and the creating and strengthening of partnerships with underrepresented and marginalized groups.

Fiscal Impact: None at this time. The current budget for this mural is \$30,000. This cost will be split between the City Arts and Public Works. Fixed cost will be determined during the negotiation period with the artist chosen through the RFP process.

Att 1: Site Images

MONTEREY BAY SANCTUARY SCENIC TRAIL – Santa Cruz

Future site of approximately 900 sq ft concrete retaining wall

View from the Rail Trail



View from West Cliff Trestle

