

DOWNTOWN MANAGEMENT CORPORATION OF SANTA CRUZ
A CALIFORNIA NON-PROFIT BENEFIT CORPORATION
Board of Directors Meeting Minutes
Thursday, July 21, 2022
Zoom Meeting

Members Present: Justin Cummings, Donna Meyers, Renee Culver, Ian McRae, Ryan Coonerty, Chris Murphy, Kamala Allison

Members Absent: Bonnie Lipscomb, Kris Reyes

Others Present: Rebecca Unitt, Carter Jones, Aasha Abbott, Sonja Brunner

Call to Order: The meeting was called to order by Ryan Coonerty at 8:33am.

1. **Additions to the Agenda:** McRae proposal to reopen Cathcart and keep outdoor expansion
2. **Approval of Minutes:** Minutes approved unanimously with a motion by Murphy and second by Donna.
3. **SC Police Report:** Coonerty asked what will be done to ensure people don't relocate back to Downtown after the camp closes. Carter stated he'll be in charge of camp closure and will make every effort to keep people out of Downtown. Meyers stated it will be a slow progression to move homeless out of Downtown. Regarding Food not Bombs being moved from the clocktower, Meyers said the city will issue a new ordinance. Keith will be issued a permit with conditions.
4. **Downtown Outreach Worker:** Aasha Abbott provided an update on the Downtown Outreach Worker activities. Q2 they were fully staffed. In June they had the highest number of contacts. Most were referred from Downtown Outreach or self referrals. Coonerty asked if housed folks who are loitering DT can be given a ride home. Abbott stated if there was a vehicle available, she would offer rides which would improve the situation. Cummings and Jones said there may be cars available to lease or donate to Downtown Outreach. Meredith is no longer on the team. The Homeward Bound program updates are in the works with the city.
5. **Addition to Agenda:** Unitt said they are looking into reopening Cathcart while allowing for restaurant expansion in compliance with the parklet program.
6. **Downtown Ambassador Program:** [Sonja Brunner](#) reported. In June we had a school band performance. We also had some grand openings and ribbon cuttings- new Sushi restaurant, and Motherlode Vintage located where Redemption was. New map/directory was released. Increase in pedestrian foot traffic. Info Kiosk had a lot of inquiries about Jump Bikes/bike share, the Beach/Downtown Trolley, and other things to do in Santa

Cruz. Ian offered to donate a downtown gift certificate to Uncle Poop.

7. Financial Report: Rebecca reported that we ended fiscal year 22 with a reserve of \$4,000. Finances are looking good.

8. Meeting Adjourned: 9:33am

Dated: 7/21/22

Kamala Allison, DMC Secretary