



NOTICE OF ELECTION AND NOTICE TO VOTERS OF DATE AFTER WHICH NO ARGUMENTS FOR OR AGAINST CITY MEASURES MAY BE SUBMITTED TO THE CITY CLERK

NOTICE IS HEREBY GIVEN that a Presidential Primary Election will be held in the City of Santa Cruz on Tuesday, March 5, 2024, at which there will be submitted to the voters the following measures:

Measure L, Retail Transactions and Use Tax

"To protect and maintain essential services including homelessness response/prevention, emergency shelters, case management/connection to services; cleaning up/addressing the impacts of encampments; keeping pollution out of local rivers, creeks, and streams; supporting local food programs; preparing for wildfires; maintaining/repairing streets/potholes; and improving/maintaining neighborhood parks, beaches, and public safety, shall the City of Santa Cruz measure to enact a one-half of one percent sales tax be adopted, raising about \$8,000,000 annually for general government use until ended by voters?"	Yes
	No

Measure M, Housing for People

Shall the City of Santa Cruz Municipal Code be amended (retroactively to June 1, 2023) to: (1) prohibit further amending the City's General Plan, or Zoning Code or associated maps, to increase allowable building heights or Floor Area Ratios (FARs) for all residential and non-residential development projects in all zoning districts without prior voter approval; and (2) require developments thirty or more housing units to provide at least 25% inclusionary housing units (at unspecified levels of affordability)?	Yes
	No

The polls will be open between the hours of 7:00 a.m. and 8:00 p.m.

NOTICE IS FURTHER GIVEN that pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s)



submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure(s).

NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and Voter Information Guide for the election, the City Clerk has fixed **December 15, 2023**, as the date after which no arguments for or against the City measure(s) may be submitted to the clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, at the City Hall, Santa Cruz, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

NOTICE IS FURTHER GIVEN that the City Council had determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct arguments, may be filed with the clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, not more than 10 days after the final date for filing direct arguments: **December 21, 2023**.

NOTICE IS FURTHER GIVEN that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for the filing of the arguments and analysis(es). Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for filing rebuttal arguments.

Bonnie Bush, City Clerk

December 8, 2023